

Bachelor of Business/ Bachelor of Business Informatics (MGIT03.1)

Please note these are the 2019 details for this course

Domestic students

Selection rank

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

Duration 4.0 years

UAC code 361515

Faculty Faculty of Business, Government & Law

Discipline Canberra Business School
Academic Program Area - Technology

Location UC - Canberra, Bruce

Fees 

Per Unit

Per Annum

Full Course

International students

Academic entry

requirements To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code 099006J

Faculty Faculty of Business, Government & Law

Discipline Canberra Business School
Academic Program Area - Technology

Location UC - Canberra, Bruce

Duration 4.0 years

Fees 

Per Unit

Per Annum

Full Course

About this course

Manage your career further

Combine the theoretical knowledge and practical skills of business; add the technical systems and strategies of information technology and collectively you have an outstanding and highly sought after double degree called the Bachelor of Business / Bachelor of Business Infographics.

This course bridges the core disciplines of business and information technology to show you how to design, redesign or manage systems to meet specific business requirements; while still achieving definitive and quantifiable results.

As part of this course you will explore a comprehensive range of essential business and IT subjects to learn how to translate complex technical knowledge, integrated business systems and strategies, to create innovative business solutions that work.

Career wise you can also expect to have no problem transitioning into employment as information and communications technology professional UC graduates are in extremely high demand. This industry is also less vulnerable to automation.

Study a Bachelor of Business / Bachelor of Business Informatics at UC and you will:

- gain knowledge in business processes and associated work practices, requirements and information needs
- acquire theoretical knowledge to reflect critically on professional practice in the areas of business analysis, change management and implementation, project management and business strategy, and the planning of information systems
- analyse and evaluate complex problems in a range of different information systems situations
- integrate theory and practice in management and articulate the impacts of recent developments within the field of business
- critically evaluate a range of core business skills to find solutions to future work challenges in legal, economic and global business environments
- analyse and apply a range of contemporary approaches to business innovation and organisational change
- develop experience in professional management of work and organisations, demonstrating creativity and initiative in new situations
- locate and evaluate a range of research frameworks and skills within management.

Career opportunities

A UC Bachelor of Business / Bachelor of Business informatics double degree is an internationally recognised qualification that is currently in high demand both here in Australian and around the world. If you're looking for a challenging career in an industry that is not only perceived as future proof, but also offers long-term stability, then this is the course for you. Potential career pathways could include working as:

- chief operating officer
- managing director
- director
- general manager
- marketing manager
- IT security analyst
- business analyst
- systems analyst
- IT project manager
- ICT consultant
- web developer
- IT systems test engineer
- information analyst
- data scientist
- systems architect
- information systems manager
- IT auditor

- IT business manager
- solutions engineer
- chief executive officer
- chief financial officer
- administrative services manager
- project manager
- commercial director
- head of operations
- business manager
- assistant director
- deputy manager
- human resources adviser

Professional accreditation

Refer to individual courses.

Admission requirements

Normal UC admission requirements to an undergraduate course.

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Refer to individual courses.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#). Credit is not permitted towards completion of a graduate certificate.

Course requirements

Bachelor of Business/ Bachelor of Business Informatics (MGIT03) | 96 credit points

Required - 69 credit points as follows

Business Informatics - 45 credit points as follows

Major in Information Systems (BBI) (Restricted) (MJ0058) | 21 credit points

Required - Must pass 21 credit points as follows

- Database Design (5915) | 3 credit points – Level 1
- Information Systems in Organisations (6348) | 3 credit points – Level 1
- Systems Analysis and Modelling (6365) | 3 credit points – Level 2
- Document and Workflow Management (6388) | 3 credit points – Level 3
- Designing Human-Computer Interaction (6389) | 3 credit points – Level 2
- Business Intelligence Systems (7156) | 3 credit points – Level 3
- Systems Project and Quality Management (7173) | 3 credit points – Level 3

Note:

- From 2019 the unit code for 6365 Systems Analysis and Modelling has changed to 11486.

