

Bachelor of Politics and International Relations/ Bachelor of Business (SCMG01.1)

Please note these are the 2024 details for this course

Domestic students

Selection rank	65
	Note:
	The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
	View IELTS equivalences

Duration	4.0 years
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UAC code	361528
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Faculty	Faculty of Business, Government & Law
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Discipline	Canberra Business School Canberra School of Politics, Economics and Society
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Location	UC - Canberra, Bruce
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Fees 

Per Unit	Per Annum	Full Course
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International students

Academic entry requirements

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.

[View UC's academic entry requirements](#)

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code

098999D

Faculty

Faculty of Business, Government & Law

Discipline

Canberra Business School
Canberra School of Politics, Economics and Society

Location

UC - Canberra, Bruce

Duration

4.0 years

Fees 

Per Unit

Per Annum

Full Course

About this course

Learn the business of politics

Discover the principles, concepts and issues that are shaping our world and combine these with the core disciplines of business and management to open an exciting and challenging future involving international politics, national security, business and innovation.

UC's Bachelor of Politics and International Relations/Bachelor of Business double degree will cover a range of topics designed to give you a comprehensive understanding of the concepts and strategies behind business and politics around the world – and then explore how issues such as Brexit, the Trump presidency, war, energy security and marriage equality and how they have the potential to influence change on a global scale.

The course will also teach you how to develop high level theoretical and empirical analysis and interpretation skills and use these to academically critique international issues, such as democratically informed citizenship, contemporary issues in politics and policy, national security, the challenges of modern terrorism, and contemporary regional politics in the Asia Pacific in an international context.

Based in Canberra, the centre of political influence in Australia, this course will also give you unrivalled access to a network of professional and government contacts, practical exposure and the opportunity to study real-world situations through project work, internships and mentorships.

Study a Bachelor of Politics and International Relations and Bachelor of Business at UC and you will:

- study theories, institutions, policies and practices in the disciplines of politics and international relations in both a contemporary and historical context
- explore critical business theories and strategies in relation to management, marketing, human resources, entrepreneurship and innovation and international business
- recognise and assess political change at a local, regional and international level
- apply in-depth knowledge of political science and international relations in a rapidly changing geo-political environment
- develop exceptional theoretical and technical business management skills
- examine the political pressures and challenges that societies, governments, security forces and businesses currently face
- cultivate effective change management skills
- evaluate and apply a range of research methods and analytical techniques to enhance your critical thinking, communication and problem-solving abilities in an Australian and international context.

Career opportunities

The UC Bachelor of Politics and International Relations/Bachelor of Business double degree is a unique qualification that offers highly transferrable skills. Gain access to a wide range of positions both locally and international, including as a:

- Member of Parliament
- Public affairs consultant
- Political researcher
- Political advisor
- Management consultant
- Intelligence officer
- National security adviser
- Foreign policy adviser
- Border control adviser
- Surveillance officer
- Consular officer
- Political adviser
- Diplomat
- Political journalist

- Program director
- International development worker
- Campaign director

Professional accreditation

Refer to individual courses.

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Refer to individual courses.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2024	UC - Canberra, Bruce	Semester 1	05 February 2024	✓	✓
2024	UC - Canberra, Bruce	Semester 2	29 July 2024	✓	✓

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#). Credit is not permitted towards completion of a graduate certificate.

