

# Bachelor of Business/ Bachelor of Arts (MGAR03.1)

Please note these are the 2022 details for this course

## Domestic students

Selection rank	60 <b>Note:</b> The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
Delivery mode	On campus
Location	Bruce, Canberra
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	School of Arts and Communications Canberra Business School
UAC code	361544
English language requirements	There are non-standard English language requirements for this course. To be eligible you must have an overall IELTS Academic score (or equivalent) of 6.0, a score of not less than 7.0 in both reading and writing, and no band score below 6.0. For alternate/equivalent ways of meeting the English requirements for this course please view the English Proficiency Requirements document on the university website. <a href="#">View IELTS equivalences</a>

## International students

<b>Academic entry requirements</b>	<p>To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.</p> <p><a href="#">View UC's academic entry requirements</a></p>
<b>Delivery mode</b>	On campus
<b>Location</b>	Bruce, Canberra
<b>Duration</b>	4.0 years
<b>Faculty</b>	Faculty of Business, Government & Law
<b>Discipline</b>	School of Arts and Communications Canberra Business School
<b>CRICOS code</b>	099026E
<b>English language requirements</b>	<p>There are non-standard English language requirements for this course. To be eligible you must have an overall IELTS Academic score (or equivalent) of 6.0, a score of not less than 7.0 in both reading and writing, and no band score below 6.0. For alternate/equivalent ways of meeting the English requirements for this course please view the English Proficiency Requirements document on the university website.</p> <p><a href="#">View IELTS equivalences</a></p>

# About this course

## Manage everything and anything

Take the theoretical knowledge and practical skills of business and add any one of five core creative study pathways and you have one of the most structured, flexible and transferrable qualifications available - welcome to the Bachelor of Business / Bachelor of Arts double degree.

This course takes the best components of a range of courses and combines them to create a powerful and adaptable qualification that covers everything from management, innovation and entrepreneurship, creative writing, journalism, to digital media.

This course has been designed to produce innovative, globally-engaged thinkers with the knowledge, skills and confidence to make their mark in dynamic working and creative environments anywhere the world.

If you're unsure of which area to focus on, but want to have a future within an industry that's both engaging and challenging, then UC's Bachelor of Business and Bachelor of Arts will help get your bases covered.

## Study a Bachelor of Business / Bachelor of Arts at UC and you will:

- acquire theoretical knowledge to reflect critically on professional practice in the areas of business analysis, change management and implementation
- select a creative degree award in which to focus your studies on
- integrate theory and practice in entrepreneurship and innovation, and articulate the impacts of recent developments within the field
- critically evaluate a range of core business skills to find solutions to future work challenges in legal, economic and global business environments
- participate in international work and study experiences
- develop experience of professional management in work and organisations demonstrating creativity and initiative in new situations
- complete engaging hands-on units within industry organisations
- build strong industry relationships and networks.

## Career opportunities

The UC Bachelor of Business / Bachelor of Arts is a globally recognised qualification that is both flexible and transferrable across a wide range of industries. Graduates of this course possess a clear understanding of business management and strategy, combined with a comprehensive insight in how to use creativity to add value to any business or organisation.

As a result, this qualification opens the door to many career pathways including:

- copywriter
- journalist
- screenwriter
- communications manager
- publisher
- editor
- media analyst
- technical writer
- international project manager
- campaign manager
- international consultant
- international business development manager
- global account manager

## Professional accreditation

Refer to individual courses.

# Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

## Assumed knowledge

None.

## Periods course is open for new admissions

This course is not open for new admissions.

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

# Course requirements

## Bachelor of Business/ Bachelor of Arts (MGAR03) | 96 credit points

**Restricted Choice - 48 credit points as follows**

[Expand All](#) | [Collapse All](#)

**Arts - Must select 1 of the following**

**Specialist Major in Global Studies (SM0005) | 24 credit points**

**Required - Must pass 24 credit points as follows**

[Cultures and Diversity \(11129\) | 3 credit points – Level 1](#)

[Global Ethical Challenges \(11145\) | 3 credit points – Level 1](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\) | 3 credit points – Level 2](#)

[How the World Really Works: Busting the Myths of Globalisation \(11147\) | 3 credit points – Level 2](#)

Studies in World Philosophies (11148) | 3 credit points — Level 2

Listening to Global Voices: World Literature and Cinema (11149) | 3 credit points — Level 2

Global Environmental Futures (11150) | 3 credit points — Level 3

Global Activism and Social Change (11151) | 3 credit points — Level 3

## **Specialist Major in Creative Writing (SM0001) | 24 credit points**

### **Required - Must pass 24 credit points as follows**

Introduction to Creative Writing (11113) | 3 credit points — Level 1

Writing, Rewriting (11114) | 3 credit points — Level 1

From Hungry Caterpillars to Hunger Games: Writing for Young People (11115) | 3 credit points — Level 2

Screenwriting (11116) | 3 credit points — Level 2

Poetry and the Imagination (11117) | 3 credit points — Level 2

Writing Self, Writing Place (11118) | 3 credit points — Level 2

Word and Image (11119) | 3 credit points — Level 3

Major Project Studio (11120) | 3 credit points — Level 3

## **Specialist Major in Culture and Heritage (SM0002) | 24 credit points**

### **Required - Must pass 21 credit points as follows**

Heritage Conservation (11015) | 3 credit points — Level 1

Understanding Cultural and Heritage Values (11121) | 3 credit points — Level 2

Indigenous Cultures and Digital Contexts (11122) | 3 credit points — Level 2

Exploring Digital Culture and Heritage (11124) | 3 credit points — Level 3

Indigenous Ways of Knowing (11126) | 3 credit points — Level 2

Connections to Country (11128) | 3 credit points — Level 2

Cultures and Diversity (11129) | 3 credit points — Level 1

### **Restricted Choice - Must pass 3 credit points from the following**

Decolonising the Museum (11123) | 3 credit points — Level 3

Culture: Voicing the Living Archive (11861) | 3 credit points — Level 3

Note:

- From 2023 unit 11123 Decolonising the Museum has been replaced with 11861 Culture:

## **Specialist Major in Digital Media (SM0003) | 24 credit points**

### **Required - Must pass 24 credit points as follows**

- Design for Digital Contexts (11064) | 3 credit points – Level 2
- Character Design and Animation (11133) | 3 credit points – Level 2
- Sound Design (11134) | 3 credit points – Level 2
- Digital Media Art 2: Image Production (11836) | 3 credit points – Level 1
- Digital Media Art 1: Narrative Production (11837) | 3 credit points – Level 1
- 3D Media Art Production (11838) | 3 credit points – Level 2
- Emerging Production Technologies (11839) | 3 credit points – Level 3
- Digital Production Project (11840) | 3 credit points – Level 3

- The Specialist Major in Digital Media has been revised for 2022 & contains new units. The previous version of this major can be found in the 'Superseded Majors' section.

## **Business - Must select 1 of the following**

### **Specialist Major in Marketing (SM0025) | 24 credit points**

#### **Required - Must pass 24 credit points as follows**

#### **Required - Must pass 15 credit points as follows**

- Marketing Fundamentals (11176) | 3 credit points – Level 1
- Consumer and Buyer Behaviour (11178) | 3 credit points – Level 2
- Digital Marketing (11179) | 3 credit points – Level 3
- International Marketing (11182) | 3 credit points – Level 3
- Strategic Marketing Management (11183) | 3 credit points – Level 3

#### **Restricted Choice - Must pass 9 credit points as follows**

#### **Part B - Must pass 3 credit points from the following**

- Marketing Research Methods (11180) | 3 credit points – Level 2
- Marketing Analytics (12055) | 3 credit points – Level 2

[Social Marketing - Marketing for Good \(12157\) | 3 credit points – Level 2](#)

Note:

- From 2025, unit 12055 Marketing Analytics has been replaced by unit 12157 Social Marketing - Marketing for Good.
- Unit 11180 Marketing Research Methods has been closed and replaced with unit 12055 Marketing Analytics from 2024.

