

Bachelor of Business (International Business) (MGB104.1)

Please note these are the 2023 details for this course

Domestic students

Selection rank	60
Note:	The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences
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Duration	3.0 years
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UAC code	361218
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Faculty	Faculty of Business, Government & Law
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Discipline	Canberra Business School
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Location	UC - Global Business College of Australia, Melbourne UC - Canberra, Bruce
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Fees	2021: Commonwealth Supported Place 2022: Commonwealth Supported Place Disclaimer: Annual fee rates <p>The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Students enrolled in a Commonwealth Support Place (CSP) are required to make a contribution towards the cost of their education, which is set by the Commonwealth Government. Information on Commonwealth Supported Places, HECS-HELP and how fees are calculated can be found here.</p>
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International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic
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entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code

095934A

Faculty

Faculty of Business, Government & Law

Discipline

Canberra Business School

Location

UC - Global Business College of Australia, Melbourne
UC - Canberra, Bruce

Duration

3.0 years

Fees

2021: \$32,300 per year

2022: \$32,800 per year

Disclaimer:

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Information on how fees are calculated can be found [here](#).

About this course

Launch your international business career at UC

This course offers a multidisciplinary approach to analysing the main issues and considerations in the growth and functioning of international businesses. It has a strong emphasis on trade and investment in an international context, and places significant emphasis on managerial issues and perspectives. You'll develop skills and competencies in the understanding of business systems, and the cross-cultural or supply chain issues affecting them from an international business perspective.

The program covers a range of subjects including globalisation; international trade; regional blocs and markets; free trade agreements; international dimensions of marketing, strategic management and e-business; and the geographical, cultural and institutional factors affecting business decisions and economic development. At the end of your degree, you'll possess robust qualities which will stand you in good stead for a career in international business, whichever form that may take.

Study a Bachelor of Business (International Business) at UC and you will:

- integrate theory and practice in international business and articulate the impacts of recent developments within the field

- critically evaluate a range of core business skills to find solutions to future work challenges in legal, economic and global business environments
- analyse and apply a range of contemporary approaches to business innovation and organisational change
- develop experience of professional management in work and organisations demonstrating creativity and initiative in new situations
- apply a range of ethical, socially responsible and sustainable solutions in a changing business environment
- reflect upon levels of personal autonomy and accountability associated with the decision-making process
- locate and evaluate a range of research frameworks and skills within international business
- explain how geographical, legal, financial and institutional forces shape international trade
- evaluate the performance of projects in an international context.

Work Integrated Learning

The Bachelor of Business (International Business) integrates theoretical learning with practice thanks to regular authentic Work Integrated Learning (WIL) experiences. Academics and industry work together to facilitate a range of diverse opportunities for you, including work simulations, internship workshops and placements, industry projects, competitions, exhibitions, overseas study tours and more. Previous International Business students have undertaken internships across a range of sectors, with organisations such as the Australia China Business Council, the US Embassy, Kokonut Pacific, Getaboutable.com and PriceWaterhouseCoopers Canberra.

Career opportunities

- International business development manager
- Global account manager
- Import/export specialist
- International business consultant
- Government policy adviser (international)
- International trade coordinator
- International management consultant
- Trade and international economics officer
- International finance manager
- Business intelligence manager
- International trade administrator
- Strategic planning manager
- Foreign affairs officer
- International investment analyst
- Industry association analyst
- International insurance adviser

Course-specific information

High-achieving students can enrol in the Bachelor of Philosophy (Honours) program.

