NEWS & MEDIA
RESEARCH CENTRE
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The News and Media Research Centre (N&MRC) at the University of Canberra investigates the evolution of media, content and communication and the impact of online and mobile systems.

N&MRC researchers and doctoral students conduct both critical and applied projects with partners and institutions in Australia and internationally. The Centre’s core themes are:

- Digital Networks and Cultures
- Health and Medicine
- Policy and Governance
- State of the News Media.

N&MRC conducts the Digital News Survey: Australia in collaboration with the Reuters Institute for the Study of Journalism at the University of Oxford, and hosts the Communication and Media section of Australian Policy Online, the essential resource for policy research. The high quality of communication and media research at University of Canberra was ranked at world standard by the most recent Excellence in Research for Australia evaluation.

www.canberra.edu.au/nmrc

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Jerry Watkins
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OUR RESEARCH TEAM

Centenary Professor Deborah Lupton is an international authority on critical digital health studies. She is the author of 13 books and over 130 articles and chapters on topics including the social and cultural dimensions of medicine and public health, risk, parenting cultures and digital technologies. She is an advocate of using social media for academic research and engagement including Twitter (@DALupton) and her blog This Sociological Life.

Professor David Pearson has led and contributed to numerous research collaborations in Australia and the UK. He researches the policy and practice of communication for positive social change and in recent years has focused on environmental sustainability and human health in the global food system. He is Foundation Director of the Food Matters Research Program at University of Canberra and is an External Evaluator for the UNESCO Creative Cities Network and research-led student projects.

Professor Matthew Ricketson is an expert in long form journalistic practice and the impacts of mass redundancies on the journalism industry. He was Media and Communications editor for The Age newspaper from 2006 to 2009 and assisted the Hon R Finkelstein QC with the 2012 ‘Report of the Independent Inquiry into the Media and Media Regulation’. He was appointed President of the Dart Centre for Journalism and Trauma Asia-Pacific in 2012.

Associate Professor Sally Burford researches knowledge and information networks – specifically the practice of web information architecture and how social media are incorporated into existing information systems. She is currently investigating digital mobility and mobile health. Sally has considerable industry experience in managing online environments. She is Associate Dean Education within the Faculty of Arts & Design.

Associate Professor Kerry McCallum conducts research on political communication with a focus on media, public opinion and policymaking practice in Australian Indigenous affairs and related social policy. Recent funded projects have investigated the relationships between news media representation, the ‘mediatized’ practices of policymakers, journalists and Indigenous policy advocates, and how these operate together to impact policy outcomes.

Associate Professor Mathieu O’Neil investigates online field theory and relations of power, social change and ICT. Prior to joining the University of Canberra he worked as a researcher for the Australian Government’s Department of Broadband, Communications and the Digital Economy, and lectured in sociology of communications at the Université Paris Sorbonne (Paris 4). He is founding editor of the online Journal of Peer Production.
Dr Caroline Fisher researches political public relations, conflict of interest in journalism and the intersection between journalism and public relations. She is a former reporter and producer for ABC News and Radio National and media adviser to former Queensland Premier Anna Bligh. She is a winner of the Journalism Education & Research Association of Australia’s 2015 research grant.

Dr Glen Fuller conducts research at the intersection of media, technology and culture. His focus is the role of specialist media in scenes and the relation between media and enthusiasm (affect), both in the context of technology, experience and the shifting composition of relations. He has worked in the magazine industry in a number of different positions. He teaches online news, data journalism and communication technologies and change.

Dr Kate Holland is a Senior Research Fellow in Communication and Media Studies. Her recent research includes analyses of media reporting and audience understandings of health and social issues including swine flu, obesity, suicide, and mental illness. Other interests include stigma as it relates to health and social issues, critical/cultural studies perspectives on health communication, and the role of online and social media in changing health communication practices.

