

Bachelor of Politics and International Relations/ Bachelor of Communication and Media (SCAR01.3)

Please note these are the 2027 details for this course

Domestic students

Selection rank	65 Note: The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
Delivery mode	On campus
Location	Bruce, Canberra
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra School of Government School of Arts & Communication
UAC code	361529
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Selection rank	65 Note: The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry

requirements, visit our academic entry requirements page.

[View UC's academic entry requirements](#)

Delivery mode	On campus
Location	Bruce, Canberra
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra School of Government School of Arts & Communication
CRICOS code	099000D
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

About this course

Learn how to communicate at the highest levels

If you're interested in a career in the fast-paced world of international politics, media and communication, then the Bachelor of Politics and International Relations/Bachelor Communication and Media course will give you the skills, knowledge, qualifications and confidence to engage in top level discussions at the highest levels.

This course will cover the theory and practical application of political principles, concepts and the issues that are shaping the global geopolitical landscape, while simultaneously developing your creative, critical, professional and personal communication capabilities.

Collectively, you'll gain a high level of theoretical and empirical analysis skills and a comprehensive understanding of how to use communication and media to inform, engage, persuade and influence change across a wide range of audience demographics.

Each elective is taught within a smaller, more personalised class, offering students an individually tailored learning environment that will ensure they'll receive the highest level of support and encouragement throughout their UC study journey.

Study a Bachelor of Politics and International Relations and Bachelor of Communication at UC and you will:

- explore theories, institutions, policies and practices in the disciplines of politics and international relations in both contemporary and historical contexts
- learn strategy and campaign development, social and digital analytics, the basics of graphic design and visual language, multi-media production and stakeholder management
- apply in-depth knowledge of political science and international relations in a rapidly changing geo-political environment
- evaluate and apply a range of research methods and analytical techniques to enhance your critical thinking, communication and problem-solving abilities in Australian and international contexts
- apply professional judgement and knowledge in adapting marketing communication theories, principles and methodologies across diverse social, cultural and organisational contexts
- become a confident professional storyteller with the ability to work locally, regionally and internationally
- evaluate the cultural, historical and theoretical models of corporate and public communication in the context of professional practice
- produce professional communication and media work that supports, promotes or critiques a range of domestic and global programs or issues.

Career opportunities

The UC Bachelor of Politics and International Relations/Bachelor of Communication and Media double degree offers highly transferrable qualifications that could easily lead to successful careers as a:

- member of parliament
- public affairs consultant
- political researcher
- intelligence officer
- national security adviser
- foreign policy adviser
- political adviser
- diplomat
- campaign director
- campaign manager
- brand manager
- digital advertising sales manager
- marketing manager
- media analyst
- freelance consultant
- public affairs manager
- corporate communications manager
- media analystcommunication strategist
- marketing manager.

Join our Politics webinar

Get the inside scoop on Politics at UC, at an upcoming course information webinar. Connect with faculty staff, chat with a current student and learn how the program can pave the way to a range of rewarding and exciting careers.

[Register now](#)

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2027	Bruce, Canberra	Semester 1	15 February 2027	✓	✓
2027	Bruce, Canberra	Semester 2	09 August 2027	✓	✓

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

Course requirements

credit points

Required - Must pass 72 credit points as follows

[Expand All](#) | [Collapse All](#)

Core Major in Government and Policy (CM0008) | 24 credit points

Required - Must pass 18 credit points as follows

Professional Orientation (Government and Policy) (11012) | 3 credit points — Level 1
Introduction to Economics (11175) | 3 credit points — Level 1
Introduction to Politics and Government (11235) | 3 credit points — Level 1
Investigating and Explaining Society (11236) | 3 credit points — Level 1
Professional Evidence (Government and Policy) (11237) | 3 credit points — Level 3
Introduction to Public Policy (11378) | 3 credit points — Level 1