Course requirements

Bachelor of Politics and International Relations/ Bachelor of Business (SCMG01) | 96 credit points

Restricted Choice - Must select 1 of the following

[Expand All](#) | [Collapse All](#)

Specialist Major in Marketing (SM0025) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

Negotiation and Sales Management (11177) | 3 credit points – Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points – Level 2

Digital Marketing (11179) | 3 credit points – Level 3

Marketing Research Methods (11180) | 3 credit points – Level 2

Relationship Marketing (11181) | 3 credit points – Level 3

International Marketing (11182) | 3 credit points – Level 3

Strategic Marketing Management (11183) | 3 credit points – Level 3

Specialist Major in Service Management (SM0026) | 24 credit points

Required - Must pass 21 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points – Level 2

Service Management (11184) | 3 credit points – Level 1

Service Operations, Technology and Interfaces (11185) | 3 credit points – Level 3

Service Systems, Transformation and Wellbeing (11186) | 3 credit points – Level 3

Business Models and Value Creation (11187) | 3 credit points – Level 3

Service Design Project (11188) | 3 credit points – Level 3

Restricted Choice - Must pass 3 credit points from the following

Introduction to Interaction and User-Centred Design (11043) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

Introduction to Interaction Design (11655) | 3 credit points – Level 1

Note:

- From 2021 unit 11043 has been replaced by unit 11655.

Specialist Major in Entrepreneurship and Innovation (SM0020) | 24 credit points

Required - Must pass 24 credit points as follows

- Marketing Fundamentals (11176) | 3 credit points – Level 1
- Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3
- The Entrepreneurial Mind - Foundations of Entrepreneurship (11198) | 3 credit points – Level 1
- Business Start Up Essentials (11199) | 3 credit points – Level 1
- Entrepreneurship in Government and Large Organisations (11200) | 3 credit points – Level 2
- Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2
- Innovation Management (11202) | 3 credit points – Level 2
- Commercialising Your Business Idea (11203) | 3 credit points – Level 3

Specialist Major in Human Resource Management (SM0022) | 24 credit points

Required - Must pass 24 credit points as follows

- Organisational Behaviour (11189) | 3 credit points – Level 2
- Managing Human Capital (11191) | 3 credit points – Level 1
- Sustaining the Employment Relationship (11192) | 3 credit points – Level 1
- Sourcing and Building Capability (11193) | 3 credit points – Level 2
- Shaping Behaviour and Strengthening Performance (11194) | 3 credit points – Level 3
- Workplace Law in Context (11195) | 3 credit points – Level 3
- Integrating and Aligning Human Capital (11196) | 3 credit points – Level 3
- Industry Project (11197) | 3 credit points – Level 3

Specialist Major in International Business (SM0023) | 24 credit points

Required - Must pass 24 credit points as follows

- Marketing Fundamentals (11176) | 3 credit points – Level 1
- International Marketing (11182) | 3 credit points – Level 3
- Introduction to International Business (11204) | 3 credit points – Level 1
- Global E-Business (11205) | 3 credit points – Level 2
- Asia Pacific Business (11206) | 3 credit points – Level 2

International Economics (11207) | 3 credit points – Level 3

Cost Benefit Analysis (11208) | 3 credit points – Level 3

Economic Development (11209) | 3 credit points – Level 3

Specialist Major in Management (SM0024) | 24 credit points

Required - Must pass 24 credit points as follows

Service Management (11184) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Managing Human Capital (11191) | 3 credit points – Level 1

Workplace Law in Context (11195) | 3 credit points – Level 3

Industry Project (11197) | 3 credit points – Level 3

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2

Climate Change and Sustainable Business Futures (11318) | 3 credit points – Level 2

Negotiation (11319) | 3 credit points – Level 3

Specialist Major in Sport Management (SM0027) | 24 credit points

Required - Must pass 24 credit points as follows

Principles of Sport Delivery (11559) | 3 credit points – Level 1

Stakeholder Engagement in Sport (11560) | 3 credit points – Level 1

High Performance Sport Management (11561) | 3 credit points – Level 2

Sport Innovation and Program Development (11562) | 3 credit points – Level 2

Sport Governance and Policy (11563) | 3 credit points – Level 2

Sports Integrity, Ethics and Law (11564) | 3 credit points – Level 2

The Commercialisation of Sport (11565) | 3 credit points – Level 3

Leadership in Sport (11566) | 3 credit points – Level 3

- 1. The new Specialist Major in Sport Management is available from Semester 1, 2020.
- 2. The award name for the Business part of this course is determined by choice of major. E.g. Completion of the Specialist Major in Marketing leads to the award 'Bachelor of Business (Marketing)'.

