

Bachelor of Business/ Bachelor of Science in Psychology (MGSC02.2)

Please note these are the 2023 details for this course

Domestic students

Selection rank	60
Note:	The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences
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Duration	4.0 years
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UAC code	361545
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Faculty	Faculty of Health
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Discipline	Canberra Business School Discipline of Psychology
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Location	UC - Canberra, Bruce
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Fees	2022: Commonwealth Supported Place 2021: Commonwealth Supported Place Disclaimer: Annual fee rates <p>The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Students enrolled in a Commonwealth Support Place (CSP) are required to make a contribution towards the cost of their education, which is set by the Commonwealth Government. Information on Commonwealth Supported Places, HECS-HELP and how fees are calculated can be found here.</p>
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International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic
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entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code

099010B

Faculty

Faculty of Health

Discipline

Canberra Business School
Discipline of Psychology

Location

UC - Canberra, Bruce

Duration

4.0 years

Fees

2022: \$32,800 per year

2021: \$32,300 per year

Disclaimer:

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Information on how fees are calculated can be found [here](#).

About this course

Add some business flair to your psychology degree. Think about it!

Accredited by the Australian Psychological Accreditation Council (APAC) and approved by the Australian Psychological Society (now that's credibility), the Bachelor of Business/Bachelor of Science in Psychology double degree will give you a broad understanding of the theory and practice of business in areas such as management, marketing, service management, human resource management, entrepreneurship, innovation and international business. It will also enable you to apply your analytical and creative skills within a variety of disciplinary and cultural backgrounds.

For managers and aspiring managers, the course offers a broad and coherent theoretical and technical knowledge in a range of core areas of business as well as the necessary skills to be effective in today's changing workplaces.

From a psychology perspective (and you'll certainly gain perspective while studying these qualifications!), you'll explore the science behind the discipline, apply research methods to conduct studies, ethically interpret the results and write reports according to APAC's conventions.

Aiming for a rewarding career as a counsellor, psychologist, youth worker or in HR, marketing, industrial relations or training and development?

Want the necessary know-how and insights needed to run your own business? Here's the qualification that will ensure you're mentally prepared!

Combine a Bachelor of Business and Bachelor of Science in Psychology at UC and you will:

- acquire a broad understanding of the theory and practice of management, be able to recognise specific problem-solving contexts and apply your analytical and creative skills within a variety of disciplines and cultural backgrounds
- specialise in a range of management areas, including marketing, service management, human resource management, entrepreneurship, innovation and international business
- acquire an understanding of the scientific basis of the discipline of psychology and understand the research methods used by psychologists
- gain an ability to apply research methods to design and conduct studies, analyse and interpret results and write research reports using APAC conventions
- understand the application of values, research and professional ethics in psychological research and in other professional contexts.

Career opportunities

A UC Bachelor of Business and Bachelor of Science in Psychology offers graduates the skills required to explore clinical and business careers in the public or private sectors, including private practice. Graduates will be equipped to pursue opportunities in these fields:

- clinical psychology
- counselling
- youth work
- consumer research
- marketing
- human resources
- industrial relations
- training and development
- program co-ordination and welfare
- policy and research.

Professional accreditation

Bachelor of Science in Psychology Accredited by the Australian Psychological Accreditation Council (APAC) and approved by the Australian Psychological Society (APS). Bachelor of Business (Human Resource Management) Accredited by the Australian Human Resource Institute (AHRI).

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Additional admission requirements

For Work Integrated Learning (WIL) in Psychology, students may require a Working with Vulnerable People card.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2023	UC - Canberra, Bruce	Semester 1	06 February 2023	✓	✓
2023	UC - Canberra, Bruce	Semester 2	31 July 2023	✓	✓

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#). Credit is not permitted towards completion of a graduate certificate.

