

Bachelor of Business/ Bachelor of Science in Psychology (MGSC02.1)

Please note these are the 2019 details for this course

Domestic students

Selection rank

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

Duration 4.0 years

UAC code 361545

Faculty Faculty of Health

Discipline Canberra Business School
Discipline of Psychology

Location UC - Canberra, Bruce

Fees

Per Unit

Per Annum

Full Course

International students

Academic entry

requirements To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code 099010B

Faculty Faculty of Health

Discipline Canberra Business School
Discipline of Psychology

Location UC - Canberra, Bruce

Duration 4.0 years

Fees 

Per Unit

Per Annum

Full Course

About this course

Add some business flair to your psychology degree. Think about it!

Accredited by the Australian Psychological Accreditation Council (APAC) and approved by the Australian Psychological Society (now that's credibility), the Bachelor of Business/Bachelor of Science in Psychology double degree will give you a broad understanding of the theory and practice of business in areas such as management, marketing, service management, human resource management, entrepreneurship, innovation and international business. It will also enable you to apply your analytical and creative skills within a variety of disciplinary and cultural backgrounds.

For managers and aspiring managers, the course offers a broad and coherent theoretical and technical knowledge in a range of core areas of business as well as the necessary skills to be effective in today's changing workplaces.

From a psychology perspective (and you'll certainly gain perspective while studying these qualifications!), you'll explore the science behind

the discipline, apply research methods to conduct studies, ethically interpret the results and write reports according to APAC's conventions.

Aiming for a rewarding career as a counsellor, psychologist, youth worker or in HR, marketing, industrial relations or training and development? Want the necessary know-how and insights needed to run your own business? Here's the qualification that will ensure you're mentally prepared!

Combine a Bachelor of Business and Bachelor of Science in Psychology at UC and you will:

- acquire a broad understanding of the theory and practice of management, be able to recognise specific problem-solving contexts and apply your analytical and creative skills within a variety of disciplines and cultural backgrounds
- specialise in a range of management areas, including marketing, service management, human resource management, entrepreneurship, innovation and international business
- acquire an understanding of the scientific basis of the discipline of psychology and understand the research methods used by psychologists
- gain an ability to apply research methods to design and conduct studies, analyse and interpret results and write research reports using APAC conventions
- understand the application of values, research and professional ethics in psychological research and in other professional contexts.

Career opportunities

A UC Bachelor of Business and Bachelor of Science in Psychology offers graduates the skills required to explore clinical and business careers in the public or private sectors, including private practice. Graduates will be equipped to pursue opportunities in these fields:

- clinical psychology
- counselling
- youth work
- consumer research
- marketing
- human resources
- industrial relations
- training and development
- program co-ordination and welfare
- policy and research.

Professional accreditation

Refer to individual courses.

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Refer to individual courses.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#). Credit is not permitted towards completion of a graduate certificate.

Course requirements

Bachelor of Business/ Bachelor of Science in Psychology (MGSC02) | 96 credit points

Restricted Choice - Must select 1 of the following

[Expand All](#) | [Collapse All](#)

Specialist Major in Marketing (SM0025) | 24 credit points

Required - Must pass 24 credit points as follows

[Marketing Fundamentals \(11176\) | 3 credit points – Level 1](#)

[Negotiation and Sales Management \(11177\) | 3 credit points – Level 1](#)

[Consumer and Buyer Behaviour \(11178\) | 3 credit points – Level 2](#)

[Digital Marketing \(11179\) | 3 credit points – Level 3](#)

Marketing Research Methods (11180) | 3 credit points – Level 2

Relationship Marketing (11181) | 3 credit points – Level 3

International Marketing (11182) | 3 credit points – Level 3

Strategic Marketing Management (11183) | 3 credit points – Level 3

Specialist Major in Service Management (SM0026) | 24 credit points

Required - Must pass 21 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points – Level 2

Service Management (11184) | 3 credit points – Level 1

Service Operations, Technology and Interfaces (11185) | 3 credit points – Level 3

Service Systems, Transformation and Wellbeing (11186) | 3 credit points – Level 3

Business Models and Value Creation (11187) | 3 credit points – Level 3

Service Design Project (11188) | 3 credit points – Level 3

Restricted Choice - Must pass 3 credit points from the following

Introduction to Interaction and User-Centred Design (11043) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

Introduction to Interaction Design (11655) | 3 credit points – Level 1

Note:

- From 2021 unit 11043 has been replaced by unit 11655.

