

Bachelor of Business (Entrepreneurship & Innovation) (MGB101.1)

Please note these are the 2021 details for this course

Domestic students

Selection rank	60 Note: The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
Delivery mode	On campus Online
Location	Bruce, Canberra
Duration	3.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
UAC code	361211
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Academic entry requirements	<p>To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.</p> <p>View UC's academic entry requirements</p>
Delivery mode	On campus
Location	Bruce, Canberra
Duration	3.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
CRICOS code	095935M
English language requirements	<p>An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).</p> <p>View IELTS equivalences</p>

About this course

Become the next big thing in business

The Bachelor of Business (Entrepreneurship and Innovation) aims to provide you with the skills needed to succeed in either a start-up environment or within an organisation embarking on significant change. You'll investigate business behaviour, such as creativity, risk taking and sustainability, in a range of contexts and environments, and will develop a solid grounding in business theory.

The course provides a strong base of critical and creative thinking and cognitive flexibility for problem solving, and you'll study topics including management, government and business relations, as well as the impact of strategy, leadership, marketing, cultural, workforce issues, commercialisation and globalisation on business. At the conclusion of the course, you'll have acquired solid communication, collaborative and co-production skills which will allow you to develop and manage networks, operate with integrity in an ethical manner, and lead business and innovation projects with confidence.

Study a Bachelor of Business (Entrepreneurship and Innovation) at UC and you will:

- integrate theory and practice in entrepreneurship and innovation, and articulate the impacts of recent developments within the field
- critically evaluate a range of core business skills to find solutions to future work challenges in legal, economic and global business environments
- analyse and apply a range of contemporary approaches to business innovation and organisational change
- develop experience of professional management in work and organisations demonstrating creativity and initiative in new situations
- apply a range of ethical, socially responsible and sustainable solutions in a changing business environment
- reflect upon levels of personal autonomy and accountability associated with the decision-making process
- locate and evaluate a range of research frameworks and skills within entrepreneurship and innovation.

Study your way

Enjoy the freedom of choice: select the online study mode for self-paced learning and optimal study-work-life balance, or on-campus study mode face-to-face for classes.

Work Integrated Learning

On campus

The Bachelor of Business (Entrepreneurship and Innovation) integrates theory with real-world practice through UC's Work Integrated Learning (WIL) opportunities, designed to prepare students for their future careers. UC provides diverse WIL options, including industry case studies, guest speakers, internships, work placements, industry projects, competitions, exhibitions, study tours, virtual experiences and more.

You'll have access to the on-campus E29@UC co-working space, specifically aimed at community start-ups and entrepreneurs, and will have opportunities to become involved with The Mill House – UC's social enterprise accelerator in partnership with the Canberra Innovation Network (CBRIN) and SERVICE ONE. Previous Entrepreneurship and Innovation students have undertaken internships across a range of sectors, with organisations such as Entry 29, Canberra Innovation Network, Department of Industry, Innovation and Science, Camp Quality, Rebus Theatre, Red Nose, Salvation Army and PriceWaterhouseCoopers Canberra.

Online

Students who choose to study online can access virtual WIL opportunities. This content includes on-demand guest lectures, industry case studies and industry projects.

Internships and the International Business Study Tour options require either in-person placement hours in a business or on an overseas study tour and are not offered wholly online.

Students studying both face-to-face and online will have access to support services including Careers UC, who are available to assist with employment pathways and personal development.

Career opportunities

- Entrepreneur

- Company director
- General manager
- Chief executive officer
- Angel investor
- Business manager
- Innovation manager
- Business development manager
- Business consultant
- Government policy adviser
- Commercialisation manager
- Venture capitalist
- Product development manager
- Corporate policy adviser

Course-specific information

High-achieving students can enrol in the Bachelor of Business, Government and Policy (Honours).

Study Business online at Australia's #1 Business School*

Download your free course brochure to learn more about UC's online Bachelor of Business (Entrepreneurship & Innovation).

*#1 Business School in Australia for Career Impact (AFR BOSS, 2023).