Required - 72 credit points as follows

Specialist Major in Politics and International Relations (SM0030) | 24 credit points

Required - Must pass 18 credit points as follows

Introduction to International Relations (11238) | 3 credit points – Level 1

Politics and Democracy (11239) | 3 credit points – Level 1

Behavioural Science (11240) | 3 credit points – Level 2

Political Leadership (11241) | 3 credit points – Level 3

National Security (11242) | 3 credit points – Level 3

Political and Social Theory (11243) | 3 credit points – Level 2

Restricted Choice - 6 credit points as follows

- Select one of the following streams:

National Security Stream - Must pass 6 credit points as follows

The Challenge of Modern Terrorism (11245) | 3 credit points – Level 3

Politics and Security in the Asia-Pacific (11250) | 3 credit points – Level 3

International Politics Stream - Must pass 6 credit points as follows

Contemporary Regional Politics in a Global Context (11244) | 3 credit points – Level 3

Citizens, States and Societies (11247) | 3 credit points – Level 3

Core Major in Business (CM0014) | 24 credit points

Required - Must pass 18 credit points as follows

Business Decision Making (11009) | 3 credit points – Level 1

Professional Orientation (Business) (11011) | 3 credit points – Level 1

Business Research Methods (11172) | 3 credit points – Level 1

Professional Evidence (Business) (11173) | 3 credit points – Level 3

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

Restricted Choice - Must pass 6 credit points from the following

International Business Study Tour (9628) | 3 credit points – Level 2

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points – Level 3

Business Communication (11170) | 3 credit points – Level 2

Social Enterprise (11379) | 3 credit points – Level 2

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.
- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Core Major in Government and Policy (CM0008) | 24 credit points

Required - Must pass 18 credit points as follows

Professional Orientation (Government and Policy) (11012) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

Introduction to Politics and Government (11235) | 3 credit points – Level 1

Investigating and Explaining Society (11236) | 3 credit points – Level 1

Professional Evidence (Government and Policy) (11237) | 3 credit points – Level 3

Introduction to Public Policy (11378) | 3 credit points – Level 1

Restricted Choice - Must pass 6 credit points from the following

International Business Study Tour (9628) | 3 credit points – Level 2

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points – Level 3

Business Communication (11170) | 3 credit points – Level 2

Social Enterprise (11379) | 3 credit points – Level 2

BGL Research Internship (11571) | 3 credit points – Level 3

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.

- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

- Where units are duplicated in these majors, additional open elective units will be taken instead to meet credit point requirements.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Entrepreneurship & Innovation Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Introduction to Politics and Government \(11235\)](#)

Semester 2

[Business Decision Making \(11009\)](#)

[Introduction to International Relations \(11238\)](#)

[Marketing Fundamentals \(11176\)](#)

[Politics and Democracy \(11239\)](#)

Year 2

Semester 1

[Behavioural Science \(11240\)](#)

[Business Research Methods \(11172\)](#)

[Business Start Up Essentials \(11199\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

Semester 2

Open Elective Unit

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Introduction to Public Policy \(11378\)](#)

[Investigating and Explaining Society \(11236\)](#)

Year 3

Semester 1

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[National Security \(11242\)](#)

[Political and Social Theory \(11243\)](#)

Open Elective Unit

Semester 2

[Innovation Management \(11202\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Open Elective Unit

[Political Leadership \(11241\)](#)

Year 4

Semester 1

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

Open Elective Unit

National Security OR International Politics Steam Unit

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Semester 2

[Commercialising Your Business Idea \(11203\)](#)

Open Elective Unit

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

National Security OR International Politics Steam Unit

Entrepreneurship & Innovation Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Politics and Democracy (11239)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

Introduction to Economics (11175)

