

CAFÉ INTERIOR DESIGN PORTFOLIO

By May Liu

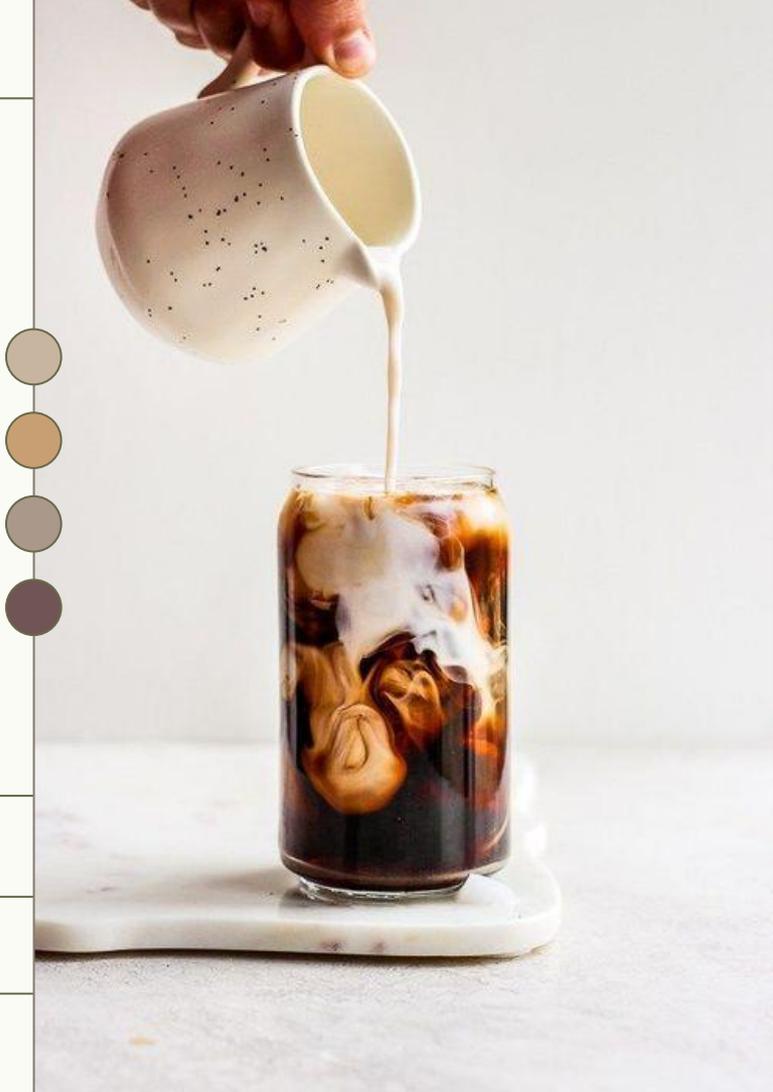


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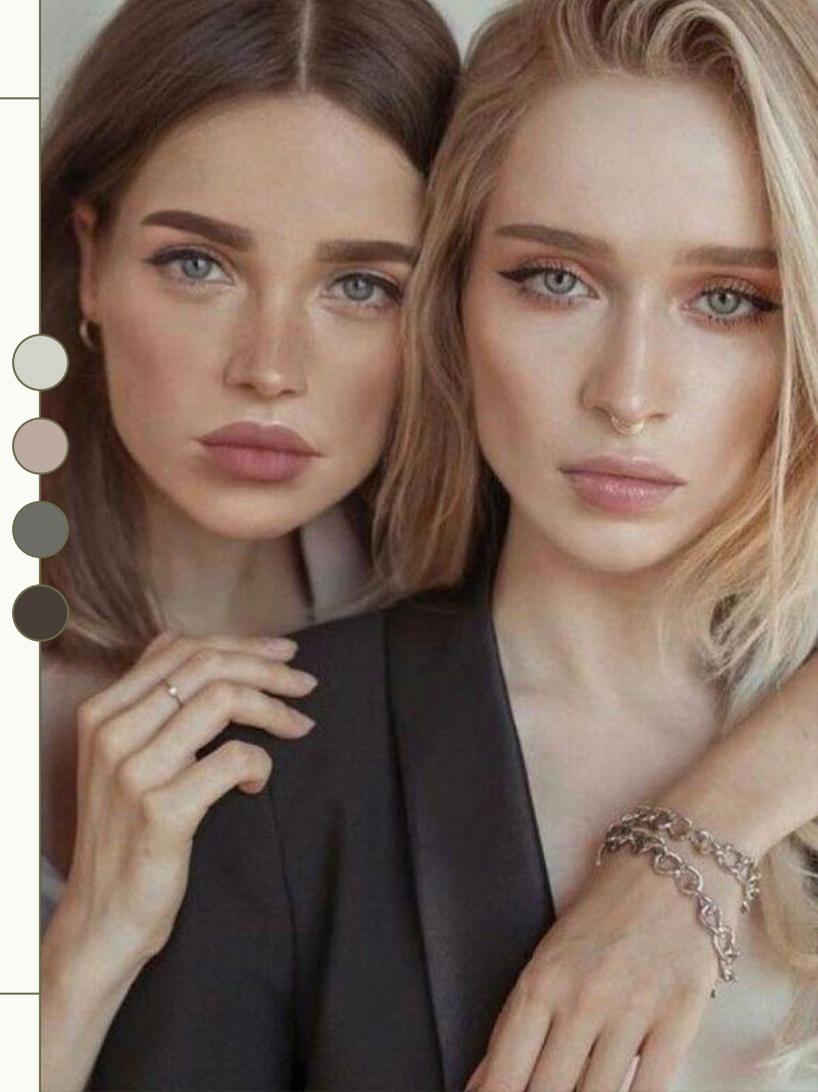
01

THE CLIENTS



START OF A FRESH JOURNEY

Sisters Eleanor and Aurora Matisse would like to create a peaceful and stress-free cafe for teenagers and young adults. The Matisse sisters just graduated from uni and fully understand the crazy stress students have when they're approaching exam week. Overall, they want to design a cafe for students and anyone that needs to catch up on work to come in and sit down enjoy a cup of coffee, have a delicious pastry and get their work done. The Matisse sisters have a rich French background, to respect and appreciate the culture, they would like to provide customers with traditional homemade recipe pastries and drinks but in a modern, up-to-date, contemporary style.