Download your free course brochure

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2025	Bruce, Canberra	Semester 1	03 February 2025	✓	✓
2025	Bruce, Canberra	Semester 2	28 July 2025	✓	✓
2026	Bruce, Canberra	Semester 1	16 February 2026	✓	✓
2026	Bruce, Canberra	Semester 2	10 August 2026	✓	✓
2027	Bruce, Canberra	Semester 1	15 February 2027	✓	✓
2027	Bruce, Canberra	Semester 2	09 August 2027	✓	✓

Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

Canberra Institute Of Technology

[Diploma of Government \(PSP50122\) \(30883\)](#)

[Diploma of Project Management \(28497\)](#)

Defence Registered Training Organisation

[Diploma of Business \(33187\)](#)

Hainan College Of Economics And Business

[Sino-Australia Programme, Accounting Stream \(24130\)](#)

Melbourne College Of Advanced Studies

[Bachelor Qualifying Program \(BQP\) - Fast Track Program \(25874\)](#)

[Bachelor of Qualifying Program - Completion of General Program \(25893\)](#)

Namseoul University

[Study in the Business Administration Program \(32246\)](#)

[Study in the Global Distribution & Marketing or International Trade Programs \(32308\)](#)

Other Australian Tafe

[Any Australian Diploma \(AQF5\) \(25552\)](#)

Overseas Institution

[Any Overseas Qualification equivalent to AQF5 \(25553\)](#)

Pannasastra University Of Cambodia

[Bachelor of Arts \(Faculty of Business and Economics Majors\) \(21332\)](#)

Psb Academy

[Diploma in Business Administration - 2017 Version \(23311\)](#)

Qingdao University Of Science & Technology

[Undergraduate Business Administration Course \(23072\)](#)

University Of Canberra College

[Diploma of Business \(30280\)](#)

Xiangtan University

[Undergraduate - Business Administration Program \(25753\)](#)

Course requirements

Bachelor of Business (Entrepreneurship & Innovation) (MGB101) | 72 credit points

Required - 48 credit points as follows

[Expand All](#) | [Collapse All](#)

Specialist Major in Entrepreneurship and Innovation (SM0020) | 24 credit points

Required - Must pass 12 credit points as follows

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\) | 3 credit points — Level 1](#)

[Entrepreneurship in Government and Large Organisations \(11200\) | 3 credit points — Level 2](#)

[Creative and Critical Thinking for Problem Solving \(11201\) | 3 credit points — Level 2](#)

[Innovation Management \(11202\) | 3 credit points — Level 2](#)

Restricted Choice - 12 credit points as follows

Part A - Must pass 3 credit points from the following

[Marketing Fundamentals \(11176\) | 3 credit points — Level 1](#)

[Contemporary Issues: Future of Business \(12050\) | 3 credit points — Level 1](#)

Note:

- From 2024, 11176 Marketing Fundamentals has moved to CM0014 Core Major in Business. Students who completed 11176 before 2024 can count this unit towards SM0020 and are not required to complete 12050.
- From 2024, Students who have not yet completed 11176 towards SM0020 are to complete 12050.

Part B - Must pass 3 credit points from the following

[Commercialising Your Business Idea \(11203\) | 3 credit points – Level 3](#)

[Social Enterprise \(11379\) | 3 credit points – Level 2](#)

Note:

- Unit 11203 has been closed. Students are to enrol in 11379 from 2024.

Part C - Must pass 3 credit points from the following

[Small Business Management \(9531\) | 3 credit points – Level 2](#)

[Business Start Up Essentials \(11199\) | 3 credit points – Level 1](#)

Note:

- Unit 11199 has been closed. Students are to enrol in 9531 from 2024.

Part D - Must pass 3 credit points from the following

[Indigenous and Cultural Entrepreneurship \(11190\) | 3 credit points – Level 3](#)

[Industry Project \(11197\) | 3 credit points – Level 3](#)

Note:

- Unit 11190 has been closed. Students are to enrol in 11197 from 2024.

Core Major in Business (CM0014) | 24 credit points

Required - Must pass 18 credit points as follows

[Business Decision Making \(11009\) | 3 credit points – Level 1](#)

[Professional Orientation \(Business\) \(11011\) | 3 credit points – Level 1](#)

[Business Research Methods \(11172\) | 3 credit points – Level 1](#)

[Professional Evidence \(Business\) \(11173\) | 3 credit points – Level 3](#)

[Introduction to Management \(11174\) | 3 credit points – Level 1](#)

[Introduction to Economics \(11175\) | 3 credit points – Level 1](#)

Restricted Choice - Must pass 6 credit points as follows

Part A - Must pass at least 3 credit points from the following

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points – Level 3

Negotiation (11319) | 3 credit points – Level 3

BGL Internship A (12046) | 3 credit points – Level 3

BGL Internship B (12047) | 3 credit points – Level 3

BGL Internship C (12048) | 6 credit points – Level 3

BGL Internship D (12049) | 12 credit points – Level 3

Note:

- From 2024, units 10158, 10236, 11166, 11167 and 11168 have been replaced with new BGL Internship units.