Specialist Major in Entrepreneurship and Innovation (SM0020) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198) | 3 credit points – Level 1

Business Start Up Essentials (11199) | 3 credit points – Level 1

Entrepreneurship in Government and Large Organisations (11200) | 3 credit points – Level 2

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2

Innovation Management (11202) | 3 credit points – Level 2

Commercialising Your Business Idea (11203) | 3 credit points – Level 3

Specialist Major in Human Resource Management (SM0022) | 24 credit points

Required - Must pass 24 credit points as follows

Organisational Behaviour (11189) | 3 credit points – Level 2

Managing Human Capital (11191) | 3 credit points – Level 1

Sustaining the Employment Relationship (11192) | 3 credit points – Level 1

Sourcing and Building Capability (11193) | 3 credit points – Level 2

Shaping Behaviour and Strengthening Performance (11194) | 3 credit points – Level 3

Workplace Law in Context (11195) | 3 credit points – Level 3

Integrating and Aligning Human Capital (11196) | 3 credit points – Level 3

Industry Project (11197) | 3 credit points – Level 3

Specialist Major in International Business (SM0023) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

International Marketing (11182) | 3 credit points – Level 3

Introduction to International Business (11204) | 3 credit points – Level 1

Global E-Business (11205) | 3 credit points – Level 2

Asia Pacific Business (11206) | 3 credit points – Level 2

International Economics (11207) | 3 credit points – Level 3

Cost Benefit Analysis (11208) | 3 credit points – Level 3

Economic Development (11209) | 3 credit points – Level 3

Specialist Major in Management (SM0024) | 24 credit points

Required - Must pass 24 credit points as follows

Service Management (11184) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Managing Human Capital (11191) | 3 credit points – Level 1

Workplace Law in Context (11195) | 3 credit points – Level 3

Industry Project (11197) | 3 credit points – Level 3

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2

Climate Change and Sustainable Business Futures (11318) | 3 credit points – Level 2

Negotiation (11319) | 3 credit points – Level 3

Specialist Major in Sport Management (SM0027) | 24 credit points

Required - Must pass 24 credit points as follows

Principles of Sport Delivery (11559) | 3 credit points – Level 1

Stakeholder Engagement in Sport (11560) | 3 credit points – Level 1

High Performance Sport Management (11561) | 3 credit points – Level 2

Sport Innovation and Program Development (11562) | 3 credit points – Level 2

Sport Governance and Policy (11563) | 3 credit points – Level 2

Sports Integrity, Ethics and Law (11564) | 3 credit points – Level 2

The Commercialisation of Sport (11565) | 3 credit points – Level 3

Leadership in Sport (11566) | 3 credit points – Level 3

- 1. The new Specialist Major in Sport Management is available from Semester 1, 2020.
- 2. The award name for the Business part of this course is determined by choice of major. E.g. Completion of the Specialist Major in Marketing leads to the award 'Bachelor of Business (Marketing)'.

Required - 69 credit points as follows

Psychology - 45 credit points as follows

Major in Psychological Science (MJ0102) | 24 credit points

Required - Must pass 21 credit points as follows

Psychology 102 (4310) | 3 credit points – Level 1

Experimental Psychology (7118) | 3 credit points – Level 2

Personality and Individual Differences (7122) | 3 credit points – Level 2

Cognitive Psychology (7123) | 3 credit points – Level 3

Social Psychology (7125) | 3 credit points – Level 3

Survey Research and Design in Psychology (7126) | 3 credit points – Level 3

Psychopathology (7128) | 3 credit points – Level 3

Restricted Choice - Must pass 3 credit points from the following

Psychology 101 (4309) | 3 credit points – Level 1

Understanding People and Behaviour (11399) | 3 credit points – Level 1

Note:

- From Semester 1 2019 11399 Understanding People and Behaviour replaces 4309 Psychology 101. Students who have passed 4309 do not need to complete the new unit.

Required Units - Must pass 21 credit points as follows

Physiological Psychology (7120) | 3 credit points – Level 2

Developmental Psychology (7121) | 3 credit points – Level 2

Motivation and Emotion (7124) | 3 credit points – Level 3

Learning (7127) | 3 credit points – Level 2

Industry and Community Engagement (Health) (10120) | 3 credit points – Level 3

Introduction to Research in the Health Sciences (11398) | 3 credit points – Level 1

Professional Orientation (Psychology) (11474) | 3 credit points – Level 1

- All of the above listed units are required for accreditation by the Australian Psychological Accreditation Council (APAC) and approval by the Australian Psychological Society (APS).