A FIGHT BETWEEN THE SISTERS...

Eleanor Matisse



Eleanor is super clean and neat, she believes a tidy space will attract interest. Hence, she requests the overall cafe design to be clean and minimal with marble features as a way to differentiate their store from other cafes on the street/nearby.

Aurora Matisse



Aurora is all about the mindfulness in life, therefore she wants to focus on the relaxation side of the cafe. She strongly insists on the addition of natural aspects to achieve this relaxation factor. She on the other hand isn't neat, she thinks neat doesn't bring a feel of belonging.

But despite the disagreements and different ideas from the sisters, they still would like to give the designer the freedom to create and incorporate their own ideas into this cafe design as long as it achieves a relaxing and trendy feel.

02

BRAINSTORM





PART 1 MOODBOARD

After hearing Eleanor and Aurora's ideas and requirements, I am leaning towards a very chic and the in-between of maximalism and minimalism in order to achieve the right amount of greenery and marble within the cafe. As this cafe will also be a study space, it calls for quiet and private seating. A bar counter or small seating area will be a perfect addition. Customers will be able to study by themselves at the bar which will be equipped with outlets or with a friend on the couches and lounge chairs.





PART 2 MOODBOARD

Eleanor wants a clean look for the interior, integrated food displays will help the cafe look organised and neat overall as it won't be sticking out like a sore thumb. And to fulfil Aurora's idea, hanging up or grouping/isolating the greenery/plants can add a different dimension and level to the space, making the place look put together. Marble as an accent material can elevate the space as well as give the users an uncluttered and luxurious feel.



03

SAMPLE BOARD



GRIND.

[grʌnd]

Grind as in the traditional coffee grinder as well as staying 'on the grind' to complete and reach personal goals.

Color palette



Arched doorways



Bar stools



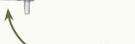
Hanging lights

Big logos



Cake stands

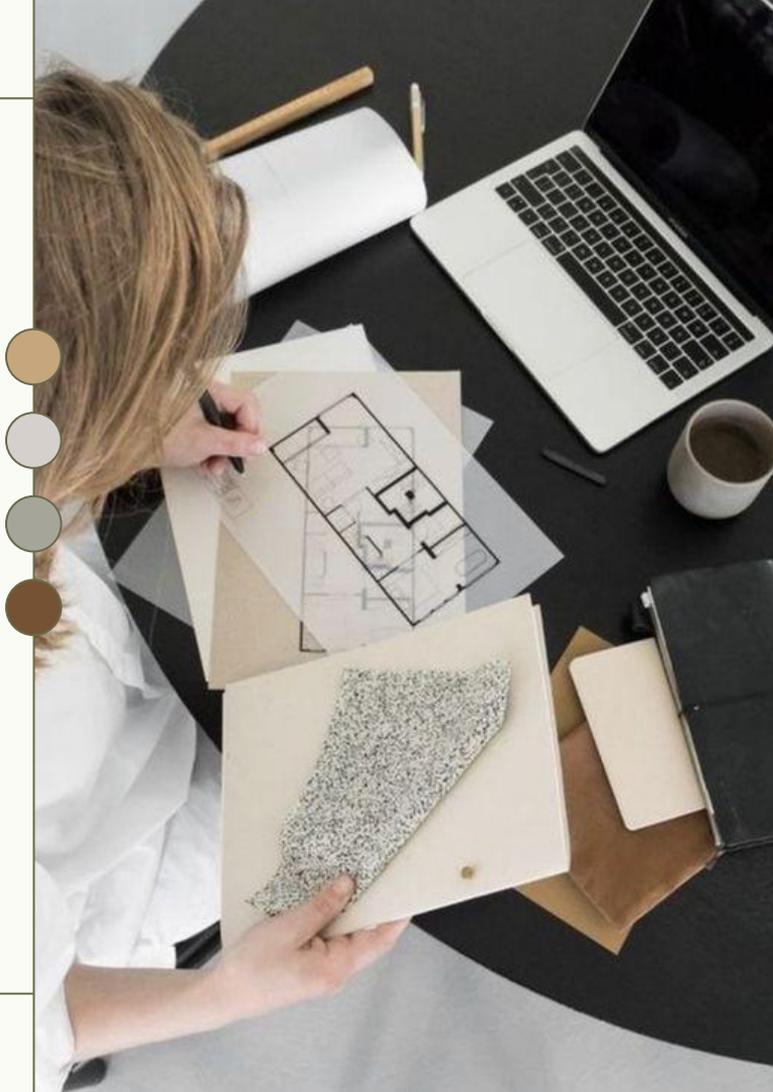
Coffee cart

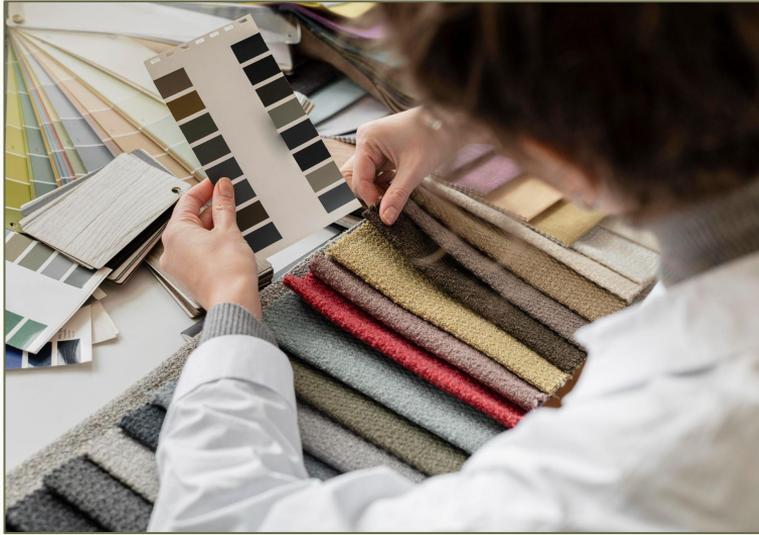


RESEARCH

04

RESEARCH





DESIGNER'S IDEA

“Curves instantly create softness. They make us feel cocooned, safe and warm...Curves play a big part in the biophilic design trend that seeks to incorporate nature into our built environment. Curves occur repeatedly in nature and are naturally soothing to our eye and heart,”

Georgia Madden

My idea for their cafe is a cool colour, marbly and nature-infused design. Each concept I came up with goes by a similar theme with lots of greenery, somewhat minimal/contemporary and neat design. As this is a small space to work with, I wanna create a place that is welcoming as well as it is peaceful. Key features would be curved shapes, simple colours and overall an aesthetically pleasing place with lots of nature elements.