### **Part C - Must pass 3 credit points from the following**

[Relationship Marketing \(11181\) | 3 credit points – Level 3](#)

[Big Data in Marketing \(12054\) | 3 credit points – Level 3](#)

[Big Data and Marketing Analytics \(12158\) | 3 credit points – Level 3](#)

Note:

- From 2025, unit 12054 Big Data in Marketing has been replaced by unit 12158 Big Data and Marketing Analytics.
- Unit 11181 Relationship Marketing has been closed and replaced with unit 12054 Big Data in Marketing from 2024.

### **Part A - Must pass 3 credit points from the following**

[Negotiation and Sales Management \(11177\) | 3 credit points – Level 1](#)

[Integrated Marketing Communication \(12053\) | 3 credit points – Level 1](#)

Note:

- Unit 11177 Negotiation and Sales Management has been closed and replaced with unit 12053 Integrated Marketing Communication from 2024.

## **Specialist Major in Entrepreneurship and Innovation (SM0020) | 24 credit points**

### **Required - Must pass 12 credit points as follows**

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\) | 3 credit points – Level 1](#)

[Entrepreneurship in Government and Large Organisations \(11200\) | 3 credit points – Level 2](#)

[Creative and Critical Thinking for Problem Solving \(11201\) | 3 credit points – Level 2](#)

[Innovation Management \(11202\) | 3 credit points – Level 2](#)

### **Restricted Choice - 12 credit points as follows**

## Part A - Must pass 3 credit points from the following

[Marketing Fundamentals \(11176\) | 3 credit points — Level 1](#)

[Contemporary Issues: Future of Business \(12050\) | 3 credit points — Level 1](#)

Note:

- From 2024, 11176 Marketing Fundamentals has moved to CM0014 Core Major in Business. Students who completed 11176 before 2024 can count this unit towards SM0020 and are not required to complete 12050.
- From 2024, Students who have not yet completed 11176 towards SM0020 are to complete 12050.

## Part B - Must pass 3 credit points from the following

[Commercialising Your Business Idea \(11203\) | 3 credit points — Level 3](#)

[Social Enterprise \(11379\) | 3 credit points — Level 2](#)

Note:

- Unit 11203 has been closed. Students are to enrol in 11379 from 2024.

## Part C - Must pass 3 credit points from the following

[Small Business Management \(9531\) | 3 credit points — Level 2](#)

[Business Start Up Essentials \(11199\) | 3 credit points — Level 1](#)

Note:

- Unit 11199 has been closed. Students are to enrol in 9531 from 2024.

## Part D - Must pass 3 credit points from the following

[Indigenous and Cultural Entrepreneurship \(11190\) | 3 credit points — Level 3](#)

[Industry Project \(11197\) | 3 credit points — Level 3](#)

Note:

- Unit 11190 has been closed. Students are to enrol in 11197 from 2024.

## Specialist Major in Human Resource Management (SM0022) | 24 credit points

### Required - Must pass 24 credit points as follows

[Organisational Behaviour \(11189\) | 3 credit points — Level 2](#)

[Managing Human Capital \(11191\) | 3 credit points — Level 1](#)



Sustaining the Employment Relationship (11192) | 3 credit points — Level 1

Sourcing and Building Capability (11193) | 3 credit points — Level 2

Shaping Behaviour and Strengthening Performance (11194) | 3 credit points — Level 3

Workplace Law in Context (11195) | 3 credit points — Level 3

Integrating and Aligning Human Capital (11196) | 3 credit points — Level 3

Industry Project (11197) | 3 credit points — Level 3

## **Specialist Major in International Business (SM0023) | 24 credit points**

### **Required - Must pass 24 credit points as follows**

Marketing Fundamentals (11176) | 3 credit points — Level 1

International Marketing (11182) | 3 credit points — Level 3

Introduction to International Business (11204) | 3 credit points — Level 1

Global E-Business (11205) | 3 credit points — Level 2

Asia Pacific Business (11206) | 3 credit points — Level 2

International Economics (11207) | 3 credit points — Level 3

Cost Benefit Analysis (11208) | 3 credit points — Level 3

Economic Development (11209) | 3 credit points — Level 3

## **Specialist Major in Management (SM0024) | 24 credit points**

### **Required - Must pass 24 credit points as follows**

Service Management (11184) | 3 credit points — Level 1

Organisational Behaviour (11189) | 3 credit points — Level 2

Managing Human Capital (11191) | 3 credit points — Level 1

Workplace Law in Context (11195) | 3 credit points — Level 3

Industry Project (11197) | 3 credit points — Level 3

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points — Level 2

Climate Change and Sustainable Business Futures (11318) | 3 credit points — Level 2

Negotiation (11319) | 3 credit points — Level 3

## **Specialist Major in Sport Management (SM0027) | 24 credit points**

### **Required - Must pass 24 credit points as follows**

Principles of Sport Delivery (11559) | 3 credit points – Level 1

Stakeholder Engagement in Sport (11560) | 3 credit points – Level 1

High Performance Sport Management (11561) | 3 credit points – Level 2

Sport Innovation and Program Development (11562) | 3 credit points – Level 2

Sport Governance and Policy (11563) | 3 credit points – Level 2

Sports Integrity, Ethics and Law (11564) | 3 credit points – Level 2

The Commercialisation of Sport (11565) | 3 credit points – Level 3

Leadership in Sport (11566) | 3 credit points – Level 3

- The new Specialist Major in Sport Management is available from Semester 1, 2020.

- Specialist majors determine the course award names. E.g. Completing a Major in Marketing & a Major in Digital Media leads to the awards B Business (Marketing) & B Arts (Digital Media).

## **Required - 48 credit points as follows**

### **Core Major in Arts (CM0001) | 24 credit points**

#### **Required - Must pass 18 credit points as follows**

Professional Orientation (Arts) (10333) | 3 credit points – Level 1

Big Stories: Culture, Memory and Power (11108) | 3 credit points – Level 1

It Must Be True: Knowledge, Culture and Creativity (11109) | 3 credit points – Level 1

Reading Culture, Curating Culture (11110) | 3 credit points – Level 1

The Grand Experiment (11111) | 3 credit points – Level 1

Professional Evidence (Arts) (11112) | 3 credit points – Level 3

#### **Restricted Choice - Must pass 6 credit points from the following**

Professional Practice 1: Work Integrated Learning (11017) | 3 credit points – Level 2

Professional Practice 2: Work Integrated Learning (11018) | 3 credit points – Level 3

Professional Practice Internship (11575) | 6 credit points – Level 3

Professional Practice (Internships A) (11829) | 3 credit points – Level 2

Professional Practice (Specialist Skills) (11830) | 3 credit points – Level 2

Professional Practice (Internships B) (11832) | 3 credit points – Level 3

Professional Practice (Industry and Creative Projects) (11833) | 3 credit points – Level 3

Professional Practice (Internships A) (12144) | 3 credit points – Level 3

Note:

- 1. From 2022 units 11017 and 11018 are no longer available.
- 2. From 2025, unit 12144 Professional Practice (Internships A) replaces unit 11829 Professional Practice (Internships A)

## **Core Major in Business (CM0014) | 24 credit points**

### **Required - Must pass 18 credit points as follows**

Business Decision Making (11009) | 3 credit points – Level 1

Professional Orientation (Business) (11011) | 3 credit points – Level 1

Business Research Methods (11172) | 3 credit points – Level 1

Professional Evidence (Business) (11173) | 3 credit points – Level 3

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

### **Restricted Choice - Must pass 6 credit points as follows**

#### **Part A - Must pass at least 3 credit points from the following**

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points – Level 3

Negotiation (11319) | 3 credit points – Level 3

BGL Internship A (12046) | 3 credit points – Level 3

BGL Internship B (12047) | 3 credit points – Level 3

BGL Internship C (12048) | 6 credit points – Level 3

BGL Internship D (12049) | 12 credit points – Level 3

Note:

- From 2024, units 10158, 10236, 11166, 11167 and 11168 have been replaced with new BGL Internship units.