Restricted Choice - Must pass 6 credit points from the following

International Business Study Tour (9628) | 3 credit points — Level 2
Business, Government & Law Extended Internship (10158) | 6 credit points — Level 3
Business, Government & Law Professional Internship (10236) | 12 credit points — Level 3
BGL Internship (Commerce) (11166) | 3 credit points — Level 3
BGL Internship (Business and Management) (11167) | 3 credit points — Level 3
BGL Internship (Government and Policy) (11168) | 3 credit points — Level 3
Organisational Communications, Culture and Change (11169) | 3 credit points — Level 3
Business Communication (11170) | 3 credit points — Level 2
Social Enterprise (11379) | 3 credit points — Level 2
BGL Research Internship (11571) | 3 credit points — Level 3

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.
- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Specialist Major in Politics and International Relations (SM0030) | 24 credit points

Required - Must pass 21 credit points as follows

Introduction to International Relations (11238) | 3 credit points — Level 1
Politics and Democracy (11239) | 3 credit points — Level 1

National Security (11242) | 3 credit points — Level 3

Politics and Security in the Asia-Pacific (11250) | 3 credit points — Level 3

Anthropology of Power: Lands, Peoples and Knowledges (12213) | 3 credit points — Level 2

Foreign Policy (12214) | 3 credit points — Level 3

Geopolitics (12215) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

International Economics (11207) | 3 credit points — Level 3

The Challenge of Modern Terrorism (11245) | 3 credit points — Level 3

Core Major in Communication and Media (CM0002) | 24 credit points

Required - Must pass 18 credit points as follows

Professional Orientation (Communication and Media) (10335) | 3 credit points — Level 1

Professional Evidence (Communication and Media) (11083) | 3 credit points — Level 3

Understanding Communication and Media (12217) | 3 credit points — Level 1

Making Media (12218) | 3 credit points — Level 1

Communication and Media: Find Your Path (12228) | 3 credit points — Level 1

The Responsible Communicator (12230) | 3 credit points — Level 1

Restricted Choice - Must pass 6 credit points from the following

Option A - Must pass 6 credit points from the following

Professional Practice Internship (11575) | 6 credit points — Level 3

Professional Practice (Internships B) (11832) | 3 credit points — Level 3

Professional Practice (Internships A) (12144) | 3 credit points — Level 3

Option B - Must pass 6 credit points as follows

Part A - Must pass 3 credit points from the following

Professional Practice (Internships B) (11832) | 3 credit points — Level 3

Professional Practice (Internships A) (12144) | 3 credit points — Level 3

Part B - Must pass 3 credit points from the following

Global Brand Communication (11102) | 3 credit points — Level 3

Word and Image (11119) | 3 credit points — Level 3

Global Environmental Futures (11150) | 3 credit points — Level 3

Global Activism and Social Change (11151) | 3 credit points — Level 3

The Kids are All Right: Literature for 0-18 (11154) | 3 credit points — Level 3

Impact and Enterprise G (11155) | 3 credit points — Level G

Heritage Materials and Their Environments G (11160) | 3 credit points — Level G

The Cultural Significance of Patina G (11161) | 3 credit points — Level G

Heritage Materials - Structure and Integrity G (11162) | 3 credit points — Level G

Heritage Materials - Aesthetics and Stability G (11163) | 3 credit points — Level G

Communicating Politics G (11627) | 3 credit points — Level G

Communication Trends and Innovation G (11630) | 3 credit points — Level G

Industry and Identity: Challenges and Triumphs G (11638) | 3 credit points — Level G

Emerging Production Technologies (11839) | 3 credit points — Level 3

Digital Production Project (11840) | 3 credit points — Level 3

Indigeneity and the Creative Sector G (11863) | 3 credit points — Level G

Visual Communication for Creative Businesses G (11869) | 3 credit points — Level G

UX Design G (11870) | 3 credit points — Level G

Deep Dives (12028) | 3 credit points — Level 3

Public Opinion (12030) | 3 credit points — Level 3

Integrated Digital Marketing and Communication G (12033) | 3 credit points — Level G

Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3

Social Media Campaigns (12082) | 3 credit points — Level 3

Play-by-Play: Sports Media Values (12225) | 3 credit points — Level 3

Note:

- Students must select Restricted Choice units that are not already part of their chosen major.