Curved shapes, psychologically help create softness and make a space appear soothing to the eye. I looked for styles with a minimal layout as messy and crowded designs can distract customers making them struggle to focus. Also researched on different types of accents like wood or marble. On top of that, I thought about the including relaxing music to enhance the stress-free environment.

The following cafes are the rough idea of the theme and design my concepts would be.

BEIGE Café & Bakery



https://www.archdaily.com/999687/beige-cafe-and-bakery-arcab?ad_source=search&ad_medium=projects_tab

Wood

Wood, clay and stone are popular accent materials for interior spaces as they help give a light hint of colour and texture.

Green

The only colour besides the brown from the wood and grey from the tiles.

Minimal

There isn't a ton of decors and dazzling colours as they can confuse and stress the brain.

Neat

Again, with a lack of crazy elements, it makes the cafe a neat environment.

MUKA Dessert House



<https://www.behance.net/gallery/170202951/coffee-shop-design>

Trendy

Looking like those internet famous cafes, a place that people must visit when they are in area.

Lighting

Ambient and integrated or hidden lighting can enhance and bring out any wall decoration subtly.

Stone

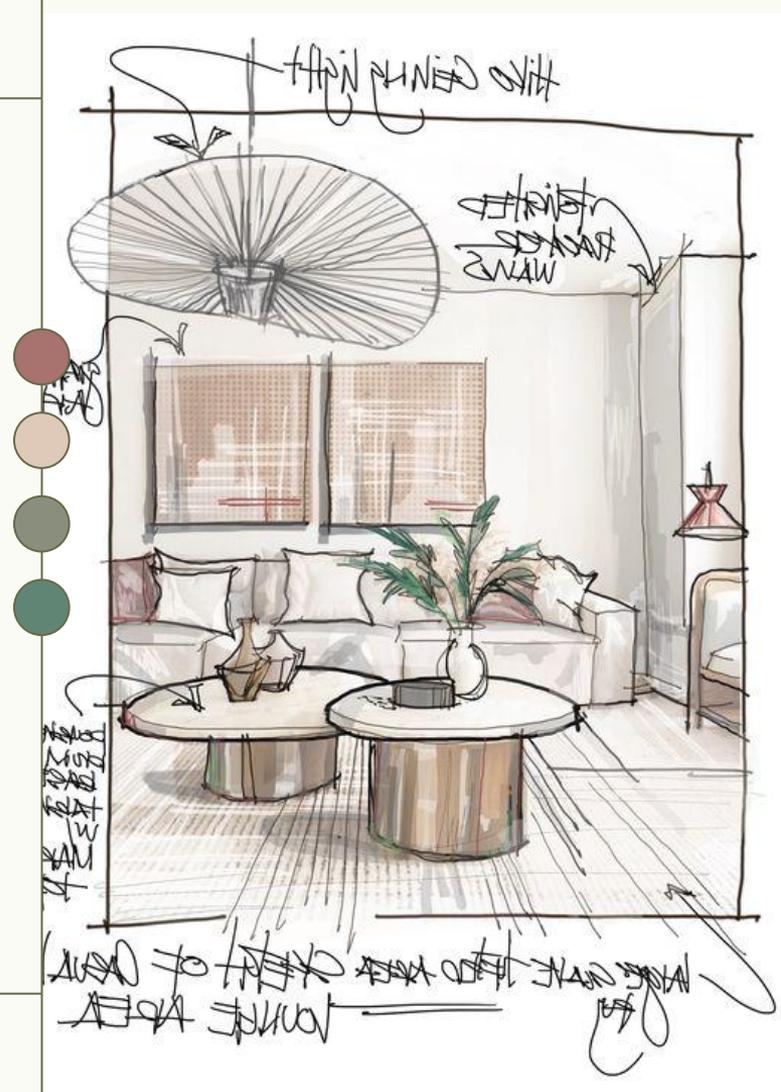
Stone materials makes the place appear grand and rich, bringing happiness and good vibes to the space.

Nature

Small plants or mini trees can bring colour as well as freshen the air and elevate the place.

