



Graduate Certificate in Creative Business (MGC501.1)

Please note these are the 2022 details for this course

Domestic students

Selection rank

English language
requirements

An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

Duration

0.5 years

UAC code

Faculty

Faculty of Business, Government & Law

Discipline

Canberra Business School

Location

UC - Canberra, Bruce

Fees

2022: \$25,400 per year

Disclaimer:

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Students enrolled in a Commonwealth Support Place (CSP) are required to make a contribution towards the cost of their education, which is set by the Commonwealth Government. Information on Commonwealth Supported Places, HECS-HELP and how fees are calculated can be found [here](#).

International students

Academic entry
requirements

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.

[View UC's academic entry requirements](#)

English language

requirements

An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code

Faculty Faculty of Business, Government & Law

Discipline Canberra Business School

Location

Duration 0.5 years

Fees**Disclaimer:**

Annual fee rates

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About this course

This course is about starting, building, financing and managing creative businesses. It brings together students from different creative industries to work on a common core of business problems shared by all creative businesses. The course combines instruction in business fundamentals with case studies, group exercises and an individual project. The teaching is deeply grounded in the evolved business models and practices of the creative industries. It is distinguished by its persistent attention to the challenges of creative businesses. Students will learn how to take control of the business aspects of the creative work they do and by doing so, build viable creative businesses and lead sustainably creative lives. Graduates are likely to be already employed or find employment in creative industries. Many are likely to be self-employed. A goal of the course is to equip graduates with the knowledge and skills to start or expand their own creative businesses. The course will be offered for part-time study at this time. It is envisaged that a full-time option will be offered in the future. Unit content and sequencing have been designed to provide a scaffolded learning experience. In the first semester, students are introduced to the structures and processes that house and shape creative enterprises; in the second semester, the focus shifts to the skills and tools employed in everyday operation of a creative business. The progression is thus from external and initial conditions to internal and continuing conditions. Students will have the opportunity to apply and integrate their learning by working on a personal business plan throughout the course.

Professional accreditation

None.

Admission requirements

Applicants must have a bachelor qualification or equivalent OR at least 10 years' work experience.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2022	UC - Canberra, Bruce	Teaching Period 4		✓	
2022	UC - Canberra, Bruce	Teaching Period 1		✓	
2022	UC - Canberra, Bruce	Teaching Period 2		✓	
2022	UC - Canberra, Bruce	Teaching Period 5		✓	
2023	UC - Canberra, Bruce	Teaching Period 1		✓	
2023	UC - Canberra, Bruce	Teaching Period 2		✓	
2023	UC - Canberra, Bruce	Teaching Period 4		✓	
2023	UC - Canberra, Bruce	Teaching Period 5		✓	
2024	UC - Canberra, Bruce	Teaching Period 1		✓	
2024	UC - Canberra, Bruce	Teaching Period 2		✓	
2024	UC - Canberra, Bruce	Teaching Period 5		✓	
2024	UC - Canberra, Bruce	Teaching Period 4		✓	

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#). Credit is not permitted towards completion of a graduate certificate.

Course requirements

Graduate Certificate in Creative Business (MGC501) | 12 credit points

Required - Must pass 12 credit points as follows

[Expand All](#) | [Collapse All](#)

[Entrepreneurship PG \(9691\)](#) | 3 credit points – Level P

[Innovation Toolbox PG \(11077\)](#) | 3 credit points – Level P

[Finance for Creative Businesses PG \(11498\)](#) | 3 credit points – Level P

[Creative Decision Making G \(11500\)](#) | 3 credit points – Level G

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Part Time, Period 1 Commencing

Year 1

Period 1

Creative Decision Making G (11500)

Period 2

Innovation Toolbox PG (11077)

Period 4

Entrepreneurship
PG (9691)

Period 5

Finance
for
Creative
Businesses
PG
(11498)

Standard Part Time, Period 2 Commencing

Year 1

Period 2

Innovation Toolbox PG (11077)

Period 4

Entrepreneurship PG (9691)

Period 5

Finance
for
Creative
Businesses
PG
(11498)

Year 2

Period 1

Creative Decision Making G (11500)

Standard Part Time, Period 4 Commencing

Year 1

Period 4

Entrepreneurship PG (9691)

Period 5

Finance for Creative Businesses PG (11498)

Year 2

Period 1

Creative Decision Making G (11500)

Period 2

Innovation Toolbox PG (11077)

Standard Part Time, Period 5 Commencing

Year 1

Period 5

[Finance for Creative Businesses PG \(11498\)](#)

Year 2

Period 1

[Creative Decision Making G \(11500\)](#)

Period 2

[Innovation Toolbox PG \(11077\)](#)

Period 4

[Entrepreneurship
PG \(9691\)](#)

Course information

Course duration

Standard duration is 1 year part-time. Maximum duration is 3 years.

Learning outcomes

Learning outcomes	Related graduate attributes
Develop a strong foundation in the theory and practice of developing, financing, structuring and managing creative enterprises.	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and take pride in their professional and personal integrity.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; and adopt an informed and balanced approach across professional and international boundaries.</p> <p>UC graduates are lifelong learners: Adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.</p>
Analyse creative business problems and opportunities from a multi-disciplinary perspective including financial, creative and human resource considerations.	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and display initiative and drive, and use their organisation skills to plan and manage their workload.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; and adopt an informed and balanced approach across professional and international boundaries.</p>
Collect, synthesise and interpret relevant data and evidence in support of creative projects and business decision-making.	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; and display initiative and drive, and use their organisation skills to plan and manage their workload.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; make creative use of technology in their learning and professional lives; and behave ethically</p>

and sustainably in their professional and personal lives.

Make ethical and sustainable business decisions in a complex creative business environment and reflect critically on creative and business practices.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and take pride in their professional and personal integrity.

UC graduates are global citizens: Think globally about issues in their profession; make creative use of technology in their learning and professional lives; and behave ethically and sustainably in their professional and personal lives.

UC graduates are lifelong learners: Adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and evaluate and adopt new technology.

Communicate goals and plans with a high level of coherence and persuasiveness.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and work collaboratively as part of a team, negotiate, and resolve conflict.

UC graduates are global citizens: Behave ethically and sustainably in their professional and personal lives.

UC graduates are lifelong learners: Adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and evaluate and adopt new technology.

Awards

Award	Official abbreviation
Graduate Certificate in Creative Business	GradCert CreativeBus

Enquiries

Student category	Contact details
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.