

Master of Business Administration (Plus)

(MGM102.2)

Please note these are the 2025 details for this course

Domestic students

Selection rank	
Delivery mode	On campus
Location	Bruce, Canberra
Duration	2.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
UAC code	880209
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).
	View IELTS equivalences

International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page .
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[View UC's academic entry requirements](#)

Delivery mode	On campus
Location	Bruce, Canberra
Duration	2.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
CRICOS code	098430A
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

About this course

Become a global leader and business specialist

UC's Master of Business Administration (Plus) will allow you to develop high-level skills and competencies relevant to managing an organisation. Additionally, you'll have the opportunity to specialise in human resource management, marketing or international business by taking four additional units, accelerating your career progression to become a capable and adaptable business leader.

You will study the subtle nuances of business in all its forms, with the mindset of future employment opportunities in an executive role, senior management or as an entrepreneur. UC's MBA (Plus) covers all aspects of business administration, including finance, marketing, economics, strategic processes and people management and culminates in a research project of your choice.

What sets our MBA (Plus) degree apart is the opportunity to dive deeper into a specific field. Select one of three areas of specialisation that allow you to explore human resource management, marketing or international business to align with your overall business management aspirations.

Thanks to UC's strong focus on Work Integrated Learning (WIL), you will graduate with an impressive portfolio of international experience. You'll gain a solid business mindset required to negotiate your way through an assortment of legal, industrial and cultural settings. Study UC's Master of Business Administration (Plus) and have the confidence to navigate an increasingly dynamic and ever-changing business landscape.

Study a Master of Business Administration (Plus) at UC and you will:

- formulate a marketing strategy, with particular emphasis on the development of product, distribution, promotion, pricing strategies and tactics.
- understand and apply the basic techniques of corporate finance.
- demonstrate an understanding of the broad body of knowledge inherent in the process of strategic management.
- compare and contrast different forms of entrepreneurial theory and thinking in its role for idea and business development in the global economy.
- demonstrate a critical understanding of fundamental economic theories and learn how best to apply them in practical business situations.
- become a versatile business expert with specialised knowledge in an area of your choice.

Work Integrated Learning

Due to the global focus of the MBA (Plus), and our connection with partners in Singapore, Bhutan, and Ningbo and Shanghai in China, you can apply for an international internship as part of your MBA (Plus) experience. Hone your leadership skills with fellow UC MBA students from around the globe on a variety of Australian and international business assignments. Projects range from small to medium-sized enterprises, councils, government departments and community groups, across a range of industries, such as farming, tourism, transport and more.

A key component of the Master of Business Administration and MBA (Plus) is to undertake a specialised real-world research project of your choosing. This will enhance your employability and ensure you are armed with the right mix of skills and practical knowledge to take a confident leap into the next phase of your business career.

Career opportunities

- Company Director
- President
- Vice President
- Chief Executive Officer
- Chief Financial Officer
- Board Member
- Marketing Director
- Entrepreneur
- Management Consultant
- HR Director
- Venture Capitalist
- Head of Finance
- IT Director

- Angel Investor
- Health Services Director.

Admission requirements

Applicants must have an undergraduate degree or equivalent as approved by the University.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2025	Bruce, Canberra	Semester 1	03 February 2025	✓	✓
2025	Bruce, Canberra	Semester 2	28 July 2025	✓	✓
2026	Bruce, Canberra	Semester 1	16 February 2026	✓	✓
2026	Bruce, Canberra	Semester 2	10 August 2026	✓	✓
2027	Bruce, Canberra	Semester 1	15 February 2027	✓	✓
2027	Bruce, Canberra	Semester 2	09 August 2027	✓	✓

Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

University Of Canberra College

[Graduate Certificate in Academic Foundations \(31409\)](#)

Course requirements

Master of Business Administration (Plus) (MGM102) | 48 credit points

Required - Must pass 33 credit points as follows

[Expand All](#) | [Collapse All](#)

[Business Finance PG \(6224\) | 3 credit points – Level P](#)