Introduction to International Relations (11238)

Year 2

Semester 1

Business Decision Making (11009)

Introduction to Management (11174)

Introduction to Politics and Government (11235)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

Semester 2

Open Elective Unit

Introduction to Public Policy (11378)

Investigating and Explaining Society (11236)

Marketing Fundamentals (11176)

Year 3

Semester 1

Business Research Methods (11172)

Open Elective Unit

Behavioural Science (11240)

Business Start Up Essentials (11199)

Semester 2

Innovation Management (11202)

Open Elective Unit

Creative and Critical Thinking for Problem Solving (11201)

Political Leadership (11241)

Year 4

Semester 1

Indigenous and Cultural Entrepreneurship (11190)

National Security (11242)

Political and Social Theory (11243)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Semester 2

National Security OR International Politics Steam Unit

Open Elective Unit

[Commercialising Your Business Idea \(11203\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Year 5

Semester 1

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

Open Elective Unit

National Security OR International Politics Steam Unit

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

Human Resource Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Introduction to Politics and Government \(11235\)](#)

Semester 2

[Business Decision Making \(11009\)](#)

[Introduction to International Relations \(11238\)](#)

[Politics and Democracy \(11239\)](#)

[Sustaining the Employment Relationship \(11192\)](#)

Year 2

Semester 1

[Behavioural Science \(11240\)](#)

[Business Research Methods \(11172\)](#)

[Managing Human Capital \(11191\)](#)

[Organisational Behaviour \(11189\)](#)

Semester 2

[Introduction to Public Policy \(11378\)](#)

[Investigating and Explaining Society \(11236\)](#)

[Sourcing and Building Capability \(11193\)](#)

Open Elective Unit

Year 3

Semester 1

[National Security \(11242\)](#)

[Political and Social Theory \(11243\)](#)

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

Open Elective Unit

Semester 2

Open Elective Unit

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

[Political Leadership \(11241\)](#)

[Workplace Law in Context \(11195\)](#)

Year 4

Semester 1

National Security OR International Politics Steam Unit

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

[Integrating and Aligning Human Capital \(11196\)](#)

Open Elective Unit

Semester 2

Open Elective Unit

[Industry Project \(11197\)](#)

National Security OR International Politics Steam Unit

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

Human Resource Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Economics (11175)

Introduction to International Relations (11238)

Politics and Democracy (11239)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

Year 2

Semester 1

Business Decision Making (11009)

Introduction to Management (11174)

Introduction to Politics and Government (11235)

Managing Human Capital (11191)

Semester 2

Introduction to Public Policy (11378)

Open Elective Unit

Investigating and Explaining Society (11236)

Sustaining the Employment Relationship (11192)

Year 3

Semester 1

Business Research Methods (11172)

Open Elective Unit

Behavioural Science (11240)

Organisational Behaviour (11189)

Semester 2

Political Leadership (11241)

Sourcing and Building Capability (11193)

Workplace Law in Context (11195)

Open Elective Unit

Year 4

Semester 1

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

[National Security \(11242\)](#)

[Political and Social Theory \(11243\)](#)

Semester 2

National Security OR International Politics Steam Unit

[Industry Project \(11197\)](#)

Open Elective Unit

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Year 5

Semester 1

[Integrating and Aligning Human Capital \(11196\)](#)

National Security OR International Politics Steam Unit

Open Elective Unit

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

International Business Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Introduction to Politics and Government \(11235\)](#)

Semester 2

[Business Decision Making \(11009\)](#)

[Introduction to International Business \(11204\)](#)

[Introduction to International Relations \(11238\)](#)

[Politics and Democracy \(11239\)](#)

Year 2

Semester 1

Behavioural Science (11240)

Business Research Methods (11172)

Marketing Fundamentals (11176)

Political and Social Theory (11243)

Semester 2

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Introduction to Public Policy (11378)

Open Elective Unit

Investigating and Explaining Society (11236)