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

GBCA Melbourne Admission:

Admission is only open to applicants articulating with a 1 year Diploma.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2023	UC - Global Business College of Australia, Melbourne	Semester 1	06 February 2023	✓	✓
2023	UC - Canberra, Bruce	Semester 1	06 February 2023	✓	✓
2023	UC - Global Business College of Australia, Melbourne	Semester 2	31 July 2023	✓	✓
2023	UC - Canberra, Bruce	Semester 2	31 July 2023	✓	✓
2024	UC - Global Business College of Australia, Melbourne	Semester 1	05 February 2024	✓	✓
2024	UC - Canberra, Bruce	Semester 1	05 February 2024	✓	✓
2024	UC - Global Business College of Australia, Melbourne	Semester 2	29 July 2024	✓	✓
2024	UC - Canberra, Bruce	Semester 2	29 July 2024	✓	✓

Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

Canberra Institute Of Technology

[PSP50116 - Diploma of Government \(23755\)](#)

Cetana Psb Intellis International College (Psb College)

[Diploma in Business Administration - 2017 Version \(23293\)](#)

Chandigarh University

[Bachelor of Business Administration \(24211\)](#)

Hainan College Of Economics And Business

[Sino-Australia Programme, Accounting Stream \(24151\)](#)

Huashang College, Guangdong University Of Finance And Economics

[Bachelor of International Trade and Economics \(24990\)](#)

Hunan University

[Study in Business & Economic Management Program \(20671\)](#)

[Study of Accounting Program \(20511\)](#)

Melbourne College Of Advanced Studies

[Bachelor Qualifying Program \(BQP\) - Fast Track Program \(25814\)](#)

[Bachelor of Qualifying Program - Completion of General Program \(25894\)](#)

Namseoul University

[Study in the Business Administration Program \(20714\)](#)

[Study in the Global Distribution & Marketing or International Trade Programs \(20711\)](#)

Nims College

[Bachelor of Business Studies \(24931\)](#)

Northeastern University China

[Bachelor of Management \(Business Administration specialisation\) \(22090\)](#)

Other Australian Tafe

[Any Australian Diploma \(AQF5\) \(25593\)](#)

Overseas Institution

[Any Overseas Qualification equivalent to AQF5 \(25612\)](#)

Pannasastra University Of Cambodia

[Bachelor of Arts \(Faculty of Business and Economics Majors\) \(21371\)](#)

Psb Academy

[Diploma in Business Administration - 2017 Version \(23331\)](#)

Qingdao University Of Science & Technology

[Undergraduate Business Administration Course \(23074\)](#)

[Undergraduate International Economy & Trade Course \(23132\)](#)

Research Institute Of Tsinghua University In Shenzhen

Programme of Business Administration (23254)

Soochow University

Major of International Business & Accounting (25452)

South China Agricultural University

Bachelor of Arts (Business English) (19211)

Economics & Management International Program (24371)

University Of Canberra College

Diploma of Business (24890)

Diploma of Business (Extended) (24852)

Xiamen University Of Technology

Study in Business English Course (20692)

Study in Financial Management Course (20751)

Xiangtan University

Undergraduate - Electronic Commerce Program (25494)

Undergraduate - International Economy & Trading Program (25534)

Course requirements

Bachelor of Business (International Business) (MGB104) | 72 credit points

Open Electives - Must pass 24 credit points from the following

- - Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.

Required - Must pass 48 credit points as follows

Core Major in Business (CM0014) | 24 credit points

Required - Must pass 18 credit points as follows

Business Decision Making (11009) | 3 credit points – Level 1

Professional Orientation (Business) (11011) | 3 credit points – Level 1

Business Research Methods (11172) | 3 credit points – Level 1

Professional Evidence (Business) (11173) | 3 credit points – Level 3

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

Restricted Choice - Must pass 6 credit points from the following

International Business Study Tour (9628) | 3 credit points – Level 2

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points – Level 3

[Business Communication \(11170\) | 3 credit points – Level 2](#)

[Social Enterprise \(11379\) | 3 credit points – Level 2](#)

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.
- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Specialist Major in International Business (SM0023) | 24 credit points

Required - Must pass 24 credit points as follows

[Marketing Fundamentals \(11176\) | 3 credit points – Level 1](#)

[International Marketing \(11182\) | 3 credit points – Level 3](#)

[Introduction to International Business \(11204\) | 3 credit points – Level 1](#)

[Global E-Business \(11205\) | 3 credit points – Level 2](#)

[Asia Pacific Business \(11206\) | 3 credit points – Level 2](#)

[International Economics \(11207\) | 3 credit points – Level 3](#)

