

Bachelor of Business (International Business)

(MGB104.1)

Please note these are the 2022 details for this course

Domestic students

Selection rank	60 Note: The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
Delivery mode	On campus Online
Location	Bruce, Canberra
Duration	3.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
UAC code	361218
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Academic entry requirements	<p>To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.</p> <p>View UC's academic entry requirements</p>
Delivery mode	On campus
Location	Bruce, Canberra
Duration	3.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
CRICOS code	095934A
English language requirements	<p>An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).</p> <p>View IELTS equivalences</p>

About this course

Launch your international business career at UC

This course offers a multidisciplinary approach to analysing the main issues and considerations in the growth and functioning of international businesses. It has a strong emphasis on trade and investment in an international context, and places significant emphasis on managerial issues and perspectives. You'll develop skills and competencies in the understanding of business systems, and the cross-cultural or supply chain issues affecting them from an international business perspective.

The program covers a range of subjects including globalisation; international trade; regional blocs and markets; free trade agreements; international dimensions of marketing, strategic management and e-business; and the geographical, cultural and institutional factors affecting business decisions and economic development. At the end of your degree, you'll possess robust qualities which will stand you in good stead for a career in international business, whichever form that may take.

Study a Bachelor of Business (International Business) at UC and you will:

- integrate theory and practice in international business and articulate the impacts of recent developments within the

field

- critically evaluate a range of core business skills to find solutions to future work challenges in legal, economic and global business environments
- analyse and apply a range of contemporary approaches to business innovation and organisational change
- develop experience of professional management in work and organisations demonstrating creativity and initiative in new situations
- apply a range of ethical, socially responsible and sustainable solutions in a changing business environment
- reflect upon levels of personal autonomy and accountability associated with the decision-making process
- locate and evaluate a range of research frameworks and skills within international business
- explain how geographical, legal, financial and institutional forces shape international trade
- evaluate the performance of projects in an international context.

Study your way

Enjoy the freedom of choice: select the online study mode for self-paced learning and optimal study-work-life balance, or on-campus study mode for face-to-face classes.

Work Integrated Learning

On campus

The Bachelor of Business (International Business) integrates theory with real-world practice through UC's Work Integrated Learning (WIL) opportunities, designed to prepare students for their future careers. UC provides diverse WIL options, including industry case studies, guest speakers, internships, work placements, industry projects, competitions, exhibitions, study tours, virtual experiences and more.

Previous International Business students have undertaken internships across a range of sectors, with organisations such as the Australia China Business Council, the US Embassy, Kokonut Pacific, Getaboutable.com and PriceWaterhouseCoopers Canberra.

Online

Students who choose to study online can access virtual WIL opportunities. This content includes on-demand guest lectures, industry case studies and industry projects.

Internships and the International Business Study Tour options require either in-person placement hours in a business or on an overseas study tour and are not offered wholly online.

Students studying both face-to-face and online will have access to support services including Careers UC, who are available to assist with employment pathways and personal development.

Career opportunities

- International business development manager
- Global account manager
- Import/export specialist
- International business consultant

- Government policy adviser (international)
- International trade coordinator
- International management consultant
- Trade and international economics officer
- International finance manager
- Business intelligence manager
- International trade administrator
- Strategic planning manager
- Foreign affairs officer
- International investment analyst
- Industry association analyst
- International insurance adviser

Course-specific information

High-achieving students can enrol in the Bachelor of Business, Government and Policy (Honours).

Study Business online at Australia's #1 Business School*

Download your free course brochure to learn more about UC's online Bachelor of Business (International Business).

*#1 Business School in Australia for Career Impact (AFR BOSS, 2023).

Download your free course brochure

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2025	Bruce, Canberra	Semester 1	03 February 2025	✓	✓
2025	Bruce, Canberra	Semester 2	28 July 2025	✓	✓
2026	Bruce, Canberra	Semester 1	16 February 2026	✓	✓
2026	Bruce, Canberra	Semester 2	10 August 2026	✓	✓
2027	Bruce, Canberra	Semester 1	15 February 2027	✓	✓
2027	Bruce, Canberra	Semester 2	09 August 2027	✓	✓

Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

Canberra Institute Of Technology

[Diploma of Government \(PSP50122\) \(30518\)](#)

[Diploma of Project Management \(28517\)](#)