#### **Part B - May do up to 3 credit points from the following**

Small Business Management (9531) | 3 credit points – Level 2

[International Business Study Tour \(9628\) | 3 credit points – Level 2](#)

[Business Communication \(11170\) | 3 credit points – Level 2](#)

[Marketing Fundamentals \(11176\) | 3 credit points – Level 1](#)

[Social Enterprise \(11379\) | 3 credit points – Level 2](#)

Note:

- 1. The internships and the International Business Study Tour options will require either in person placement hours in a business or on an overseas study tour and are not offered wholly online.
- 2. Students must pass a minimum of 1 unit from Part A. Two units may be chosen from Part A or one from Part A and one from Part B.
- 3. Students who undertook two units listed in the current Part B section prior to 2024 can still count the units towards their course. Students from 2024 need to select at least 1 unit from Part A.

Note:

- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

## **Superseded Majors - May select from**

### **Specialist Major in Film Production (SM0004) | 24 credit points**

#### **Required - Must pass 24 credit points as follows**

[Film Studio, Production Project \(11137\) | 3 credit points – Level 3](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\) | 3 credit points – Level 1](#)

[Short Film Production \(11139\) | 3 credit points – Level 2](#)

[Reading Movies - A Practitioner's Guide \(11140\) | 3 credit points – Level 2](#)

[Australian National Cinema \(11141\) | 3 credit points – Level 2](#)

[Creative Collaboration and Specialisation in Film Project \(11142\) | 3 credit points – Level 2](#)

[Documentary Production \(11143\) | 3 credit points – Level 1](#)

[The Creative Producer \(11144\) | 3 credit points – Level 3](#)

### **Specialist Major in Digital Media (SM0003) | 24 credit points**

#### **Required - Must pass 24 credit points as follows**

[Pixels and Polygons \(11013\) | 3 credit points – Level 1](#)

[Media Worlds \(11130\) | 3 credit points – Level 1](#)

Space, Time and Form (11131) | 3 credit points – Level 2

Engineering Reality (11132) | 3 credit points – Level 2

Character Design and Animation (11133) | 3 credit points – Level 2

Sound Design (11134) | 3 credit points – Level 2

Real Time Environments (11135) | 3 credit points – Level 3

Illuminated Bits (11136) | 3 credit points – Level 3

## **Specialist Major in Service Management (SM0026) | 24 credit points**

### **Required - Must pass 21 credit points as follows**

Marketing Fundamentals (11176) | 3 credit points – Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points – Level 2

Service Management (11184) | 3 credit points – Level 1

Service Operations, Technology and Interfaces (11185) | 3 credit points – Level 3

Service Systems, Transformation and Wellbeing (11186) | 3 credit points – Level 3

Business Models and Value Creation (11187) | 3 credit points – Level 3

Service Design Project (11188) | 3 credit points – Level 3

### **Restricted Choice - Must pass 3 credit points from the following**

Introduction to Interaction and User-Centred Design (11043) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

Introduction to Interaction Design (11655) | 3 credit points – Level 1

Note:

- From 2021 unit 11043 has been replaced by unit 11655.

- SM0003: This major has been revised from 2022. Students who commenced before 2022 should seek course advice.

- SM0004: This major is in teach out. Students who commenced before 2023 should seek course advice.

- SM0026: This major is in teach out. For students who commenced before 2022 please email [BGLStudent@canberra.edu.au](mailto:BGLStudent@canberra.edu.au) for course advice.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

UC - Canberra, Bruce

Business (Entrepreneurship & Innovation)

with Arts (Creative Writing) - Full Time, Sem 1 Commencing

## Year 1

### Semester 1

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Introduction to Management \(11174\)](#)

[10333 Professional Orientation \(Arts\) OR 11011 Professional Orientation \(Business\)](#)

### Semester 2

[Business Decision Making \(11009\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Marketing Fundamentals \(11176\)](#)

[Writing, Rewriting \(11114\)](#)

## Year 2

### Semester 1

[Introduction to Economics \(11175\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

### Semester 2

[Business Research Methods \(11172\)](#)

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[The Grand Experiment \(11111\)](#)

## Year 3

### Semester 1

[Business Start Up Essentials \(11199\)](#)

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

[Innovation Management \(11202\)](#)

[Poetry and the Imagination \(11117\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 4**

##### **Semester 1**

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

[Word and Image \(11119\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Commercialising Your Business Idea \(11203\)](#)

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

### **with Arts (Creative Writing) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Writing, Rewriting \(11114\)](#)

#### **Year 2**

### **Semester 1**

Big Stories: Culture, Memory and Power (11108)

Introduction to Creative Writing (11113)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

Business Research Methods (11172)

From Hungry Caterpillars to Hunger Games: Writing for Young People (11115)

Marketing Fundamentals (11176)

The Grand Experiment (11111)

### **Year 3**

#### **Semester 1**

Business Decision Making (11009)

Business Start Up Essentials (11199)

Reading Culture, Curating Culture (11110)

Screenwriting (11116)

#### **Semester 2**

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

Poetry and the Imagination (11117)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

### **Year 4**

#### **Semester 1**

Indigenous and Cultural Entrepreneurship (11190)

Writing Self, Writing Place (11118)

Open Elective Unit

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

Commercialising Your Business Idea (11203)

Major Project Studio (11120)



[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## **with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing**

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Heritage Conservation \(11015\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Marketing Fundamentals \(11176\)](#)

## **Year 2**

### **Semester 1**

[Indigenous Cultures and Digital Contexts \(11122\)](#)

[Introduction to Economics \(11175\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Connections to Country \(11128\)](#)

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[The Grand Experiment \(11111\)](#)

### **Year 3**

#### **Semester 1**

[Business Start Up Essentials \(11199\)](#)

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[Indigenous Ways of Knowing \(11126\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

[Innovation Management \(11202\)](#)

[Understanding Cultural and Heritage Values \(11121\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

### **Year 4**

#### **Semester 1**

[Decolonising the Museum \(11123\)](#)

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

#### **Semester 2**

[Commercialising Your Business Idea \(11203\)](#)

[Exploring Digital Culture and Heritage \(11124\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing

### **Year 1**

## **Semester 2**

Heritage Conservation (11015)

Introduction to Economics (11175)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

## **Year 2**

### **Semester 1**

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

Business Research Methods (11172)

Connections to Country (11128)

Marketing Fundamentals (11176)

The Grand Experiment (11111)

## **Year 3**

### **Semester 1**

Business Decision Making (11009)

Business Start Up Essentials (11199)

Indigenous Cultures and Digital Contexts (11122)

Reading Culture, Curating Culture (11110)

### **Semester 2**

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

Understanding Cultural and Heritage Values (11121)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Indigenous Ways of Knowing \(11126\)](#)

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

#### **Semester 2**

[Commercialising Your Business Idea \(11203\)](#)

[Exploring Digital Culture and Heritage \(11124\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 5**

##### **Semester 1**

[Decolonising the Museum \(11123\)](#)

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

### **with Arts (Digital Media) - Full Time, Sem 1 Commencing**

#### **Year 1**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Digital Media Art 1: Narrative Production \(11837\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

##### **Semester 2**

[Business Decision Making \(11009\)](#)

[Digital Media Art 2: Image Production \(11836\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Marketing Fundamentals \(11176\)](#)

#### **Year 2**

**Semester 1**

3D Media Art Production (11838)

Introduction to Economics (11175)

Reading Culture, Curating Culture (11110)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

**Semester 2**

Business Research Methods (11172)

Character Design and Animation (11133)

Creative and Critical Thinking for Problem Solving (11201)

The Grand Experiment (11111)

**Year 3****Semester 1**

Business Start Up Essentials (11199)

Design for Digital Contexts (11064)

Entrepreneurship in Government and Large Organisations (11200)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

Innovation Management (11202)

Sound Design (11134)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

**Year 4****Semester 1**

Emerging Production Technologies (11839)

Indigenous and Cultural Entrepreneurship (11190)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

Open Elective Unit

**Semester 2**

Commercialising Your Business Idea (11203)

Digital Production Project (11840)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

## with Arts (Digital Media) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Digital Media Art 2: Image Production (11836)

Introduction to Economics (11175)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

### Year 2

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Digital Media Art 1: Narrative Production (11837)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

