UNIVERSITY OF CANBERRA

Bachelor of Business/ Bachelor of Business Informatics (MGIT03.2)

Please note these are the 2021 details for this course

Domestic students

Selection rank	60
	Note:
	The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
Delivery mode	On campus
Location	Bruce, Canberra
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
	Academic Program Area - Technology
UAC code	361515
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
	View IELTS equivalences

International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page. View UC's academic entry requirements
Delivery mode	On campus
Location	Bruce, Canberra
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School Academic Program Area - Technology
CRICOS code	099006J
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

About this course

Manage your career further

Combine the theoretical knowledge and practical skills of business; add the technical systems and strategies of information technology and collectively you have an outstanding and highly sought after double degree called the Bachelor of Business / Bachelor of Business Infomatics.

This course bridges the core disciplines of business and information technology to show you how to design, redesign or manage systems to meet specific business requirements; while still achieving definitive and quantifiable results.

As part of this course you will explore a comprehensive range of essential business and IT subjects to learn how to translate complex technical knowledge, integrated business systems and strategies, to create innovative business solutions that work.

Career wise you can also expect to have no problem transitioning into employment as information and communications technology professional UC graduates are in extremely high demand. This industry is also less vulnerable to automation.

Study a Bachelor of Business / Bachelor of Business Informatics at UC and you will:

- gain knowledge in business processes and associated work practices, requirements and information needs
- acquire theoretical knowledge to reflect critically on professional practice in the areas of business analysis, change management and implementation, project management and business strategy, and the planning of information systems
- analyse and evaluate complex problems in a range of different information systems situations
- integrate theory and practice in management and articulate the impacts of recent developments within the field of business
- critically evaluate a range of core business skills to find solutions to future work challenges in legal, economic and global business environments
- analyse and apply a range of contemporary approaches to business innovation and organisational change
- develop experience in professional management of work and organisations, demonstrating creativity and initiative in new situations
- locate and evaluate a range of research frameworks and skills within management.

Career opportunities

A UC Bachelor of Business / Bachelor of Business informatics double degree is an internationally recognised qualification that is currently in high demand both here in Australian and around the world. If you're looking for a challenging career in an industry that is not only perceived as future proof, but also offers long-term stability, then this is the course for you. Potential career pathways could include working as:

- chief operating officer
- managing director
- director
- general manager
- marketing manager
- IT security analyst
- business analyst
- systems analyst
- IT project manager
- ICT consultant
- web developer
- IT systems test engineer
- information analyst
- data scientist
- systems architect
- information systems manager
- IT auditor
- IT business manager
- solutions engineer
- chief executive officer

- chief financial officer

- administrative services manager

- project manager

- commercial director

- head of operations

- business manager

- assistant director

- deputy manager

- human resources adviser

Professional accreditation

Refer to individual courses.

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR

- other Australian Qualification

- work experience

- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Basic knowledge and skills in ICT (Information and Communication Technology); Basic numeracy and literacy skills.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current course rules and university policy.

Course requirements

Bachelor of Business/ Bachelor of Business Informatics (MGIT03) | 96 credit points

Required - 72 credit points as follows

Business Informatics - 48 credit points as follows

Core Major in Information Technology and Systems (CM0018) | 24 credit points

Required - Must pass 21 credit points as follows

Introduction to Information Technology (4478) | 3 credit points — Level 1

Database Design (5915) | 3 credit points — Level 1

Professional Practice in IT (7722) | 3 credit points — Level 1

Information & Communication Technology Project (9785) | 6 credit points — Level 3

Technological Innovation and Entrepreneurship (11408) | 3 credit points — Level 2

Systems Analysis and Modelling (11486) | 3 credit points — Level 1

Restricted Choice - Must pass 3 credit points from the following

Information Systems in Organisations (6348) | 3 credit points — Level 1

Introduction to Network Engineering (11485) | 3 credit points — Level 1

Note:

- 1. Students in the 322AA BIT, 560AA BSE or ITB101 BET courses must choose 11485 Introduction to Network Engineering.
- 2. Students in the 706AA BBI course must choose 6348 Information Systems in Organisations.
- 3. Students in the 838AA BSE/BBI combined course must do both 11485 Intro to Network Engineering AND 6348 Info Systems in Organisations. The extra cps will count towards the chosen Specialist Major.