Chandigarh University

[Bachelor of Business Administration \(24211\)](#)

Hainan College Of Economics And Business

[Sino-Australia Programme, Accounting Stream \(24151\)](#)

Huashang College, Guangdong University Of Finance And Economics

[Bachelor of International Trade and Economics \(24990\)](#)

Hunan University

[Study in Business & Economic Management Program \(20671\)](#)

Melbourne College Of Advanced Studies

[Bachelor Qualifying Program \(BQP\) - Fast Track Program \(25814\)](#)

[Bachelor of Qualifying Program - Completion of General Program \(25894\)](#)

Namseoul University

[Study in the Business Administration Program \(32286\)](#)

[Study in the Global Distribution & Marketing or International Trade Programs \(32346\)](#)

Other Australian Tafe

[Any Australian Diploma \(AQF5\) \(25593\)](#)

Overseas Institution

[Any Overseas Qualification equivalent to AQF5 \(25612\)](#)

Pannasastra University Of Cambodia

[Bachelor of Arts \(Faculty of Business and Economics Majors\) \(21371\)](#)

Psb Academy

[Diploma in Business Administration - 2017 Version \(23331\)](#)

Qingdao University Of Science & Technology

[Undergraduate Business Administration Course \(23074\)](#)

[Undergraduate International Economy & Trade Course \(23132\)](#)

University Of Canberra College

[Diploma of Business \(30318\)](#)

Xiangtan University

[Undergraduate - Electronic Commerce Program \(25494\)](#)

[Undergraduate - International Economy & Trading Program \(25534\)](#)

Course requirements

Bachelor of Business (International Business) (MGB104) | 72 credit points

Open Electives - Must pass 24 credit points from the following

[Expand All](#) | [Collapse All](#)

- - Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.

Required - Must pass 48 credit points as follows

Core Major in Business (CM0014) | 24 credit points

Required - Must pass 18 credit points as follows

[Business Decision Making \(11009\) | 3 credit points — Level 1](#)

[Professional Orientation \(Business\) \(11011\) | 3 credit points — Level 1](#)

[Business Research Methods \(11172\) | 3 credit points — Level 1](#)

Professional Evidence (Business) (11173) | 3 credit points – Level 3

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

Restricted Choice - Must pass 6 credit points as follows

Part A - Must pass at least 3 credit points from the following

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points – Level 3

Negotiation (11319) | 3 credit points – Level 3

BGL Internship A (12046) | 3 credit points – Level 3

BGL Internship B (12047) | 3 credit points – Level 3

BGL Internship C (12048) | 6 credit points – Level 3

BGL Internship D (12049) | 12 credit points – Level 3

Note:

- From 2024, units 10158, 10236, 11166, 11167 and 11168 have been replaced with new BGL Internship units.

Part B - May do up to 3 credit points from the following

Small Business Management (9531) | 3 credit points – Level 2

International Business Study Tour (9628) | 3 credit points – Level 2

Business Communication (11170) | 3 credit points – Level 2

Marketing Fundamentals (11176) | 3 credit points – Level 1

Social Enterprise (11379) | 3 credit points – Level 2

Note:

- 1. The internships and the International Business Study Tour options will require either in person placement hours in a business or on an overseas study tour and are not offered wholly online.
- 2. Students must pass a minimum of 1 unit from Part A. Two units may be chosen from Part A or one from Part A and one from Part B.
- 3. Students who undertook two units listed in the current Part B section prior to 2024 can still count the units towards their course. Students from 2024 need to select at least 1 unit from Part A.

Note:

- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Specialist Major in International Business (SM0023) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

International Marketing (11182) | 3 credit points – Level 3

Introduction to International Business (11204) | 3 credit points – Level 1

Global E-Business (11205) | 3 credit points – Level 2

Asia Pacific Business (11206) | 3 credit points – Level 2

International Economics (11207) | 3 credit points – Level 3

Cost Benefit Analysis (11208) | 3 credit points – Level 3

Economic Development (11209) | 3 credit points – Level 3

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

On Campus Mode

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Marketing Fundamentals (11176)

Professional Orientation (Business) (11011)

Semester 2

[Business Research Methods \(11172\)](#)

[Introduction to International Business \(11204\)](#)

One Open Elective unit

[Business Decision Making \(11009\)](#)

