

Bachelor of Business (Entrepreneurship & Innovation) (MGB101.1)

Please note these are the 2024 details for this course

Domestic students

| | |
|-----------------------|--|
| Selection rank | 60 |
| | Note: |
| | The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand. |

| | |
|--------------------------------------|---|
| English language requirements | An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). |
| | View IELTS equivalences |

| | |
|-----------------|-----------|
| Duration | 3.0 years |
|-----------------|-----------|

| | |
|-----------------|--------|
| UAC code | 361211 |
|-----------------|--------|

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|----------------|---------------------------------------|
| Faculty | Faculty of Business, Government & Law |
|----------------|---------------------------------------|

| | |
|-------------------|--------------------------|
| Discipline | Canberra Business School |
|-------------------|--------------------------|

| | |
|-----------------|----------------------|
| Location | UC - Canberra, Bruce |
|-----------------|----------------------|

Fees 

| | | |
|----------|-----------|-------------|
| Per Unit | Per Annum | Full Course |
|----------|-----------|-------------|

International students

Academic entry requirements To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code 095935M

Faculty Faculty of Business, Government & Law

Discipline Canberra Business School

Location UC - Canberra, Bruce

Duration 3.0 years

Fees 

Per Unit

Per Annum

Full Course

About this course

Become the next big thing in business

The Bachelor of Business (Entrepreneurship and Innovation) aims to provide you with the skills needed to succeed in either a start-up environment or within an organisation embarking on significant change. You'll investigate business behaviour, such as creativity, risk taking and sustainability, in a range of contexts and environments, and will develop a solid grounding in business theory.

The course provides a strong base of critical and creative thinking and cognitive flexibility for problem solving, and you'll study topics including management, government and business relations, as well as the impact of strategy, leadership, marketing, cultural, workforce issues, commercialisation and globalisation on business. At the conclusion of the course, you'll have acquired solid communication, collaborative and co-production skills which will allow you to develop and manage networks, operate with integrity in an ethical manner, and lead business and innovation projects with confidence.

Study a Bachelor of Business (Entrepreneurship and Innovation) at UC and you will:

- integrate theory and practice in entrepreneurship and innovation, and articulate the impacts of recent developments within the field
- critically evaluate a range of core business skills to find solutions to future work challenges in legal, economic and global business environments
- analyse and apply a range of contemporary approaches to business innovation and organisational change
- develop experience of professional management in work and organisations demonstrating creativity and initiative in new situations
- apply a range of ethical, socially responsible and sustainable solutions in a changing business environment
- reflect upon levels of personal autonomy and accountability associated with the decision-making process
- locate and evaluate a range of research frameworks and skills within entrepreneurship and innovation.

Work Integrated Learning

The Bachelor of Business (Entrepreneurship and Innovation) integrates theoretical learning with practice thanks to regular authentic Work Integrated Learning (WIL) experiences. Academics and industry work together to facilitate a range of diverse opportunities, including work simulations, internship workshops and placements, industry projects, crowdfunding and fundraising experiences, competitions, guest speakers, exhibitions, overseas study tours and more.

You'll have access to the on-campus E29@UC co-working space, specifically aimed at community start-ups and entrepreneurs, and will have opportunities to become involved with The Mill House – UC's social enterprise accelerator in partnership with the Canberra Innovation Network (CBRIN) and SERVICE ONE. Previous Entrepreneurship and Innovation students have undertaken internships across a range of sectors, with organisations such as Entry 29, Canberra Innovation Network, Department of Industry, Innovation and Science, Camp Quality, Rebus Theatre, Red Nose, Salvation Army and PriceWaterhouseCoopers Canberra.

Career opportunities

- Entrepreneur
- Company director
- General manager
- Chief executive officer
- Angel investor
- Business manager
- Innovation manager
- Business development manager
- Business consultant
- Government policy adviser
- Commercialisation manager
- Venture capitalist
- Product development manager
- Corporate policy adviser

Course-specific information

High-achieving students can enrol in the Bachelor of Philosophy (Honours) program.