Course requirements

Bachelor of Business/ Bachelor of Science in Psychology (MGSC02) | 96 credit points

Restricted Choice - Must select 1 of the following

Specialist Major in Marketing (SM0025) | 24 credit points

Required - Must pass 24 credit points as follows

[Marketing Fundamentals \(11176\) | 3 credit points – Level 1](#)

[Negotiation and Sales Management \(11177\) | 3 credit points – Level 1](#)

[Consumer and Buyer Behaviour \(11178\) | 3 credit points – Level 2](#)

[Digital Marketing \(11179\) | 3 credit points – Level 3](#)

[Marketing Research Methods \(11180\) | 3 credit points – Level 2](#)

[Relationship Marketing \(11181\) | 3 credit points – Level 3](#)

[International Marketing \(11182\) | 3 credit points – Level 3](#)

[Strategic Marketing Management \(11183\) | 3 credit points – Level 3](#)

Specialist Major in Service Management (SM0026) | 24 credit points

Required - Must pass 21 credit points as follows

[Marketing Fundamentals \(11176\) | 3 credit points – Level 1](#)

[Consumer and Buyer Behaviour \(11178\) | 3 credit points – Level 2](#)

[Service Management \(11184\) | 3 credit points – Level 1](#)

[Service Operations, Technology and Interfaces \(11185\) | 3 credit points – Level 3](#)

[Service Systems, Transformation and Wellbeing \(11186\) | 3 credit points – Level 3](#)

[Business Models and Value Creation \(11187\) | 3 credit points – Level 3](#)

[Service Design Project \(11188\) | 3 credit points – Level 3](#)

Restricted Choice - Must pass 3 credit points from the following

Introduction to Interaction and User-Centred Design (11043) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

Introduction to Interaction Design (11655) | 3 credit points – Level 1

Note:

- From 2021 unit 11043 has been replaced by unit 11655.

Specialist Major in Entrepreneurship and Innovation (SM0020) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198) | 3 credit points – Level 1

Business Start Up Essentials (11199) | 3 credit points – Level 1

Entrepreneurship in Government and Large Organisations (11200) | 3 credit points – Level 2

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2

Innovation Management (11202) | 3 credit points – Level 2

Commercialising Your Business Idea (11203) | 3 credit points – Level 3

Specialist Major in Human Resource Management (SM0022) | 24 credit points

Required - Must pass 24 credit points as follows

Organisational Behaviour (11189) | 3 credit points – Level 2

Managing Human Capital (11191) | 3 credit points – Level 1

Sustaining the Employment Relationship (11192) | 3 credit points – Level 1

Sourcing and Building Capability (11193) | 3 credit points – Level 2

Shaping Behaviour and Strengthening Performance (11194) | 3 credit points – Level 3

Workplace Law in Context (11195) | 3 credit points – Level 3

Integrating and Aligning Human Capital (11196) | 3 credit points – Level 3

Industry Project (11197) | 3 credit points – Level 3

Specialist Major in International Business (SM0023) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

International Marketing (11182) | 3 credit points – Level 3

Introduction to International Business (11204) | 3 credit points – Level 1

Global E-Business (11205) | 3 credit points – Level 2

Asia Pacific Business (11206) | 3 credit points – Level 2

International Economics (11207) | 3 credit points – Level 3

Cost Benefit Analysis (11208) | 3 credit points – Level 3

Economic Development (11209) | 3 credit points – Level 3

Specialist Major in Management (SM0024) | 24 credit points

Required - Must pass 24 credit points as follows

Service Management (11184) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Managing Human Capital (11191) | 3 credit points – Level 1

Workplace Law in Context (11195) | 3 credit points – Level 3

Industry Project (11197) | 3 credit points – Level 3

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2

Climate Change and Sustainable Business Futures (11318) | 3 credit points – Level 2

Negotiation (11319) | 3 credit points – Level 3

Specialist Major in Sport Management (SM0027) | 24 credit points

Required - Must pass 24 credit points as follows

Principles of Sport Delivery (11559) | 3 credit points – Level 1

Stakeholder Engagement in Sport (11560) | 3 credit points – Level 1

High Performance Sport Management (11561) | 3 credit points – Level 2

Sport Innovation and Program Development (11562) | 3 credit points – Level 2

Sport Governance and Policy (11563) | 3 credit points – Level 2

Sports Integrity, Ethics and Law (11564) | 3 credit points – Level 2

The Commercialisation of Sport (11565) | 3 credit points – Level 3

Leadership in Sport (11566) | 3 credit points – Level 3

- The award name for the Business part of this course is determined by choice of major. E.g. Completion of the Specialist Major in Marketing leads to the award 'Bachelor of Business (Marketing)'.