05

CONCEPTS

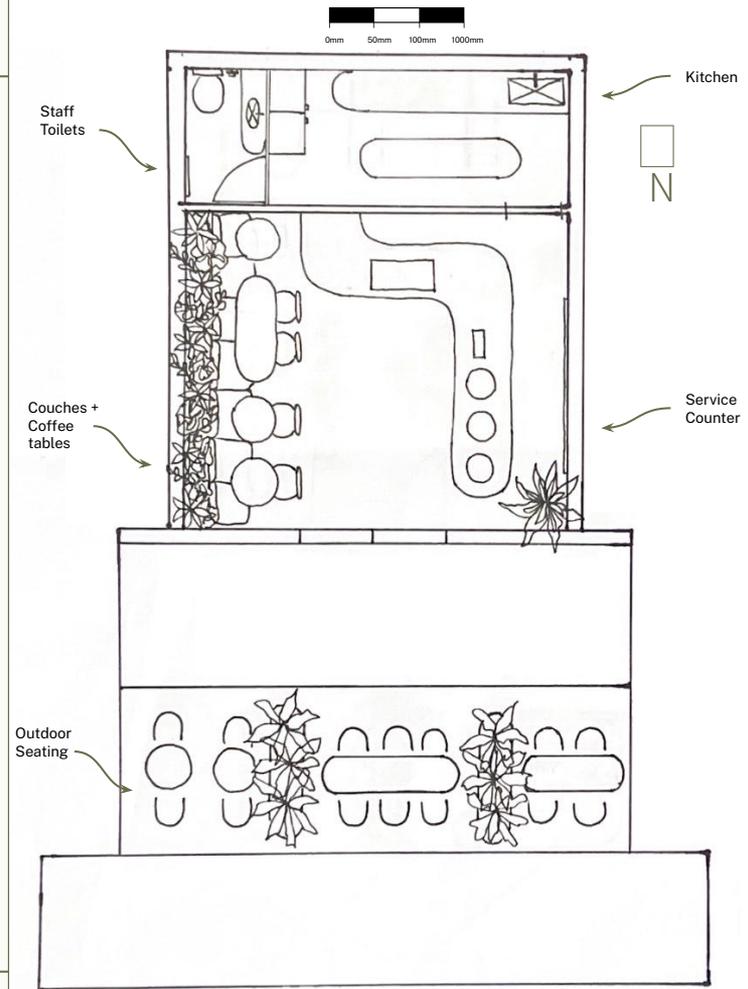


Compact and curvy

Features:

- Greenery
- Glass cake stands
- Huge queue space
- Outdoor divided seating

This design consists of round and flowy shapes to achieve the client's requirements and ideas. To achieve a relaxing environment, a lighting bolt shaped marble counter will act as the service counter. This cafe will have a large bench along the wall on the left side, with round tables and cold colour wall lamps to provide ambient lighting. As for wall decor, the wall along the couch will be filled with fake plants for a splash of colour. Adding mirrors and LED light-up logos onto the green backdrop to promote the business as well as decorating it more to suit target markets. The back area consists of a small staff bathroom, freezer/fridge area, baking ovens, an island to work on and a sink area. Everything will still be kept in theme with the rounded edges and marble finishing. Most of the service area and dining are located near walls and towards the back, creating enough activity space in the middle and entrance of the store, for quick coffee pick-ups and queuing space. Islands and counters will be filled with cupboards, drawers and shelves.



CONCEPT 1

CONCEPT 1 - ELEVATION

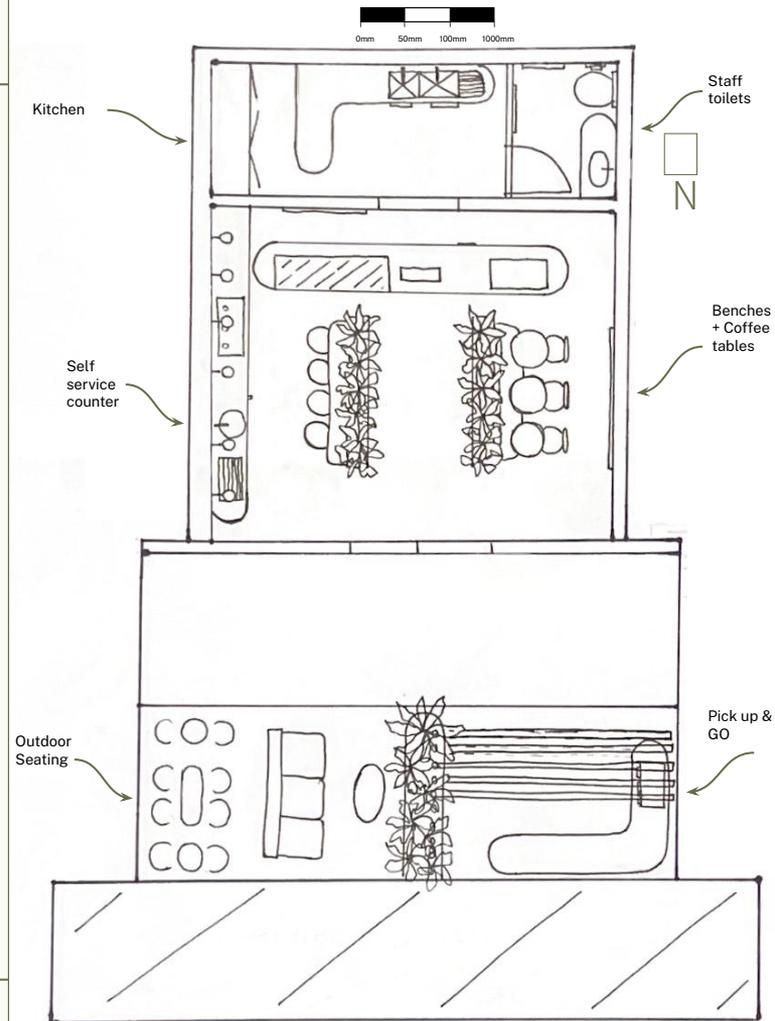


Formal and green

Features:

- Self serve area
- Integrated cake display
- Outdoor dining
- Order and Go!