- Students will only complete one Professional Orientation unit and take an Open Elective unit to meet credit point requirements.

Restricted Choice - Must select 1 of the following

Specialist Major in Journalism (SM0007) | 24 credit points

Required - Must pass 21 credit points from the following

- First Draft (12024) | 3 credit points — Level 1
- On Assignment (12025) | 3 credit points — Level 1
- Streaming and Social (12026) | 3 credit points — Level 2
- Deep Dives (12028) | 3 credit points — Level 3
- Radio and TV (12029) | 3 credit points — Level 2
- Public Opinion (12030) | 3 credit points — Level 3
- Editorial Leadership (12031) | 3 credit points — Level 3
- Podcasting (12229) | 3 credit points — Level 2

Note:

- Unit 12024 First Draft is no longer offered from Semester 1, 2026.

Restricted Choice - Must pass 3 credit points from the following

- Reporting Diversity (12027) | 3 credit points — Level 2
- Representation and Diversity (12220) | 3 credit points — Level 1

Note:

- Unit 12027 Reporting Diversity is no longer offered from Semester 1, 2026.

Specialist Major in Sports Media (SM0009) | 24 credit points

Required - Must pass 15 credit points from the following

- Game On: Sports Media Foundations (11932) | 3 credit points — Level 1
- Sports Broadcasting (11933) | 3 credit points — Level 2
- Streaming and Social (12026) | 3 credit points — Level 2
- Deep Dives (12028) | 3 credit points — Level 3
- Radio and TV (12029) | 3 credit points — Level 2
- Podcasting (12229) | 3 credit points — Level 2

Note:

- Unit 11933 Sports Broadcasting is no longer offered from Semester 1, 2026.

Restricted Choice - Must pass 9 credit points as follows

Part A - Must pass 3 credit points from the following

Editorial Leadership (12031) | 3 credit points — Level 3

Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3

Part B - Must pass 3 credit points from the following

Sideline Eye: Sports Reporting (11093) | 3 credit points — Level 1

Sideline Eye: Sports Reporting (12224) | 3 credit points — Level 2

Note:

- From Semester 1, 2026, unit 12224 Sideline Eye: Sports Reporting has replaced unit 11093 Sideline Eye: Sports Reporting.

Part C - Must pass 3 credit points from the following

Sports Media and Society (11934) | 3 credit points — Level 3

Play-by-Play: Sports Media Values (12225) | 3 credit points — Level 3

Note:

- From Semester 1, 2026, unit 12225 Play-by-Play: Sports Media Values has replaced unit 11934 Sports Media and Society.

Specialist Major in Media Production (SM0098) | 24 credit points

Required - Must pass 24 credit points as follows

Design for Digital Contexts (11064) | 3 credit points — Level 2

The Creative Producer (11144) | 3 credit points — Level 3

Digital Production Project (11840) | 3 credit points — Level 3

Streaming and Social (12026) | 3 credit points — Level 2

Sound Design (12219) | 3 credit points — Level 1

Film Tools (12226) | 3 credit points — Level 1

Image and Animation Production (12227) | 3 credit points — Level 1

Podcasting (12229) | 3 credit points — Level 2

Specialist Major in Public Relations and Strategic Communication (SM0096) | 24 credit points

Required - Must pass 24 credit points as follows

Stakeholder Engagement (11101) | 3 credit points — Level 2

Public Opinion (12030) | 3 credit points — Level 3

Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3

Social Media Campaigns (12082) | 3 credit points — Level 3

Organisational Storytelling: Producing Earned and Owned Media (12083) | 3 credit points — Level 1