Required - 72 credit points as follows

Psychology - 48 credit points as follows

Core Major in Psychology (CM0025) | 24 credit points

Required - Must pass 24 credit points as follows

Industry and Community Engagement (Health) (10120) | 3 credit points – Level 3

Foundations of Psychology (10444) | 3 credit points – Level 1

Psychology Across the Life-Span (10445) | 3 credit points – Level 1

Professional Evidence (Psychology) (10446) | 3 credit points – Level 3

Introduction to Research in the Health Sciences (11398) | 3 credit points – Level 1

Understanding People and Behaviour (11399) | 3 credit points – Level 1

Professional Practice (Health) 1 (11401) | 3 credit points – Level 2

Professional Orientation (Psychology) (11474) | 3 credit points – Level 1

Specialist Major in Psychological Science (SM0068) | 24 credit points

Required - Must pass 24 credit points as follows

Experimental Psychology (7118) | 3 credit points – Level 2

Physiological Psychology (7120) | 3 credit points – Level 2

Personality and Individual Differences (7122) | 3 credit points – Level 2

Motivation and Emotion (7124) | 3 credit points – Level 3

Social Psychology (7125) | 3 credit points – Level 3

Survey Research and Design in Psychology (7126) | 3 credit points – Level 3

Psychopathology (7128) | 3 credit points – Level 3

Learning and Cognition (10447) | 3 credit points – Level 2

Business - 24 credit points as follows

Core Major in Business (CM0014) | 24 credit points

Required - Must pass 18 credit points as follows

Business Decision Making (11009) | 3 credit points – Level 1

Professional Orientation (Business) (11011) | 3 credit points – Level 1

Business Research Methods (11172) | 3 credit points – Level 1

Professional Evidence (Business) (11173) | 3 credit points – Level 3

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

Restricted Choice - Must pass 6 credit points from the following

International Business Study Tour (9628) | 3 credit points – Level 2

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points – Level 3

Business Communication (11170) | 3 credit points – Level 2

Social Enterprise (11379) | 3 credit points – Level 2

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.
- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

- Students in this course do not need to complete unit 11011 Professional Orientation (Business) and will take an Open Elective unit instead.

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Entrepreneurship & Innovation Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Professional Orientation (Psychology) (11474)

Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)

Foundations of Psychology (10444)

Introduction to Research in the Health Sciences (11398)

Marketing Fundamentals (11176)

Year 2

Semester 1

Experimental Psychology (7118)

Psychology Across the Life-Span (10445)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

Open Elective Unit

Semester 2

Business Research Methods (11172)

Creative and Critical Thinking for Problem Solving (11201)

Physiological Psychology (7120)

Professional Practice (Health) 1 (11401)

Year 3

Semester 1

Business Start Up Essentials (11199)

Entrepreneurship in Government and Large Organisations (11200)

Learning and Cognition (10447)

Psychopathology (7128)

Semester 2

Innovation Management (11202)

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Core Major in Business Restricted Choice Unit

Year 4

Semester 1

Indigenous and Cultural Entrepreneurship (11190)

Industry and Community Engagement (Health) (10120)

Survey Research and Design in Psychology (7126)

Core Major in Business Restricted Choice Unit

Semester 2

Commercialising Your Business Idea (11203)

Professional Evidence (Business) (11173)

Professional Evidence (Psychology) (10446)

Social Psychology (7125)

Entrepreneurship & Innovation Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Foundations of Psychology (10444)

Introduction to Management (11174)

Introduction to Research in the Health Sciences (11398)

Professional Orientation (Psychology) (11474)

Year 2

Semester 1

Business Decision Making (11009)

Introduction to Economics (11175)

The Entrepreneurial Mind - Foundations of Entrepreneurship

Semester 2

Business Research Methods (11172)

Marketing Fundamentals (11176)

Physiological Psychology (7120)

(11198)

Professional Practice (Health) 1 (11401)

Understanding People and Behaviour (11399)

Year 3

Semester 1

Business Start Up Essentials (11199)

Experimental Psychology (7118)

Learning and Cognition (10447)

Psychology Across the Life-Span (10445)

Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Year 4

Semester 1

Entrepreneurship in Government and Large Organisations
(11200)

Psychopathology (7128)

Survey Research and Design in Psychology (7126)

Core Major in Business Restricted Choice Unit

Semester 2

Commercialising Your Business Idea (11203)

Social Psychology (7125)

Core Major in Business Restricted Choice Unit

Professional Evidence (Psychology) (10446)

Year 5

Semester 1

Indigenous and Cultural Entrepreneurship (11190)

Industry and Community Engagement (Health) (10120)

Open Elective Unit

Professional Evidence (Business) (11173)