Specialist Major in Business Informatics (SM0060) | 24 credit points

Required - Must pass 21 credit points as follows

Designing Human-Computer Interaction (6389) | 3 credit points — Level 2

Business Intelligence Systems (7156) | 3 credit points — Level 3

Systems Project and Quality Management (7173) | 3 credit points — Level 3

Corporate Strategy and IT Governance (9276) | 3 credit points — Level 3

Enterprise Systems (11366) | 3 credit points — Level 1

Workflow and Process Management (11481) | 3 credit points — Level 2

Social Informatics (11490) | 3 credit points — Level 1

Restricted Choice - Must pass 3 credit points from the following

Information Security (11487) | 3 credit points — Level 2

Information Security (11759) | 3 credit points — Level 3

Note:

- Effective from 1/7/21 the unit code for Information Security has changed from 11487 to 11759.

Business - 24 credit points as follows

Core Major in Business (CM0014) | 24 credit points

Required - Must pass 18 credit points as follows

Business Decision Making (11009) | 3 credit points — Level 1

Professional Orientation (Business) (11011) | 3 credit points — Level 1

Business Research Methods (11172) | 3 credit points — Level 1

Professional Evidence (Business) (11173) | 3 credit points — Level 3

Introduction to Management (11174) | 3 credit points — Level 1

Introduction to Economics (11175) | 3 credit points — Level 1

Restricted Choice - Must pass 6 credit points as follows

Part A - Must pass at least 3 credit points from the following

Business, Government & Law Extended Internship (10158) | 6 credit points — Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points — Level 3

BGL Internship (Commerce) (11166) | 3 credit points — Level 3

BGL Internship (Business and Management) (11167) | 3 credit points — Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points — Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points — Level 3

Negotiation (11319) | 3 credit points — Level 3

BGL Internship A (12046) | 3 credit points — Level 3

BGL Internship B (12047) | 3 credit points — Level 3

BGL Internship C (12048) | 6 credit points — Level 3

BGL Internship D (12049) | 12 credit points — Level 3

Note:

- From 2024, units 10158, 10236, 11166, 11167 and 11168 have been replaced with new BGL Internship units.

Part B - May do up to 3 credit points from the following

Small Business Management (9531) | 3 credit points — Level 2

International Business Study Tour (9628) | 3 credit points — Level 2

Business Communication (11170) | 3 credit points — Level 2

Marketing Fundamentals (11176) | 3 credit points — Level 1

Social Enterprise (11379) | 3 credit points — Level 2

Note:

- 1. The internships and the International Business Study Tour options will require either in person placement hours in a business or on an overseas study tour and are not offered wholly online.
- 2. Students must pass a minimum of 1 unit from Part A. Two units may be chosen from Part A or one from Part A and one from Part B.
- 3. Students who undertook two units listed in the current Part B section prior to 2024 can still count the units towards their course. Students from 2024 need to select at least 1 unit from Part A.

Note:

- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Restricted Choice - 24 credit points as follows

Business - Must select 1 of the following

Specialist Major in Marketing (SM0025) | 24 credit points

Required - Must pass 24 credit points as follows

Required - Must pass 15 credit points as follows

Marketing Fundamentals (11176) | 3 credit points — Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points — Level 2

Digital Marketing (11179) | 3 credit points — Level 3

International Marketing (11182) | 3 credit points — Level 3

Strategic Marketing Management (11183) | 3 credit points — Level 3

Restricted Choice - Must pass 9 credit points as follows

Part B - Must pass 3 credit points from the following

Marketing Research Methods (11180) | 3 credit points — Level 2

Marketing Analytics (12055) | 3 credit points — Level 2

Social Marketing - Marketing for Good (12157) | 3 credit points — Level 2

Note:

- From 2025, unit 12055 Marketing Analytics has been replaced by unit 12157 Social Marketing - Marketing for Good.
- Unit 11180 Marketing Research Methods has been closed and replaced with unit 12055 Marketing Analytics from 2024.

