

# Master of Business Administration (Plus)

## (MGM102.2)

Please note these are the 2024 details for this course

## Domestic students

Selection rank

English language requirements An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

Duration 2.0 years

UAC code 880209

Faculty Faculty of Business, Government & Law

Discipline Canberra Business School

Location UC - Canberra, Bruce

Fees 

Per Unit

Per Annum

Full Course

## International students

Academic entry requirements To study at UC, you'll need to meet our academic entry requirements and any admission requirements

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specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

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**English language requirements** An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).  
[View IELTS equivalences](#)

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**CRICOS code** 098430A

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**Faculty** Faculty of Business, Government & Law

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**Discipline** Canberra Business School

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**Location** UC - Canberra, Bruce

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**Duration** 2.0 years

Fees 

Per Unit

Per Annum

Full Course

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## About this course

The University of Canberra MBA (Plus) offers individuals aspiring to senior management and executive roles a challenging and experiential education opportunity to develop skills and competencies relevant to managing an organisation. This includes the identification of business opportunities, establishing and effectively managing enterprises and strategically positioning organisations in a local and global context. The course covers all aspects of contemporary business management, including business analytics and decision making, managing people and finances, marketing locally and globally, International business, the economic and political environment, entrepreneurship and innovation, leadership and, managing change. The MBA (Plus) provides the opportunity to take 4 specialised units in more depth in an area which supports business management: human resource management, marketing, or international business.

## Admission requirements

Applicants must have an undergraduate degree or equivalent as approved by the University.

## Assumed knowledge

None.

## Periods course is open for new admissions

| Year | Location             | Teaching period | Teaching start date | Domestic | International |
|------|----------------------|-----------------|---------------------|----------|---------------|
| 2024 | UC - Canberra, Bruce | Semester 1      | 05 February 2024    | ✓        | ✓             |
| 2024 | UC - Canberra, Bruce | Semester 2      | 29 July 2024        | ✓        | ✓             |

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#). Credit is not permitted towards completion of a graduate certificate.

# Course requirements

## Master of Business Administration (Plus) (MGM102) | 48 credit points

### Required - Must pass 33 credit points as follows

[Expand All](#) | [Collapse All](#)

- Business Finance PG (6224) | 3 credit points – Level P
- Economics for Managers G (6234) | 3 credit points – Level G
- Marketing G (6261) | 3 credit points – Level G
- Leadership in Contemporary Organisations PG (7775) | 3 credit points – Level P
- Risk Management PG (8426) | 3 credit points – Level P
- Research Methods PG (9505) | 3 credit points – Level P
- Entrepreneurship PG (9691) | 3 credit points – Level P
- International Business PG (9694) | 3 credit points – Level P
- Business Decision Making G (11396) | 3 credit points – Level G
- Managing Human Capital G (11418) | 3 credit points – Level G
- Strategy, Innovation and Change PG (11506) | 3 credit points – Level P

### Restricted Choice - 15 credit points as follows

#### Part A - Must select 1 of the following

#### Marketing - Must pass 12 credit points from the following

International Marketing PG (6244) | 3 credit points – Level P

Consumer and Buyer Behaviour PG (11420) | 3 credit points – Level P

Strategic Marketing Management PG (11421) | 3 credit points – Level P

Relationship Marketing PG (11423) | 3 credit points – Level P

Digital Marketing PG (11424) | 3 credit points – Level P

### **Human Resource Management - Must pass 12 credit points from the following**

Sustaining the Employment Relationship PG (11417) | 3 credit points – Level P

Sourcing and Building Capability PG (11422) | 3 credit points – Level P

Workplace Law in Context PG (11425) | 3 credit points – Level P

Shaping Behaviour and Strengthening Performance PG (11426) | 3 credit points – Level P

Integrating and Aligning Human Capital PG (11427) | 3 credit points – Level P

### **International Business - Must pass 12 credit points as follows**

Asia Pacific Business PG (9696) | 3 credit points – Level P

Service Management G (11419) | 3 credit points – Level G

Global e-Business PG (11428) | 3 credit points – Level P

International Economics PG (11429) | 3 credit points – Level P

### **Part B - Must pass 3 credit points from the following**

Business and Government Internship PG (8506) | 3 credit points – Level P

BGL Research Project PG (9504) | 3 credit points – Level P

BGL Industry Project PG (11397) | 3 credit points – Level P

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

**Semester 1**

[Business Decision Making G \(11396\)](#)