Business - 24 credit points as follows

Core Major in Business (CM0014) | 24 credit points

Required - Must pass 18 credit points as follows

Business Decision Making (11009) | 3 credit points – Level 1

Professional Orientation (Business) (11011) | 3 credit points – Level 1

Business Research Methods (11172) | 3 credit points – Level 1

Professional Evidence (Business) (11173) | 3 credit points – Level 3

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

Restricted Choice - Must pass 6 credit points from the following

International Business Study Tour (9628) | 3 credit points – Level 2

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

[BGL Internship \(Government and Policy\) \(11168\) | 3 credit points – Level 3](#)

[Organisational Communications, Culture and Change \(11169\) | 3 credit points – Level 3](#)

[Business Communication \(11170\) | 3 credit points – Level 2](#)

[Social Enterprise \(11379\) | 3 credit points – Level 2](#)

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.
- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Open Electives - 3 credit points as follows

- - Must pass 3 credit points from anywhere in the University.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Entrepreneurship & Innovation Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Professional Orientation \(Psychology\) \(11474\)](#)

[Understanding People and Behaviour \(11399\)](#)

Semester 2

[Business Decision Making \(11009\)](#)

[Introduction to Research in the Health Sciences \(11398\)](#)

[Marketing Fundamentals \(11176\)](#)

[Psychology 102 \(4310\)](#)

Year 2

Semester 1

Open Elective Unit

Developmental Psychology (7121)

Experimental Psychology (7118)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

Semester 2

Business Research Methods (11172)

Creative and Critical Thinking for Problem Solving (11201)

Learning (7127)

Physiological Psychology (7120)

Year 3

Semester 1

Business Start Up Essentials (11199)

Cognitive Psychology (7123)

Entrepreneurship in Government and Large Organisations (11200)

Psychopathology (7128)

Semester 2

Core Major in Business Restricted Choice Unit

Innovation Management (11202)

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Year 4

Semester 1

Industry and Community Engagement (Health) (10120)

Core Major in Business Restricted Choice Unit

Indigenous and Cultural Entrepreneurship (11190)

Survey Research and Design in Psychology (7126)

Semester 2

Commercialising Your Business Idea (11203)

Professional Evidence (Business) (11173)

Social Psychology (7125)

Open Elective Unit

Entrepreneurship & Innovation Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Management (11174)

Introduction to Research in the Health Sciences (11398)

Professional Orientation (Psychology) (11474)

Psychology 102 (4310)

Year 2

Semester 1

Business Decision Making (11009)

Introduction to Economics (11175)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)

Learning (7127)

Marketing Fundamentals (11176)

Physiological Psychology (7120)

Year 3

Semester 1

Business Start Up Essentials (11199)

Cognitive Psychology (7123)

Developmental Psychology (7121)

Experimental Psychology (7118)

Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Year 4

Semester 1

Core Major in Business Restricted Choice Unit

Entrepreneurship in Government and Large Organisations (11200)

Psychopathology (7128)

Survey Research and Design in Psychology (7126)

Semester 2

Commercialising Your Business Idea (11203)

Social Psychology (7125)

Open Elective Unit

Core Major in Business Restricted Choice Unit

Year 5

Semester 1

Indigenous and Cultural Entrepreneurship (11190)

Industry and Community Engagement (Health) (10120)

Professional Evidence (Business) (11173)

Open Elective Unit

Human Resource Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Professional Orientation (Psychology) (11474)

Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)

Introduction to Research in the Health Sciences (11398)

Psychology 102 (4310)

Sustaining the Employment Relationship (11192)

Year 2

Semester 1

Developmental Psychology (7121)

Experimental Psychology (7118)

Managing Human Capital (11191)

Open Elective Unit

Semester 2

Business Research Methods (11172)

Learning (7127)

Physiological Psychology (7120)

Sourcing and Building Capability (11193)

Year 3

Semester 1

Cognitive Psychology (7123)

Organisational Behaviour (11189)

Psychopathology (7128)

Shaping Behaviour and Strengthening Performance (11194)

Semester 2

Personality and Individual Differences (7122)

Core Major in Business Restricted Choice Unit

Motivation and Emotion (7124)

Workplace Law in Context (11195)

Year 4

Semester 1

Core Major in Business Restricted Choice Unit

Industry and Community Engagement (Health) (10120)