Part C - Must pass 3 credit points from the following

Relationship Marketing (11181) | 3 credit points — Level 3

Big Data in Marketing (12054) | 3 credit points — Level 3

Big Data and Marketing Analytics (12158) | 3 credit points — Level 3

Note:

- From 2025, unit 12054 Big Data in Marketing has been replaced by unit 12158 Big Data and Marketing Analytics.
- Unit 11181 Relationship Marketing has been closed and replaced with unit 12054 Big Data in Marketing from 2024.

Part A - Must pass 3 credit points from the following

Negotiation and Sales Management (11177) | 3 credit points — Level 1

Integrated Marketing Communication (12053) | 3 credit points — Level 1

Note:

- Unit 11177 Negotiation and Sales Management has been closed and replaced with unit 12053 Integrated Marketing Communication from 2024.

Specialist Major in Service Management (SM0026) | 24 credit points

Required - Must pass 21 credit points as follows

Marketing Fundamentals (11176) | 3 credit points — Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points — Level 2

Service Management (11184) | 3 credit points — Level 1

Service Operations, Technology and Interfaces (11185) | 3 credit points — Level 3

Service Systems, Transformation and Wellbeing (11186) | 3 credit points — Level 3

Business Models and Value Creation (11187) | 3 credit points — Level 3

Service Design Project (11188) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

Introduction to Interaction and User-Centred Design (11043) | 3 credit points — Level 1

Organisational Behaviour (11189) | 3 credit points — Level 2

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points — Level 3

Introduction to Interaction Design (11655) | 3 credit points — Level 1

Note:

- From 2021 unit 11043 has been replaced by unit 11655.

Specialist Major in Entrepreneurship and Innovation (SM0020) | 24 credit points

Required - Must pass 12 credit points as follows

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198) | 3 credit points — Level 1

Entrepreneurship in Government and Large Organisations (11200) | 3 credit points — Level 2

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points — Level 2

Innovation Management (11202) | 3 credit points — Level 2

Restricted Choice - 12 credit points as follows

Part A - Must pass 3 credit points from the following

Marketing Fundamentals (11176) | 3 credit points — Level 1

Contemporary Issues: Future of Business (12050) | 3 credit points — Level 1

Note:

- From 2024, 11176 Marketing Fundamentals has moved to CM0014 Core Major in Business. Students who completed 11176 before 2024 can count this unit towards SM0020 and are not required to complete 12050.
- From 2024, Students who have not yet completed 11176 towards SM0020 are to complete 12050.

Part B - Must pass 3 credit points from the following

Commercialising Your Business Idea (11203) | 3 credit points — Level 3

Social Enterprise (11379) | 3 credit points — Level 2

Note:

- Unit 11203 has been closed. Students are to enrol in 11379 from 2024.

Part C - Must pass 3 credit points from the following

Small Business Management (9531) | 3 credit points — Level 2

Business Start Up Essentials (11199) | 3 credit points — Level 1

Note:

- Unit 11199 has been closed. Students are to enrol in 9531 from 2024.

Part D - Must pass 3 credit points from the following

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points — Level 3

Industry Project (11197) | 3 credit points — Level 3

Note:

- Unit 11190 has been closed. Students are to enrol in 11197 from 2024.

Specialist Major in Human Resource Management (SM0022) | 24 credit points

Required - Must pass 24 credit points as follows

Organisational Behaviour (11189) | 3 credit points — Level 2

Managing Human Capital (11191) | 3 credit points — Level 1

Sustaining the Employment Relationship (11192) | 3 credit points — Level 1

Sourcing and Building Capability (11193) | 3 credit points — Level 2

Shaping Behaviour and Strengthening Performance (11194) | 3 credit points — Level 3

Workplace Law in Context (11195) | 3 credit points — Level 3

Integrating and Aligning Human Capital (11196) | 3 credit points — Level 3

Industry Project (11197) | 3 credit points — Level 3

Specialist Major in International Business (SM0023) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points — Level 1