Major in Business Informatics (BBI) (Restricted) (MJ0015) | 21 credit points

Required - Must pass 21 credit points as follows

- Business Statistics (5123) | 3 credit points – Level 1
- Information Law (7034) | 3 credit points – Level 3
- Sociology of Technology and Work (7087) | 3 credit points – Level 2
- Business Informatics Case Studies (7155) | 3 credit points – Level 3
- Information Technology Project (7164) | 6 credit points – Level 3
- Professional Practice in IT (7722) | 3 credit points – Level 1

Note:

- From 2019 the unit code for Information Law has changed to 11271 and for Sociology of Technology & Work to 11249.

Required Units - Must pass 3 credit points as follows

- Organisational Behaviour (11189) | 3 credit points – Level 2

Business - 24 credit points as follows

Core Major in Business (CM0014) | 24 credit points

Required - Must pass 18 credit points as follows

Business Decision Making (11009) | 3 credit points – Level 1

Professional Orientation (Business) (11011) | 3 credit points – Level 1

Business Research Methods (11172) | 3 credit points – Level 1

Professional Evidence (Business) (11173) | 3 credit points – Level 3

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

Restricted Choice - Must pass 6 credit points from the following

International Business Study Tour (9628) | 3 credit points – Level 2

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points – Level 3

Business Communication (11170) | 3 credit points – Level 2

Social Enterprise (11379) | 3 credit points – Level 2

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.
- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Restricted Choice - 27 credit points as follows

Business - Must select 1 of the following

Specialist Major in Marketing (SM0025) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

Negotiation and Sales Management (11177) | 3 credit points – Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points – Level 2

Digital Marketing (11179) | 3 credit points – Level 3

Marketing Research Methods (11180) | 3 credit points – Level 2

Relationship Marketing (11181) | 3 credit points – Level 3

International Marketing (11182) | 3 credit points – Level 3

Strategic Marketing Management (11183) | 3 credit points – Level 3

Specialist Major in Service Management (SM0026) | 24 credit points

Required - Must pass 21 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points – Level 2

Service Management (11184) | 3 credit points – Level 1

Service Operations, Technology and Interfaces (11185) | 3 credit points – Level 3

Service Systems, Transformation and Wellbeing (11186) | 3 credit points – Level 3

Business Models and Value Creation (11187) | 3 credit points – Level 3

Service Design Project (11188) | 3 credit points – Level 3

Restricted Choice - Must pass 3 credit points from the following

Introduction to Interaction and User-Centred Design (11043) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

Introduction to Interaction Design (11655) | 3 credit points – Level 1

Note:

- From 2021 unit 11043 has been replaced by unit 11655.

Specialist Major in Entrepreneurship and Innovation (SM0020) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198) | 3 credit points – Level 1

Business Start Up Essentials (11199) | 3 credit points – Level 1

Entrepreneurship in Government and Large Organisations (11200) | 3 credit points – Level 2

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2

Innovation Management (11202) | 3 credit points – Level 2

Commercialising Your Business Idea (11203) | 3 credit points – Level 3

Specialist Major in Human Resource Management (SM0022) | 24 credit points

Required - Must pass 24 credit points as follows

Organisational Behaviour (11189) | 3 credit points – Level 2

Managing Human Capital (11191) | 3 credit points – Level 1

Sustaining the Employment Relationship (11192) | 3 credit points – Level 1

Sourcing and Building Capability (11193) | 3 credit points – Level 2

Shaping Behaviour and Strengthening Performance (11194) | 3 credit points – Level 3

Workplace Law in Context (11195) | 3 credit points – Level 3

Integrating and Aligning Human Capital (11196) | 3 credit points – Level 3

Industry Project (11197) | 3 credit points – Level 3

Specialist Major in International Business (SM0023) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

International Marketing (11182) | 3 credit points – Level 3

Introduction to International Business (11204) | 3 credit points – Level 1

Global E-Business (11205) | 3 credit points – Level 2

Asia Pacific Business (11206) | 3 credit points – Level 2

International Economics (11207) | 3 credit points – Level 3

Cost Benefit Analysis (11208) | 3 credit points – Level 3

Economic Development (11209) | 3 credit points – Level 3

Specialist Major in Management (SM0024) | 24 credit points

Required - Must pass 24 credit points as follows

Service Management (11184) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Managing Human Capital (11191) | 3 credit points – Level 1