Year 3

Semester 1

Cost Benefit Analysis (11208)

Open Elective Unit

International Marketing (11182)

National Security (11242)

Semester 2

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Global E-Business (11205)

Political Leadership (11241)

Open Elective Unit

Year 4

Semester 1

Open Elective Unit

Economic Development (11209)

National Security OR International Politics Steam Unit

International Economics (11207)

Semester 2

Asia Pacific Business (11206)

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

Open Elective Unit

National Security OR International Politics Steam Unit

International Business Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

[Introduction to International Relations \(11238\)](#)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Introduction to Economics \(11175\)](#)

[Politics and Democracy \(11239\)](#)

Year 2

Semester 1

[Business Decision Making \(11009\)](#)

[Introduction to Management \(11174\)](#)

[Introduction to Politics and Government \(11235\)](#)

[Marketing Fundamentals \(11176\)](#)

Semester 2

[Introduction to International Business \(11204\)](#)

Open Elective Unit

[Introduction to Public Policy \(11378\)](#)

[Investigating and Explaining Society \(11236\)](#)

Year 3

Semester 1

[Behavioural Science \(11240\)](#)

[Business Research Methods \(11172\)](#)

Open Elective Unit

[Political and Social Theory \(11243\)](#)

Semester 2

[Global E-Business \(11205\)](#)

[Political Leadership \(11241\)](#)

Open Elective Unit

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Year 4

Semester 1

Open Elective Unit

[Cost Benefit Analysis \(11208\)](#)

[International Marketing \(11182\)](#)

[National Security \(11242\)](#)

Semester 2

[Asia Pacific Business \(11206\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

National Security OR International Politics Steam Unit

Open Elective Unit

Year 5

Semester 1

[Economic Development \(11209\)](#)

[International Economics \(11207\)](#)

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

National Security OR International Politics Steam Unit

Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

[Introduction to Management \(11174\)](#)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Introduction to Economics \(11175\)](#)

[Introduction to Politics and Government \(11235\)](#)

Semester 2

[Business Decision Making \(11009\)](#)

[Introduction to International Relations \(11238\)](#)

[Politics and Democracy \(11239\)](#)

[Service Management \(11184\)](#)

Year 2

Semester 1

Behavioural Science (11240)

Business Research Methods (11172)

Managing Human Capital (11191)

Organisational Behaviour (11189)

Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Open Elective Unit

Introduction to Public Policy (11378)

Investigating and Explaining Society (11236)

Year 3

Semester 1

Political and Social Theory (11243)

Open Elective Unit

Climate Change and Sustainable Business Futures (11318)

National Security (11242)

Semester 2

Open Elective Unit

Political Leadership (11241)

Workplace Law in Context (11195)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Year 4

Semester 1

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Open Elective Unit

National Security OR International Politics Steam Unit

Negotiation (11319)

Semester 2

National Security OR International Politics Steam Unit

Industry Project (11197)

Open Elective Unit

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

[Introduction to Economics \(11175\)](#)

[Introduction to International Relations \(11238\)](#)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Politics and Democracy \(11239\)](#)

Year 2

Semester 1

[Business Decision Making \(11009\)](#)

[Introduction to Management \(11174\)](#)

[Introduction to Politics and Government \(11235\)](#)

[Managing Human Capital \(11191\)](#)

Semester 2

[Introduction to Public Policy \(11378\)](#)

[Investigating and Explaining Society \(11236\)](#)

[Service Management \(11184\)](#)

Open Elective Unit

Year 3

Semester 1

[Behavioural Science \(11240\)](#)

[Business Research Methods \(11172\)](#)

[Organisational Behaviour \(11189\)](#)

Open Elective Unit

Semester 2

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Political Leadership \(11241\)](#)

[Workplace Law in Context \(11195\)](#)

Open Elective Unit

Year 4

Semester 1

[Political and Social Theory \(11243\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

[Climate Change and Sustainable Business Futures \(11318\)](#)