International Marketing (11182) | 3 credit points — Level 3

Introduction to International Business (11204) | 3 credit points — Level 1

Global E-Business (11205) | 3 credit points — Level 2

Asia Pacific Business (11206) | 3 credit points — Level 2

International Economics (11207) | 3 credit points — Level 3

Cost Benefit Analysis (11208) | 3 credit points — Level 3

Economic Development (11209) | 3 credit points — Level 3

Specialist Major in Sport Management (SM0027) | 24 credit points

Required - Must pass 24 credit points as follows

Principles of Sport Delivery (11559) | 3 credit points — Level 1

Stakeholder Engagement in Sport (11560) | 3 credit points — Level 1

High Performance Sport Management (11561) | 3 credit points — Level 2

Sport Innovation and Program Development (11562) | 3 credit points — Level 2

Sport Governance and Policy (11563) | 3 credit points — Level 2

Sports Integrity, Ethics and Law (11564) | 3 credit points — Level 2

The Commercialisation of Sport (11565) | 3 credit points — Level 3

Leadership in Sport (11566) | 3 credit points — Level 3

Specialist Major in Management (SM0024) | 24 credit points

Required - Must pass 24 credit points as follows

Service Management (11184) | 3 credit points — Level 1

Organisational Behaviour (11189) | 3 credit points — Level 2

Managing Human Capital (11191) | 3 credit points — Level 1

Workplace Law in Context (11195) | 3 credit points — Level 3

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points — Level 2

Climate Change and Sustainable Business Futures (11318) | 3 credit points — Level 2

Supply Chain Management and Logistics (12051) | 3 credit points — Level 2

Strategic Management (12052) | 3 credit points — Level 3

- 1. The new Specialist Major in Sport Management is available from Semester 1, 2020.

- 2. The award name for the Business part of this course is determined by choice of major. E.g. Completion of the Specialist Major in Marketing leads to the award 'Bachelor of Business (Marketing)'.

Superseded Majors - May select from

Specialist Major in Management (SM0024) | 24 credit points

Required - Must pass 24 credit points as follows

Service Management (11184) | 3 credit points — Level 1

Organisational Behaviour (11189) | 3 credit points — Level 2

Managing Human Capital (11191) | 3 credit points — Level 1

Workplace Law in Context (11195) | 3 credit points — Level 3

Industry Project (11197) | 3 credit points — Level 3

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points — Level 2

Climate Change and Sustainable Business Futures (11318) | 3 credit points — Level 2

Negotiation (11319) | 3 credit points — Level 3

Note:

- SM0024: This major has been revised from 2024. Students who commenced before 2024 should seek course advice.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the inherent requirements statement applicable to your course

Typical study pattern

UC - Canberra, Bruce

Entrepreneurship & Innovation Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Information Technology (4478)

Marketing Fundamentals (11176)

Professional Orientation (Business) (11011)

Social Informatics (11490)

Year 2

Semester 1

Database Design (5915)

Information Systems in Organisations (6348)

Introduction to Management (11174)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Enterprise Systems (11366)

Introduction to Economics (11175)

Systems Analysis and Modelling (11486)

Year 3

Semester 1

Business Start Up Essentials (11199)

Designing Human-Computer Interaction (6389)

Technological Innovation and Entrepreneurship (11408)

Workflow and Process Management (11481)

Semester 2

Business Decision Making (11009)

Business Research Methods (11172)

Innovation Management (11202)

Professional Practice in IT (7722)

Year 4

Semester 1

Business Intelligence Systems (7156)

Entrepreneurship in Government and Large Organisations (11200)

Information Security (11759)

CM0014 Core Major in Business Restricted Choice unit

Semester 2

Commercialising Your Business Idea (11203)

Corporate Strategy and IT Governance (9276)

Systems Project and Quality Management (7173)

CM0014 Core Major in Business Restricted Choice unit

Year 5

Semester 1

Indigenous and Cultural Entrepreneurship (11190)

Information & Communication Technology Project (9785)

Professional Evidence (Business) (11173)

Human Resource Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Information Technology (4478)

Professional Orientation (Business) (11011)

Social Informatics (11490)

Sustaining the Employment Relationship (11192)

Year 2

Semester 1

Database Design (5915)

Information Systems in Organisations (6348)

Introduction to Management (11174)

Managing Human Capital (11191)

Semester 2

Enterprise Systems (11366)

Introduction to Economics (11175)

Sourcing and Building Capability (11193)

Systems Analysis and Modelling (11486)