Business Research Methods (11172)

Character Design and Animation (11133)

Marketing Fundamentals (11176)

The Grand Experiment (11111)

### Year 3

#### Semester 1

3D Media Art Production (11838)

Business Decision Making (11009)

Business Start Up Essentials (11199)

Reading Culture, Curating Culture (11110)

#### Semester 2

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Innovation Management \(11202\)](#)

[Sound Design \(11134\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

#### **Year 4**

##### **Semester 1**

[Design for Digital Contexts \(11064\)](#)

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

Open Elective Unit

CM0014 Core Major in Business Restricted Choice Unit

##### **Semester 2**

[Commercialising Your Business Idea \(11203\)](#)

[Digital Production Project \(11840\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 5**

##### **Semester 1**

[Emerging Production Technologies \(11839\)](#)

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

### **with Arts (Film Production) - Full Time, Sem 1 Commencing**

#### **Year 1**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

[Business Decision Making \(11009\)](#)

[Documentary Production \(11143\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Marketing Fundamentals \(11176\)](#)

**Year 2**

**Semester 1**

[Introduction to Economics \(11175\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

**Semester 2**

[Business Research Methods \(11172\)](#)

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[The Grand Experiment \(11111\)](#)

**Year 3**

**Semester 1**

[Australian National Cinema \(11141\)](#)

[Business Start Up Essentials \(11199\)](#)

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

[Innovation Management \(11202\)](#)

[Reading Movies - A Practitioner's Guide \(11140\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

**Year 4**



### **Semester 1**

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

[The Creative Producer \(11144\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

Open Elective Unit

### **Semester 2**

[Commercialising Your Business Idea \(11203\)](#)

[Film Studio, Production Project \(11137\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

## **with Arts (Film Production) - Full Time, Sem 2 Commencing**

### **Year 1**

#### **Semester 2**

[Introduction to Economics \(11175\)](#)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[The Grand Experiment \(11111\)](#)

[The Grand Experiment \(11111\)](#)

### **Year 2**

#### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

[Big Stories: Culture, Memory and Power \(11108\)](#)

Films Tools and a Meta-Narrative Vocabulary (11138)

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

Business Research Methods (11172)

Business Research Methods (11172)

Documentary Production (11143)

Documentary Production (11143)

Marketing Fundamentals (11176)

Marketing Fundamentals (11176)

Reading Movies - A Practitioner's Guide (11140)

Reading Movies - A Practitioner's Guide (11140)

## **Year 3**

### **Semester 1**

Business Decision Making (11009)

Business Decision Making (11009)

Business Start Up Essentials (11199)

Business Start Up Essentials (11199)

It Must Be True: Knowledge, Culture and Creativity (11109)

Reading Culture, Curating Culture (11110)

Short Film Production (11139)

Short Film Production (11139)

### **Semester 2**

Creative Collaboration and Specialisation in Film Project (11142)

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

Creative Collaboration and Specialisation in Film Project (11142)

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

[The Creative Producer \(11144\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

CM0014 Core Major in Business Restricted Choice Unit

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

[The Creative Producer \(11144\)](#)

Open Elective Unit

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Commercialising Your Business Idea \(11203\)](#)

[Film Studio, Production Project \(11137\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

[Commercialising Your Business Idea \(11203\)](#)

[Film Studio, Production Project \(11137\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[Australian National Cinema \(11141\)](#)

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Open Elective Unit

[Australian National Cinema \(11141\)](#)

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## with Arts (Global Studies) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

[Business Decision Making \(11009\)](#)

[Global Ethical Challenges \(11145\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Marketing Fundamentals \(11176\)](#)

### Year 2

#### Semester 1

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Introduction to Economics \(11175\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

#### Semester 2

[Business Research Methods \(11172\)](#)

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[The Grand Experiment \(11111\)](#)

### Year 3

#### Semester 1

[Business Start Up Essentials \(11199\)](#)

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### Semester 2

[Innovation Management \(11202\)](#)

[Studies in World Philosophies \(11148\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 4**

##### **Semester 1**

[Global Environmental Futures \(11150\)](#)

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Commercialising Your Business Idea \(11203\)](#)

[Global Activism and Social Change \(11151\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

### **with Arts (Global Studies) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Global Ethical Challenges \(11145\)](#)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

#### **Year 2**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[The Entrepreneurial Mind - Foundations of Entrepreneurship \(11198\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

[Business Research Methods \(11172\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Marketing Fundamentals \(11176\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[Business Start Up Essentials \(11199\)](#)

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Innovation Management \(11202\)](#)

[Studies in World Philosophies \(11148\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Global Environmental Futures \(11150\)](#)

[Indigenous and Cultural Entrepreneurship \(11190\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

Open Elective Unit

### **Semester 2**

[Commercialising Your Business Idea \(11203\)](#)

[Global Activism and Social Change \(11151\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

**Semester 1**

[Entrepreneurship in Government and Large Organisations \(11200\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

CM0014 Core Major in Business Restricted Choice Unit

## Business (Human Resource Management)

with Arts (Creative Writing) - Full Time, Sem 1 Commencing

**Year 1****Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

[Business Decision Making \(11009\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Sustaining the Employment Relationship \(11192\)](#)

[Writing, Rewriting \(11114\)](#)

**Year 2****Semester 1**

[Introduction to Economics \(11175\)](#)

[Managing Human Capital \(11191\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

**Semester 2**

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[Sourcing and Building Capability \(11193\)](#)

[The Grand Experiment \(11111\)](#)

### **Year 3**

#### **Semester 1**

[Organisational Behaviour \(11189\)](#)

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

[Poetry and the Imagination \(11117\)](#)

[Workplace Law in Context \(11195\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

### **Year 4**

#### **Semester 1**

[Integrating and Aligning Human Capital \(11196\)](#)

[Word and Image \(11119\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

#### **Semester 2**

[Industry Project \(11197\)](#)

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

with Arts (Creative Writing) - Full Time, Sem 2 Commencing

### **Year 1**



## **Semester 2**

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Writing, Rewriting \(11114\)](#)

## **Year 2**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Managing Human Capital \(11191\)](#)

[10333 Professional Orientation \(Arts\) OR 11011 Professional Orientation \(Business\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[Sustaining the Employment Relationship \(11192\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[Organisational Behaviour \(11189\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

### **Semester 2**

[Poetry and the Imagination \(11117\)](#)

[Sourcing and Building Capability \(11193\)](#)

[Workplace Law in Context \(11195\)](#)

[11829 Professional Practice \(Internships A\) OR 11830 Professional Practice \(Specialist Skills\)](#)

## **Year 4**

### **Semester 1**

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

#### **Semester 2**

[Industry Project \(11197\)](#)

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 5**

##### **Semester 1**

[Integrating and Aligning Human Capital \(11196\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

### **with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing**

#### **Year 1**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

##### **Semester 2**

[Business Decision Making \(11009\)](#)

[Heritage Conservation \(11015\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Sustaining the Employment Relationship \(11192\)](#)

#### **Year 2**

### **Semester 1**

Indigenous Cultures and Digital Contexts (11122)

Introduction to Economics (11175)

Managing Human Capital (11191)

Reading Culture, Curating Culture (11110)

### **Semester 2**

Business Research Methods (11172)

Connections to Country (11128)

Sourcing and Building Capability (11193)

The Grand Experiment (11111)

### **Year 3**

#### **Semester 1**

Indigenous Ways of Knowing (11126)

Organisational Behaviour (11189)

Shaping Behaviour and Strengthening Performance (11194)

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

Understanding Cultural and Heritage Values (11121)

Workplace Law in Context (11195)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

### **Year 4**

#### **Semester 1**

Decolonising the Museum (11123)

Integrating and Aligning Human Capital (11196)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

Open Elective Unit

#### **Semester 2**

Exploring Digital Culture and Heritage (11124)

Industry Project (11197)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

## with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Heritage Conservation (11015)

Introduction to Economics (11175)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

### Year 2

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

Managing Human Capital (11191)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

Business Research Methods (11172)

Connections to Country (11128)

