

INTERNATIONAL BUSINESS STUDY TOUR OF CHINA AND HONG KONG



BACKGROUND

This 16-day program will explore the business environment, economy and culture of three of China's wealthiest cities; Guangzhou, Shenzhen and Hong Kong (SAR). Together they form the economic powerhouse of the Greater Bay Area and are home to tech manufacturing, automation and robotics, scientific innovation, trade, logistics, finance and services.

The focus of the visits is on the global mindset, international economic dynamics, and cultural differences between China and Australia and their impact on shaping the current business practice. The core themes are business management, e-commerce, artificial intelligence, digital marketing, entrepreneurship and trends in China-Australia trade. Business visits include tech giants such as Tencent, China Telecom, Huawei, CVTE and enterprise innovation incubation parks.

Students will discover cultural diversity through a number of cultural activities and visits to historical sites in China and Hong Kong. Students will be introduced to the charm of Chinese characters and culture and participate in Cantonese cooking classes, calligraphy and Tai Chi.

They will also visit important cultural sites such as Xiao Zhou Village and Foshan. Throughout the program, students will interact and network with local students from Huashang University to provide additional networking opportunities and expand their local knowledge and contacts.

PROGRAM HIGHLIGHTS

- Interact and network with company management through visits to leading companies
- Gain knowledge and experience through interactive seminars led by China's leading academic experts and business minds, and grasp the latest industry trends
- Experience the diversity of Chinese universities and start-up culture by visiting a variety of universities and incubators
- Immersion in the diverse culture of some of China's "big 4" cities and tour some cultural sites in Guangdong and Hong Kong, to develop intercultural awareness and communication
- Build networks and make friendships through student exchange and activities

Area of study: Accounting, Business, Commerce, Global Studies, Informatics, International Studies, Law and Justice, Management, Marketing, Politics and International Relations.

Location: Guangzhou & Shenzhen China and Hong Kong (SAR)

Duration: 16 days

Dates: 23rd Nov to 8th Dec 2019

UC Credit: 9628 – International Business Study Tour of China and Hong Kong (Note: do not self-enroll. If you are selected to participate in this program you will be enrolled by UC staff).

Costs: \$3102.00 + UC Tuition Cost

Inclusions: Accommodation, airport transfers, on ground transport, some meals, some cultural activities.

Exclusions: International airfares, visa + passport, personal insurance, some meals and personal expenses.

Funding: New Colombo Plan Mobility Grants (\$3000) available for eligible students OS-HELP Loans (up to \$8,149.00) for eligible students

Eligibility: Open to all second and third year BGL, FAD, and SCITECH students. Places will be awarded based on academic merit (GPA) and written statements highlighting the value of this program to your academic, professional and/or personal goals.

Note that students who are successful in obtaining a place must successfully complete the consent matters course.

Academic Staff Member: Simon Hoy

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Applications: Close 30 September 2019

<https://www.canberra.edu.au/OnlineForms/StudyAbroad/CreateFacultyLedApp>