Associate Professor Sora Park has written widely on the economics of television, newspaper markets and other information industries. She researches digital media user patterns, media markets and policy. She has extensive experience in policy research on digital media in South Korea. She has led various private sector consultancies for major internet and media companies such as KBS, NHN Corp and MBC.

Associate Professor Jerry Watkins is Director of the N&MRC. He has over 20 years’ high-profile international experience in communication strategy and has led major projects for some of the world’s biggest telecoms companies. Jerry’s research expertise is in mobile, social and online content and devices and their impact on people and systems. He has conducted fieldwork in Australia, India, Indonesia, Nepal and the Solomon Islands.

Associate Professor Sora Park has written widely on the economics of television, newspaper markets and other information industries. She researches digital media user patterns, media markets and policy. She has extensive experience in policy research on digital media in South Korea. She has led various private sector consultancies for major internet and media companies such as KBS, NHN Corp and MBC.
TELLING TRUE STORIES
Allen & Unwin, 2014

Matthew Ricketson’s latest book Telling True Stories: Navigating the challenges of writing narrative non-fiction, explores the key challenges in writing narrative non-fiction, and shows how some of the best in the business do it.

This study by Sora Park, Franco Papandrea et al compares responses to new policy challenges in the digital era by Australia, Canada, Ireland and South Korea. The report is intended to spark wider debate about how locality and local culture can be better assessed in order to improve domestic policy effectiveness.

CONVERSATIONS ABOUT ALCOHOL AND PREGNANCY: INVESTIGATING MEDIA PORTRAYALS AND WOMEN’S EXPERIENCES (2015)
Kate Holland and Kerry McCallum were commissioned by the Foundation for Alcohol Research and Education (FARE) to examine recent news media portrayals and women’s views about alcohol consumption during pregnancy. They investigated how the issue is framed in news media and pregnancy blogs and the factors that shape women’s knowledge and related practices.

FEELING BETTER CONNECTED: REPORT ON ACADEMICS’ USE OF SOCIAL MEDIA (2014)
Deborah Lupton outlines findings from an international online survey of 711 academics about their use of social media as part of their work. The results offer insights into the sophisticated and strategic ways in which some academics are using social media and the many benefits they have experienced for their work.

C4D PLANNING: A CASCADE APPROACH TO HEALTH COMMUNICATION (2014)
In this report for the Commonwealth of Learning, Jerry Watkins reviews current initiatives and future directions for innovative health communication in communication for development. The report finds that large-scale public health programs are slow to respond to evidence for the effectiveness of tailored health communication; while smaller-scale health-oriented social networks can be challenged by insufficient end-user participation.
www.researchgate.net/publication/276207919_C4D_planning_a_cascade_approach_to_health_communication

STATE OF THE NEWSPAPER INDUSTRY IN AUSTRALIA, 2013 (2013)
Franco Papandrea was a key advisor to the 2012 Report of the Independent Inquiry into the Media and Media Regulation (the Finkelstein Inquiry) and in this report he updates and expands on this work to include the years 2011 and 2012. He also provides an overview of the economic state of the newspaper industry in Australia.

ITALY IN THE AUSTRALIAN NEWS MEDIA, 2005-2012 (2013)
Peter Putnis, R. Warwick Blood and Franco Papandrea examined 5325 stories from The Australian, The Sydney Morning Herald and The Age, in addition to 932 stories from television news, finding a marked increase in the number of Italian stories in all three papers over 2008-2011.

THE MEDIA & INDIGENOUS POLICY: HOW NEWS MEDIA REPORTING AND MEDIATIZED PRACTICE IMPACT ON INDIGENOUS POLICY (2012)
This report by Kerry McCallum et al was produced from research conducted as part of an ARC Discovery Grant. The essays sheds light on the complex relationships between Australia’s news media and the development of Indigenous social policies.
www.canberra.edu.au/research/faculty-research-centres/nmrc/research/the-media-and-indigenous-policy
KEY FINDINGS

- Australia had the highest rate of all countries surveyed for accessing news via smartphone (59%).
- Social media news sources were preferred to print sources in Australia, France, Italy, Ireland, Spain, USA and urban Brazil.
- Australians had one of the highest preferences for talking face-to-face with friends about news coverage (54%) – similar to Denmark (58%) and Ireland (52%).
- Australians rated the importance of ‘international news’ more highly than any other country (75%) but rated political news as less important than any other country surveyed (29%).