Sustaining the Employment Relationship (11192)

The Grand Experiment (11111)

### Year 3

#### Semester 1

Business Decision Making (11009)

Indigenous Cultures and Digital Contexts (11122)

Organisational Behaviour (11189)

Reading Culture, Curating Culture (11110)

#### Semester 2

[Sourcing and Building Capability \(11193\)](#)

[Understanding Cultural and Heritage Values \(11121\)](#)

[Workplace Law in Context \(11195\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

#### **Year 4**

##### **Semester 1**

[Indigenous Ways of Knowing \(11126\)](#)

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

##### **Semester 2**

[Exploring Digital Culture and Heritage \(11124\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 5**

##### **Semester 1**

[Decolonising the Museum \(11123\)](#)

[Integrating and Aligning Human Capital \(11196\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

### **with Arts (Digital Media) - Full Time, Sem 1 Commencing**

#### **Year 1**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Digital Media Art 1: Narrative Production \(11837\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

Business Decision Making (11009)

Digital Media Art 2: Image Production (11836)

It Must Be True: Knowledge, Culture and Creativity (11109)

Sustaining the Employment Relationship (11192)

**Year 2**

**Semester 1**

3D Media Art Production (11838)

Introduction to Economics (11175)

Managing Human Capital (11191)

Reading Culture, Curating Culture (11110)

**Semester 2**

Business Research Methods (11172)

Character Design and Animation (11133)

Sourcing and Building Capability (11193)

The Grand Experiment (11111)

**Year 3**

**Semester 1**

Design for Digital Contexts (11064)

Organisational Behaviour (11189)

Shaping Behaviour and Strengthening Performance (11194)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

Sound Design (11134)

Workplace Law in Context (11195)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

**Year 4**

**Semester 1**

Emerging Production Technologies (11839)

Integrating and Aligning Human Capital (11196)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

Open Elective Unit

**Semester 2**

Digital Production Project (11840)

Industry Project (11197)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

with Arts (Digital Media) - Full Time, Sem 2 Commencing

**Year 1****Semester 2**

Digital Media Art 2: Image Production (11836)

Introduction to Economics (11175)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

**Year 2****Semester 1**

Big Stories: Culture, Memory and Power (11108)

Digital Media Art 1: Narrative Production (11837)

Managing Human Capital (11191)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

Business Research Methods (11172)

Character Design and Animation (11133)

Sustaining the Employment Relationship (11192)

The Grand Experiment (11111)

### **Year 3**

#### **Semester 1**

[3D Media Art Production \(11838\)](#)

[Business Decision Making \(11009\)](#)

[Organisational Behaviour \(11189\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

#### **Semester 2**

[Sound Design \(11134\)](#)

[Sourcing and Building Capability \(11193\)](#)

[Workplace Law in Context \(11195\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

### **Year 4**

#### **Semester 1**

[Design for Digital Contexts \(11064\)](#)

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

#### **Semester 2**

[Digital Production Project \(11840\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Year 5**

#### **Semester 1**

[Emerging Production Technologies \(11839\)](#)

[Integrating and Aligning Human Capital \(11196\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

with Arts (Film Production) - Full Time, Sem 1 Commencing



## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Introduction to Management \(11174\)](#)

[10333 Professional Orientation \(Arts\) OR 11011 Professional Orientation \(Business\)](#)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Documentary Production \(11143\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Sustaining the Employment Relationship \(11192\)](#)

## **Year 2**

### **Semester 1**

[Introduction to Economics \(11175\)](#)

[Managing Human Capital \(11191\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Sourcing and Building Capability \(11193\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Australian National Cinema \(11141\)](#)

[Organisational Behaviour \(11189\)](#)

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

[CM0014 Core Major in Business Restricted Choice Unit](#)

### **Semester 2**

[Reading Movies - A Practitioner's Guide \(11140\)](#)

[Workplace Law in Context \(11195\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 4**

##### **Semester 1**

[Integrating and Aligning Human Capital \(11196\)](#)

[The Creative Producer \(11144\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Film Studio, Production Project \(11137\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

## **with Arts (Film Production) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[The Grand Experiment \(11111\)](#)

#### **Year 2**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Managing Human Capital \(11191\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

[Business Research Methods \(11172\)](#)

[Documentary Production \(11143\)](#)

[Reading Movies - A Practitioner's Guide \(11140\)](#)

[Sustaining the Employment Relationship \(11192\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[Organisational Behaviour \(11189\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

### **Semester 2**

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Sourcing and Building Capability \(11193\)](#)

[Workplace Law in Context \(11195\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

[The Creative Producer \(11144\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

### **Semester 2**

[Film Studio, Production Project \(11137\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[Australian National Cinema \(11141\)](#)

[Integrating and Aligning Human Capital \(11196\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## with Arts (Global Studies) - Full Time, Sem 1 Commencing

### **Year 1**

#### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### **Semester 2**

[Business Decision Making \(11009\)](#)

[Global Ethical Challenges \(11145\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Sustaining the Employment Relationship \(11192\)](#)

### **Year 2**

#### **Semester 1**

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Introduction to Economics \(11175\)](#)

[Managing Human Capital \(11191\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

#### **Semester 2**

[Business Research Methods \(11172\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Sourcing and Building Capability \(11193\)](#)

[The Grand Experiment \(11111\)](#)

### **Year 3**

**Semester 1**

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

[Organisational Behaviour \(11189\)](#)

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

[Studies in World Philosophies \(11148\)](#)

[Workplace Law in Context \(11195\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

**Year 4****Semester 1**

[Global Environmental Futures \(11150\)](#)

[Integrating and Aligning Human Capital \(11196\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

**Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

with Arts (Global Studies) - Full Time, Sem 2 Commencing

**Year 1****Semester 2**

[Global Ethical Challenges \(11145\)](#)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

## **Year 2**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Managing Human Capital \(11191\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Sustaining the Employment Relationship \(11192\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Organisational Behaviour \(11189\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Sourcing and Building Capability \(11193\)](#)

[Studies in World Philosophies \(11148\)](#)

[Workplace Law in Context \(11195\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Global Environmental Futures \(11150\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

[Shaping Behaviour and Strengthening Performance \(11194\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[Integrating and Aligning Human Capital \(11196\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## **Business (International Business)**

**with Arts (Creative Writing) - Full Time, Sem 1 Commencing**

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Introduction to Economics \(11175\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Introduction to International Business \(11204\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Writing, Rewriting \(11114\)](#)

## **Year 2**

### **Semester 1**

[Introduction to Management \(11174\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

**Semester 2**

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[Global E-Business \(11205\)](#)

[The Grand Experiment \(11111\)](#)

**Year 3**

**Semester 1**

[Cost Benefit Analysis \(11208\)](#)

[International Marketing \(11182\)](#)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

[Asia Pacific Business \(11206\)](#)

[Poetry and the Imagination \(11117\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

**Year 4**

**Semester 1**

[Economic Development \(11209\)](#)

[International Economics \(11207\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

**Semester 2**

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Open Elective Unit



## with Arts (Creative Writing) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Writing, Rewriting \(11114\)](#)

### Year 2

#### Semester 1

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Marketing Fundamentals \(11176\)](#)

[10333 Professional Orientation \(Arts\) OR 11011 Professional Orientation \(Business\)](#)

#### Semester 2

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[Introduction to International Business \(11204\)](#)

[The Grand Experiment \(11111\)](#)

### Year 3

#### Semester 1

[Cost Benefit Analysis \(11208\)](#)

[International Marketing \(11182\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

#### Semester 2

[Business Decision Making \(11009\)](#)

[Global E-Business \(11205\)](#)

[Poetry and the Imagination \(11117\)](#)

[11829 Professional Practice \(Internships A\) OR 11830 Professional Practice \(Specialist Skills\)](#)

## **Year 4**

### **Semester 1**

[Economic Development \(11209\)](#)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

### **Semester 2**

[Asia Pacific Business \(11206\)](#)

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[International Economics \(11207\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Economics \(11175\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Heritage Conservation \(11015\)](#)

[Introduction to International Business \(11204\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