Year 2

Semester 1

[Cost Benefit Analysis \(11208\)](#)

Two Open Elective units

[International Marketing \(11182\)](#)

Semester 2

One Open Elective unit

[Asia Pacific Business \(11206\)](#)

Core Major Restricted Choice unit

[Global E-Business \(11205\)](#)

Year 3

Semester 1

[Economic Development \(11209\)](#)

[International Economics \(11207\)](#)

Core Major Restricted Choice unit

One Open Elective unit

Semester 2

Three Open Elective units

[Professional Evidence \(Business\) \(11173\)](#)

Standard Full Time, Semester 1 Commencing with 24cps Unspecified Credit

Year 1

Semester 1

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

Marketing Fundamentals (11176)

Professional Orientation (Business) (11011)

Semester 2

Business Research Methods (11172)

Introduction to International Business (11204)

Core Major in Business Restricted Choice unit Part B

Business Decision Making (11009)

Year 2

Semester 1

Cost Benefit Analysis (11208)

Economic Development (11209)

International Economics (11207)

International Marketing (11182)

Semester 2

Asia Pacific Business (11206)

Global E-Business (11205)

Professional Evidence (Business) (11173)

Core Major in Business Restricted Choice unit Part B

Standard Full Time, Semester 2 Commencing

Year 1

Semester 2

Introduction to Economics (11175)

Introduction to International Business (11204)

Introduction to Management (11174)

Professional Orientation (Business) (11011)

Year 2

Semester 1

One Open Elective unit

[Business Decision Making \(11009\)](#)

[Business Research Methods \(11172\)](#)

[Marketing Fundamentals \(11176\)](#)

Semester 2

[Asia Pacific Business \(11206\)](#)

Two Open Elective units

[Global E-Business \(11205\)](#)

Year 3

Semester 1

[Cost Benefit Analysis \(11208\)](#)

[International Marketing \(11182\)](#)

Core Major Restricted Choice unit

One Open Elective unit

Semester 2

Core Major Restricted Choice unit

Three Open Elective units

Year 4

Semester 1

One Open Elective unit

[Economic Development \(11209\)](#)

[International Economics \(11207\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Standard Full Time, Semester 2 Commencing with 24cps Unspecified Credit

Year 1

Semester 2

[Introduction to Economics \(11175\)](#)

[Introduction to International Business \(11204\)](#)

[Introduction to Management \(11174\)](#)

Professional Orientation (Business) (11011)

Year 2

Semester 1

Business Decision Making (11009)

Business Research Methods (11172)

Cost Benefit Analysis (11208)

Core Major in Business Restricted Choice unit Part B

Semester 2

Asia Pacific Business (11206)

Core Major in Business Restricted Choice unit Part B

Global E-Business (11205)

Marketing Fundamentals (11176)

Year 3

Semester 1

Economic Development (11209)

International Economics (11207)

International Marketing (11182)

Professional Evidence (Business) (11173)

Standard Part Time, Semester 1 Commencing

Year 1

Semester 1

Marketing Fundamentals (11176)

Professional Orientation (Business) (11011)

Semester 2

Business Decision Making (11009)

Introduction to International Business (11204)

Year 2

Semester 1

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

Semester 2

One Open Elective unit

[Business Research Methods \(11172\)](#)

Year 3**Semester 1**

[Cost Benefit Analysis \(11208\)](#)

One Open Elective unit

Semester 2

[Asia Pacific Business \(11206\)](#)

One Open Elective unit

Year 4**Semester 1**

One Open Elective unit

[International Marketing \(11182\)](#)

Semester 2

[Global E-Business \(11205\)](#)

One Open Elective unit

Year 5**Semester 1**

One Open Elective unit

[Economic Development \(11209\)](#)

Semester 2

Core Major in Business Restricted Choice unit Part B

One Open Elective unit

Year 6

Semester 1

Core Major in Business Restricted Choice unit Part B

[International Economics \(11207\)](#)

Semester 2

[Professional Evidence \(Business\) \(11173\)](#)

One Open Elective unit

Standard Part Time, Semester 2 Commencing

Year 1**Semester 2**

[Introduction to International Business \(11204\)](#)

[Professional Orientation \(Business\) \(11011\)](#)

Year 2**Semester 1**

[Introduction to Management \(11174\)](#)