Economics for Managers G (6234) | 3 credit points – Level G

Marketing G (6261) | 3 credit points – Level G

Leadership in Contemporary Organisations PG (7775) | 3 credit points – Level P

Risk Management PG (8426) | 3 credit points – Level P

Research Methods PG (9505) | 3 credit points – Level P

Entrepreneurship PG (9691) | 3 credit points – Level P

International Business PG (9694) | 3 credit points – Level P

Business Decision Making G (11396) | 3 credit points – Level G

Managing Human Capital G (11418) | 3 credit points – Level G

Strategy, Innovation and Change PG (11506) | 3 credit points – Level P

Restricted Choice - 15 credit points as follows

Part A - Must select 1 of the following

Marketing - Must pass 12 credit points from the following

International Marketing PG (6244) | 3 credit points – Level P

Consumer and Buyer Behaviour PG (11420) | 3 credit points – Level P

Strategic Marketing Management PG (11421) | 3 credit points – Level P

Relationship Marketing PG (11423) | 3 credit points – Level P

Digital Marketing PG (11424) | 3 credit points – Level P

Human Resource Management - Must pass 12 credit points from the following

Sustaining the Employment Relationship PG (11417) | 3 credit points – Level P

Sourcing and Building Capability PG (11422) | 3 credit points – Level P

Workplace Law in Context PG (11425) | 3 credit points – Level P

Shaping Behaviour and Strengthening Performance PG (11426) | 3 credit points – Level P

Integrating and Aligning Human Capital PG (11427) | 3 credit points – Level P

International Business - Must pass 12 credit points as follows

Asia Pacific Business PG (9696) | 3 credit points – Level P

Service Management G (11419) | 3 credit points – Level G

Global e-Business PG (11428) | 3 credit points – Level P

International Economics PG (11429) | 3 credit points – Level P

Part B - Must pass 3 credit points from the following

Business and Government Internship PG (8506) | 3 credit points – Level P

BGL Research Project PG (9504) | 3 credit points – Level P

BGL Industry Project PG (11397) | 3 credit points – Level P

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing - Human Resource Management

Year 1

Semester 1

Business Decision Making G (11396)

Economics for Managers G (6234)

Managing Human Capital G (11418)

Marketing G (6261)

Semester 2

Business Finance PG (6224)

Entrepreneurship PG (9691)

Sourcing and Building Capability PG (11422)

Workplace Law in Context PG (11425)

Year 2

Semester 1

International Business PG (9694)

International Marketing PG (6244)

Research Methods PG (9505)

Shaping Behaviour and Strengthening Performance PG (11426)

Semester 2

Leadership in Contemporary Organisations PG (7775)

Strategy, Innovation and Change PG (11506)

[Sustaining the Employment Relationship PG \(11417\)](#)

Restricted Choice Part B Unit

Standard Full Time, Semester 1 Commencing - International Business

Year 1

Semester 1

[Business Decision Making G \(11396\)](#)

[Economics for Managers G \(6234\)](#)

[Managing Human Capital G \(11418\)](#)

[Marketing G \(6261\)](#)

Semester 2

[Business Finance PG \(6224\)](#)

[Entrepreneurship PG \(9691\)](#)

[Research Methods PG \(9505\)](#)

[Service Management G \(11419\)](#)

Year 2

Semester 1

[Asia Pacific Business PG \(9696\)](#)

[International Business PG \(9694\)](#)

[International Economics PG \(11429\)](#)

[International Marketing PG \(6244\)](#)

Semester 2

[Global e-Business PG \(11428\)](#)

[Strategy, Innovation and Change PG \(11506\)](#)

Restricted Choice Part B Unit

[Leadership in Contemporary Organisations PG \(7775\)](#)

Standard Full Time, Semester 1 Commencing - Marketing

Year 1

Semester 1

Business Decision Making G (11396)

Economics for Managers G (6234)

Managing Human Capital G (11418)

Marketing G (6261)

Semester 2

Entrepreneurship PG (9691)

Relationship Marketing PG (11423)

Research Methods PG (9505)

Strategic Marketing Management PG (11421)

Year 2

Semester 1

Business Finance PG (6224)

Consumer and Buyer Behaviour PG (11420)

International Business PG (9694)

International Marketing PG (6244)

Semester 2

Digital Marketing PG (11424)

Leadership in Contemporary Organisations PG (7775)

Strategy, Innovation and Change PG (11506)

Restricted Choice Part B Unit

Standard Full Time, Semester 2 Commencing - Human Resource Management

Year 1

Semester 2

Business Decision Making G (11396)

Economics for Managers G (6234)