Integrating and Aligning Human Capital (11196)

Survey Research and Design in Psychology (7126)

Semester 2

Professional Evidence (Business) (11173)

Open Elective Unit

Industry Project (11197)

Social Psychology (7125)

Human Resource Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Management (11174)

Introduction to Research in the Health Sciences (11398)

Professional Orientation (Psychology) (11474)

Psychology 102 (4310)

Year 2

Semester 1

Business Decision Making (11009)

Introduction to Economics (11175)

Managing Human Capital (11191)

Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)

Learning (7127)

Physiological Psychology (7120)

Sustaining the Employment Relationship (11192)

Year 3

Semester 1

Cognitive Psychology (7123)

Developmental Psychology (7121)

Experimental Psychology (7118)

Shaping Behaviour and Strengthening Performance (11194)

Semester 2

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Sourcing and Building Capability (11193)

Workplace Law in Context (11195)

Year 4

Semester 1

Organisational Behaviour (11189)

Psychopathology (7128)

Survey Research and Design in Psychology (7126)

Core Major in Business Restricted Choice Unit

Semester 2

Industry Project (11197)

Social Psychology (7125)

Core Major in Business Restricted Choice Unit

Open Elective Unit

Year 5

Semester 1

Industry and Community Engagement (Health) (10120)

Integrating and Aligning Human Capital (11196)

Professional Evidence (Business) (11173)

Open Elective Unit

International Business Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Professional Orientation (Psychology) (11474)

Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)

Introduction to International Business (11204)

Introduction to Research in the Health Sciences (11398)

Psychology 102 (4310)

Year 2

Semester 1

Developmental Psychology (7121)

Economic Development (11209)

Experimental Psychology (7118)

Marketing Fundamentals (11176)

Semester 2

Business Research Methods (11172)

Learning (7127)

Physiological Psychology (7120)

Open Elective Unit

Year 3

Semester 1

Cognitive Psychology (7123)

Cost Benefit Analysis (11208)

International Marketing (11182)

Psychopathology (7128)

Semester 2

Personality and Individual Differences (7122)

Core Major in Business Restricted Choice Unit

Global E-Business (11205)

Motivation and Emotion (7124)

Year 4

Semester 1

Survey Research and Design in Psychology (7126)

Core Major in Business Restricted Choice Unit

Industry and Community Engagement (Health) (10120)

International Economics (11207)

Semester 2

Asia Pacific Business (11206)

Professional Evidence (Business) (11173)

Open Elective Unit

Social Psychology (7125)

International Business Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Management (11174)

Introduction to Research in the Health Sciences (11398)

Professional Orientation (Psychology) (11474)

Psychology 102 (4310)

Year 2

Semester 1

Business Decision Making (11009)

Introduction to Economics (11175)

Marketing Fundamentals (11176)

Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)

Introduction to International Business (11204)

Learning (7127)

Physiological Psychology (7120)

Year 3

Semester 1

Cognitive Psychology (7123)

Developmental Psychology (7121)

Experimental Psychology (7118)

International Marketing (11182)

Semester 2

Core Major in Business Restricted Choice Unit

Global E-Business (11205)

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Year 4

Semester 1

Cost Benefit Analysis (11208)

Economic Development (11209)

Psychopathology (7128)

Survey Research and Design in Psychology (7126)

Semester 2

Open Elective Unit

Asia Pacific Business (11206)

Core Major in Business Restricted Choice Unit

Social Psychology (7125)

Year 5

Semester 1

Industry and Community Engagement (Health) (10120)

Open Elective Unit

International Economics (11207)

Professional Evidence (Business) (11173)

Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Professional Orientation (Psychology) (11474)

Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)

Introduction to Research in the Health Sciences (11398)

Psychology 102 (4310)

Service Management (11184)

Year 2

Semester 1

Developmental Psychology (7121)

Experimental Psychology (7118)

Managing Human Capital (11191)

Open Elective Unit

Semester 2

Business Research Methods (11172)

Creative and Critical Thinking for Problem Solving (11201)

Learning (7127)

Physiological Psychology (7120)

Year 3

Semester 1

Climate Change and Sustainable Business Futures (11318)

Cognitive Psychology (7123)

Organisational Behaviour (11189)

Psychopathology (7128)

Semester 2

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Workplace Law in Context (11195)

Core Major in Business Restricted Choice Unit

Year 4

Semester 1

Negotiation (11319)

Survey Research and Design in Psychology (7126)