AUSTRALIAN POLICY ONLINE

Australian Policy Online is the essential online research database and alert service providing free access to full text research reports and papers, statistics and other resources essential for public policy development and implementation.

From June 2015, the News & Media Research Centre will host the Communication and Media section of Australian Policy Online. Our editorial team will continue to build this invaluable collection for policy makers, practitioners and researchers.

With a readership of over 17,000 subscribers, the twice weekly Policy Online Briefing provides regular updates on the latest policy research on a local and global scale. It has over 20,000 resource listings and 3,000 sources including:

- Government departments and agencies
- International sources
- Research centres
- Think-tanks
- NGOs
- Media.

Subscribe to Australian Policy Online at http://apo.org.au/subscribe
MAJOR PROJECTS
www.canberra.edu.au/research/faculty-research-centres/nmrc/major-projects

STATE OF THE NEWS MEDIA

Matthew Ricketson (co-Chief Investigator)
**New Beats: mass redundancies, career changes and the future of Australian journalism.**
The nation’s journalistic workforce shrank by 15 per cent in 2012 when 1000 journalists were made redundant. This project analyses the role of mass redundancies, forced career changes and the digital reinvention of Australian journalism, addressing questions about professional journalism’s capacity to adapt positively to change. The Chief Investigators were awarded a Discovery Project Grant by the ARC (2015-2017) to continue their research into the state of the industry.
http://newbeatsblog.com/

POLICY AND GOVERNANCE

Jerry Watkins (co-Chief Investigator)
**Opportunity Spaces - Community Engagement in the Planning, Use and Governance of Shared School Facilities.**
ARC Linkage Project (2012-15) with RMIT, Department of Education and Early Childhood Development (Victoria).
In Australia and internationally, there is increasing interest in making more effective use of schools as community hubs. Investment in shared school facilities aims to engage parents and local communities in schooling, to coordinate educational and community services, and to encourage civic participation. This research aims to identify effective ways of engaging local communities in the planning, use and governance of joint school-community facilities.
https://oppspaces.wordpress.com/

Jerry Watkins (co-Chief Investigator)
**Deficit Discourse and Indigenous Education: mapping the discursive environment, assessing impact, and changing the conversation.**
ARC Discovery Indigenous Project (2015-2017) with ANU, University of Queensland, Notre Dame University and Deakin University.
This project investigates the prevalence of deficit discourse and its influence on Indigenous education. Recent work indicates that deficit discourse is active in policy, public debate, pedagogy and practice and its prevalence in Indigenous education influences student performance. The project challenges entrenched perceptions, resulting in tangible benefits for the Australian education system and the communities it serves.

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HEALTH AND MEDICINE

Jerry Watkins (co-Chief Investigator)

Mobile Indonesians: social differentiation and digital literacies in the twenty-first century.
ARC Discovery Project (2013-16) with QUT, ANU.
This is the first dedicated study of the social implications of mobile telephony’s recent and rapid popularisation throughout the country. The research team is working with NGOs in Denpasar and Makassar to understand how mobile content and devices are shaping new and unexpected communicative ecologies.
www.canberra.edu.au/research/faculty-research-centres/nmrc/research/mobile-indonesians

Sora Park and Sally Burford

Mobile digital communication and health management: an mHealth pilot program at the ACT GP Super Clinic.
Funding: ACT Strategic Opportunities Program (2014-2015).
This project investigates the use of mobile tablet devices and mobile applications in primary healthcare to enhance service delivery. The pilot program will identify benefits of and barriers to introducing mhealth at the ACT GP Super Clinic and suggest models of mHealth for wider adaption. The research explores how type 2 diabetes patients can manage their diabetes through an iPad equipped with health and well-being applications (apps).