[Economics for Managers G \(6234\)](#)

[Managing Human Capital G \(11418\)](#)

[Marketing G \(6261\)](#)

**Semester 2**

Two Restricted Choice Part A Units

[Business Finance PG \(6224\)](#)

[Entrepreneurship PG \(9691\)](#)

**Year 2**

**Semester 1**

Restricted Choice Part A Unit

[International Business PG \(9694\)](#)

[Research Methods PG \(9505\)](#)

[Risk Management PG \(8426\)](#)

**Semester 2**

[Leadership in Contemporary Organisations PG \(7775\)](#)

Restricted Choice Part B Unit

Restricted Choice Part A Unit

[Strategy, Innovation and Change PG \(11506\)](#)

## Standard Full Time, Semester 2 Commencing

**Year 1**

**Semester 2**

[Business Decision Making G \(11396\)](#)

[Economics for Managers G \(6234\)](#)

[Entrepreneurship PG \(9691\)](#)

[Marketing G \(6261\)](#)

**Year 2**

**Semester 1**

[International Business PG \(9694\)](#)

[Managing Human Capital G \(11418\)](#)

Restricted Choice Part A Unit

[Risk Management PG \(8426\)](#)

### Semester 2

Restricted Choice Part A Unit

[Business Finance PG \(6224\)](#)

[Leadership in Contemporary Organisations PG \(7775\)](#)

[Research Methods PG \(9505\)](#)

### Year 3

#### Semester 1

[Strategy, Innovation and Change PG \(11506\)](#)

Restricted Choice Part A Unit

Restricted Choice Part B Unit

# Course information

## Course duration

Standard 2 years full time or equivalent. Maximum 6 years.

## Learning outcomes

| Learning outcomes                                                                                                                                      | Related graduate attributes                                                                                                                                                                                            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A strong foundation in problem solving in real organisations including managing human resources and recent developments in these fields                | UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict;  |
| Professional development and experience in management of work and organisations demonstrating skills with creativity and initiative in new situations. | UC graduates are professional: employ up-to-date and relevant knowledge and skills; communicate effectively;<br><br>UC graduates are global citizens: communicate effectively in diverse cultural and social settings; |

UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas;

|                                                                                                                                                                   |                                                                                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Ability to understand and navigate the increasingly complex legal, economic and global business environment including recent developments in these fields.</p> | <p>UC graduate are global citizens: think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures;</p> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

An ability to make ethical, socially responsible and sustainable business decisions in a complex business environment demonstrating high level of personal autonomy and accountability.

UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload;

UC graduate are global citizens: adopt an informed and balanced approach across professional and international boundaries; communicate effectively in diverse cultural and social settings;

|                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Ability to plan and manage innovation and organisational change using cognitive, technical and creative skills.</p> | <p>UC graduates are professional: employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>UC graduate are global citizens: make creative use of technology in their learning and professional lives;</p> <p>UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas;</p> |
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## Awards

| Award                             | Official abbreviation |
|-----------------------------------|-----------------------|
| Master of Business Administration | MBA                   |

## Alternative exits

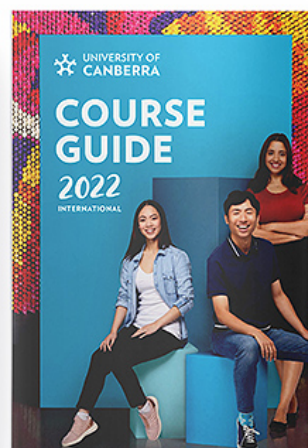
Alternative Exits:

Graduate Diploma in Business

## Enquiries

| Student category                   | Contact details                                                                                                                                                    |
|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Current and Commencing Students    | In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email <a href="mailto:bglstudent@canberra.edu.au">bglstudent@canberra.edu.au</a> |
| Prospective International Students | Email <a href="mailto:international@canberra.edu.au">international@canberra.edu.au</a> or Phone +61 2 6201 5342                                                    |
| Prospective Domestic Students      | Email <a href="mailto:study@canberra.edu.au">study@canberra.edu.au</a> or Phone 1800 UNI CAN (1800 864 226)                                                        |

## Download your course guide



# Scholarships

Find the scholarship that's the right fit for you



University of Canberra, Bruce ACT 2617 Australia

+61 2 6201 5111

ABN 81 633 873 422

CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.