[National Security \(11242\)](#)

Semester 2

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

National Security OR International Politics Steam Unit

[Industry Project \(11197\)](#)

Open Elective Unit

Year 5

Semester 1

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

National Security OR International Politics Steam Unit

[Negotiation \(11319\)](#)

Open Elective Unit

Marketing Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

[Introduction to Politics and Government \(11235\)](#)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

Semester 2

[Business Decision Making \(11009\)](#)

[Introduction to International Relations \(11238\)](#)

[Marketing Fundamentals \(11176\)](#)

Politics and Democracy (11239)

Year 2

Semester 1

Open Elective Unit

Behavioural Science (11240)

Business Research Methods (11172)

Consumer and Buyer Behaviour (11178)

Semester 2

Investigating and Explaining Society (11236)

Negotiation and Sales Management (11177)

Open Elective Unit

Introduction to Public Policy (11378)

Year 3

Semester 1

Political and Social Theory (11243)

Open Elective Unit

Marketing Research Methods (11180)

National Security (11242)

Semester 2

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Digital Marketing (11179)

Political Leadership (11241)

Relationship Marketing (11181)

Year 4

Semester 1

National Security OR International Politics Steam Unit

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

International Marketing (11182)

Open Elective Unit

Semester 2

National Security OR International Politics Steam Unit

Open Elective Unit

[Strategic Marketing Management \(11183\)](#)

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

Marketing Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

[Introduction to Economics \(11175\)](#)

[Introduction to International Relations \(11238\)](#)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Politics and Democracy \(11239\)](#)

Year 2

Semester 1

[Business Decision Making \(11009\)](#)

[Introduction to Management \(11174\)](#)

[Introduction to Politics and Government \(11235\)](#)

[Marketing Fundamentals \(11176\)](#)

Semester 2

[Investigating and Explaining Society \(11236\)](#)

Open Elective Unit

[Introduction to Public Policy \(11378\)](#)

[Negotiation and Sales Management \(11177\)](#)

Year 3

Semester 1

[Behavioural Science \(11240\)](#)

[Business Research Methods \(11172\)](#)

[Consumer and Buyer Behaviour \(11178\)](#)

Open Elective Unit

Semester 2

Open Elective Unit

[Digital Marketing \(11179\)](#)

[Political Leadership \(11241\)](#)

[Relationship Marketing \(11181\)](#)

Year 4

Semester 1

[Marketing Research Methods \(11180\)](#)

[National Security \(11242\)](#)

[Political and Social Theory \(11243\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Semester 2

[Strategic Marketing Management \(11183\)](#)

Open Elective Unit

National Security OR International Politics Steam Unit

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Year 5

Semester 1

Open Elective Unit

[International Marketing \(11182\)](#)

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

National Security OR International Politics Steam Unit

Service Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Business Decision Making \(11009\)](#)

[Introduction to Management \(11174\)](#)

[Introduction to Politics and Government \(11235\)](#)

Semester 2

[Introduction to Economics \(11175\)](#)

[Introduction to International Relations \(11238\)](#)

[Investigating and Explaining Society \(11236\)](#)

[Service Management \(11184\)](#)

Year 2

Semester 1

[Business Research Methods \(11172\)](#)

[Marketing Fundamentals \(11176\)](#)

Open Elective Unit

[Behavioural Science \(11240\)](#)

Semester 2

[Consumer and Buyer Behaviour \(11178\)](#)

[Introduction to Public Policy \(11378\)](#)

[Politics and Democracy \(11239\)](#)

Open Elective Unit

Year 3

Semester 1

[Political and Social Theory \(11243\)](#)

Service Operations, Technology and Interfaces (11185)

SM0026 Restricted Choice Unit

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Semester 2

[Political Leadership \(11241\)](#)

[Service Systems, Transformation and Wellbeing \(11186\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Open Elective Unit

Year 4

Semester 1

Open Elective Unit

[National Security \(11242\)](#)