Core Major in Business Restricted Choice Unit

Industry and Community Engagement (Health) (10120)

Semester 2

Open Elective Unit

Industry Project (11197)

Professional Evidence (Business) (11173)

Social Psychology (7125)

Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Management (11174)

Introduction to Research in the Health Sciences (11398)

Professional Orientation (Psychology) (11474)

Psychology 102 (4310)

Year 2

Semester 1

Business Decision Making (11009)

Introduction to Economics (11175)

Managing Human Capital (11191)

Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)

Learning (7127)

Physiological Psychology (7120)

Service Management (11184)

Year 3

Semester 1

Cognitive Psychology (7123)

Developmental Psychology (7121)

Experimental Psychology (7118)

Organisational Behaviour (11189)

Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Workplace Law in Context (11195)

Year 4

Semester 1

Climate Change and Sustainable Business Futures (11318)

Survey Research and Design in Psychology (7126)

Core Major in Business Restricted Choice Unit

Psychopathology (7128)

Semester 2

Industry Project (11197)

Social Psychology (7125)

Open Elective Unit

Core Major in Business Restricted Choice Unit

Year 5

Semester 1

Industry and Community Engagement (Health) (10120)

Negotiation (11319)

Professional Evidence (Business) (11173)

Open Elective Unit

Marketing Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Professional Orientation (Psychology) (11474)

Understanding People and Behaviour (11399)

Semester 2

Business Decision Making (11009)

Introduction to Research in the Health Sciences (11398)

Negotiation and Sales Management (11177)

Psychology 102 (4310)

Year 2

Semester 1

Open Elective Unit

Developmental Psychology (7121)

Experimental Psychology (7118)

Marketing Fundamentals (11176)

Semester 2

Business Research Methods (11172)

Digital Marketing (11179)

Learning (7127)

Physiological Psychology (7120)

Year 3

Semester 1

Cognitive Psychology (7123)

Consumer and Buyer Behaviour (11178)

Marketing Research Methods (11180)

Psychopathology (7128)

Semester 2

Core Major in Business Restricted Choice Unit

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Relationship Marketing (11181)

Year 4

Semester 1

Industry and Community Engagement (Health) (10120)

International Marketing (11182)

Survey Research and Design in Psychology (7126)

Core Major in Business Restricted Choice Unit

Semester 2

Professional Evidence (Business) (11173)

Open Elective Unit

Social Psychology (7125)

Strategic Marketing Management (11183)

Marketing Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Management (11174)

Introduction to Research in the Health Sciences (11398)

Professional Orientation (Psychology) (11474)

Psychology 102 (4310)

Year 2

Semester 1

Business Decision Making (11009)

Introduction to Economics (11175)

Marketing Fundamentals (11176)

Understanding People and Behaviour (11399)

Semester 2

Business Research Methods (11172)

Learning (7127)

Negotiation and Sales Management (11177)

Physiological Psychology (7120)

Year 3

Semester 1

Cognitive Psychology (7123)

Consumer and Buyer Behaviour (11178)

Developmental Psychology (7121)

Experimental Psychology (7118)

Semester 2

Digital Marketing (11179)

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

Relationship Marketing (11181)

Year 4

Semester 1

Marketing Research Methods (11180)

Psychopathology (7128)

Survey Research and Design in Psychology (7126)

Core Major in Business Restricted Choice Unit

Semester 2

Core Major in Business Restricted Choice Unit

Open Elective Unit

Social Psychology (7125)

Strategic Marketing Management (11183)

Year 5

Semester 1

Industry and Community Engagement (Health) (10120)

International Marketing (11182)

Professional Evidence (Business) (11173)

Open Elective Unit

Service Management Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Professional Orientation (Psychology) (11474)

Understanding People and Behaviour (11399)

Semester 2

Introduction to Research in the Health Sciences (11398)

Marketing Fundamentals (11176)

Psychology 102 (4310)

Service Management (11184)

Year 2

Semester 1

Experimental Psychology (7118)

Open Elective Unit

Consumer and Buyer Behaviour (11178)

Developmental Psychology (7121)

Semester 2

Business Decision Making (11009)

Business Research Methods (11172)

Learning (7127)

Physiological Psychology (7120)

Year 3

Semester 1

Service Operations, Technology and Interfaces (11185)

SM0026 Service Management Restricted Choice Unit

Cognitive Psychology (7123)

Psychopathology (7128)

Semester 2

Motivation and Emotion (7124)

