

Bachelor of Politics and International Relations/ Bachelor of Communication and Media (SCAR01.3)

Please note these are the 2026 details for this course

Domestic students

Selection rank

Delivery mode On campus

Location Bruce, Canberra

Duration 4.0 years

Faculty Faculty of Business, Government & Law

Discipline Canberra School of Government
School of Arts & Communication

UAC code 361529

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

International students

Selection rank

Academic entry requirements To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.

[View UC's academic entry requirements](#)

Delivery mode On campus

Location Bruce, Canberra

Duration 4.0 years

| | |
|--------------------------------------|--|
| Faculty | Faculty of Business, Government & Law |
| Discipline | Canberra School of Government School of Arts & Communication |
| CRICOS code | 099000D |
| English language requirements | An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences |

About this course

The Bachelor of Politics and International Relations at the University of Canberra provides students with knowledge at a disciplinary and professional level to prepare students for the future of work. Students will gain knowledge of the principles, concepts and issues that are shaping the world when they study politics, policy, international relations and national security. They will learn about the basis of a democratically informed citizenship, contemporary issues in politics and policy, national security, the challenges of modern terrorism and contemporary regional politics in the Asia Pacific and in an international context. Students will engage in focussed discussions of major issues including the implications of the neoliberal policy ascendency in Australia and the world more generally, Brexit, the Trump presidency, war, energy security and marriage equality. Through their studies, they will learn how to make better sense of the world they live in and recognise how to meet the current social and political challenges we face. The degree aims to produce graduates who are able to demonstrate high level skills of theoretical and empirical analysis and interpretation of world events and issues. In addition, the course will give students a substantial understanding of the complexities of contemporary politics, international relations and national security. The Bachelor of Politics and International Relations is a degree that offers flexibility in terms of subject areas explored. The degree can be constructed to explore other disciplines such as sociology or, economics, and disciplines further afield, such as law, business, commerce, or management, while providing a major grounding in politics, international relations and national security. The Bachelor of Communication and Media will develop your creative, critical, professional and personal capabilities to work in the dynamic world of communication and media. Choose from Journalism, Marketing Communication, Corporate and Public Communication or Sports Media to gain the professional expertise along with the transferable skills so highly sought after in this and other industries. In this course you learn by doing. You produce and track digital content across multiple platforms for diverse audiences to create narratives that inform, persuade and generate change; creating compelling content and solving problems in novel ways to contribute to the world around you. Working closely with your peers, staff, and industry in a supportive learning environment, you develop your creativity and critical thinking, your fundamental skills in communication and collaboration and invaluable lifelong professional networks. Our course is designed to help you develop your unique professional identity and to promote and position yourself to succeed in the global marketplace. As the only Communication and Media course in the national capital, we have strong links with government

departments and agencies as well as non-profit organisations and the private sector, providing you with high quality professional placements, exposure and experience. Through these targeted professional placements - together with varied opportunities for engagement with industry through industry projects, masterclasses, teaching by industry adjuncts and more - you develop your confidence, entrepreneurial capability, employability skills and industry contacts. For students interested in pursuing a career in research, we provide you with clear pathways to our Master of Communication. You can also engage in a range of short or longer term international study and internships as credit toward your degree. With a Bachelor of Communications and Media from UC, you will be prepared for an exciting future in the thriving communication and media industries.

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Assumed knowledge

None.

Periods course is open for new admissions

| Year | Location | Teaching period | Teaching start date | Domestic | International |
|------|-----------------|-----------------|---------------------|-------------------------------------|-------------------------------------|
| 2026 | Bruce, Canberra | Semester 2 | 10 August 2026 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2027 | Bruce, Canberra | Semester 1 | 15 February 2027 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2027 | Bruce, Canberra | Semester 2 | 09 August 2027 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

Course requirements

credit points

Required - Must pass 72 credit points as follows

[Expand All](#) | [Collapse All](#)

Core Major in Government and Policy (CM0008) | 24 credit points

Required - Must pass 18 credit points as follows

- Professional Orientation (Government and Policy) (11012) | 3 credit points — Level 1
- Introduction to Economics (11175) | 3 credit points — Level 1
- Introduction to Politics and Government (11235) | 3 credit points — Level 1
- Investigating and Explaining Society (11236) | 3 credit points — Level 1
- Professional Evidence (Government and Policy) (11237) | 3 credit points — Level 3
- Introduction to Public Policy (11378) | 3 credit points — Level 1