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Assumed knowledge

None.

Periods course is open for new admissions

| Year | Location | Teaching period | Teaching start date | Domestic | International |
|------|----------------------|-----------------|---------------------|----------|---------------|
| 2024 | UC - Canberra, Bruce | Semester 1 | 05 February 2024 | ✓ | ✓ |
| 2024 | UC - Canberra, Bruce | Semester 2 | 29 July 2024 | ✓ | ✓ |

Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

Canberra Institute Of Technology

[Diploma of Project Management \(28497\)](#)

[PSP50116 - Diploma of Government \(23753\)](#)

Cetana Psb Intellis International College (Psb College)

[Diploma in Business Administration - 2017 Version \(23292\)](#)

Chandigarh University

[Bachelor of Business Administration \(24190\)](#)

Hainan College Of Economics And Business

Sino-Australia Programme, Accounting Stream (24130)

Melbourne College Of Advanced Studies

Bachelor Qualifying Program (BQP) - Fast Track Program (25874)

Bachelor of Qualifying Program - Completion of General Program (25893)

Namseoul University

Study in the Business Administration Program (20730)

Study in the Global Distribution & Marketing or International Trade Programs (20712)

Nims College

Bachelor of Business Studies (24954)

Other Australian Tafe

Any Australian Diploma (AQF5) (25552)

Overseas Institution

Any Overseas Qualification equivalent to AQF5 (25553)

Pannasastra University Of Cambodia

Bachelor of Arts (Faculty of Business and Economics Majors) (21332)

Psb Academy

Diploma in Business Administration - 2017 Version (23311)

Qingdao University Of Science & Technology

Undergraduate Business Administration Course (23072)

Research Institute Of Tsinghua University In Shenzhen

Programme of Business Administration (23270)

University Of Canberra College

Diploma of Business (24830)

Diploma of Business (Extended) (24850)

Xiangtan University

Undergraduate - Business Administration Program (25753)

Course requirements

Bachelor of Business (Entrepreneurship & Innovation) (MGB101) | 72 credit points

Required - 48 credit points as follows

[Expand All](#) | [Collapse All](#)

Specialist Major in Entrepreneurship and Innovation (SM0020) | 24 credit points

Required - Must pass 24 credit points as follows

Marketing Fundamentals (11176) | 3 credit points – Level 1

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198) | 3 credit points – Level 1

Business Start Up Essentials (11199) | 3 credit points – Level 1

Entrepreneurship in Government and Large Organisations (11200) | 3 credit points – Level 2

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2

Innovation Management (11202) | 3 credit points – Level 2

Commercialising Your Business Idea (11203) | 3 credit points – Level 3

Core Major in Business (CM0014) | 24 credit points

Required - Must pass 18 credit points as follows

Business Decision Making (11009) | 3 credit points – Level 1

Professional Orientation (Business) (11011) | 3 credit points – Level 1

Business Research Methods (11172) | 3 credit points – Level 1

Professional Evidence (Business) (11173) | 3 credit points – Level 3

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

Restricted Choice - Must pass 6 credit points from the following

International Business Study Tour (9628) | 3 credit points – Level 2

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

[Organisational Communications, Culture and Change \(11169\)](#) | 3 credit points – Level 3

[Business Communication \(11170\)](#) | 3 credit points – Level 2

[Social Enterprise \(11379\)](#) | 3 credit points – Level 2

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.
- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Open Electives - 24 credit points from the following

- - Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Professional Orientation \(Business\) \(11011\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

Semester 2

[Business Research Methods \(11172\)](#)

[Marketing Fundamentals \(11176\)](#)

One Open Elective Unit

[Business Decision Making \(11009\)](#)

Year 2

Semester 1

One Open Elective Unit

[Business Start Up Essentials \(11199\)](#)

Core Major in Business Restricted Choice Unit

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

Semester 2

One Open Elective Unit

Core Major in Business Restricted Choice Unit

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Innovation Management \(11202\)](#)