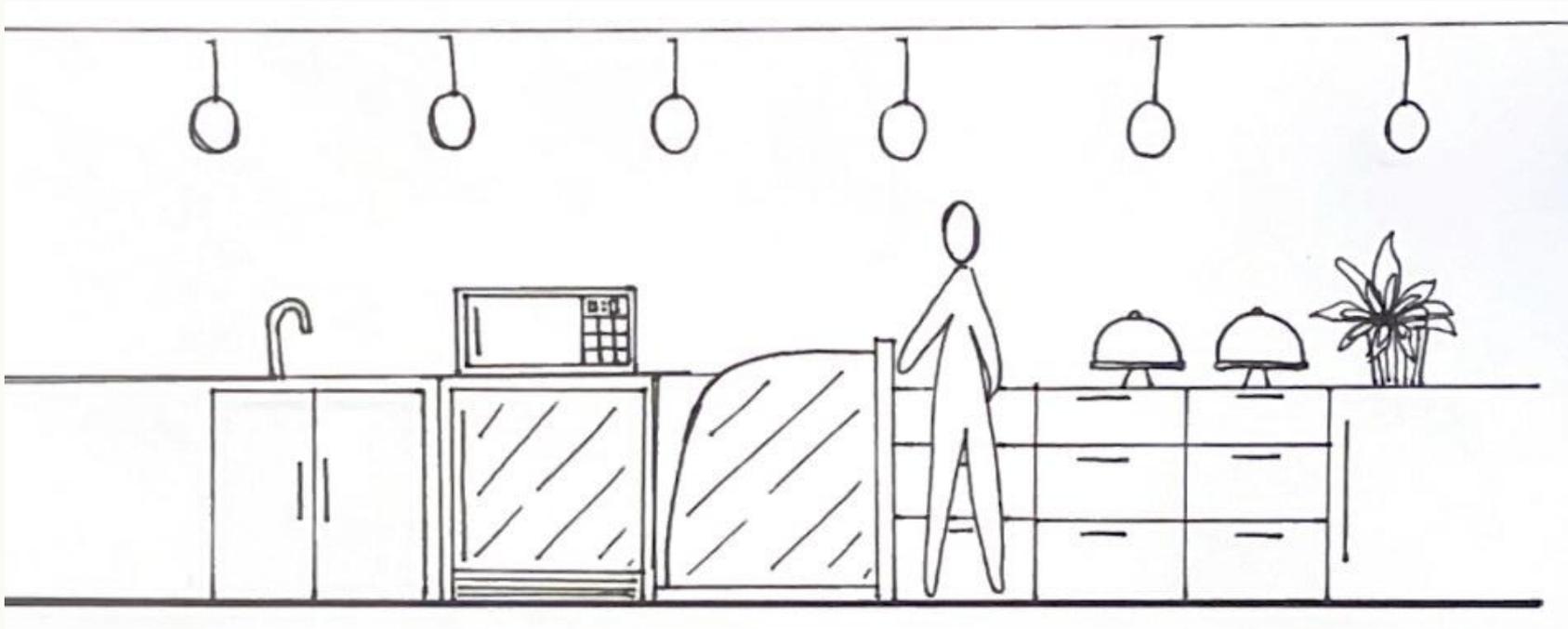
This concept has a theme of modern and contemporary with no sharp-edged shapes, this design consists of the service counter at the center back of the shop facing the entrance, a formal layout with some symmetry. On the left, there's a long island along the wall with a self-serve area for customers to cater for themselves after ordering a coffee or a light snack. Walking into the cafe, you'll be walking past two waist high plant beds with a bar table and stools for private seating on the left side. As for socialising, the right plant bed will have a bench attached to it with chairs and small round tables (via concept 1). Outdoor dining will be turned into a drive-thru pick-up area, as outside the store front are parking bays. To utilise space, an island will be placed outdoors with a small coffee machine to make coffees for pick-up orders through apps and online delivery services. It'll also have a small plant bed with a pergola for shelter in case of unfavourable weather conditions. A few tables and couches will also be available for customers that prefer relaxing outside in the natural environment.



