

Inspired by a nostalgic outrun aesthetic and the most 'perfect' phenomenon of nature, Totality encapsulates a special moment in time. The total solar eclipse is arguably one of the most fascinating, yet rare natural events that we can experience here on earth. In order to experience the serenity that is totality, you need to be in the right place at the right time. The umbral shadow of the moon only graces the Earth in a random spot at a given time. Being in the path of the moon's shadow provokes one to simply live in the moment and appreciate this glitch of nature as the crickets start to chirp and the stars come out as the sun is slowly replaced by a black hole. The sun, Earth, Moon and you. All perfectly aligned.

Time is something that always goes forward – yet we seem to have the tendency to cherish the past more than the present. Nostalgia. The 'outrun' aesthetic was born off nostalgia for the synthwave music of the 80s, represented by neon colours and gridlines. In Totality, the neon colours have been replaced by dark, ecliptic colours, and the common imagery of a rising has been obscured by the moon. Combining this natural event with outrun design elements that are based on nostalgia for the music of the 80s, we are left with a composition that represents both the cherished past and the appreciation of the present.