Year 3

Semester 1

Three Open Elective Units

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

Semester 2

[Commercialising Your Business Idea \(11203\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Two Open Elective Units

Standard Full Time, Semester 1 Commencing with 24cps Unspecified Credit

Year 1

Semester 1

[Business Decision Making \(11009\)](#)

[Introduction to Management \(11174\)](#)

[Professional Orientation \(Business\) \(11011\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

Semester 2

[Business Research Methods \(11172\)](#)

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Innovation Management \(11202\)](#)

[Marketing Fundamentals \(11176\)](#)

Year 2

Semester 1

Business Start Up Essentials (11199)

Indigenous and Cultural Entrepreneurship (11190)

Core Major in Business Restricted Choice Unit

Entrepreneurship in Government and Large Organisations (11200)

Semester 2

Commercialising Your Business Idea (11203)

Introduction to Economics (11175)

Professional Evidence (Business) (11173)

Core Major in Business Restricted Choice Unit

Standard Full Time, Semester 2 Commencing

Year 1

Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

Marketing Fundamentals (11176)

Professional Orientation (Business) (11011)

Year 2

Semester 1

One Open Elective Unit

Business Decision Making (11009)

Business Research Methods (11172)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

Two Open Elective Units

Year 3

Semester 1

Indigenous and Cultural Entrepreneurship (11190)

One Open Elective Unit

Business Start Up Essentials (11199)

Core Major in Business Restricted Choice Unit

Semester 2

Commercialising Your Business Idea (11203)

Two Open Elective Units

Core Major in Business Restricted Choice Unit

Year 4**Semester 1**

Entrepreneurship in Government and Large Organisations (11200)

Professional Evidence (Business) (11173)

Two Open Elective Units

Standard Full Time, Semester 2 Commencing with 24cps Unspecified Credit**Year 1****Semester 2**

Business Decision Making (11009)

Introduction to Management (11174)

Marketing Fundamentals (11176)

Professional Orientation (Business) (11011)

Year 2**Semester 1**

Business Research Methods (11172)

Business Start Up Essentials (11199)

Introduction to Economics (11175)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

Semester 2

Commercialising Your Business Idea (11203)

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

Core Major in Business Restricted Choice Unit

Year 3

Semester 1

Core Major in Business Restricted Choice Unit

Entrepreneurship in Government and Large Organisations (11200)

Indigenous and Cultural Entrepreneurship (11190)

Professional Evidence (Business) (11173)

Standard Part Time, Semester 1 Commencing

Year 1

Semester 1

Professional Orientation (Business) (11011)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

Semester 2

Business Decision Making (11009)

Marketing Fundamentals (11176)

Year 2

Semester 1

Introduction to Economics (11175)

Introduction to Management (11174)

Semester 2

One Open Elective Unit

Business Research Methods (11172)

Year 3

Semester 1

Business Start Up Essentials (11199)

One Open Elective Unit

Semester 2

One Open Elective Unit

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

Year 4

Semester 1

One Open Elective Unit

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

Semester 2

One Open Elective Unit

[Innovation Management \(11202\)](#)

Year 5

Semester 1

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

One Open Elective Unit

Semester 2

Core Major in Business Restricted Choice Unit

[Commercialising Your Business Idea \(11203\)](#)

Year 6

Semester 1

One Open Elective Unit

Core Major in Business Restricted Choice Unit

Semester 2

[Professional Evidence \(Business\) \(11173\)](#)

One Open Elective Unit

Standard Part Time, Semester 2 Commencing

Year 1

Semester 2

[Marketing Fundamentals \(11176\)](#)

Professional Orientation (Business) (11011)

Year 2

Semester 1

Introduction to Management (11174)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

Semester 2

One Open Elective Unit

Introduction to Economics (11175)

Year 3

Semester 1

Business Research Methods (11172)

One Open Elective Unit

Semester 2

Business Decision Making (11009)

Creative and Critical Thinking for Problem Solving (11201)

Year 4

Semester 1

One Open Elective Unit

Business Start Up Essentials (11199)

Semester 2

Innovation Management (11202)