Representation and Diversity (12220) | 3 credit points — Level 1

Communication Strategy and Campaign Planning (12221) | 3 credit points — Level 2

Communicating with Intent: Strategic Communication Foundations (12223) | 3 credit points — Level 1

Specialist Major in Social Media and Content Creation (SM0097) | 24 credit points

Restricted Choice - Must pass 3 credit points from the following

Editorial Leadership (12031) | 3 credit points — Level 3

Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3

Required - Must pass 21 credit points as follows

Visual Communication Theory and Principles (11062) | 3 credit points — Level 1

The Craft of Creative Communication (11100) | 3 credit points — Level 3

Streaming and Social (12026) | 3 credit points — Level 2

Social Media Campaigns (12082) | 3 credit points — Level 3

Organisational Storytelling: Producing Earned and Owned Media (12083) | 3 credit points — Level 1

Communicating with Intent: Strategic Communication Foundations (12223) | 3 credit points — Level 1

Podcasting (12229) | 3 credit points — Level 2

Specialist Major in Marketing Communication (SM0008) | 24 credit points

Required - Must pass 24 credit points as follows

Foundations of Marketing Communication (11096) | 3 credit points — Level 1

Managing Brands (11097) | 3 credit points — Level 1

The Craft of Creative Communication (11100) | 3 credit points — Level 3

Stakeholder Engagement (11101) | 3 credit points — Level 2

Global Brand Communication (11102) | 3 credit points — Level 3

Social Media Campaigns (12082) | 3 credit points — Level 3

Communication Strategy and Campaign Planning (12221) | 3 credit points — Level 2

Channel Planning and Selection (12222) | 3 credit points — Level 2

- The award name for the Communication & Media part of this course is determined by choice

Awards

Award	Official abbreviation
Bachelor of Politics and International Relations	B Politics&IntlRel
Bachelor of Communication and Media (Journalism)	BComm&Media (Jnl)
Bachelor of Communication and Media (Marketing Communication)	BComm&Media (MktgComm)
Bachelor of Communication and Media (Sports Media)	BComm&Media (SportsMedia)
Bachelor of Communication and Media (Public Relations and Strategic Communication)	BComm&Media (PRSC)
Bachelor of Communication and Media (Social Media and Content Creation)	BComm&Media (SMCC)
Bachelor of Communication and Media (Media Production)	BComm&Media (MediaProd)

Honours

Refer to individual courses.

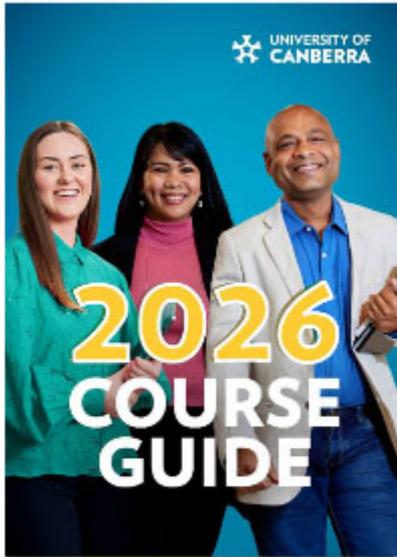
Related courses

- [Bachelor of Communication and Media \(Corporate and Public Communication\) \(ARB101\)](#)
- [Bachelor of Communication and Media \(Journalism\) \(ARB102\)](#)
- [Bachelor of Communication and Media \(Marketing Communication\) \(ARB103\)](#)
- [Bachelor of Communication and Media \(Sports Media\) \(ARB104\)](#)
- [Bachelor of Politics and International Relations \(SCB201\)](#)

Enquiries

Student category	Contact details
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au
Prospective International Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au
Prospective Domestic	Email study@canberra.edu.au or Phone 1800 UNI CAN 1800 864 226

Download your course guide



Scholarships

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.