Workplace Law in Context (11195) | 3 credit points – Level 3

Industry Project (11197) | 3 credit points – Level 3

[Creative and Critical Thinking for Problem Solving \(11201\) | 3 credit points – Level 2](#)

[Climate Change and Sustainable Business Futures \(11318\) | 3 credit points – Level 2](#)

[Negotiation \(11319\) | 3 credit points – Level 3](#)

- The award name for the Business part of this double degree is determined by choice of major. E.g. Completion of the Specialist Major in Marketing leads to the award 'Bachelor of Business (Marketing)'.

Business Informatics - Must pass 3 credit points from the following

[Database Systems \(7157\) | 3 credit points – Level 3](#)

[System Testing \(7172\) | 3 credit points – Level 3](#)

[Advances in Information Sciences 1 \(7897\) | 3 credit points – Level 3](#)

[Information Sciences Internship \(7899\) | 3 credit points – Level 3](#)

[Social Informatics \(8571\) | 3 credit points – Level 3](#)

[Data Analytics and Business Intelligence \(8696\) | 3 credit points – Level 3](#)

[Ethics in Information and Technology \(9101\) | 3 credit points – Level 3](#)

[Corporate Strategy and IT Governance \(9276\) | 3 credit points – Level 3](#)

[Information Security \(11487\) | 3 credit points – Level 2](#)

[Knowledge Management Systems \(11493\) | 3 credit points – Level 2](#)

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

Course information

Course duration

Standard 4 years full-time or equivalent. Maximum 10 years.

Learning outcomes

Learning outcomes	Related graduate attributes
Refer to individual courses.	-

Majors

- [Major in Business Informatics \(BBI\) \(Restricted\) \(MJ0015\)](#)
- [Specialist Major in Marketing \(SM0025\)](#)
- [Specialist Major in Entrepreneurship and Innovation \(SM0020\)](#)
- [Major in Information Systems \(BBI\) \(Restricted\) \(MJ0058\)](#)
- [Specialist Major in International Business \(SM0023\)](#)
- [Core Major in Business \(CM0014\)](#)
- [Specialist Major in Management \(SM0024\)](#)
- [Specialist Major in Service Management \(SM0026\)](#)
- [Specialist Major in Human Resource Management \(SM0022\)](#)

Awards

Award	Official abbreviation
Bachelor of Business Informatics	B BusInformatics
Bachelor of Business (Entrepreneurship and Innovation)	BBus (Entrepreneurship&Innovation)
Bachelor of Business (Human Resource Management)	BBus (HumanResMgt)
Bachelor of Business (International Business)	BBus (IntlBus)
Bachelor of Business (Management)	BBus (Mgt)
Bachelor of Business (Marketing)	BBus (Mktg)
Bachelor of Business (Service Management)	BBus (ServiceMgt)

Honours

Refer to individual courses.

Related courses

- [Bachelor of Business \(Entrepreneurship & Innovation\) \(MGB101\)](#)
- [Bachelor of Business \(Human Resource Management\) \(MGB103\)](#)
- [Bachelor of Business \(International Business\) \(MGB104\)](#)
- [Bachelor of Business \(Management\) \(MGB105\)](#)
- [Bachelor of Business \(Marketing\) \(MGB106\)](#)
- [Bachelor of Business \(Service Management\) \(MGB107\)](#)

- [Bachelor of Business \(Sport Management\) \(MGB108\)](#)
- [Bachelor of Business Informatics \(706AA\)](#)

Enquiries

Student category	Contact details
Current and Commencing Students	In person: Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email: bglstudent@canberra.edu.au
Prospective Domestic Students	Email: study@canberra.edu.au or Phone: 1800 UNI CAN (1800 864 226)
Prospective International Students	Email: international@canberra.edu.au or Phone: +61 2 6201 5342

Download your course guide

Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

Printed on 02, April, 2023

University of Canberra, Bruce ACT 2617 Australia

+61 2 6201 5111

ABN 81 633 873 422

CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.