Human Resource Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Professional Orientation (Psychology) (11474)

Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)

Foundations of Psychology (10444)

Introduction to Research in the Health Sciences (11398)

Sustaining the Employment Relationship (11192)

Year 2

Semester 1

Open Elective Unit

Experimental Psychology (7118)

Semester 2

Business Research Methods (11172)

Physiological Psychology (7120)

Managing Human Capital (11191)
Psychology Across the Life-Span (10445)

Professional Practice (Health) 1 (11401)
Sourcing and Building Capability (11193)

Year 3

Semester 1

Learning and Cognition (10447)
Organisational Behaviour (11189)
Psychopathology (7128)
Shaping Behaviour and Strengthening Performance (11194)

Semester 2

Core Major in Business Restricted Choice Unit
Motivation and Emotion (7124)
Personality and Individual Differences (7122)
Workplace Law in Context (11195)

Year 4

Semester 1

Industry and Community Engagement (Health) (10120)
Integrating and Aligning Human Capital (11196)
Survey Research and Design in Psychology (7126)
Core Major in Business Restricted Choice Unit

Semester 2

Industry Project (11197)
Professional Evidence (Business) (11173)
Professional Evidence (Psychology) (10446)
Social Psychology (7125)

Human Resource Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Foundations of Psychology (10444)
Introduction to Management (11174)
Introduction to Research in the Health Sciences (11398)
Professional Orientation (Psychology) (11474)

Year 2

Semester 1

Business Decision Making (11009)
Introduction to Economics (11175)
Managing Human Capital (11191)
Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)
Physiological Psychology (7120)
Professional Practice (Health) 1 (11401)
Sustaining the Employment Relationship (11192)

Year 3

Semester 1

Experimental Psychology (7118)
Learning and Cognition (10447)
Psychology Across the Life-Span (10445)

Semester 2

Motivation and Emotion (7124)
Personality and Individual Differences (7122)
Sourcing and Building Capability (11193)

Shaping Behaviour and Strengthening Performance (11194) Workplace Law in Context (11195)

Year 4

Semester 1

Psychopathology (7128)

Core Major in Business Restricted Choice Unit

Organisational Behaviour (11189)

Survey Research and Design in Psychology (7126)

Semester 2

Core Major in Business Restricted Choice Unit

Industry Project (11197)

Professional Evidence (Psychology) (10446)

Social Psychology (7125)

Year 5

Semester 1

Industry and Community Engagement (Health) (10120)

Open Elective Unit

Integrating and Aligning Human Capital (11196)

Professional Evidence (Business) (11173)

International Business Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Professional Orientation (Psychology) (11474)

Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)

Foundations of Psychology (10444)

Introduction to International Business (11204)

Introduction to Research in the Health Sciences (11398)

Year 2

Semester 1

Economic Development (11209)

Experimental Psychology (7118)

Marketing Fundamentals (11176)

Psychology Across the Life-Span (10445)

Semester 2

Physiological Psychology (7120)

Open Elective Unit

Business Research Methods (11172)

Professional Practice (Health) 1 (11401)

Year 3

Semester 1

Cost Benefit Analysis (11208)

International Marketing (11182)

Learning and Cognition (10447)

Psychopathology (7128)

Semester 2

Global E-Business (11205)

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Core Major in Business Restricted Choice Unit

Year 4

Semester 1

International Economics (11207)
Survey Research and Design in Psychology (7126)
Core Major in Business Restricted Choice Unit
Industry and Community Engagement (Health) (10120)

Semester 2

Asia Pacific Business (11206)
Professional Evidence (Business) (11173)
Professional Evidence (Psychology) (10446)
Social Psychology (7125)

International Business Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Foundations of Psychology (10444)
Introduction to Management (11174)
Introduction to Research in the Health Sciences (11398)
Professional Orientation (Psychology) (11474)

Year 2

Semester 1

Business Decision Making (11009)
Introduction to Economics (11175)
Marketing Fundamentals (11176)
Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)
Introduction to International Business (11204)
Physiological Psychology (7120)
Professional Practice (Health) 1 (11401)

Year 3

Semester 1

Experimental Psychology (7118)
International Marketing (11182)
Learning and Cognition (10447)
Psychology Across the Life-Span (10445)

Semester 2

Global E-Business (11205)
Motivation and Emotion (7124)
Personality and Individual Differences (7122)
Core Major in Business Restricted Choice Unit