Kate Holland

Mediating Mental Health: an Integrated Approach to Investigating Media and Social Actors.
ARC Discovery Early Career Researcher Award (2014-2016).
Media processes are mostly studied in isolation but this project advances knowledge about how the media shape public and professional understandings and communication practices about mental health issues. It integrates analyses of media with interviews with lay people, advocacy organisations, expert mental health sources and journalists. It will inform policy directed at promoting mental health and challenging stigma, within the context of digital media environments and media use.
www.canberra.edu.au/research/faculty-research-centres/nmrc/research/mediating-mental-health

Deborah Lupton (co-Chief Investigator)

Small technology, big data and the business of young people’s health: an international investigation of the digitisation of school health and physical education.
ARC Discovery Project (2015-2017) with Southern Cross University, Monash University and Northern Illinois University.
While there is growing enthusiasm for using digital technology in school health and physical education (HPE), this is happening in the absence of systematic empirical research. This project will provide educational stakeholders with a knowledge base on which to anchor debate, policy and further research concerning the complex ethical and philosophical issues raised by the digitisation of HPE.

David Pearson (co-Chief Investigator)

Shrinking the food-print by creating consumer demand for sustainable and healthy eating.
ARC Discovery Project (2013-2015) with ANU, Deakin University.
The negative impacts from food choices made by many Australians are posing challenges to individual wellbeing and in maintaining a viable natural world. Drawing on innovative public health and consumer research this project will identify opportunities for encouraging consumers to move towards more environmentally sustainable and healthy diets.
www.canberra.edu.au/research/faculty-research-centres/nmrc/research/shrinking-the-foodprint

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www.canberra.edu.au/research/faculty-research-centres/nmrc/research/shrinking-the-foodprint
The Australian Health News Research Collaboration (AHNRC) was founded in 2009 by Professor R. Warwick Blood (University of Canberra), Professor Simon Chapman (University of Sydney) and Professor Jane Pirkis (University of Melbourne).

Funded by a Capacity Building Grant from the National Health and Medical Research Council (NHMRC), the project investigated the ways in which health and medical issues were covered in the news and infotainment media.

One of the key outcomes of the AHNRC project was the consolidation of a digital collection of all health and medical news, current affairs and infotainment items broadcast on the five free-to-air Sydney TV channels. The Sydney TV database today has over 23,000 digital items, growing at about 120 per week.

The AHNRC also has access to a collection of some 18,000 Australian print news items on mental health, providing an invaluable backbone of data for those involved in the collaboration.

The AHNRC database can be accessed by researchers at sydney.edu.au/medicine/public-health/AHNRC

**KEY PUBLICATIONS**


REPORT OVERVIEW

The former Minister for Broadband, Communications and the Digital Economy Senator Stephen Conroy announced on 14 September 2011 that he had appointed The Hon Raymond Finkelstein QC to lead the inquiry. Senator Conroy announced that he had also appointed Professor Matthew Ricketson, Professor of Journalism at the University of Canberra, to assist in the preparation of the report. At Mr Finkelstein’s request, N&MRC Adjunct Professor Franco Papandrea (University of Canberra) was appointed to the team to assist in the report’s preparation. Dr Papandrea was the principal adviser to the House of Representatives Select Committee on the Print Media and played a major role in the preparation of the Committee’s report. A full copy of the Report of the Independent Inquiry into the Media and Media Regulation can be accessed at http://apo.org.au/research/report-independent-inquiry-media-and-media-regulation