Restricted Choice - Must pass 6 credit points from the following

- International Business Study Tour (9628) | 3 credit points — Level 2
- Business, Government & Law Extended Internship (10158) | 6 credit points — Level 3
- Business, Government & Law Professional Internship (10236) | 12 credit points — Level 3
- BGL Internship (Commerce) (11166) | 3 credit points — Level 3
- BGL Internship (Business and Management) (11167) | 3 credit points — Level 3
- BGL Internship (Government and Policy) (11168) | 3 credit points — Level 3
- Organisational Communications, Culture and Change (11169) | 3 credit points — Level 3
- Business Communication (11170) | 3 credit points — Level 2
- Social Enterprise (11379) | 3 credit points — Level 2
- BGL Research Internship (11571) | 3 credit points — Level 3

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.
- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Specialist Major in Politics and International Relations (SM0030) | 24 credit points

Required - Must pass 21 credit points as follows

- Introduction to International Relations (11238) | 3 credit points — Level 1
- Politics and Democracy (11239) | 3 credit points — Level 1

National Security (11242) | 3 credit points — Level 3

Politics and Security in the Asia-Pacific (11250) | 3 credit points — Level 3

Anthropology of Power: Lands, Peoples and Knowledges (12213) | 3 credit points — Level 2

Foreign Policy (12214) | 3 credit points — Level 3

Geopolitics (12215) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

International Economics (11207) | 3 credit points — Level 3

The Challenge of Modern Terrorism (11245) | 3 credit points — Level 3

Core Major in Communication and Media (CM0002) | 24 credit points

Required - Must pass 18 credit points as follows

Professional Orientation (Communication and Media) (10335) | 3 credit points — Level 1

Professional Evidence (Communication and Media) (11083) | 3 credit points — Level 3

Understanding Communication and Media (12217) | 3 credit points — Level 1

Making Media (12218) | 3 credit points — Level 1

Communication and Media: Find Your Path (12228) | 3 credit points — Level 1

The Responsible Communicator (12230) | 3 credit points — Level 1

Restricted Choice - Must pass 6 credit points from the following

Option A - Must pass 6 credit points from the following

Professional Practice Internship (11575) | 6 credit points — Level 3

Professional Practice (Internships B) (11832) | 3 credit points — Level 3

Professional Practice (Internships A) (12144) | 3 credit points — Level 3

Option B - Must pass 6 credit points as follows

Part A - Must pass 3 credit points from the following

Professional Practice (Internships B) (11832) | 3 credit points — Level 3

Professional Practice (Internships A) (12144) | 3 credit points — Level 3

Part B - Must pass 3 credit points from the following

Global Brand Communication (11102) | 3 credit points — Level 3

Word and Image (11119) | 3 credit points — Level 3

Global Environmental Futures (11150) | 3 credit points — Level 3

Global Activism and Social Change (11151) | 3 credit points — Level 3

The Kids are All Right: Literature for 0-18 (11154) | 3 credit points — Level 3

Impact and Enterprise G (11155) | 3 credit points — Level G

Heritage Materials and Their Environments G (11160) | 3 credit points — Level G

The Cultural Significance of Patina G (11161) | 3 credit points — Level G

Heritage Materials - Structure and Integrity G (11162) | 3 credit points — Level G

Heritage Materials - Aesthetics and Stability G (11163) | 3 credit points — Level G

Communicating Politics G (11627) | 3 credit points — Level G

Communication Trends and Innovation G (11630) | 3 credit points — Level G

Industry and Identity: Challenges and Triumphs G (11638) | 3 credit points — Level G

Emerging Production Technologies (11839) | 3 credit points — Level 3

Digital Production Project (11840) | 3 credit points — Level 3

Indigeneity and the Creative Sector G (11863) | 3 credit points — Level G

Visual Communication for Creative Businesses G (11869) | 3 credit points — Level G

UX Design G (11870) | 3 credit points — Level G

Deep Dives (12028) | 3 credit points — Level 3

Public Opinion (12030) | 3 credit points — Level 3

Integrated Digital Marketing and Communication G (12033) | 3 credit points — Level G

Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3

Social Media Campaigns (12082) | 3 credit points — Level 3

Play-by-Play: Sports Media Values (12225) | 3 credit points — Level 3

Note:

- Students must select Restricted Choice units that are not already part of their chosen major.