Year 4

Semester 1

Cost Benefit Analysis (11208)
Economic Development (11209)
Psychopathology (7128)

Semester 2

Asia Pacific Business (11206)
Professional Evidence (Psychology) (10446)
Social Psychology (7125)

Survey Research and Design in Psychology (7126)

Core Major in Business Restricted Choice Unit

Year 5

Semester 1

Industry and Community Engagement (Health) (10120)

International Economics (11207)

Professional Evidence (Business) (11173)

Open Elective Unit

Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Professional Orientation (Psychology) (11474)

Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)

Foundations of Psychology (10444)

Introduction to Research in the Health Sciences (11398)

Service Management (11184)

Year 2

Semester 1

Open Elective Unit

Experimental Psychology (7118)

Managing Human Capital (11191)

Psychology Across the Life-Span (10445)

Semester 2

Business Research Methods (11172)

Creative and Critical Thinking for Problem Solving (11201)

Physiological Psychology (7120)

Professional Practice (Health) 1 (11401)

Year 3

Semester 1

Climate Change and Sustainable Business Futures (11318)

Learning and Cognition (10447)

Organisational Behaviour (11189)

Psychopathology (7128)

Semester 2

Motivation and Emotion (7124)

Core Major in Business Restricted Choice Unit

Personality and Individual Differences (7122)

Workplace Law in Context (11195)

Year 4

Semester 1

Industry and Community Engagement (Health) (10120)

Negotiation (11319)

Survey Research and Design in Psychology (7126)

Semester 2

Industry Project (11197)

Professional Evidence (Business) (11173)

Professional Evidence (Psychology) (10446)

Core Major in Business Restricted Choice Unit

Social Psychology (7125)

Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Foundations of Psychology (10444)

Introduction to Management (11174)

Introduction to Research in the Health Sciences (11398)

Professional Orientation (Psychology) (11474)

Year 2

Semester 1

Business Decision Making (11009)

Introduction to Economics (11175)

Managing Human Capital (11191)

Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)

Physiological Psychology (7120)

Professional Practice (Health) 1 (11401)

Service Management (11184)

Year 3

Semester 1

Experimental Psychology (7118)

Learning and Cognition (10447)

Organisational Behaviour (11189)

Psychology Across the Life-Span (10445)

Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Workplace Law in Context (11195)

Year 4

Semester 1

Core Major in Business Restricted Choice Unit

Climate Change and Sustainable Business Futures (11318)

Psychopathology (7128)

Survey Research and Design in Psychology (7126)

Semester 2

Professional Evidence (Psychology) (10446)

Social Psychology (7125)

Core Major in Business Restricted Choice Unit

Industry Project (11197)

Year 5

Semester 1

Open Elective Unit

Industry and Community Engagement (Health) (10120)

Negotiation (11319)

Professional Evidence (Business) (11173)

Marketing Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)
Introduction to Management (11174)
Professional Orientation (Psychology) (11474)
Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)
Foundations of Psychology (10444)
Introduction to Research in the Health Sciences (11398)
Negotiation and Sales Management (11177)

Year 2

Semester 1

Experimental Psychology (7118)
Marketing Fundamentals (11176)
Psychology Across the Life-Span (10445)
Open Elective Unit

Semester 2

Business Research Methods (11172)
Digital Marketing (11179)
Physiological Psychology (7120)
Professional Practice (Health) 1 (11401)

Year 3

Semester 1

Consumer and Buyer Behaviour (11178)
Learning and Cognition (10447)
Marketing Research Methods (11180)
Psychopathology (7128)

Semester 2

Motivation and Emotion (7124)
Personality and Individual Differences (7122)
Relationship Marketing (11181)
Core Major in Business Restricted Choice Unit

Year 4

Semester 1

Industry and Community Engagement (Health) (10120)
International Marketing (11182)
Survey Research and Design in Psychology (7126)
Core Major in Business Restricted Choice Unit

Semester 2

Professional Evidence (Business) (11173)
Professional Evidence (Psychology) (10446)
Social Psychology (7125)
Strategic Marketing Management (11183)

Marketing Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Foundations of Psychology (10444)
Introduction to Management (11174)
Introduction to Research in the Health Sciences (11398)
Professional Orientation (Psychology) (11474)

Year 2

Semester 1

Business Decision Making (11009)
Introduction to Economics (11175)
Marketing Fundamentals (11176)
Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)
Negotiation and Sales Management (11177)
Physiological Psychology (7120)
Professional Practice (Health) 1 (11401)