BACKGROUND

On 13 July 2011 the British Prime Minister David Cameron established an inquiry chaired by Lord Justice Leveson to investigate the culture, practices and ethics of the British press and whether employees of News International and other media organisations had engaged in unlawful and improper conduct. It was not suggested that News Limited, the Australian subsidiary of News Corporation, had engaged in such practices. But the then-leader of the Greens, Senator Bob Brown, called for a general inquiry into the Australian newspaper industry. He suggested that the inquiry should canvass whether:

• The effectiveness of the current media codes of practice in Australia, particularly in light of technological change that is leading to the migration of print media to digital and online platforms.
• The impact of this technological change on the business model that has supported the investment by traditional media organisations in quality journalism and the production of news, and how such activities can be supported - and diversity enhanced - in the changed media environment.
• Ways of substantially strengthening the independence and effectiveness of the Australian Press Council, including in relation to online publications, and with particular reference to the handling of complaints.
• Any related issues pertaining to the ability of the media to operate according to regulations and codes of practice, and in the public interest.

The report was delivered to the Minister on 28 February 2012.

SELECTED RECOMMENDATIONS

The report found that the current mechanisms of self-regulation are not sufficient to achieve the degree of accountability desirable in a democracy:

• Of the existing self-regulation measures, only one or two newspapers have appointed an ombudsman.
• Online news publications are not covered.
• The Australian Press Council suffers from serious structural constraints. It does not have the necessary powers or the required funds to carry out its designated functions.
• If legal proceedings against the media are called for, they are protracted, expensive and adversarial, and offer redress only for legal wrongs, not for more frequent complaints about inaccuracy or unfairness.

The report recommended that a News Media Council be established to set journalistic standards for the news media in consultation with industry, and handle complaints made by the public when those standards are breached. The News Media Council should chart trends in the industry, and particularly to see whether there will be a serious decline in the production of quality journalism.

The report found that an area requiring especially careful monitoring is the adequacy of news services in regional areas.
CENTRE ASSOCIATES

Our international associates are leaders in their fields and play an important role in the life of the N&MRC. They are regular contributors to the ongoing work of our members, and their collaboration ensures that our research is truly global in outlook and standard.

Emeritus Professor R. Warwick Blood has published widely on the reporting of health issues such as suicide, mental illness, obesity and influenza. He has conducted research in these areas for several government departments.

Professor Catherine Middleton holds a Canada Research Chair in Communication Technologies in the Information Society at Ryerson University. She is an authority on the development and use of new communication technologies.

Professor Robert G. Picard is a world-leader in media economics and policy and the business challenges facing media in the digital age. He is affiliated with the Reuters Institute at University of Oxford and the Information Society Project at Yale Law School.

Adjunct Professor Franco Papandrea is an established expert with decades of experience in communication and media policy, media economics, and the industrial organisation of media. He is often called to provide consultancy services to external clients.

Emeritus Professor Peter Putnis researches journalism and media history. He has contributed to scholarship on international communication and global news networks, politics and the media.

Dr Michelle Dunne Breen has worked as a journalist for newspapers and magazines for more than 20 years in Australia, Britain and Ireland. Her most recent staff position was at The Canberra Times as editor of the Saturday news review and analysis section.

Greg Jericho is a blogger and lectures in Communication at University of Canberra. He blogs at Grog's Gamut, writes a blog for Guardian Australia and a weekly column for ABC’s The Drum.

Dr David Marshall is Director of Talkforce Media and Communications Strategists, whose clients include public and private sector organisation around Australia. He received an Order of Australia (AM) for services to tourism, business, charities and health organisations.

Katharine Murphy is Deputy Political Editor for Guardian Australia. She has reported on federal politics for more than a decade. In 2012 she was a Walkley award finalist in the best digital journalism category for her politics blog.

Lesley Osborne is former head of the Digital Society Policy and Research team at the Australian Communications and Media Authority (ACMA). She has a background in regulatory policy and research.

Luke Pearson is an Aboriginal Education Consultant and founder of the rostered Twitter account @IndigenousX. He is an educator, facilitator, mentor, public speaker and social media advocate.