## **Year 2**

### **Semester 1**

[Indigenous Cultures and Digital Contexts \(11122\)](#)

[Introduction to Management \(11174\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Connections to Country \(11128\)](#)

[Global E-Business \(11205\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Cost Benefit Analysis \(11208\)](#)

[Indigenous Ways of Knowing \(11126\)](#)

[International Marketing \(11182\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Asia Pacific Business \(11206\)](#)

[Understanding Cultural and Heritage Values \(11121\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Decolonising the Museum \(11123\)](#)

[Economic Development \(11209\)](#)

[International Economics \(11207\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative

Projects)

## **Semester 2**

Exploring Digital Culture and Heritage (11124)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

Open Elective Unit

## with Arts (Digital Media) - Full Time, Sem 1 Commencing

### **Year 1**

#### **Semester 1**

Big Stories: Culture, Memory and Power (11108)

Digital Media Art 1: Narrative Production (11837)

Introduction to Economics (11175)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

Digital Media Art 1: Narrative Production (11837)

Introduction to Economics (11175)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### **Semester 2**

Business Decision Making (11009)

Business Decision Making (11009)

Digital Media Art 2: Image Production (11836)

Digital Media Art 2: Image Production (11836)

Introduction to International Business (11204)

Introduction to International Business (11204)

It Must Be True: Knowledge, Culture and Creativity (11109)

Reading Culture, Curating Culture (11110)

### **Year 2**

#### **Semester 1**

3D Media Art Production (11838)

Character Design and Animation (11133)

Introduction to Management (11174)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

Marketing Fundamentals (11176)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

## **Semester 2**

Business Research Methods (11172)

Business Research Methods (11172)

Character Design and Animation (11133)

Design for Digital Contexts (11064)

Global E-Business (11205)

Global E-Business (11205)

The Grand Experiment (11111)

The Grand Experiment (11111)

## **Year 3**

### **Semester 1**

3D Media Art Production (11838)

Cost Benefit Analysis (11208)

International Marketing (11182)

CM0014 Core Major in Business Restricted Choice Unit

Cost Benefit Analysis (11208)

Design for Digital Contexts (11064)

International Marketing (11182)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

Asia Pacific Business (11206)

Sound Design (11134)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

[Asia Pacific Business \(11206\)](#)

[Sound Design \(11134\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 4**

##### **Semester 1**

[Economic Development \(11209\)](#)

[Emerging Production Technologies \(11839\)](#)

[International Economics \(11207\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

[Economic Development \(11209\)](#)

[Emerging Production Technologies \(11839\)](#)

[International Economics \(11207\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Digital Production Project \(11840\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Open Elective Unit

[Digital Production Project \(11840\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Open Elective Unit

**with Arts (Digital Media) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Digital Media Art 2: Image Production \(11836\)](#)

Introduction to Economics (11175)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

## **Year 2**

### **Semester 1**

Big Stories: Culture, Memory and Power (11108)

Digital Media Art 1: Narrative Production (11837)

Marketing Fundamentals (11176)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

Business Research Methods (11172)

Character Design and Animation (11133)

Introduction to International Business (11204)

The Grand Experiment (11111)

## **Year 3**

### **Semester 1**

3D Media Art Production (11838)

Cost Benefit Analysis (11208)

International Marketing (11182)

Reading Culture, Curating Culture (11110)

### **Semester 2**

Business Decision Making (11009)

Global E-Business (11205)

Sound Design (11134)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

Design for Digital Contexts (11064)

Economic Development (11209)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

**Semester 2**

[Asia Pacific Business \(11206\)](#)

[Digital Production Project \(11840\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

**Year 5**

**Semester 1**

[Emerging Production Technologies \(11839\)](#)

[International Economics \(11207\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

with Arts (Film Production) - Full Time, Sem 1 Commencing

**Year 1**

**Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Introduction to Economics \(11175\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

[Business Decision Making \(11009\)](#)

[Documentary Production \(11143\)](#)

[Introduction to International Business \(11204\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

**Year 2**

**Semester 1**



[Introduction to Management \(11174\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

## **Semester 2**

[Business Research Methods \(11172\)](#)

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Global E-Business \(11205\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Australian National Cinema \(11141\)](#)

[Cost Benefit Analysis \(11208\)](#)

[International Marketing \(11182\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Asia Pacific Business \(11206\)](#)

[Reading Movies - A Practitioner's Guide \(11140\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Economic Development \(11209\)](#)

[International Economics \(11207\)](#)

[The Creative Producer \(11144\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

### **Semester 2**

[Film Studio, Production Project \(11137\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

Professional Evidence (Business) (11173)

Open Elective Unit

## with Arts (Film Production) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

The Grand Experiment (11111)

### Year 2

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Films Tools and a Meta-Narrative Vocabulary (11138)

Marketing Fundamentals (11176)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

Business Research Methods (11172)

Documentary Production (11143)

Introduction to International Business (11204)

Reading Movies - A Practitioner's Guide (11140)

### Year 3

#### Semester 1

Cost Benefit Analysis (11208)

International Marketing (11182)

Reading Culture, Curating Culture (11110)

Short Film Production (11139)

#### Semester 2

Business Decision Making (11009)

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Global E-Business \(11205\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

#### **Year 4**

##### **Semester 1**

[Economic Development \(11209\)](#)

[The Creative Producer \(11144\)](#)

Open Elective Unit

CM0014 Core Major in Business Restricted Choice Unit

##### **Semester 2**

[Asia Pacific Business \(11206\)](#)

[Film Studio, Production Project \(11137\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 5**

##### **Semester 1**

[Australian National Cinema \(11141\)](#)

[International Economics \(11207\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

### **with Arts (Global Studies) - Full Time, Sem 1 Commencing**

#### **Year 1**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Economics \(11175\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

[Business Decision Making \(11009\)](#)

[Global Ethical Challenges \(11145\)](#)

[Introduction to International Business \(11204\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

## **Year 2**

### **Semester 1**

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Introduction to Management \(11174\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Global E-Business \(11205\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Cost Benefit Analysis \(11208\)](#)

[International Marketing \(11182\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Asia Pacific Business \(11206\)](#)

[Studies in World Philosophies \(11148\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Economic Development \(11209\)](#)

[Global Environmental Futures \(11150\)](#)

[International Economics \(11207\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

**Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Open Elective Unit

**with Arts (Global Studies) - Full Time, Sem 2 Commencing**

**Year 1**

**Semester 2**

[Global Ethical Challenges \(11145\)](#)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

**Year 2**

**Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Managing Human Capital \(11191\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

[Business Research Methods \(11172\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Service Management \(11184\)](#)

[The Grand Experiment \(11111\)](#)

**Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Organisational Behaviour \(11189\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Studies in World Philosophies \(11148\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

### **Year 4**

#### **Semester 1**

[Climate Change and Sustainable Business Futures \(11318\)](#)

[Global Environmental Futures \(11150\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

Open Elective Unit

#### **Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Workplace Law in Context \(11195\)](#)

### **Year 5**

#### **Semester 1**

[Negotiation \(11319\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

**Business (Management)**

## with Arts (Creative Writing) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

[Business Decision Making \(11009\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

[Writing, Rewriting \(11114\)](#)

### Year 2

#### Semester 1

[Introduction to Economics \(11175\)](#)

[Managing Human Capital \(11191\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

#### Semester 2

[Business Research Methods \(11172\)](#)

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[The Grand Experiment \(11111\)](#)

### Year 3

#### Semester 1

[Climate Change and Sustainable Business Futures \(11318\)](#)

[Organisational Behaviour \(11189\)](#)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### Semester 2

[Poetry and the Imagination \(11117\)](#)

[Workplace Law in Context \(11195\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 4**

##### **Semester 1**

[Negotiation \(11319\)](#)

[Word and Image \(11119\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Industry Project \(11197\)](#)

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

### **with Arts (Creative Writing) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Writing, Rewriting \(11114\)](#)

#### **Year 2**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Managing Human Capital \(11191\)](#)



10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[Service Management \(11184\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[Organisational Behaviour \(11189\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