Year 3

Semester 1

Business Decision Making (11009)

Designing Human-Computer Interaction (6389)

Technological Innovation and Entrepreneurship (11408)

Workflow and Process Management (11481)

Semester 2

Business Research Methods (11172)

Professional Practice in IT (7722)

Workplace Law in Context (11195)

CM0014 Core Major in Business Restricted Choice unit

Year 4

Semester 1

Business Intelligence Systems (7156)

Information Security (11759)

Organisational Behaviour (11189)

Shaping Behaviour and Strengthening Performance (11194)

Semester 2

Corporate Strategy and IT Governance (9276)

Industry Project (11197)

Systems Project and Quality Management (7173)

CM0014 Core Major in Business Restricted Choice unit

Year 5

Semester 1

Information & Communication Technology Project (9785)

Integrating and Aligning Human Capital (11196)

Professional Evidence (Business) (11173)

International Business Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Information Technology (4478)

Introduction to International Business (11204)

Professional Orientation (Business) (11011)

Social Informatics (11490)

Year 2

Semester 1

Database Design (5915)

Information Systems in Organisations (6348)

Introduction to Economics (11175)

Marketing Fundamentals (11176)

Semester 2

Business Decision Making (11009)

Enterprise Systems (11366)

Introduction to Management (11174)

Systems Analysis and Modelling (11486)

Year 3

Semester 1

Designing Human-Computer Interaction (6389)

International Marketing (11182)

Technological Innovation and Entrepreneurship (11408)

Workflow and Process Management (11481)

Semester 2

Business Research Methods (11172)

Global E-Business (11205)

Professional Practice in IT (7722)

CM0014 Core Major in Business Restricted Choice unit

Year 4

Semester 1

Business Intelligence Systems (7156)

Cost Benefit Analysis (11208)

Economic Development (11209)

Information Security (11759)

Semester 2

Asia Pacific Business (11206)

Corporate Strategy and IT Governance (9276)

Systems Project and Quality Management (7173)

CM0014 Core Major in Business Restricted Choice unit

Year 5

Semester 1

Information & Communication Technology Project (9785)

International Economics (11207)

Professional Evidence (Business) (11173)

Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Information Technology (4478)

Professional Orientation (Business) (11011)

Service Management (11184)

Social Informatics (11490)

Year 2

Semester 1

Database Design (5915)

Information Systems in Organisations (6348)

Introduction to Management (11174)

Managing Human Capital (11191)

Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Enterprise Systems (11366)

Introduction to Economics (11175)

Systems Analysis and Modelling (11486)

Year 3

Semester 1

Business Decision Making (11009)

Designing Human-Computer Interaction (6389)

Technological Innovation and Entrepreneurship (11408)

Workflow and Process Management (11481)

Semester 2

Business Research Methods (11172)

Professional Practice in IT (7722)

Workplace Law in Context (11195)

CM0014 Core Major in Business Restricted Choice unit

Year 4

Semester 1

Business Intelligence Systems (7156)

Climate Change and Sustainable Business Futures (11318)

Information Security (11759)

Organisational Behaviour (11189)

Semester 2

Corporate Strategy and IT Governance (9276)

Industry Project (11197)

Systems Project and Quality Management (7173)

CM0014 Core Major in Business Restricted Choice unit

Year 5

Semester 1

Information & Communication Technology Project (9785)

Negotiation (11319)

Professional Evidence (Business) (11173)

Marketing Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Information Technology (4478)

Negotiation and Sales Management (11177)

Professional Orientation (Business) (11011)

Social Informatics (11490)

Year 2

Semester 1

Database Design (5915)

Information Systems in Organisations (6348)

Introduction to Management (11174)

Marketing Fundamentals (11176)

Semester 2

Business Decision Making (11009)

Enterprise Systems (11366)

Introduction to Economics (11175)

Systems Analysis and Modelling (11486)

Year 3

Semester 1

Consumer and Buyer Behaviour (11178)

Designing Human-Computer Interaction (6389)

Technological Innovation and Entrepreneurship (11408)

Workflow and Process Management (11481)

Semester 2

Business Research Methods (11172)

Digital Marketing (11179)

Professional Practice in IT (7722)

Relationship Marketing (11181)