- Students will only complete one Professional Orientation unit and take an Open Elective unit to meet credit point requirements.

Restricted Choice - Must select 1 of the following

Specialist Major in Journalism (SM0007) | 24 credit points

Required - Must pass 21 credit points from the following

First Draft (12024) | 3 credit points — Level 1

On Assignment (12025) | 3 credit points — Level 1

Streaming and Social (12026) | 3 credit points — Level 2

Deep Dives (12028) | 3 credit points — Level 3

Radio and TV (12029) | 3 credit points — Level 2

Public Opinion (12030) | 3 credit points — Level 3

Editorial Leadership (12031) | 3 credit points — Level 3

Podcasting (12229) | 3 credit points — Level 2

Note:

- Unit 12024 First Draft is no longer offered from Semester 1, 2026.

Restricted Choice - Must pass 3 credit points from the following

Reporting Diversity (12027) | 3 credit points — Level 2

Representation and Diversity (12220) | 3 credit points — Level 1

Note:

- Unit 12027 Reporting Diversity is no longer offered from Semester 1, 2026.

Specialist Major in Sports Media (SM0009) | 24 credit points

Required - Must pass 15 credit points from the following

Game On: Sports Media Foundations (11932) | 3 credit points — Level 1

Sports Broadcasting (11933) | 3 credit points — Level 2

Streaming and Social (12026) | 3 credit points — Level 2

Deep Dives (12028) | 3 credit points — Level 3

Radio and TV (12029) | 3 credit points — Level 2

Podcasting (12229) | 3 credit points — Level 2

Note:

- Unit 11933 Sports Broadcasting is no longer offered from Semester 1, 2026.

Restricted Choice - Must pass 9 credit points as follows

Part A - Must pass 3 credit points from the following

Editorial Leadership (12031) | 3 credit points — Level 3

Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3

Part B - Must pass 3 credit points from the following

Sideline Eye: Sports Reporting (11093) | 3 credit points — Level 1

Sideline Eye: Sports Reporting (12224) | 3 credit points — Level 2

Note:

- From Semester 1, 2026, unit 12224 Sideline Eye: Sports Reporting has replaced unit 11093 Sideline Eye: Sports Reporting.

Part C - Must pass 3 credit points from the following

Sports Media and Society (11934) | 3 credit points — Level 3

Play-by-Play: Sports Media Values (12225) | 3 credit points — Level 3

Note:

- From Semester 1, 2026, unit 12225 Play-by-Play: Sports Media Values has replaced unit 11934 Sports Media and Society.

Specialist Major in Media Production (SM0098) | 24 credit points**Required - Must pass 24 credit points as follows**

Design for Digital Contexts (11064) | 3 credit points — Level 2

The Creative Producer (11144) | 3 credit points — Level 3

Digital Production Project (11840) | 3 credit points — Level 3

Streaming and Social (12026) | 3 credit points — Level 2

Sound Design (12219) | 3 credit points — Level 1

Film Tools (12226) | 3 credit points — Level 1

Image and Animation Production (12227) | 3 credit points — Level 1

Podcasting (12229) | 3 credit points — Level 2

Specialist Major in Public Relations and Strategic Communication (SM0096) | 24 credit points**Required - Must pass 24 credit points as follows**

Stakeholder Engagement (11101) | 3 credit points — Level 2

Public Opinion (12030) | 3 credit points — Level 3

Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3
Social Media Campaigns (12082) | 3 credit points — Level 3
Organisational Storytelling: Producing Earned and Owned Media (12083) | 3 credit points — Level 1
Representation and Diversity (12220) | 3 credit points — Level 1
Communication Strategy and Campaign Planning (12221) | 3 credit points — Level 2
Communicating with Intent: Strategic Communication Foundations (12223) | 3 credit points — Level 1

Specialist Major in Social Media and Content Creation (SM0097) | 24 credit points

Restricted Choice - Must pass 3 credit points from the following

Editorial Leadership (12031) | 3 credit points — Level 3
Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3