One Open Elective Unit

Year 5

Semester 1

One Open Elective Unit

Indigenous and Cultural Entrepreneurship (11190)

Semester 2

Core Major in Business Restricted Choice Unit

One Open Elective Unit

Year 6

Semester 1

One Open Elective Unit

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

Semester 2

Core Major in Business Restricted Choice Unit

[Commercialising Your Business Idea \(11203\)](#)

Year 7

Semester 1

[Professional Evidence \(Business\) \(11173\)](#)

One Open Elective Unit

Course information

Course duration

Standard six semesters full-time or equivalent. Maximum twenty semesters.

Learning outcomes

| Learning outcomes | Related graduate attributes |
|--|---|
| Analyse and apply a range of contemporary approaches to business innovation and organisational change. | <p>1.4 UC graduates are professional: work collaboratively as part of a team, negotiate, and resolve conflict;</p> <p>2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives; and</p> <p>3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.</p> |

Critically evaluate a range of core and contemporary business skills to synthesise solutions to future work challenges in the legal, economic and global business environment.

1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;

2.1 UC graduates are global citizens: think globally about issues in their profession; and

3.4 UC graduates are lifelong learners: evaluate and adopt new technology.

Develop and apply experience of professional management in work and organisations demonstrating creativity and initiative in new situations.

1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;

1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload; and

2.3 UC graduates are global citizens: understand issues in their profession from the perspective of other cultures.

Integrate theory and practice in Entrepreneurship and Innovation and articulate the impacts of recent developments within the field.

1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;

1.2 UC graduates are professional: communicate effectively; and

3.1 UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development.

Locate and evaluate a range of research frameworks and skills within Entrepreneurship and Innovation.

1.6 UC graduates are professional: take pride in their professional and personal integrity;

2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries; and

3.1 UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development.

Synthesise and apply a range of ethical, socially responsible and sustainable solutions in a changing business environment and reflect upon levels of personal autonomy and accountability associated with the decision-making process.

2.4 UC graduates are global citizens: communicate effectively in diverse cultural and social settings;

2.6 UC graduates are global citizens: behave ethically and sustainably in their professional and personal lives; and

3.2 UC graduates are lifelong learners: be self-aware.

Majors

- [Core Major in Business \(CM0014\)](#)
- [Specialist Major in Entrepreneurship and Innovation \(SM0020\)](#)

Awards

| Award | Official abbreviation |
|--|------------------------------------|
| Bachelor of Business (Entrepreneurship and Innovation) | BBus (Entrepreneurship&Innovation) |

Honours

High performing students may be eligible for entry into the Bachelor of Philosophy (Honours) course.

Enrolment data

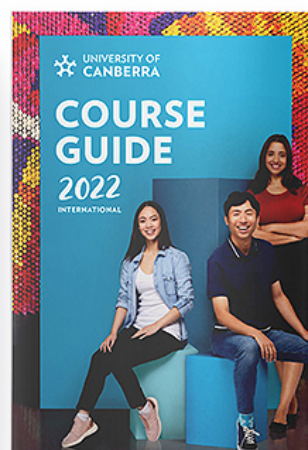
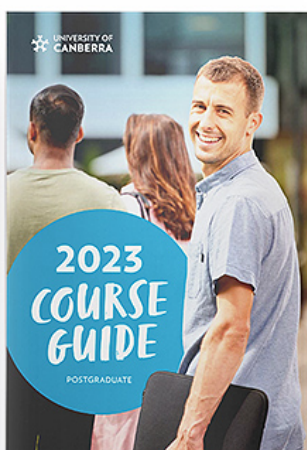
2020 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

| Location | Enrolments |
|----------------------|------------|
| UC - Canberra, Bruce | 34 |

Enquiries

| Student category | Contact details |
|-------------------------------------|--|
| Prospective Domestic Students: | Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226) |
| Prospective International Students: | Email international@canberra.edu.au or Phone +61 2 6201 5342 |
| Current and Commencing Students | In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au |

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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ABN 81 633 873 422

CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.