CONCEPT 2



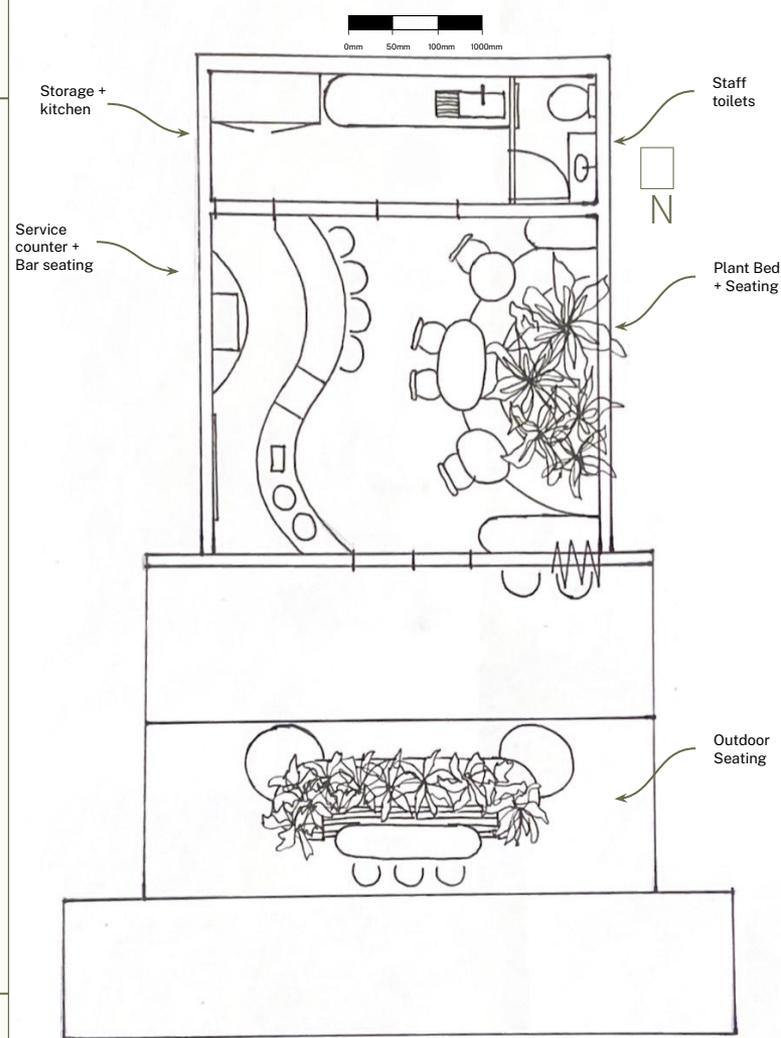
CONCEPT 2 - ELEVATION



An informal approach

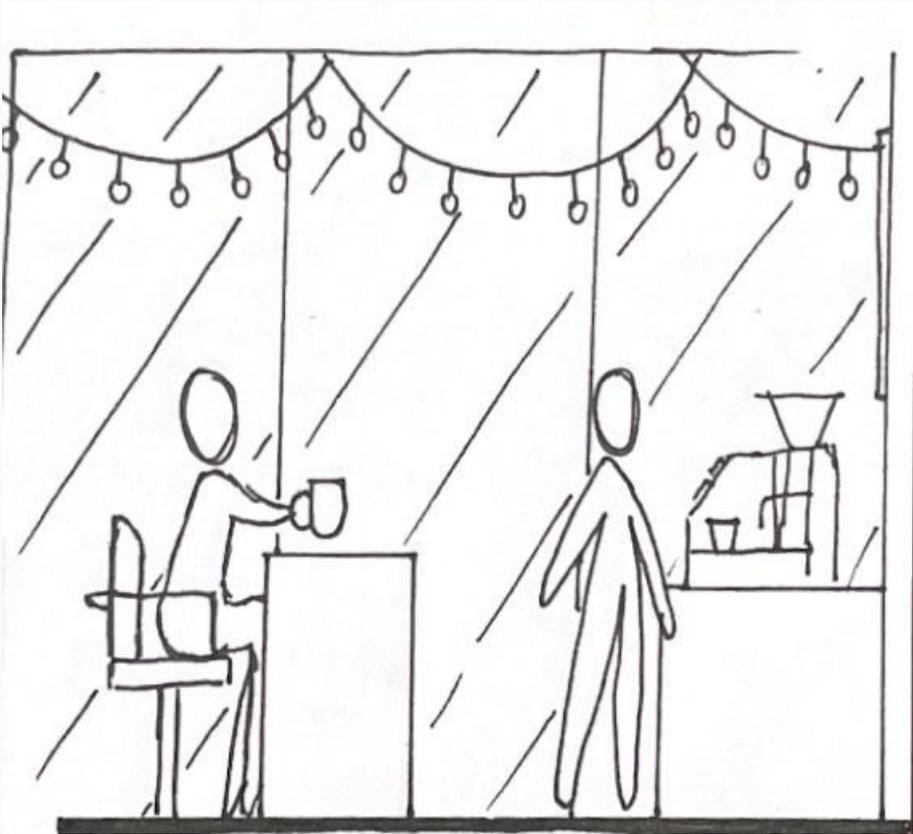
- Features:**
- Semi circle plant display
 - Bar seating
 - Outdoor seating

This third design also follows the curved and round shape as the clients requested something that can provide the essential relaxed feel. With an informal layout, the service counter is a reversed 'S' shape with a few bar stools on the far end. On the right hand side, there's a big semi-circle bench with the middle filled with artificial/real greenery for that touch of green and colour within the design. Customers can chose to sit along the benches or on chairs accompanied by a small marble coffee table. As well as a small island bench style outdoor seating. As for outdoor dining, a bear shaped flower bed with its ears be a seating block and the other side be a bench with a long oval table for family seating. The back/staff area has a simple layout with a big twin fridge and a kitchen counter with a commercial sink and loads of storage cabinets. Alongside a small staff toilet on the right.



CONCEPT 3

CONCEPT 3 - ELEVATION



SPECIAL FEATURE

06

SPECIAL
FEATURE



SOMETHING SPECIAL

To further attract and differentiate my cafe design from other cafes, I have decided to add self-serve coffee taps, for a fun and personal experience.

Security-wise, the taps would only work when a specially designed cup from the cafe has been given to customers from the main counter. The cups would ideally include a chip or something to make the coffee taps recognise the cup in order for it to dispense coffee out of it.

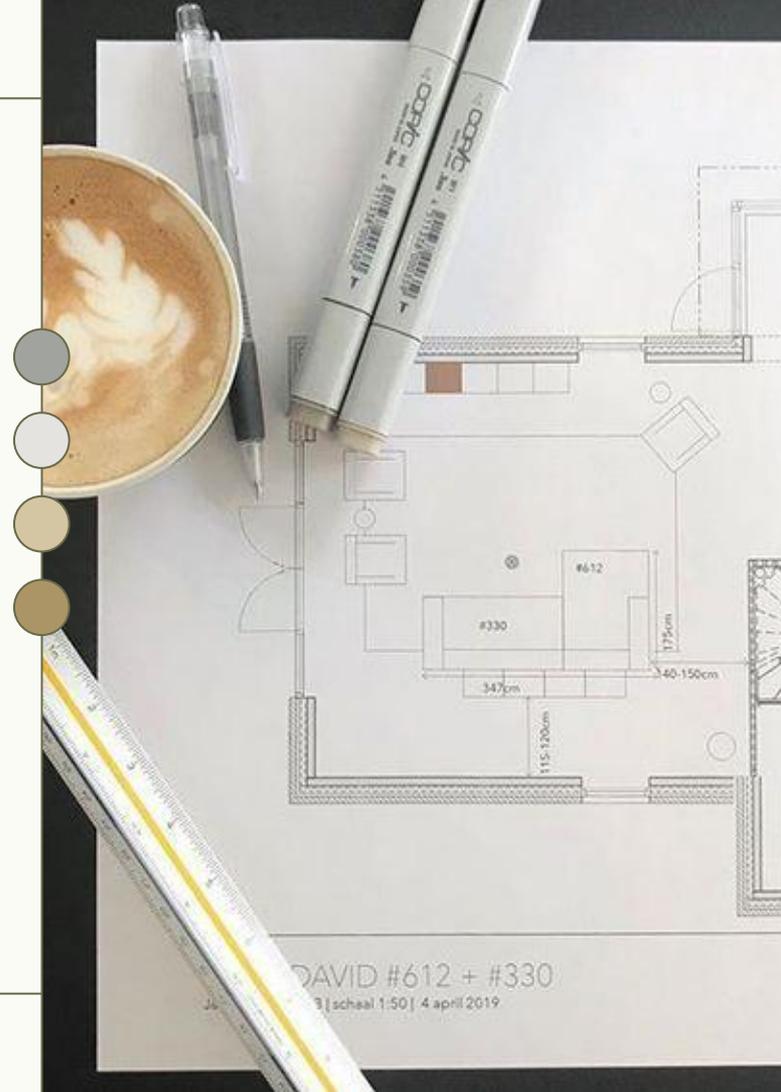
Customers get to choose from a mug for hot coffee or a cup of ice for a DIY cup of iced latte.

Example: Single O cafe in Surry Hills, Sydney



07

FINAL DESIGN



GRIND.

