

## Caramel Bunny

My artwork, where I showcased a character design themed around 'Caramel Bunny', is based off of and inspired by lolita and harajuku fashion, and places an emphasis on having a cohesive colour scheme and taking stylistic inspiration from clothing styles and self expression. More simplistic sweet lolita clothing was used as inspiration, as character designs used in animations and comics generally need to be more simplistic so that they can be drawn and produced on a larger scale. With this in mind, I purposefully designed the character with the consideration that they should be easy to draw repetitively whilst still maintaining an appealing design. Because of this, I placed emphasis on the colour scheme and harmony of the character and artwork. I wanted a more saturated colour scheme and style, similarly to a sunset as I believed it would be an interesting addition to the dainty and soft characteristics of sweet lolita.