Year 3

Semester 1

Consumer and Buyer Behaviour (11178)
Experimental Psychology (7118)
Learning and Cognition (10447)
Psychology Across the Life-Span (10445)

Semester 2

Digital Marketing (11179)
Motivation and Emotion (7124)
Personality and Individual Differences (7122)
Relationship Marketing (11181)

Year 4

Semester 1

Core Major in Business Restricted Choice Unit
Marketing Research Methods (11180)
Psychopathology (7128)
Survey Research and Design in Psychology (7126)

Semester 2

Professional Evidence (Psychology) (10446)
Core Major in Business Restricted Choice Unit
Social Psychology (7125)
Strategic Marketing Management (11183)

Year 5

Semester 1

Industry and Community Engagement (Health) (10120)
International Marketing (11182)
Professional Evidence (Business) (11173)
Open Elective Unit

Service Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)
Introduction to Management (11174)
Professional Orientation (Psychology) (11474)
Understanding People and Behaviour (11399)

Semester 2

Foundations of Psychology (10444)
Introduction to Research in the Health Sciences (11398)
Marketing Fundamentals (11176)
Service Management (11184)

Year 2

Semester 1

Consumer and Buyer Behaviour (11178)
Psychology Across the Life-Span (10445)
Open Elective Unit
Experimental Psychology (7118)

Semester 2

Business Decision Making (11009)
Business Research Methods (11172)
Physiological Psychology (7120)
Professional Practice (Health) 1 (11401)

Year 3

Semester 1

SM0026 Service Management Restricted Choice Unit
Learning and Cognition (10447)
Psychopathology (7128)
Service Operations, Technology and Interfaces (11185)

Semester 2

Motivation and Emotion (7124)
Personality and Individual Differences (7122)
Service Systems, Transformation and Wellbeing (11186)
Core Major in Business Restricted Choice Unit

Year 4

Semester 1

Business Models and Value Creation (11187)
Industry and Community Engagement (Health) (10120)
Survey Research and Design in Psychology (7126)
Core Major in Business Restricted Choice Unit

Semester 2

Professional Evidence (Business) (11173)
Professional Evidence (Psychology) (10446)
Service Design Project (11188)
Social Psychology (7125)

Service Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Foundations of Psychology (10444)
Introduction to Management (11174)
Introduction to Research in the Health Sciences (11398)
Professional Orientation (Psychology) (11474)

Year 2

Semester 1

Business Decision Making (11009)
Introduction to Economics (11175)
Marketing Fundamentals (11176)
Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)
Physiological Psychology (7120)
Professional Practice (Health) 1 (11401)
Service Management (11184)

Year 3

Semester 1

Consumer and Buyer Behaviour (11178)
Experimental Psychology (7118)
Learning and Cognition (10447)
Psychology Across the Life-Span (10445)

Semester 2

Core Major in Business Restricted Choice Unit
Motivation and Emotion (7124)
Personality and Individual Differences (7122)
Service Systems, Transformation and Wellbeing (11186)

Year 4

Semester 1

SM0026 Service Management Restricted Choice Unit
Psychopathology (7128)
Service Operations, Technology and Interfaces (11185)
Survey Research and Design in Psychology (7126)

Semester 2

Professional Evidence (Psychology) (10446)
Service Design Project (11188)
Social Psychology (7125)
Core Major in Business Restricted Choice Unit

Year 5

Semester 1

Business Models and Value Creation (11187)
Open Elective Unit
Industry and Community Engagement (Health) (10120)
Professional Evidence (Business) (11173)

Sport Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)
Introduction to Management (11174)
Professional Orientation (Psychology) (11474)
Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)
Foundations of Psychology (10444)
Introduction to Research in the Health Sciences (11398)
Stakeholder Engagement in Sport (11560)

Year 2

Semester 1

Open Elective Unit
Experimental Psychology (7118)
Principles of Sport Delivery (11559)
Psychology Across the Life-Span (10445)

Semester 2

Business Research Methods (11172)
Physiological Psychology (7120)
Professional Practice (Health) 1 (11401)
Sport Governance and Policy (11563)

Year 3

Semester 1

High Performance Sport Management (11561)
Learning and Cognition (10447)
Psychopathology (7128)
Sport Innovation and Program Development (11562)