Study Café

GRIND

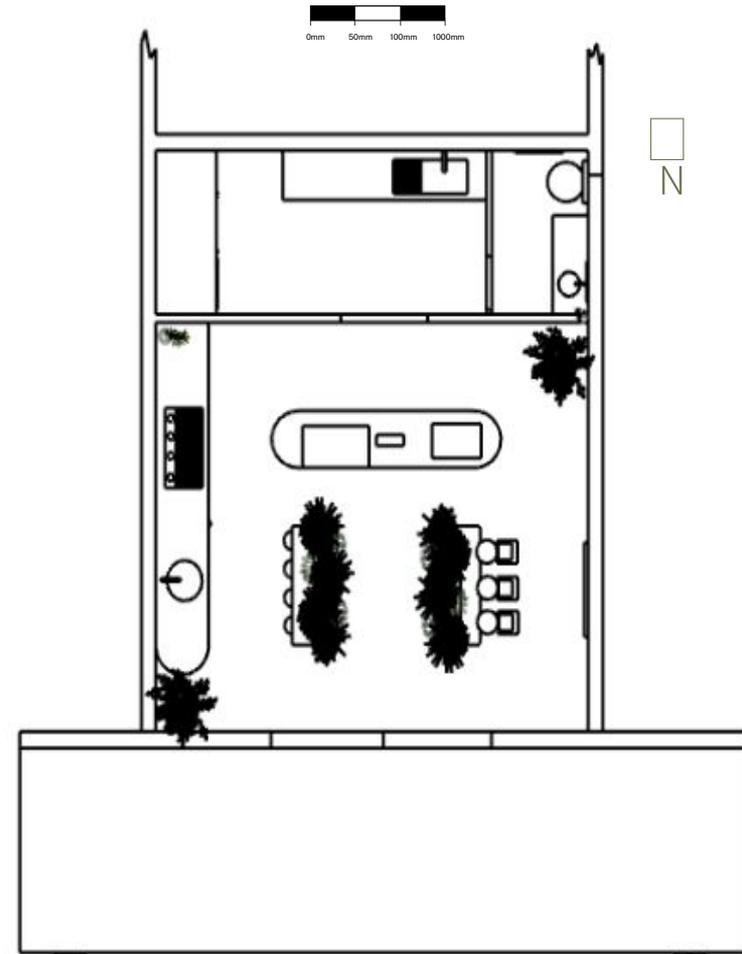
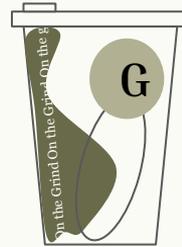
[grɪnd]

Grind as in the traditional coffee grinder as well as staying 'on the grind' to complete and reach personal goals.



Currently on the Grind

After communicating with the clients, we've all agreed to go with concept 2. As it ticked all the boxes and included all the vegetation and marble accents. The integrated food display will effectively advertise their homemade recipe sweets and the addition of the coffee tap station will be a magnet to curious minds. We've changed the outdoor pick up and go area, downgrading it to a coffee station on wheels (via sample board). It is just as practical and stylish as an outdoor counter but with low maintenance and less expensive. As for advertisement and exposure for the business, we discussed and added in a big logo on the right hand side wall as there weren't many wall decor and it was looking very plain and dull. Ideally, the logo would be a metal or a similar material cut out like the one on the sample board, but investing in LEDs to make the gigantic logo an art piece. This calls for pictures of the cafe food be taken right in front of the light-up logo, helping the business gain exposure and new interests.