National Security OR International Politics Steam Unit

[Business Models and Value Creation \(11187\)](#)

Semester 2

[Service Design Project \(11188\)](#)

[National Security OR International Politics Steam Unit](#)

[Open Elective Unit](#)

[11237 Professional Evidence \(Government and Policy\) OR 11173 Professional Evidence \(Business\)](#)

Service Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[11012 Professional Orientation \(Government and Policy\) OR 11011 Professional Orientation \(Business\)](#)

[Investigating and Explaining Society \(11236\)](#)

Year 2

Semester 1

[Business Decision Making \(11009\)](#)

[Business Research Methods \(11172\)](#)

[Introduction to Politics and Government \(11235\)](#)

[Marketing Fundamentals \(11176\)](#)

Semester 2

[Introduction to International Relations \(11238\)](#)

[Introduction to Public Policy \(11378\)](#)

[Politics and Democracy \(11239\)](#)

[Service Management \(11184\)](#)

Year 3

Semester 1

[Behavioural Science \(11240\)](#)

[Political and Social Theory \(11243\)](#)

[Service Operations, Technology and Interfaces \(11185\)](#)

SM0026 Restricted Choice Unit

Semester 2

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Open Elective Unit

[Consumer and Buyer Behaviour \(11178\)](#)

National Security OR International Politics Steam Unit

Year 4

Semester 1

Two Open Elective Units

[Business Models and Value Creation \(11187\)](#)

[National Security \(11242\)](#)

Semester 2

Open Elective Unit

[Political Leadership \(11241\)](#)

[Service Design Project \(11188\)](#)

[Service Systems, Transformation and Wellbeing \(11186\)](#)

Year 5

Semester 1

National Security OR International Politics Steam Unit

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Open Elective Unit

Sports Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Introduction to Politics and Government \(11235\)](#)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

Semester 2

Business Decision Making (11009)

Introduction to International Relations (11238)

Politics and Democracy (11239)

Stakeholder Engagement in Sport (11560)

Year 2

Semester 1

Behavioural Science (11240)

Principles of Sport Delivery (11559)

Open Elective Unit

Business Research Methods (11172)

Semester 2

Introduction to Public Policy (11378)

Investigating and Explaining Society (11236)

Sport Governance and Policy (11563)

Open Elective Unit

Year 3

Semester 1

High Performance Sport Management (11561)

National Security (11242)

Political and Social Theory (11243)

Sport Innovation and Program Development (11562)

Semester 2

Political Leadership (11241)

Sports Integrity, Ethics and Law (11564)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Open Elective Unit

Year 4

Semester 1

National Security OR International Politics Steam Unit

[The Commercialisation of Sport \(11565\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Open Elective Unit

Semester 2

National Security OR International Politics Steam Unit

[Leadership in Sport \(11566\)](#)

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

Open Elective Unit

Sports Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

[Introduction to Economics \(11175\)](#)

11012 Professional Orientation (Government and Policy) OR 11011 Professional Orientation (Business)

[Introduction to International Relations \(11238\)](#)

[Politics and Democracy \(11239\)](#)

Year 2

Semester 1

[Business Decision Making \(11009\)](#)

[Introduction to Management \(11174\)](#)

[Introduction to Politics and Government \(11235\)](#)

[Principles of Sport Delivery \(11559\)](#)

Semester 2

[Introduction to Public Policy \(11378\)](#)

[Investigating and Explaining Society \(11236\)](#)

Open Elective Unit

[Stakeholder Engagement in Sport \(11560\)](#)

Year 3

Semester 1

Open Elective Unit

[Behavioural Science \(11240\)](#)

[Business Research Methods \(11172\)](#)

[High Performance Sport Management \(11561\)](#)

Semester 2

Open Elective Unit

[Political Leadership \(11241\)](#)

[Sport Governance and Policy \(11563\)](#)

[Sports Integrity, Ethics and Law \(11564\)](#)