[Marketing Fundamentals \(11176\)](#)

Semester 2

One Open Elective unit

[Introduction to Economics \(11175\)](#)

Year 3**Semester 1**

One Open Elective unit

[Business Research Methods \(11172\)](#)

Semester 2

[Asia Pacific Business \(11206\)](#)

[Business Decision Making \(11009\)](#)

Year 4**Semester 1**

One Open Elective unit

[Cost Benefit Analysis \(11208\)](#)

Semester 2

One Open Elective unit

[Global E-Business \(11205\)](#)

Year 5

Semester 1

One Open Elective unit

[International Marketing \(11182\)](#)

Semester 2

Core Major in Business Restricted Choice unit Part B

One Open Elective unit

Year 6

Semester 1

[Economic Development \(11209\)](#)

Core Major in Business Restricted Choice unit Part B

Semester 2

Two Open Elective units

Year 7

Semester 1

[International Economics \(11207\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Online Mode

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Marketing Fundamentals \(11176\)](#)

[Professional Orientation \(Business\) \(11011\)](#)

Semester 2

[Business Communication \(11170\)](#)

[Business Decision Making \(11009\)](#)

[Business Research Methods \(11172\)](#)

[Introduction to International Business \(11204\)](#)

Year 2**Semester 1**

[International Marketing \(11182\)](#)

Two Open Elective units

[Cost Benefit Analysis \(11208\)](#)

Semester 2

[Global E-Business \(11205\)](#)

Two Open Elective units

[Asia Pacific Business \(11206\)](#)

Year 3**Semester 1**

[Economic Development \(11209\)](#)

[International Economics \(11207\)](#)

[Organisational Communications, Culture and Change \(11169\)](#)

One Open Elective unit

Semester 2

Three Open Elective units

[Professional Evidence \(Business\) \(11173\)](#)

Course information

Course duration

Standard 3 years full time or part-time equivalent. Maximum 10 years from date of enrolment to date of course completion.

Learning outcomes

Learning outcomes	Related graduate attributes
Integrate theory and practice in International Business and articulate the impacts of recent developments within the field.	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;</p> <p>1.2 UC graduates are professional: communicate effectively; and</p> <p>2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries.</p>
Critically evaluate a range of core and contemporary business skills to synthesise solutions to future work challenges in the legal, economic and global business environment.	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;</p> <p>1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and</p> <p>1.4 UC graduates are professional: work collaboratively as part of a team, negotiate, and resolve conflict.</p>
Analyse and apply a range of contemporary approaches to business innovation and organisational change.	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;</p> <p>3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and</p> <p>3.4 UC graduates are lifelong learners: evaluate and adopt new technology.</p>

Develop and apply experience of professional management in work and organisations demonstrating creativity and initiative in new situations.

1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload;

3.1 UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; and

3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.

Synthesise and apply a range of ethical, socially responsible and sustainable solutions in a changing business environment and reflect upon levels of personal autonomy and accountability associated with the decision-making process.

1.6 UC graduates are professional: take pride in their professional and personal integrity,

2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives; and

2.6 UC graduates are global citizens: behave ethically and sustainably in their professional and personal lives.

Locate and evaluate a range of research frameworks and skills within International Business.

1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;

2.1 UC graduates are global citizens: think globally about issues in their profession; and

2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries.

Explain how geographical, legal, financial and institutional forces shape international trade.

1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;

2.1 UC graduates are global citizens: think globally about

issues in their profession; and

2.4 UC graduates are global citizens: communicate effectively in diverse cultural and social settings.

Evaluate the performance of projects in an international context.

2.1 UC graduates are global citizens: think globally about issues in their profession;

2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries; and

2.3 UC graduates are global citizens: understand issues in their profession from the perspective of other cultures.

Majors

- [Specialist Major in International Business \(SM0023\)](#)
- [Core Major in Business \(CM0014\)](#)

Awards

Award	Official abbreviation
Bachelor of Business (International Business)	BBus (IntlBus)

Honours

High performing students may be eligible for entry into the Bachelor of Philosophy (Honours) course.

Enquiries

Student category	Contact details
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

Prospective International Students:

Email international@canberra.edu.au or Phone +61 2 6201 5342

Current and Commencing
Students:

In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email
bglstudent@canberra.edu.au

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.