Required - Must pass 21 credit points as follows

Visual Communication Theory and Principles (11062) | 3 credit points — Level 1
The Craft of Creative Communication (11100) | 3 credit points — Level 3
Streaming and Social (12026) | 3 credit points — Level 2
Social Media Campaigns (12082) | 3 credit points — Level 3
Organisational Storytelling: Producing Earned and Owned Media (12083) | 3 credit points — Level 1
Communicating with Intent: Strategic Communication Foundations (12223) | 3 credit points — Level 1
Podcasting (12229) | 3 credit points — Level 2

Specialist Major in Marketing Communication (SM0008) | 24 credit points

Required - Must pass 24 credit points as follows

Foundations of Marketing Communication (11096) | 3 credit points — Level 1
Managing Brands (11097) | 3 credit points — Level 1
The Craft of Creative Communication (11100) | 3 credit points — Level 3
Stakeholder Engagement (11101) | 3 credit points — Level 2
Global Brand Communication (11102) | 3 credit points — Level 3
Social Media Campaigns (12082) | 3 credit points — Level 3
Communication Strategy and Campaign Planning (12221) | 3 credit points — Level 2
Channel Planning and Selection (12222) | 3 credit points — Level 2

- The award name for the Communication & Media part of this course is determined by choice

of major. E.g. Spclst Major in Journalism leads to the award 'Bachelor of Communication & Media (Journalism)'.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Current and Commencing Students

Personalised Plan

Commencing Students

Students are advised to contact their faculties to obtain a personalised study plans incorporating their chosen specialisation combination.

Course information

Course duration

Standard 4 years full time or part-time equivalent. Maximum 10 years from date of enrolment to date of course completion.

Learning outcomes

| Learning outcomes | Related graduate attributes |
|------------------------------|-----------------------------|
| Refer to individual courses. | - |

Majors

- Specialist Major in Politics and International Relations (SM0030)
- Specialist Major in Social Media and Content Creation (SM0097)
- Specialist Major in Marketing Communication (SM0008)
- Specialist Major in Media Production (SM0098)
- Specialist Major in Sports Media (SM0009)
- Core Major in Communication and Media (CM0002)
- Core Major in Government and Policy (CM0008)
- Specialist Major in Journalism (SM0007)
- Specialist Major in Public Relations and Strategic Communication (SM0096)

Awards

| Award | Official abbreviation |
|--|---------------------------|
| Bachelor of Politics and International Relations | B Politics&IntlRel |
| Bachelor of Communication and Media (Journalism) | BComm&Media (Jnl) |
| Bachelor of Communication and Media (Marketing Communication) | BComm&Media (MktgComm) |
| Bachelor of Communication and Media (Sports Media) | BComm&Media (SportsMedia) |
| Bachelor of Communication and Media (Public Relations and Strategic Communication) | BComm&Media (PRSC) |
| Bachelor of Communication and Media (Social Media and Content Creation) | BComm&Media (SMCC) |
| Bachelor of Communication and Media (Media Production) | BComm&Media (MediaProd) |

Honours

Refer to individual courses.

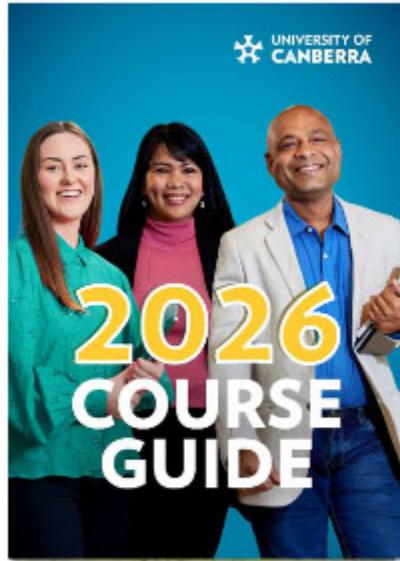
Related courses

- Bachelor of Communication and Media (Corporate and Public Communication) (ARB101)
- Bachelor of Communication and Media (Journalism) (ARB102)
- Bachelor of Communication and Media (Marketing Communication) (ARB103)
- Bachelor of Communication and Media (Sports Media) (ARB104)
- Bachelor of Politics and International Relations (SCB201)

Enquiries

| Student category | Contact details |
|---------------------------------|--|
| Current and Commencing Students | In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au |
| Prospective Domestic Students | Email study@canberra.edu.au or Phone 1800 UNI CAN 1800 864 226 |
| Prospective International | In person, Student Centre Building 1 (take a BGL Faculty course advice |

Download your course guide



Scholarships

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.