Part B - May do up to 3 credit points from the following

Small Business Management (9531) | 3 credit points – Level 2

International Business Study Tour (9628) | 3 credit points – Level 2

Business Communication (11170) | 3 credit points – Level 2

Marketing Fundamentals (11176) | 3 credit points – Level 1

Social Enterprise (11379) | 3 credit points – Level 2

Note:

1. The internships and the International Business Study Tour options will require either in person placement hours in a business or on an overseas study tour and are not offered wholly online.
2. Students must pass a minimum of 1 unit from Part A. Two units may be chosen from Part A or one from Part A and one from Part B.
3. Students who undertook two units listed in the current Part B section prior to 2024 can still count the units towards their course. Students from 2024 need to select at least 1 unit from Part A.

Note:

- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

Open Electives - 24 credit points from the following

- - Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

On Campus Mode

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Business Decision Making \(11009\)](#)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Professional Orientation \(Business\) \(11011\)](#)

Semester 2

Core Major in Business Restricted Choice Unit Part A

One Open Elective Unit

[Business Research Methods \(11172\)](#)

[Small Business Management \(9531\)](#)

Year 2

Semester 1

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

Two Open Elective Units

Semester 2

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

One Open Elective Unit

Contemporary Issues: Future of Business (12050)

[Innovation Management \(11202\)](#)

Year 3

Semester 1

[Social Enterprise \(11379\)](#)

Two Open Elective Units

Core Major in Business Restricted Choice Unit Part A

Semester 2

[Industry Project \(11197\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Two Open Elective Units

Online Mode

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Business Decision Making \(11009\)](#)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Professional Orientation \(Business\) \(11011\)](#)

Semester 2

[Small Business Management \(9531\)](#)

One Open Elective Unit

[Business Communication \(11170\)](#)

[Business Research Methods \(11172\)](#)

Year 2

Semester 1

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

Two Open Elective Units

Semester 2

Contemporary Issues: Future of Business (12050)

One Open Elective Unit

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Innovation Management \(11202\)](#)

Year 3

Semester 1

Two Open Elective Units

[Organisational Communications, Culture and Change \(11169\)](#)

[Social Enterprise \(11379\)](#)

Semester 2

Two Open Elective Units

[Industry Project \(11197\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Course information

Course duration

Standard 3 years full time or part-time equivalent. Maximum 10 years from date of enrolment to date of course completion.

Learning outcomes

Learning outcomes	Related graduate attributes
Integrate theory and practice in Entrepreneurship and Innovation and articulate the impacts of recent developments within the field.	1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills; 1.2 UC graduates are professional: communicate effectively; and

3.1 UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development.

Critically evaluate a range of core and contemporary business skills to synthesise solutions to future work challenges in the legal, economic and global business environment.

1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;

2.1 UC graduates are global citizens: think globally about issues in their profession; and

3.4 UC graduates are lifelong learners: evaluate and adopt new technology.

Analyse and apply a range of contemporary approaches to business innovation and organisational change.

1.4 UC graduates are professional: work collaboratively as part of a team, negotiate, and resolve conflict;

2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives; and

3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.

Develop and apply experience of professional management in work and organisations demonstrating creativity and initiative in new situations.

1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;

1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload; and

2.3 UC graduates are global citizens: understand issues in their profession from the perspective of other cultures.

Synthesise and apply a range of ethical, socially responsible and sustainable solutions in a changing business environment and reflect upon levels of personal autonomy and accountability associated with the decision-making process.	<p>2.4 UC graduates are global citizens: communicate effectively in diverse cultural and social settings;</p> <p>2.6 UC graduates are global citizens: behave ethically and sustainably in their professional and personal lives; and</p> <p>3.2 UC graduates are lifelong learners: be self-aware.</p>
Locate and evaluate a range of research frameworks and skills within Entrepreneurship and Innovation.	<p>1.6 UC graduates are professional: take pride in their professional and personal integrity;</p> <p>2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries; and</p> <p>3.1 UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development.</p>

Majors

- [Core Major in Business \(CM0014\)](#)
- [Specialist Major in Entrepreneurship and Innovation \(SM0020\)](#)

Awards

Award	Official abbreviation
Bachelor of Business (Entrepreneurship and Innovation)	BBus (Entrepreneurship&Innovation)

Honours

High performing students may be eligible for entry into the Bachelor of Philosophy (Honours) course.

Enquiries

Student category	Contact details
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Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

Explore Scholarships

University of Canberra, Bruce ACT 2617 Australia

+61 2 6201 5111

ABN 81 633 873 422

CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.