Luke Toy is General Manager Public Affairs, Kidney Health Australia. He has experience within the public, NGO and private sectors, with a strong interest in innovative policy solutions and government relations.
SEMINARS, WORKSHOPS

Up-to-date information on 2015 events can be found at www.canberra.edu.au/research/faculty-research-centres/nmrc/news-and-events

In addition to a regular seminar series, N&MRC held several special events throughout 2014.

27 November 2014
Symposium: Academic Work in the Online Era
Deborah Lupton convened a one-day symposium of international scholars that addressed the use of social media in academia. Deborah chaired a panel event at Australian National University on ‘The risks and rewards of academic social media engagement: do you have to tweet and blog to be relevant?’

15 September 2014
Symposium: Big Data Cultures
Deborah Lupton convened a one-day symposium that addressed the social, cultural, political and ethical issues and implications of the big data phenomenon. See the full program at www.canberra.edu.au/research/faculty-research-centres/nmrc/news-and-events/events/big-data-cultures

11 September 2014
Book launch: Telling True Stories
Matthew Ricketson’s latest book, an exploration of the practice of writing narrative non-fiction, was launched in Canberra by Katharine Murphy, Deputy Political Editor of Guardian Australia and N&MRC Adjunct Associate Professor.

28 August 2014
Seminar: Covering Traumatic Events
Bruce Shapiro addressed the issues surrounding how journalists cover traumatic events without traumatising themselves or those they report on. Bruce is Executive Director of the Dart Center for Journalism and Trauma at Columbia University’s Graduate School of Journalism in New York City.

27 August 2014
Concepts and Methods Workshop: Structural Approaches to Online Communities and Networks
In this research workshop, graduate students and early-career researchers presented to a specialist panel comprising Caroline Haythornthwaite (University of British Columbia), Robert Ackland (ANU) and Mathieu O’Neil (UC). The panel discussed the latest developments in web social science, social network analysis and online field theory.

26 August 2014
Lecture: Working with the Crowd - Engaging Participation in Online Crowds and Communities
In a public lecture presented at the National Library of Australia, Caroline Haythornthwaite (University of British Columbia) examined the challenges of harnessing the contributory power of the crowd to address the needs of the workplace.

13 May 2014
Workshop: Connecting Rural Communities
Sora Park and N&MRC associate Catherine Middleton held a one-day workshop as part of an ongoing investigation into the promise of network connectivity in rural communities. Participants, including research partners, international experts and stakeholders from local councils in the NSW Southern Inland region, discussed NBN and broadband policy issues as well as digital engagement for the future.
PROGRAMS OF STUDY

Researchers from the News & Media Research Centre contribute their expertise across a range of programs including higher degrees by research, postgraduate and undergraduate programs.

**Higher Degrees by Research**
- Doctor of Philosophy in Communication
- Master of Applied Arts & Humanities (Research)

**Postgraduate Coursework Degrees**
- Master of Strategic Communication
- Graduate Diploma in Marketing Communication
- Graduate Certificate in Social Media and Public Engagement

Current postgraduate degree projects supervised by N&MRC researchers include:
- How Australian health journalists source news
- Australian security agencies application of strategic communications theory for Counter-Terrorism communications
- Implementation of strategic communication theory by Australian Federal Government science agencies
- GMO labelling in Australia: assessing consumer attitude and behaviour change toward GM products
- Effective Organisational Communication and its Link to Organisational Performance
- Need and satisfaction evaluation of marketing messages on mobile phone

**Honours Degree**
- Bachelor of Arts & Design (Honours)

The Honours program provides an excellent pathway to a higher degree by research or a postgraduate coursework degree. Previous Honours projects supervised by N&MRC researchers have included:
- Exploring political communication: the China-Tibet issue in the Australian media
- Fear Frames: a case study of mental health and illness in the Queensland press
- Framing Indigenous Australia
- Investigations into activism in an online environment
- Reporting of Ecstasy in the Mainstream Media
- Telecommunications and Development

**Undergraduate Degrees**
UC offers a wide range of undergraduate degrees in Communication studies, with majors in:
- Advertising
- Journalism
- Media and Public Affairs
- Public Relations
- Sports Media
DOCTORAL RESEARCH

A PhD PROGRAM IS THE ULTIMATE RESEARCH QUALIFICATION AND DEMONSTRATES A SIGNIFICANT ORIGINAL CONTRIBUTION TO KNOWLEDGE IN YOUR FIELD.