Personality and Individual Differences (7122)

[Service Systems, Transformation and Wellbeing \(11186\)](#)

Core Major in Business Restricted Choice Unit

Year 4

Semester 1

[Survey Research and Design in Psychology \(7126\)](#)

Core Major in Business Restricted Choice Unit

[Business Models and Value Creation \(11187\)](#)

[Industry and Community Engagement \(Health\) \(10120\)](#)

Semester 2

[Professional Evidence \(Business\) \(11173\)](#)

[Social Psychology \(7125\)](#)

Open Elective Unit

[Service Design Project \(11188\)](#)

Service Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

[Introduction to Management \(11174\)](#)

[Introduction to Research in the Health Sciences \(11398\)](#)

[Professional Orientation \(Psychology\) \(11474\)](#)

[Psychology 102 \(4310\)](#)

Year 2

Semester 1

[Business Decision Making \(11009\)](#)

[Introduction to Economics \(11175\)](#)

[Marketing Fundamentals \(11176\)](#)

[Understanding People and Behaviour \(11399\)](#)

Semester 2

[Business Research Methods \(11172\)](#)

[Learning \(7127\)](#)

Physiological Psychology (7120)

Service Management (11184)

Year 3

Semester 1

Cognitive Psychology (7123)

Consumer and Buyer Behaviour (11178)

Developmental Psychology (7121)

Experimental Psychology (7118)

Semester 2

Personality and Individual Differences (7122)

Service Systems, Transformation and Wellbeing (11186)

Core Major in Business Restricted Choice Unit

Motivation and Emotion (7124)

Year 4

Semester 1

SM0026 Service Management Restricted Choice Unit

Psychopathology (7128)

Service Operations, Technology and Interfaces (11185)

Survey Research and Design in Psychology (7126)

Semester 2

Service Design Project (11188)

Core Major in Business Restricted Choice Unit

Social Psychology (7125)

Open Elective Unit

Year 5

Semester 1

Business Models and Value Creation (11187)

Industry and Community Engagement (Health) (10120)

Professional Evidence (Business) (11173)

Open Elective Unit

Course information

Course duration

Standard 4 years full-time or equivalent. Maximum 10 years.

Learning outcomes

Learning outcomes	Related graduate attributes
See individual courses.	-

Majors

- [Specialist Major in International Business \(SM0023\)](#)
- [Specialist Major in Service Management \(SM0026\)](#)
- [Specialist Major in Human Resource Management \(SM0022\)](#)
- [Specialist Major in Marketing \(SM0025\)](#)
- [Specialist Major in Entrepreneurship and Innovation \(SM0020\)](#)
- [Specialist Major in Sport Management \(SM0027\)](#)
- [Specialist Major in Management \(SM0024\)](#)
- [Major in Psychological Science \(MJ0102\)](#)
- [Core Major in Business \(CM0014\)](#)

Awards

Award	Official abbreviation
Bachelor of Science in Psychology	BSc Psych
Bachelor of Business (Entrepreneurship and Innovation)	BBus (Entrepreneurship&Innovation)
Bachelor of Business (Human Resource Management)	BBus (HumanResMgt)
Bachelor of Business (International Business)	BBus (IntlBus)
Bachelor of Business (Management)	BBus (Mgt)
Bachelor of Business (Marketing)	BBus (Mktg)

Bachelor of Business (Service Management)	BBus (ServiceMgt)
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Bachelor of Business (Sport Management)

BBus (SportMgt)

Honours

Refer to individual courses.

Related courses

- [Bachelor of Business \(Entrepreneurship & Innovation\) \(MGB101\)](#)
- [Bachelor of Business \(Human Resource Management\) \(MGB103\)](#)
- [Bachelor of Business \(International Business\) \(MGB104\)](#)
- [Bachelor of Business \(Management\) \(MGB105\)](#)
- [Bachelor of Business \(Marketing\) \(MGB106\)](#)
- [Bachelor of Business \(Service Management\) \(MGB107\)](#)
- [Bachelor of Business \(Sport Management\) \(MGB108\)](#)
- [Bachelor of Science in Psychology \(780AA\)](#)

Enquiries

Student category	Contact details
Current and Commencing Students	In person: Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email: bglstudent@canberra.edu.au
Prospective Domestic Students	Email: study@canberra.edu.au or Phone: 1800 UNI CAN (1800 864 226)
Prospective International Students	Email: international@canberra.edu.au or Phone: +61 2 6201 5342

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.