Semester 2

Sports Integrity, Ethics and Law (11564)
Core Major in Business Restricted Choice Unit
Motivation and Emotion (7124)
Personality and Individual Differences (7122)

Year 4

Semester 1

Core Major in Business Restricted Choice Unit
Industry and Community Engagement (Health) (10120)
Survey Research and Design in Psychology (7126)
The Commercialisation of Sport (11565)

Semester 2

Leadership in Sport (11566)
Professional Evidence (Business) (11173)
Professional Evidence (Psychology) (10446)
Social Psychology (7125)

Sport Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Foundations of Psychology (10444)
Introduction to Management (11174)
Introduction to Research in the Health Sciences (11398)
Professional Orientation (Psychology) (11474)

Year 2

Semester 1

Business Decision Making (11009)
Introduction to Economics (11175)
Principles of Sport Delivery (11559)
Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)
Physiological Psychology (7120)
Professional Practice (Health) 1 (11401)
Stakeholder Engagement in Sport (11560)

Year 3

Semester 1

Experimental Psychology (7118)
High Performance Sport Management (11561)
Learning and Cognition (10447)
Psychology Across the Life-Span (10445)

Semester 2

Motivation and Emotion (7124)
Personality and Individual Differences (7122)
Sport Governance and Policy (11563)
Sports Integrity, Ethics and Law (11564)

Year 4

Semester 1

[Psychopathology \(7128\)](#)

[Sport Innovation and Program Development \(11562\)](#)

[Survey Research and Design in Psychology \(7126\)](#)

Core Major in Business Restricted Choice Unit

Semester 2

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Psychology\) \(10446\)](#)

[Social Psychology \(7125\)](#)

Core Major in Business Restricted Choice Unit

Year 5

Semester 1

[Industry and Community Engagement \(Health\) \(10120\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[The Commercialisation of Sport \(11565\)](#)

Open Elective Unit

Course information

Course duration

Standard 4 years full-time or equivalent. Maximum 10 years.

Learning outcomes

Learning outcomes	Related graduate attributes
See individual courses.	-

Majors

- [Specialist Major in Entrepreneurship and Innovation \(SM0020\)](#)
- [Specialist Major in Human Resource Management \(SM0022\)](#)
- [Specialist Major in Sport Management \(SM0027\)](#)
- [Specialist Major in Marketing \(SM0025\)](#)
- [Specialist Major in International Business \(SM0023\)](#)
- [Specialist Major in Service Management \(SM0026\)](#)
- [Specialist Major in Management \(SM0024\)](#)
- [Core Major in Psychology \(CM0025\)](#)
- [Core Major in Business \(CM0014\)](#)
- [Specialist Major in Psychological Science \(SM0068\)](#)

Awards

Award	Official abbreviation
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Bachelor of Science in Psychology	BSc Psych
Bachelor of Business (Entrepreneurship and Innovation)	BBus (Entrepreneurship&Innovation)
Bachelor of Business (Human Resource Management)	BBus (HumanResMgt)
Bachelor of Business (International Business)	BBus (IntlBus)
Bachelor of Business (Management)	BBus (Mgt)
Bachelor of Business (Marketing)	BBus (Mktg)
Bachelor of Business (Service Management)	BBus (ServiceMgt)
Bachelor of Business (Sport Management)	BBus (SportMgt)

Honours

Refer to individual courses.

Related courses

- [Bachelor of Business \(Entrepreneurship & Innovation\) \(MGB101\)](#)
- [Bachelor of Business \(Human Resource Management\) \(MGB103\)](#)
- [Bachelor of Business \(International Business\) \(MGB104\)](#)
- [Bachelor of Business \(Management\) \(MGB105\)](#)
- [Bachelor of Business \(Marketing\) \(MGB106\)](#)
- [Bachelor of Business \(Service Management\) \(MGB107\)](#)
- [Bachelor of Business \(Sport Management\) \(MGB108\)](#)
- [Bachelor of Science in Psychology \(780AA\)](#)

Enrolment data

2020 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

Location	Enrolments
UC - Canberra, Bruce	19

Enquiries

Student category	Contact details
Current and Commencing Students	In person: Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email: bglstudent@canberra.edu.au

Prospective Domestic Students

Email: study@canberra.edu.au or Phone: 1800 UNI CAN (1800 864 226)

Prospective International
Students

Email: international@canberra.edu.au or Phone: +61 2 6201 5342

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.