Year 4

Semester 1

[National Security \(11242\)](#)

[Political and Social Theory \(11243\)](#)

[Sport Innovation and Program Development \(11562\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Semester 2

Open Elective Unit

National Security OR International Politics Steam Unit

[Leadership in Sport \(11566\)](#)

Government and Policy Core Major Restricted Choice Unit OR Business Core Major Restricted Choice Unit

Year 5

Semester 1

[The Commercialisation of Sport \(11565\)](#)

11237 Professional Evidence (Government and Policy) OR 11173 Professional Evidence (Business)

National Security OR International Politics Steam Unit

Open Elective Unit

Course information

Course duration

Standard 4 years full-time or equivalent. Maximum 10 years.

Learning outcomes

Learning outcomes	Related graduate attributes
Refer to individual courses.	-

Majors

- [Specialist Major in Management \(SM0024\)](#)
- [Specialist Major in Entrepreneurship and Innovation \(SM0020\)](#)
- [Core Major in Business \(CM0014\)](#)
- [Specialist Major in International Business \(SM0023\)](#)
- [Core Major in Government and Policy \(CM0008\)](#)
- [Specialist Major in Sport Management \(SM0027\)](#)
- [Specialist Major in Marketing \(SM0025\)](#)
- [Specialist Major in Service Management \(SM0026\)](#)
- [Specialist Major in Human Resource Management \(SM0022\)](#)
- [Specialist Major in Politics and International Relations \(SM0030\)](#)

Awards

Award	Official abbreviation
Bachelor of Politics and International Relations	B Politics&IntlRel
Bachelor of Business (Entrepreneurship and Innovation)	BBus (Entrepreneurship&Innovation)
Bachelor of Business (Human Resource Management)	BBus (HumanResMgt)
Bachelor of Business (International Business)	BBus (IntlBus)
Bachelor of Business (Management)	BBus (Mgt)
Bachelor of Business (Marketing)	BBus (Mktg)
Bachelor of Business (Service Management)	BBus (ServiceMgt)
Bachelor of Business (Sport Management)	BBus (SportMgt)

Honours

Refer to individual courses.

Related courses

- [Bachelor of Business \(Entrepreneurship & Innovation\) \(MGB101\)](#)
- [Bachelor of Business \(Human Resource Management\) \(MGB103\)](#)
- [Bachelor of Business \(International Business\) \(MGB104\)](#)
- [Bachelor of Business \(Management\) \(MGB105\)](#)
- [Bachelor of Business \(Marketing\) \(MGB106\)](#)
- [Bachelor of Business \(Service Management\) \(MGB107\)](#)
- [Bachelor of Business \(Sport Management\) \(MGB108\)](#)
- [Bachelor of Politics and International Relations \(SCB201\)](#)

Enrolment data

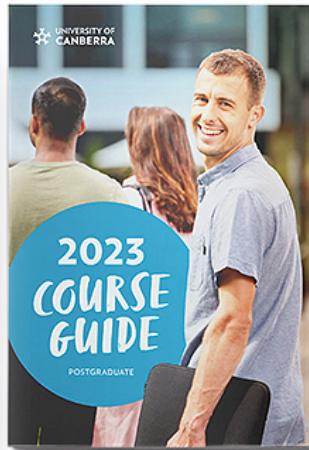
2020 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

Location	Enrolments
UC - Canberra, Bruce	25

Enquiries

Student category	Contact details
Prospective Domestic Students	Email: study@canberra.edu.au or Phone: 1800 UNI CAN (1800 864 226)
Prospective International Students	Email: international@canberra.edu.au or Phone: +61 2 6201 5342
Current and Commencing Students	In person: Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email: bglstudent@canberra.edu.au

Download your course guide



Scholarships

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[Explore Scholarships](#)

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University of Canberra, Bruce ACT 2617 Australia

+61 2 6201 5111

ABN 81 633 873 422

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.