[Cost Benefit Analysis \(11208\) | 3 credit points – Level 3](#)

[Economic Development \(11209\) | 3 credit points – Level 3](#)

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Marketing Fundamentals \(11176\)](#)

[Professional Orientation \(Business\) \(11011\)](#)

Semester 2

[Business Decision Making \(11009\)](#)

[Business Research Methods \(11172\)](#)

[Introduction to International Business \(11204\)](#)

One Open Elective unit

Year 2

Semester 1

[Cost Benefit Analysis \(11208\)](#)

[International Marketing \(11182\)](#)

Two Open Elective units

Semester 2

[Asia Pacific Business \(11206\)](#)

[Global E-Business \(11205\)](#)

Core Major Restricted Choice unit

One Open Elective unit

Year 3

Semester 1

Economic Development (11209)

International Economics (11207)

Core Major Restricted Choice unit

One Open Elective unit

Semester 2

Three Open Elective units

Professional Evidence (Business) (11173)

Standard Full Time, Semester 1 Commencing with 24cps Unspecified Credit

Year 1**Semester 1**

Introduction to Economics (11175)

Introduction to Management (11174)

Marketing Fundamentals (11176)

Professional Orientation (Business) (11011)

Semester 2

Business Research Methods (11172)

Introduction to International Business (11204)

Core Major in Business Restricted Choice unit

Business Decision Making (11009)

Year 2**Semester 1**

Cost Benefit Analysis (11208)

Economic Development (11209)

International Economics (11207)

International Marketing (11182)

Semester 2

Asia Pacific Business (11206)

Global E-Business (11205)

Professional Evidence (Business) (11173)

Core Major in Business Restricted Choice unit

Standard Full Time, Semester 2 Commencing

Year 1**Semester 2**

Introduction to Economics (11175)

Introduction to International Business (11204)

Introduction to Management (11174)

Professional Orientation (Business) (11011)

Year 2**Semester 1**

Business Decision Making (11009)

Business Research Methods (11172)

Marketing Fundamentals (11176)

One Open Elective unit

Semester 2

Two Open Elective units

Asia Pacific Business (11206)

Global E-Business (11205)

Year 3

Semester 1

Cost Benefit Analysis (11208)

International Marketing (11182)

One Open Elective unit

Core Major Restricted Choice unit

Semester 2

Three Open Elective units

Core Major Restricted Choice unit

Year 4

Semester 1

Economic Development (11209)

International Economics (11207)

Professional Evidence (Business) (11173)

One Open Elective unit

Standard Full Time, Semester 2 Commencing with 24cps Unspecified Credit

Year 1

Semester 2

Introduction to Economics (11175)

Introduction to International Business (11204)

Introduction to Management (11174)

Professional Orientation (Business) (11011)

Year 2

Semester 1

Business Decision Making (11009)

Business Research Methods (11172)

Core Major in Business Restricted Choice unit

Cost Benefit Analysis (11208)

Semester 2

Asia Pacific Business (11206)

Global E-Business (11205)

Core Major in Business Restricted Choice unit

Marketing Fundamentals (11176)

Year 3

Semester 1

Economic Development (11209)

International Economics (11207)

International Marketing (11182)

Professional Evidence (Business) (11173)

Standard Part Time, Semester 1 Commencing

Year 1

Semester 1

Marketing Fundamentals (11176)
Professional Orientation (Business) (11011)

Semester 2

Business Decision Making (11009)
Introduction to International Business (11204)

Year 2

Semester 1

Introduction to Economics (11175)
Introduction to Management (11174)

Semester 2

One Open Elective unit
Business Research Methods (11172)

Year 3

Semester 1

Cost Benefit Analysis (11208)
One Open Elective unit

Semester 2

Asia Pacific Business (11206)
One Open Elective unit

Year 4

Semester 1

One Open Elective unit
International Marketing (11182)

Semester 2

Global E-Business (11205)
One Open Elective unit

Year 5

Semester 1

Economic Development (11209)
One Open Elective unit

Semester 2

Core Major in Business Restricted Choice unit
One Open Elective unit

Year 6

Semester 1

Core Major in Business Restricted Choice unit
International Economics (11207)