Year 4

Semester 1

Business Intelligence Systems (7156)

Information Security (11759)

Marketing Research Methods (11180)

CM0014 Core Major in Business Restricted Choice unit

Semester 2

Corporate Strategy and IT Governance (9276)

Strategic Marketing Management (11183)

Systems Project and Quality Management (7173)

CM0014 Core Major in Business Restricted Choice unit

Year 5

Semester 1

Information & Communication Technology Project (9785)

International Marketing (11182)

Professional Evidence (Business) (11173)

Service Management Specialisation - Full Time, Sem 2 Commencing

Year 1

Semester 2

Introduction to Information Technology (4478)

Professional Orientation (Business) (11011)

Service Management (11184)

Social Informatics (11490)

Year 2

Semester 1

Database Design (5915)

Information Systems in Organisations (6348)

Introduction to Management (11174)

Marketing Fundamentals (11176)

Semester 2

Consumer and Buyer Behaviour (11178)

Enterprise Systems (11366)

Introduction to Economics (11175)

Systems Analysis and Modelling (11486)

Year 3

Semester 1

Designing Human-Computer Interaction (6389)

Technological Innovation and Entrepreneurship (11408)

Workflow and Process Management (11481)

SM0026 Service Management Restricted Choice unit

Semester 2

Business Decision Making (11009)

Business Research Methods (11172)

Professional Practice in IT (7722)

Service Systems, Transformation and Wellbeing (11186)

Year 4

Semester 1

Business Intelligence Systems (7156)

Information Security (11759)

Service Operations, Technology and Interfaces (11185)

CM0014 Core Major in Business Restricted Choice unit

Semester 2

Corporate Strategy and IT Governance (9276)

Service Design Project (11188)

Systems Project and Quality Management (7173)

CM0014 Core Major in Business Restricted Choice unit

Year 5

Semester 1

Business Models and Value Creation (11187)

Information & Communication Technology Project (9785)

Professional Evidence (Business) (11173)

Course information

Course duration

Standard 4 years full time or part-time equivalent. Maximum 10 years from date of enrolment to date of course completion.

Learning outcomes

Learning outcomes	Related graduate attributes
Refer to individual courses.	-

Majors

- Specialist Major in Management (SM0024)
- Specialist Major in Human Resource Management (SM0022)
- Core Major in Information Technology and Systems (CM0018)
- Specialist Major in Business Informatics (SM0060)
- Core Major in Business (CM0014)
- Specialist Major in International Business (SM0023)
- Specialist Major in Sport Management (SM0027)
- Specialist Major in Management (SM0024)
- Specialist Major in Marketing (SM0025)
- Specialist Major in Entrepreneurship and Innovation (SM0020)
- Specialist Major in Service Management (SM0026)

Awards

Award	Official abbreviation
Bachelor of Business Informatics	B BusInformatics
Bachelor of Business (Entrepreneurship and Innovation)	BBus (Entrepreneurship&Innovation)
Bachelor of Business (Human Resource Management)	BBus (HumanResMgt)
Bachelor of Business (International Business)	BBus (IntlBus)
Bachelor of Business (Management)	BBus (Mgt)

Bachelor of Business (Marketing)	BBus (Mktg)
Bachelor of Business (Service Management)	BBus (ServiceMgt)
Bachelor of Business (Sport Management)	BBus (SportMgt)

Honours

Refer to individual courses.

Related courses

- Bachelor of Business (Entrepreneurship & Innovation) (MGB101)
- Bachelor of Business (Human Resource Management) (MGB103)
- Bachelor of Business (International Business) (MGB104)
- Bachelor of Business (Management) (MGB105)
- Bachelor of Business (Marketing) (MGB106)
- Bachelor of Business (Service Management) (MGB107)
- Bachelor of Business (Sport Management) (MGB108)
- Bachelor of Business Informatics (706AA)

Enquiries

Student category	Contact details
Current and Commencing Students	In person: Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email: bglstudent@canberra.edu.au
Prospective Domestic Students	Email: study@canberra.edu.au or Phone: 1800 UNI CAN (1800 864 226)
Prospective International Students	Email: international@canberra.edu.au or Phone: +61 2 6201 5342

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Scholarships

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