Entrepreneurship PG (9691)

Marketing G (6261)

Year 2

Semester 1

[Integrating and Aligning Human Capital PG \(11427\)](#)

[International Business PG \(9694\)](#)

[International Marketing PG \(6244\)](#)

[Managing Human Capital G \(11418\)](#)

Semester 2

Two Restricted Choice Part A Units

[Leadership in Contemporary Organisations PG \(7775\)](#)

[Research Methods PG \(9505\)](#)

Year 3

Semester 1

[Business Finance PG \(6224\)](#)

[Shaping Behaviour and Strengthening Performance PG \(11426\)](#)

[Strategy, Innovation and Change PG \(11506\)](#)

Restricted Choice Part B Unit

Standard Full Time, Semester 2 Commencing - International Business

Year 1

Semester 2

[Business Decision Making G \(11396\)](#)

[Economics for Managers G \(6234\)](#)

[Entrepreneurship PG \(9691\)](#)

[Marketing G \(6261\)](#)

Year 2

Semester 1

[Asia Pacific Business PG \(9696\)](#)

[International Business PG \(9694\)](#)

[International Marketing PG \(6244\)](#)

[Managing Human Capital G \(11418\)](#)

Semester 2

[Global e-Business PG \(11428\)](#)

[Leadership in Contemporary Organisations PG \(7775\)](#)

[Research Methods PG \(9505\)](#)

[Service Management G \(11419\)](#)

Year 3

Semester 1

[Business Finance PG \(6224\)](#)

[International Economics PG \(11429\)](#)

[Strategy, Innovation and Change PG \(11506\)](#)

Restricted Choice Part B Unit

Standard Full Time, Semester 2 Commencing - Marketing

Year 1

Semester 2

[Business Decision Making G \(11396\)](#)

[Economics for Managers G \(6234\)](#)

[Entrepreneurship PG \(9691\)](#)

[Marketing G \(6261\)](#)

Year 2

Semester 1

[Consumer and Buyer Behaviour PG \(11420\)](#)

[International Business PG \(9694\)](#)

[Managing Human Capital G \(11418\)](#)

[Research Methods PG \(9505\)](#)

Semester 2

[Digital Marketing PG \(11424\)](#)

[Leadership in Contemporary Organisations PG \(7775\)](#)

[Relationship Marketing PG \(11423\)](#)

[Strategic Marketing Management PG \(11421\)](#)

Year 3

Semester 1

Restricted Choice Part B Unit

[Business Finance PG \(6224\)](#)

[International Marketing PG \(6244\)](#)

[Strategy, Innovation and Change PG \(11506\)](#)

Course information

Course duration

Standard 2 years full time or part-time equivalent. Maximum 6 years from date of enrolment to date of course completion.

Learning outcomes

Learning outcomes	Related graduate attributes
An ability to make ethical, socially responsible and sustainable business decisions in a complex business environment demonstrating high level of personal autonomy and accountability.	<p>UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload;</p> <p>UC graduate are global citizens: adopt an informed and balanced approach across professional and international boundaries; communicate effectively in diverse cultural and social settings;</p>
A strong foundation in problem solving in real organisations including managing human resources and recent developments in these fields	<p>UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict;</p>
Professional development and experience in management of work and organisations demonstrating skills with creativity and initiative in new situations.	<p>UC graduates are professional: employ up-to-date and relevant knowledge and skills; communicate effectively;</p> <p>UC graduate are global citizens: communicate effectively in diverse cultural and social settings;</p> <p>UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; adapt to complexity, ambiguity and change by</p>

	being flexible and keen to engage with new ideas;
Ability to understand and navigate the increasingly complex legal, economic and global business environment including recent developments in these fields.	UC graduates are global citizens: think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures;
Ability to plan and manage innovation and organisational change using cognitive, technical and creative skills.	<p>UC graduates are professional: employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>UC graduates are global citizens: make creative use of technology in their learning and professional lives;</p> <p>UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas;</p>

Awards

Award	Official abbreviation
Master of Business Administration	MBA

Alternative exits

Alternative Exits:

Graduate Diploma in Business

Enrolment data

2023 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

Location	Enrolments
UC - Canberra, Bruce	34

Enquiries

Student category	Contact details
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

Download your course guide



Scholarships

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CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.