### **Semester 2**

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Poetry and the Imagination \(11117\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Climate Change and Sustainable Business Futures \(11318\)](#)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

### **Semester 2**

[Industry Project \(11197\)](#)

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Workplace Law in Context \(11195\)](#)

## **Year 5**

**Semester 1**

Negotiation (11319)

Professional Evidence (Business) (11173)

Word and Image (11119)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing

**Year 1****Semester 1**

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

Introduction to Management (11174)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

Business Decision Making (11009)

Heritage Conservation (11015)

It Must Be True: Knowledge, Culture and Creativity (11109)

Service Management (11184)

**Year 2****Semester 1**

Indigenous Cultures and Digital Contexts (11122)

Introduction to Economics (11175)

Managing Human Capital (11191)

Reading Culture, Curating Culture (11110)

**Semester 2**

Business Research Methods (11172)

Connections to Country (11128)

Creative and Critical Thinking for Problem Solving (11201)

The Grand Experiment (11111)

### **Year 3**

#### **Semester 1**

[Climate Change and Sustainable Business Futures \(11318\)](#)

[Indigenous Ways of Knowing \(11126\)](#)

[Organisational Behaviour \(11189\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

[Understanding Cultural and Heritage Values \(11121\)](#)

[Workplace Law in Context \(11195\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

### **Year 4**

#### **Semester 1**

[Decolonising the Museum \(11123\)](#)

[Negotiation \(11319\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

Open Elective Unit

#### **Semester 2**

[Exploring Digital Culture and Heritage \(11124\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

**with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing**

### **Year 1**

#### **Semester 2**

[Heritage Conservation \(11015\)](#)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

It Must Be True: Knowledge, Culture and Creativity (11109)

## **Year 2**

### **Semester 1**

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

Managing Human Capital (11191)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

Business Research Methods (11172)

Connections to Country (11128)

Service Management (11184)

The Grand Experiment (11111)

## **Year 3**

### **Semester 1**

Business Decision Making (11009)

Indigenous Cultures and Digital Contexts (11122)

Organisational Behaviour (11189)

Reading Culture, Curating Culture (11110)

### **Semester 2**

Creative and Critical Thinking for Problem Solving (11201)

Understanding Cultural and Heritage Values (11121)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 4**

### **Semester 1**

Climate Change and Sustainable Business Futures (11318)

Indigenous Ways of Knowing (11126)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

**Semester 2**

[Exploring Digital Culture and Heritage \(11124\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Workplace Law in Context \(11195\)](#)

**Year 5****Semester 1**

[Decolonising the Museum \(11123\)](#)

[Negotiation \(11319\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

**with Arts (Digital Media) - Full Time, Sem 1 Commencing****Year 1****Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Digital Media Art 1: Narrative Production \(11837\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

[Business Decision Making \(11009\)](#)

[Digital Media Art 2: Image Production \(11836\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

**Year 2****Semester 1**

[3D Media Art Production \(11838\)](#)

[Introduction to Economics \(11175\)](#)

Managing Human Capital (11191)

Reading Culture, Curating Culture (11110)

## **Semester 2**

Business Research Methods (11172)

Character Design and Animation (11133)

Creative and Critical Thinking for Problem Solving (11201)

The Grand Experiment (11111)

## **Year 3**

### **Semester 1**

Climate Change and Sustainable Business Futures (11318)

Design for Digital Contexts (11064)

Organisational Behaviour (11189)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

Sound Design (11134)

Workplace Law in Context (11195)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

Emerging Production Technologies (11839)

Negotiation (11319)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

### **Semester 2**

Digital Production Project (11840)

Industry Project (11197)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

## with Arts (Digital Media) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Digital Media Art 2: Image Production (11836)

Introduction to Economics (11175)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

### Year 2

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Digital Media Art 1: Narrative Production (11837)

Managing Human Capital (11191)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

Business Research Methods (11172)

Character Design and Animation (11133)

Service Management (11184)

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### Year 3

#### Semester 1

3D Media Art Production (11838)

Business Decision Making (11009)

Organisational Behaviour (11189)

Reading Culture, Curating Culture (11110)

#### Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Sound Design (11134)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 4**

### **Semester 1**

[Climate Change and Sustainable Business Futures \(11318\)](#)

[Design for Digital Contexts \(11064\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

### **Semester 2**

[Digital Production Project \(11840\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Workplace Law in Context \(11195\)](#)

## **Year 5**

### **Semester 1**

[Emerging Production Technologies \(11839\)](#)

[Negotiation \(11319\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

with Arts (Film Production) - Full Time, Sem 1 Commencing

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Documentary Production \(11143\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)



[Service Management \(11184\)](#)

## **Year 2**

### **Semester 1**

[Introduction to Economics \(11175\)](#)

[Managing Human Capital \(11191\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Australian National Cinema \(11141\)](#)

[Climate Change and Sustainable Business Futures \(11318\)](#)

[Organisational Behaviour \(11189\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Reading Movies - A Practitioner's Guide \(11140\)](#)

[Workplace Law in Context \(11195\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 4**

### **Semester 1**

[Negotiation \(11319\)](#)

[The Creative Producer \(11144\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative

Projects)

**Semester 2**

Film Studio, Production Project (11137)

Industry Project (11197)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

**with Arts (Film Production) - Full Time, Sem 2 Commencing**

**Year 1**

**Semester 2**

Introduction to Economics (11175)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

The Grand Experiment (11111)

**Year 2**

**Semester 1**

Big Stories: Culture, Memory and Power (11108)

Films Tools and a Meta-Narrative Vocabulary (11138)

Managing Human Capital (11191)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

Business Research Methods (11172)

Documentary Production (11143)

Reading Movies - A Practitioner's Guide (11140)

Service Management (11184)

**Year 3**

**Semester 1**

Business Decision Making (11009)

Organisational Behaviour (11189)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

**Semester 2**

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

**Year 4**

**Semester 1**

[Climate Change and Sustainable Business Futures \(11318\)](#)

[The Creative Producer \(11144\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

**Semester 2**

[Film Studio, Production Project \(11137\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Workplace Law in Context \(11195\)](#)

**Year 5**

**Semester 1**

[Australian National Cinema \(11141\)](#)

[Negotiation \(11319\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

with Arts (Global Studies) - Full Time, Sem 1 Commencing

**Year 1**

**Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

[Business Decision Making \(11009\)](#)

[Global Ethical Challenges \(11145\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

## **Year 2**

### **Semester 1**

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Introduction to Economics \(11175\)](#)

[Managing Human Capital \(11191\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Climate Change and Sustainable Business Futures \(11318\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

[Organisational Behaviour \(11189\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Studies in World Philosophies \(11148\)](#)

[Workplace Law in Context \(11195\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

#### **Year 4**

##### **Semester 1**

[Global Environmental Futures \(11150\)](#)

[Negotiation \(11319\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

### **with Arts (Global Studies) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Global Ethical Challenges \(11145\)](#)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

#### **Year 2**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Managing Human Capital \(11191\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

##### **Semester 2**

[Business Research Methods \(11172\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Service Management \(11184\)](#)

[The Grand Experiment \(11111\)](#)

### **Year 3**

#### **Semester 1**

[Business Decision Making \(11009\)](#)

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Organisational Behaviour \(11189\)](#)

#### **Semester 2**

[Creative and Critical Thinking for Problem Solving \(11201\)](#)

[Studies in World Philosophies \(11148\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

### **Year 4**

#### **Semester 1**

[Climate Change and Sustainable Business Futures \(11318\)](#)

[Global Environmental Futures \(11150\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

#### **Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Industry Project \(11197\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Workplace Law in Context \(11195\)](#)

### **Year 5**

#### **Semester 1**

[Negotiation \(11319\)](#)

Professional Evidence (Business) (11173)

Open Elective Unit

CM0014 Core Major in Business Restricted Choice Unit

## Business (Marketing)

with Arts (Creative Writing) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Creative Writing (11113)

Introduction to Management (11174)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

Business Decision Making (11009)

It Must Be True: Knowledge, Culture and Creativity (11109)

Negotiation and Sales Management (11177)

Writing, Rewriting (11114)

