

# Master of International Business (MGM401.1)

Please note these are the 2022 details for this course

## Domestic students

Selection rank	
Delivery mode	On campus
Location	Bruce, Canberra
Duration	2.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
UAC code	880206
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).
<a href="#">View IELTS equivalences</a>	

## International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.
<a href="#">View UC's academic entry requirements</a>	

<b>Delivery mode</b>	On campus
<b>Location</b>	Bruce, Canberra
<b>Duration</b>	2.0 years
<b>Faculty</b>	Faculty of Business, Government & Law
<b>Discipline</b>	Canberra Business School
<b>CRICOS code</b>	098210B
<b>English language requirements</b>	<p>An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).</p> <p><a href="#">View IELTS equivalences</a></p>

# About this course

## Your (business) passport to an exciting future

Discover the theories and practices that are shaping international business today and build the skills and knowledge required to lead a business and affect sustainable organisational change with UC's innovative Master of International Business degree.

The two-year course will open numerous pathways to dynamic international careers. Building on your undergraduate studies, you'll develop high level theoretical and analytical skills and the ability to synthesize information, so you can become an effective leader and communicator in a wide range of multinational business and management settings.

Explore human behaviour in organisations, business decision making, service management and aspects of international law, trade and governance as well as economics and marketing for managers, and learn to provide solutions to complex problems in the international business sphere.

Delivered with a mix of day and evening classes, the Master of International Business will also provide you with the opportunity to study real-world situations through projects and to build industry networks through an internship.

## Study a Master of International Business at UC and you will:

- gain a strong core knowledge in international business and economic theory
- develop a deeper understanding of the workings of –international economies and multinational firms
- be encouraged to demonstrate initiative, creativity and social responsibility

- learn to confidently analyse data and provide advice to various stakeholders
- apply a range of research methods and analytical techniques to enhance your critical thinking, communication and problem-solving abilities in an Australian and international context
- discover a range of core and contemporary concepts and theories of organisations and their management and learn to analyse and apply these to business problems and propose sustainable solutions
- discover how geographical, legal, political, financial and institutional forces affect organisational practice and trade across international boundaries
- analyse and apply a range of contemporary entrepreneurial and enterprise skills and approaches to business innovation and organisational change.

## Career opportunities

A UC Master of International Business degree is a globally recognised qualification and offers graduates the chance to explore high-level careers in large Australian and multinational companies, foreign affairs and trade agencies and small business enterprises. Potential career pathways include:

- entrepreneur
- business analyst
- agribusiness/export manager
- management consultant
- border control
- international agent
- marketing manager
- board member
- financial advisor
- international development advisor
- trade relations manager
- diplomat
- consular officer
- economic development manager
- change management consultant.

# Admission requirements

Applicants must have an undergraduate degree or equivalent as approved by the University.

## Assumed knowledge

None.

## Periods course is open for new admissions

This course is not open for new admissions.

## Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

### University Of Canberra College

[Graduate Certificate in Academic Foundations \(31408\)](#)

# Course requirements

## Master of International Business (MGM401) | 48 credit points

### Required - Must pass 45 credit points as follows

[Expand All](#) | [Collapse All](#)

[Business Finance PG \(6224\) | 3 credit points — Level P](#)

[Economics for Managers G \(6234\) | 3 credit points — Level G](#)

[International Marketing PG \(6244\) | 3 credit points — Level P](#)

[Marketing G \(6261\) | 3 credit points — Level G](#)

[Human Behaviour in Organisations G \(9502\) | 3 credit points — Level G](#)

[Research Methods PG \(9505\) | 3 credit points — Level P](#)

[Institutions of Law and Government G \(9582\) | 3 credit points — Level G](#)

[Business and Management in Context G \(9637\) | 3 credit points — Level G](#)

[Entrepreneurship PG \(9691\) | 3 credit points — Level P](#)

[International Business PG \(9694\) | 3 credit points — Level P](#)

[Asia Pacific Business PG \(9696\) | 3 credit points — Level P](#)

[Business Decision Making G \(11396\) | 3 credit points — Level G](#)

[Service Management G \(11419\) | 3 credit points — Level G](#)

[Global e-Business PG \(11428\) | 3 credit points — Level P](#)

[International Economics PG \(11429\) | 3 credit points — Level P](#)

### Restricted Choice - Must pass 3 credit points from the following

[Business and Government Internship PG \(8506\) | 3 credit points — Level P](#)

[BGL Research Project PG \(9504\) | 3 credit points — Level P](#)

[BGL Industry Project PG \(11397\) | 3 credit points — Level P](#)