FLOOR PLAN

FINAL DESIGN

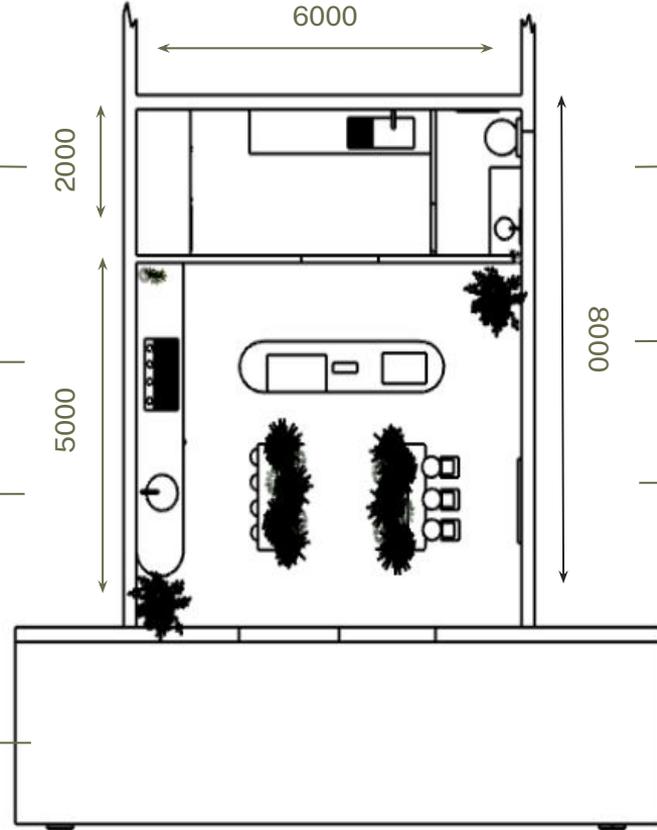


Staff kitchen

Coffee tap station

Bar counter

Pick up and go



Staff toilets

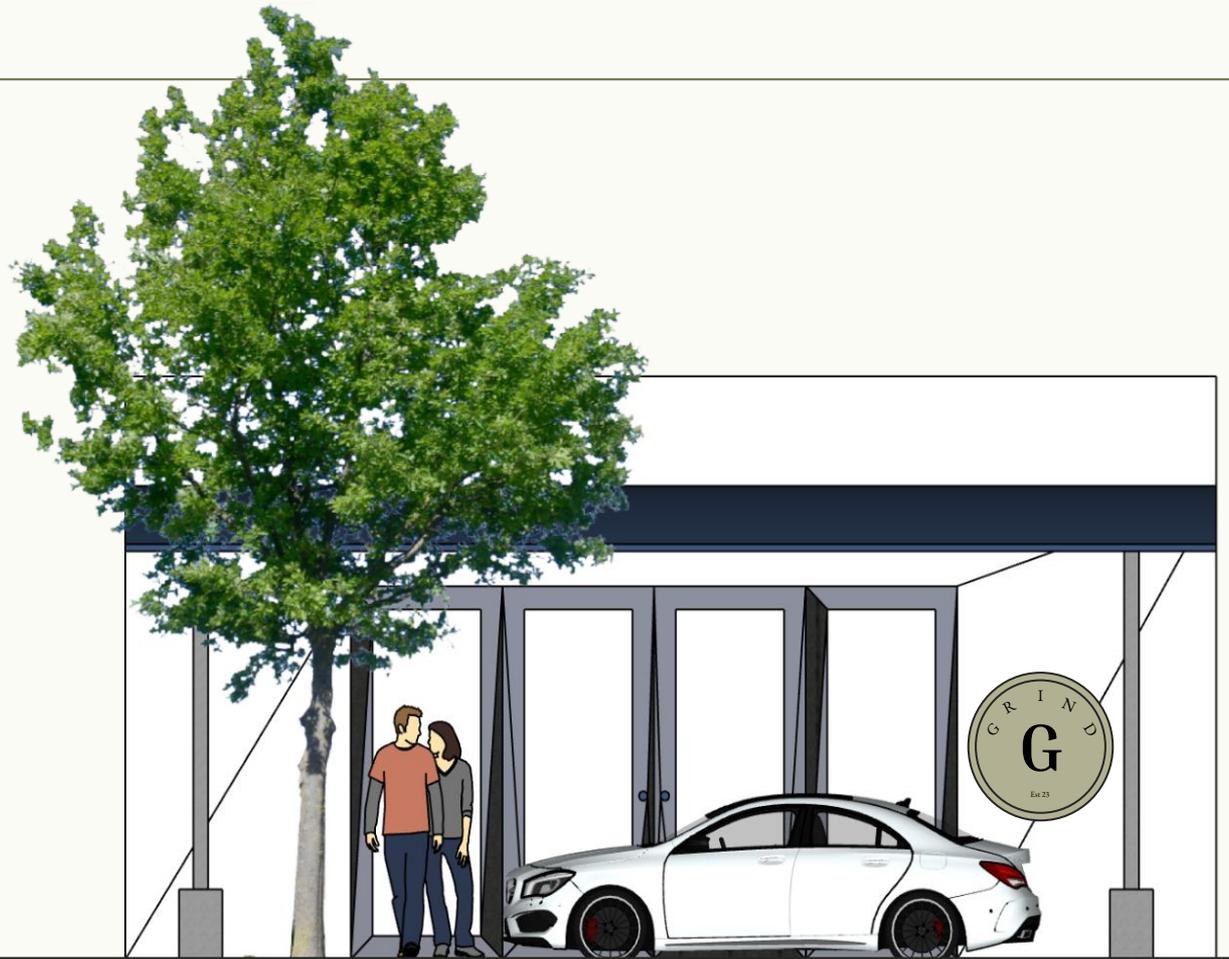
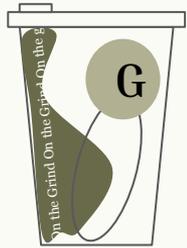
Service counter

Seating area





SIDE ELEVATION



FRONT ELEVATION

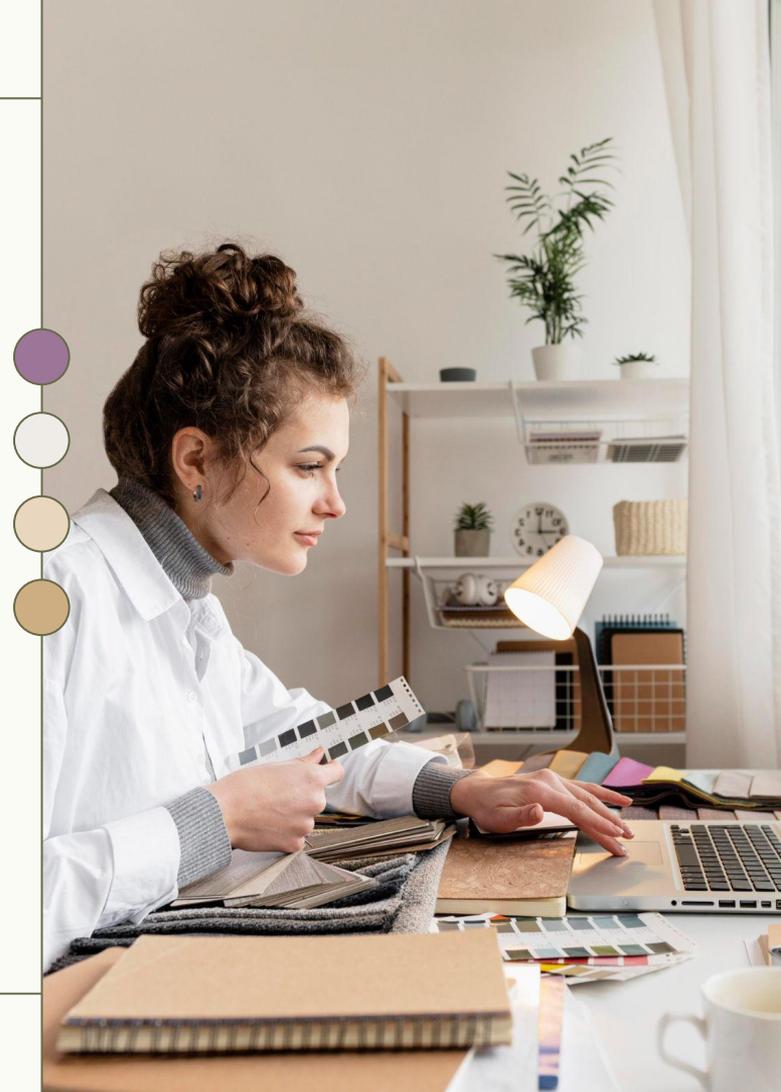
HERO SHOT





08

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THANKS!

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