Semester 2

Professional Evidence (Business) (11173)
One Open Elective unit

Standard Part Time, Semester 2 Commencing

Year 1

Semester 2

Introduction to International Business (11204)

Professional Orientation (Business) (11011)

Year 2

Semester 1

[Introduction to Management \(11174\)](#)

[Marketing Fundamentals \(11176\)](#)

Semester 2

[Introduction to Economics \(11175\)](#)

One Open Elective unit

Year 3

Semester 1

[Business Research Methods \(11172\)](#)

One Open Elective unit

Semester 2

[Asia Pacific Business \(11206\)](#)

[Business Decision Making \(11009\)](#)

Year 4

Semester 1

One Open Elective unit

[Cost Benefit Analysis \(11208\)](#)

Semester 2

One Open Elective unit

[Global E-Business \(11205\)](#)

Year 5

Semester 1

[International Marketing \(11182\)](#)

One Open Elective unit

Semester 2

Core Major in Business Restricted Choice unit

One Open Elective unit

Year 6

Semester 1

Core Major in Business Restricted Choice unit

[Economic Development \(11209\)](#)

Semester 2

Two Open Elective units

Year 7

Semester 1

[International Economics \(11207\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Course information

Course duration

Standard six semesters full-time or equivalent. Maximum twenty semesters.

Learning outcomes

Learning outcomes	Related graduate attributes
<p>Integrate theory and practice in International Business and articulate the impacts of recent developments within the field.</p>	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;</p> <p>1.2 UC graduates are professional: communicate effectively; and</p> <p>2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries.</p>
<p>Critically evaluate a range of core and contemporary business skills to synthesise solutions to future work challenges in the legal, economic and global business environment.</p>	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;</p> <p>1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and</p> <p>1.4 UC graduates are professional: work collaboratively as part of a team, negotiate, and resolve conflict.</p>
<p>Analyse and apply a range of contemporary approaches to business innovation and organisational change.</p>	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;</p> <p>3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and</p> <p>3.4 UC graduates are lifelong learners: evaluate and adopt new technology.</p>
<p>Develop and apply experience of professional management in work and organisations demonstrating creativity and initiative in new situations.</p>	<p>1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload;</p> <p>3.1 UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; and</p> <p>3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.</p>

<p>Synthesise and apply a range of ethical, socially responsible and sustainable solutions in a changing business environment and reflect upon levels of personal autonomy and accountability associated with the decision-making process.</p>	<p>1.6 UC graduates are professional: take pride in their professional and personal integrity,</p> <p>2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives; and</p> <p>2.6 UC graduates are global citizens: behave ethically and sustainably in their professional and personal lives.</p>
<p>Locate and evaluate a range of research frameworks and skills within International Business.</p>	<p>1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>2.1 UC graduates are global citizens: think globally about issues in their profession; and</p> <p>2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries.</p>
<p>Explain how geographical, legal, financial and institutional forces shape international trade.</p>	<p>1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>2.1 UC graduates are global citizens: think globally about issues in their profession; and</p> <p>2.4 UC graduates are global citizens: communicate effectively in diverse cultural and social settings.</p>
<p>Evaluate the performance of projects in an international context.</p>	<p>2.1 UC graduates are global citizens: think globally about issues in their profession;</p> <p>2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries; and</p> <p>2.3 UC graduates are global citizens: understand issues in their profession from the perspective of other cultures.</p>

Majors

- [Specialist Major in International Business \(SM0023\)](#)
- [Core Major in Business \(CM0014\)](#)

Awards

Award	Official abbreviation
Bachelor of Business (International Business)	BBus (IntlBus)

Honours

High performing students may be eligible for entry into the Bachelor of Philosophy (Honours) course.

Enrolment data

2020 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

Location	Enrolments
UC - Canberra, Bruce	95
UC - Global Business College of Australia, Melbourne	19

Enquiries

Student category	Contact details
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students:	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au

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CRICOS 00212K

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.