Note:

- BGL Research Project PG (9504) OR BGL Industry Project PG (11397)

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

## UC - Canberra, Bruce

### Standard Full Time, Semester 1 Commencing

#### Year 1

##### Semester 1

[Business and Management in Context G \(9637\)](#)

[Economics for Managers G \(6234\)](#)

[Institutions of Law and Government G \(9582\)](#)

[International Business PG \(9694\)](#)

##### Semester 2

[Business Decision Making G \(11396\)](#)

[Entrepreneurship PG \(9691\)](#)

[Human Behaviour in Organisations G \(9502\)](#)

[Marketing G \(6261\)](#)

#### Year 2

##### Semester 1

[Asia Pacific Business PG \(9696\)](#)

[International Economics PG \(11429\)](#)

[International Marketing PG \(6244\)](#)

[Research Methods PG \(9505\)](#)

##### Semester 2

[Business Finance PG \(6224\)](#)

[Global e-Business PG \(11428\)](#)

[Service Management G \(11419\)](#)

Restricted Choice Unit

### Standard Full Time, Semester 2 Commencing

## **Year 1**

### **Semester 2**

[Economics for Managers G \(6234\)](#)

[Human Behaviour in Organisations G \(9502\)](#)

[Marketing G \(6261\)](#)

[Service Management G \(11419\)](#)

## **Year 2**

### **Semester 1**

[Business Decision Making G \(11396\)](#)

[Business and Management in Context G \(9637\)](#)

[Institutions of Law and Government G \(9582\)](#)

[International Business PG \(9694\)](#)

### **Semester 2**

[Business Finance PG \(6224\)](#)

[Entrepreneurship PG \(9691\)](#)

[Global e-Business PG \(11428\)](#)

[Research Methods PG \(9505\)](#)

## **Year 3**

### **Semester 1**

[Asia Pacific Business PG \(9696\)](#)

[International Economics PG \(11429\)](#)

[International Marketing PG \(6244\)](#)

Restricted Choice Unit

# Course information

## Course duration

Standard 2 years full time or equivalent. Maximum 6 years.

## Learning outcomes

Learning outcomes	Related graduate attributes
<p>Analyse and synthesise information and be able to critique and effectively communicate in a business and management context;</p>	<p>UC graduates are professional: employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>UC graduates are global citizens: communicate effectively in diverse cultural and social settings;</p> <p>UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.</p>
<p>Apply concepts, theories and experience to business problems and propose sustainable solutions demonstrating initiative, creativity and social responsibility;</p>	<p>UC graduates are professional: employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>UC graduates are global citizens: think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; behave ethically and sustainably in their professional and personal lives.</p> <p>UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.</p>
<p>Critically evaluate a range of core and contemporary concepts and theories of organisations and their management;</p>	<p>UC graduates are professional: employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.</p>

---

Analyse and synthesise contemporary theory and practice relating to the external context in which organisations operate;

UC graduates are professional: employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;

UC graduates are global citizens: think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures;

UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

Analyse and apply a range of contemporary entrepreneurial and enterprise skills and approaches to business innovation and organisational change;

UC graduates are professional: employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;

UC graduates are global citizens: think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures;

UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

Critically analyse and integrate theory and practice within international business to future work challenges and practices in an organisational context;

UC graduates are professional: employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;

UC graduates are global citizens: think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures;

UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.



Analyse concepts, knowledge and skills of international business including contemporary theories and their application and provide solutions to complex problems that articulate how geographical, legal, political, financial and institutional forces affect organisational practice and trade across international boundaries

UC graduates are professional: employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real world problems; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. behave ethically and sustainably in their professional and personal lives.

UC graduates are global citizens: think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives;

UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

## Awards

Award	Official abbreviation
Master of International Business	M IntIBus

## Alternative exits

MGG101 Graduate Diploma in Business

## Enquiries

Student category	Contact details
Prospective Domestic Students	Email <a href="mailto:study@canberra.edu.au">study@canberra.edu.au</a> or Phone 1800 UNI CAN (1800 864 226)

Current and Commencing Students

In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email [bglstudent@canberra.edu.au](mailto:bglstudent@canberra.edu.au)

Prospective International  
Students

Email [international@canberra.edu.au](mailto:international@canberra.edu.au) or Phone +61 2 6201 5342

## Download your course guide



# Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

Printed on 10, May, 2025

University of Canberra, Bruce ACT 2617 Australia

+61 2 6201 5111

ABN 81 633 873 422

CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

---

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.