N&MRC supports a comprehensive mentoring and development program for its doctoral students. Alongside their own research project, our doctoral students participate actively in professional and career planning workshops, research seminars, reading and writing groups and special events. N&MRC doctoral students also join research project teams or contribute to teaching.

CURRENT PhD PROJECTS

Conor Bendle: Learning and practicing critical literacy in the context of digital literacy among young people. Primary supervisor Sora Park.

Felicity Biggins: Literary Journalism. Primary supervisor Matthew Ricketson.

Morris Carpenter: The barriers and enablers to mHealth adoption for self-managing type 2 diabetes. Primary supervisor Sora Park.


Catherine Page Jeffrey: Sexual Entrepreneurs of the Self in Contemporary Online Youth Culture. Primary supervisor Glen Fuller.

Jee Young Lee: Digital divide policies of Australia and South Korea: A user-centric digital inclusion perspective. Primary supervisor Sora Park.

Shara Ranasinghe: Paradigms and outcomes of effective communication between health professional, cancer patient, their families and/or primary care providers in cancer care practice. Primary supervisor Kate Holland.


Prarawan Senachai: The role of Thai Traditional Medicine (TTM) in Thailand. Primary supervisor Jerry Watkins.


Melissa Sweet: A long-form journalistic investigation of Indigenous health and colonial history, with a contemporary focus and particular attention to the Lock Hospitals on Bernier and Dorre Islands near Carnarvon, WA. Primary supervisor Matthew Ricketson.

Temple Uwalaka: Mobile Public Sphere and Democratic Governance in Nigeria. Primary supervisor Jerry Watkins.

HOW TO APPLY

N&MRC welcomes higher research degree applications and enquiries from suitable qualified domestic and international students.

Prospective students are asked to contact potential supervisors in the first instance. A list of potential N&MRC supervisors and their research interests is available at www.canberra.edu.au/research/faculty-research-centres/nmrc/Team

For more information on applying for doctoral research at N&MRC, email Megan.Deas@Canberra.edu.au
COMMUNICATION
RESEARCH AT UC

THE UNIVERSITY OF CANBERRA HAS IDENTIFIED THE DISCIPLINE OF COMMUNICATION AS ONE OF THE FIVE MAIN AREAS IN WHICH WE AIM TO DELIVER BREAKTHROUGHS AND BE GLOBALLY COMPETITIVE.

We are making a strong mark across all aspects of Communication through our focused research centres:

- Centre for Creative and Cultural Research (CCCR)
- Human Centred Computing Institute (HCCI)
- National Institute for Systems Innovation (NISI)
- News and Media Research Centre (N&MRC)

We are exploring a wide range of research questions, from understanding creative excellence to looking at how social and health issues are reported in traditional and digital media, to the impact of networked technology systems on communication and productivity.

RESEARCH PARTNERS: NEWS & MEDIA RESEARCH CENTRE

Our thanks to the many partner organisations who work with our researchers to explore research problems and deliver innovative responses.

To find out more about partnership opportunities with the News & Media Research Centre, email Megan.Deas@Canberra.edu.au

Meet our research team at www.vimeo.com/nmrc
N&MRC CONDUCTS BREAKTHROUGH RESEARCH WITH INDUSTRY, GOVERNMENT AND COMMUNITY PARTNERS, LOCALLY AND INTERNATIONALLY.