UNIVERSITY OF CANBERRA

Graduate Certificate in Creative Business (MGC501.1)

Please note these are the 2021 details for this course

Domestic students

Selection rank	
Delivery mode	On campus
Location	Bruce, Canberra
Duration	0.5 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
UAC code	
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.

	View UC's academic entry requirements
Delivery mode	
Location	
Duration	0.5 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
CRICOS code	
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

About this course

Turn creativity into sustainability

Discover how to turn creativity into a sustainable business venture with UC's Graduate Certificate in Creative Business.

Developed in collaboration with the Compton School of Business, this course helps you start, build, finance, and manage your own creative business. You'll collaborate with students from different creative industries to solve common business problems and dive into essential business topics through case studies, group exercises and an individual project.

Our teaching is grounded in real-world business models and practices of the creative industries. We address the unique challenges creative businesses face, empowering you to take control of the business side of your creative work. In just 6-months part-time, you'll be equipped to develop sustainable creative businesses and lead a creative life.

Study a Graduate Certificate in Creative Business at UC and you will:

- learn about the structures and processes that shape creative enterprises
- gain practical skills and tools for day-to-day operations
- put theory into practice by developing your own personal business plan

- be mentored by Compton's Creative Fellows
- explore the core tools of financial analysis in business
- gain unrivalled access to industry stakeholders and grow your professional networks
- earn a unique and practical qualification and be in-demand

Work Integrated Learning (WIL)

WIL is an integral component of all learning at the University of Canberra, offering students opportunities to gain valuable hands-on experience and build professional relationships through real-world projects and professional experience.

UC's Graduate Certificate in Creative Business connects students to real-world education through online and part-time learning.

With a group of your creative peers, you will participate in case studies and group assignments, learning from each other and expanding your creative network.

Over the duration of the course, you'll develop a personal business project using knowledge drawn from teaching and tutorials. This project can be an existing business, a new business, or a new creative project – even an idea you think is worth developing. You'll be supported and mentored through the project by Compton's Creative Fellows – an expert team of successful, creative professionals who will help you do your best work, offering advice, feedback and insights as you progress.

By the end of the course, you'll be ready to take the next big step in your career.

Career opportunities

Creative Business graduates typically find employment in the creative industries, either as self-employed individuals or in existing positions. Our goal is to provide you with the knowledge and skills to start or expand your own creative business. Career pathways include:

- Entrepreneur
- Small business owner
- Freelance Photographer or Videographer
- Freelance Digital Artist
- Branding Specialist for creative ventures
- Business Consultant
- Gallery Manager
- Event Manager
- Arts Program Manager
- Music Director

Professional accreditation

Graduates will be awarded a Graduate Certificate in Creative Business from the University of Canberra.

Admission requirements

Applicants must have a bachelor qualification or equivalent OR at least 10 years' work experience.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2026	Bruce, Canberra	Teaching Period 5		✓	
2026	Bruce, Canberra	Teaching Period 2		✓	
2026	Bruce, Canberra	Teaching Period 1		✓	
2026	Bruce, Canberra	Teaching Period 4		✓	

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current course rules and university policy.

Course requirements

Graduate Certificate in Creative Business (MGC501) | 12 credit points

Expand All | Collapse All

Required - Must pass 12 credit points as follows

Entrepreneurship PG (9691) | 3 credit points — Level P

Innovation Toolbox PG (11077) | 3 credit points — Level P

Finance for Creative Businesses PG (11498) | 3 credit points — Level P

Creative Decision Making G (11500) | 3 credit points — Level G

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the inherent requirements statement applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Part Time, Period 1 Commencing

Year 1

Period 1

Creative Decision Making G (11500)

Period 2

Innovation Toolbox PG (11077)

Period 4

Entrepreneurship PG (9691)

Period 5

Finance for Creative Businesses PG (11498)

Standard Part Time, Period 2 Commencing

Year 1

Period 2

Innovation Toolbox PG (11077)

Period 4

Entrepreneurship PG (9691)

Period 5

Finance for Creative Businesses PG (11498)

Year 2

Period 1

Creative Decision Making G (11500)

Standard Part Time, Period 4 Commencing

Year 1

Period 4

Entrepreneurship PG (9691)

Period 5

Finance for Creative Businesses PG (11498)

Year 2

Period 1

Creative Decision Making G (11500)

Period 2

Innovation Toolbox PG (11077)

Standard Part Time, Period 5 Commencing

Year 1

Period 5

Finance for Creative Businesses PG (11498)

Year 2

Period 1

Creative Decision Making G (11500)

Period 2

Innovation Toolbox PG (11077)

Period 4

Entrepreneurship PG (9691)

Course information

Course duration

Standard duration is 1 year part-time. Maximum duration is 3 years.

Learning outcomes

Learning outcomes	Related graduate attributes

Collect, synthesise and interpret relevant data and evidence in support of creative projects and business decision-making.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; and display initiative and drive, and use their organisation skills to plan and manage their workload. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; make creative use of technology in their learning and professional lives; and behave ethically and sustainably in their professional and personal lives.
Analyse creative business problems and opportunities from a multi-disciplinary perspective including financial, creative and human resource considerations.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and display initiative and drive, and use their organisation skills to plan and manage their workload. UC graduates are global citizens: Think globally about issues in their profession; and adopt an informed and balanced approach across professional and international boundaries.
Communicate goals and plans with a high level of coherence and persuasiveness.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and work collaboratively as part of a team, negotiate, and resolve conflict. UC graduates are global citizens: Behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and evaluate and adopt new technology.
Make ethical and sustainable business decisions in a complex creative business environment and reflect critically on creative and business practices.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; make creative use of technology in their learning and professional lives; and behave

	ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and evaluate and adopt new technology.
Develop a strong foundation in the theory and practice of developing, financing, structuring and managing creative enterprises.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; and adopt an informed and balanced approach across professional and international boundaries. UC graduates are lifelong learners: Adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.

Awards

Award	Official abbreviation
Graduate Certificate in Creative Business	GradCert CreativeBus

Enquiries

Student category	Contact details
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

Download your course guide

Scholarships

Find the scholarship that's the right fit for you

Explore Scholarships

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.