### Year 2

#### Semester 1

Introduction to Economics (11175)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

Screenwriting (11116)

#### Semester 2

Business Research Methods (11172)

Digital Marketing (11179)

From Hungry Caterpillars to Hunger Games: Writing for Young People (11115)

The Grand Experiment (11111)

### **Year 3**

#### **Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Marketing Research Methods \(11180\)](#)

[Writing Self, Writing Place \(11118\)](#)

Open Elective Unit

#### **Semester 2**

[Poetry and the Imagination \(11117\)](#)

[Relationship Marketing \(11181\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

### **Year 4**

#### **Semester 1**

[International Marketing \(11182\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Strategic Marketing Management \(11183\)](#)

**with Arts (Creative Writing) - Full Time, Sem 2 Commencing**

### **Year 1**

#### **Semester 2**

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Marketing Fundamentals \(11176\)](#)



[The Grand Experiment \(11111\)](#)

## **Year 2**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Introduction to Economics \(11175\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[Negotiation and Sales Management \(11177\)](#)

[Writing, Rewriting \(11114\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[Consumer and Buyer Behaviour \(11178\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

### **Semester 2**

[Digital Marketing \(11179\)](#)

[Poetry and the Imagination \(11117\)](#)

[Relationship Marketing \(11181\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Marketing Research Methods \(11180\)](#)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

## **Semester 2**

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Strategic Marketing Management \(11183\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[International Marketing \(11182\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## **with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing**

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Heritage Conservation \(11015\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Negotiation and Sales Management \(11177\)](#)

## **Year 2**

### **Semester 1**

[Indigenous Cultures and Digital Contexts \(11122\)](#)

[Introduction to Economics \(11175\)](#)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

## **Semester 2**

Business Research Methods (11172)

Connections to Country (11128)

Digital Marketing (11179)

The Grand Experiment (11111)

## **Year 3**

### **Semester 1**

Consumer and Buyer Behaviour (11178)

Indigenous Ways of Knowing (11126)

Marketing Research Methods (11180)

Open Elective Unit

### **Semester 2**

Relationship Marketing (11181)

Understanding Cultural and Heritage Values (11121)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

Decolonising the Museum (11123)

International Marketing (11182)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

Exploring Digital Culture and Heritage (11124)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

Strategic Marketing Management (11183)

## with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing

### **Year 1**

#### **Semester 2**

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Marketing Fundamentals \(11176\)](#)

[The Grand Experiment \(11111\)](#)

### **Year 2**

#### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Economics \(11175\)](#)

[10333 Professional Orientation \(Arts\) OR 11011 Professional Orientation \(Business\)](#)

#### **Semester 2**

[Business Research Methods \(11172\)](#)

[Connections to Country \(11128\)](#)

[Heritage Conservation \(11015\)](#)

[Negotiation and Sales Management \(11177\)](#)

### **Year 3**

#### **Semester 1**

[Business Decision Making \(11009\)](#)

[Consumer and Buyer Behaviour \(11178\)](#)

[Indigenous Cultures and Digital Contexts \(11122\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

#### **Semester 2**

[Digital Marketing \(11179\)](#)

[Relationship Marketing \(11181\)](#)

[Understanding Cultural and Heritage Values \(11121\)](#)

[11829 Professional Practice \(Internships A\) OR 11830 Professional Practice \(Specialist Skills\)](#)

## **Year 4**

### **Semester 1**

[Indigenous Ways of Knowing \(11126\)](#)

[Marketing Research Methods \(11180\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

### **Semester 2**

[Exploring Digital Culture and Heritage \(11124\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Strategic Marketing Management \(11183\)](#)

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## **Year 5**

### **Semester 1**

[Decolonising the Museum \(11123\)](#)

[International Marketing \(11182\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## **with Arts (Digital Media) - Full Time, Sem 1 Commencing**

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Digital Media Art 1: Narrative Production \(11837\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Digital Media Art 2: Image Production \(11836\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

Negotiation and Sales Management (11177)

## **Year 2**

### **Semester 1**

3D Media Art Production (11838)

Introduction to Economics (11175)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

### **Semester 2**

Business Research Methods (11172)

Digital Marketing (11179)

The Grand Experiment (11111)

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## **Year 3**

### **Semester 1**

Consumer and Buyer Behaviour (11178)

Design for Digital Contexts (11064)

Marketing Research Methods (11180)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

Character Design and Animation (11133)

Relationship Marketing (11181)

Sound Design (11134)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

Emerging Production Technologies (11839)

International Marketing (11182)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative

Projects)

**Semester 2**

Digital Production Project (11840)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

Strategic Marketing Management (11183)

**with Arts (Digital Media) - Full Time, Sem 2 Commencing**

**Year 1**

**Semester 2**

Digital Media Art 2: Image Production (11836)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

Marketing Fundamentals (11176)

**Year 2**

**Semester 1**

Big Stories: Culture, Memory and Power (11108)

Digital Media Art 1: Narrative Production (11837)

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10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

Business Research Methods (11172)

Character Design and Animation (11133)

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**Year 3**

**Semester 1**

3D Media Art Production (11838)

Business Decision Making (11009)

[Consumer and Buyer Behaviour \(11178\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

**Semester 2**

[Digital Marketing \(11179\)](#)

[Relationship Marketing \(11181\)](#)

[Sound Design \(11134\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

**Year 4**

**Semester 1**

[Design for Digital Contexts \(11064\)](#)

[Marketing Research Methods \(11180\)](#)

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CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

[Digital Production Project \(11840\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Strategic Marketing Management \(11183\)](#)

CM0014 Core Major in Business Restricted Choice Unit

**Year 5**

**Semester 1**

[Emerging Production Technologies \(11839\)](#)

[International Marketing \(11182\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

with Arts (Film Production) - Full Time, Sem 1 Commencing

**Year 1**

**Semester 1**



[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

[Business Decision Making \(11009\)](#)

[Documentary Production \(11143\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Negotiation and Sales Management \(11177\)](#)

## **Year 2**

### **Semester 1**

[Introduction to Economics \(11175\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Digital Marketing \(11179\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Australian National Cinema \(11141\)](#)

[Consumer and Buyer Behaviour \(11178\)](#)

[Marketing Research Methods \(11180\)](#)

Open Elective Unit

### **Semester 2**

[Reading Movies - A Practitioner's Guide \(11140\)](#)

[Relationship Marketing \(11181\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

#### **Year 4**

##### **Semester 1**

[International Marketing \(11182\)](#)

[The Creative Producer \(11144\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Film Studio, Production Project \(11137\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Strategic Marketing Management \(11183\)](#)

### **with Arts (Film Production) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Marketing Fundamentals \(11176\)](#)

[The Grand Experiment \(11111\)](#)

#### **Year 2**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Introduction to Economics \(11175\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

##### **Semester 2**

[Business Research Methods \(11172\)](#)

[Documentary Production \(11143\)](#)

[Negotiation and Sales Management \(11177\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Year 3**

#### **Semester 1**

[Business Decision Making \(11009\)](#)

[Consumer and Buyer Behaviour \(11178\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

#### **Semester 2**

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Reading Movies - A Practitioner's Guide \(11140\)](#)

[Relationship Marketing \(11181\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

### **Year 4**

#### **Semester 1**

[Marketing Research Methods \(11180\)](#)

[The Creative Producer \(11144\)](#)

Open Elective Unit

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

[Digital Marketing \(11179\)](#)

[Film Studio, Production Project \(11137\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Strategic Marketing Management \(11183\)](#)

### **Year 5**

#### **Semester 1**

[Australian National Cinema \(11141\)](#)

[International Marketing \(11182\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## with Arts (Global Studies) - Full Time, Sem 1 Commencing

### **Year 1**

#### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### **Semester 2**

[Business Decision Making \(11009\)](#)

[Global Ethical Challenges \(11145\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Negotiation and Sales Management \(11177\)](#)

### **Year 2**

#### **Semester 1**

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Introduction to Economics \(11175\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

#### **Semester 2**

[Business Research Methods \(11172\)](#)

[Digital Marketing \(11179\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[The Grand Experiment \(11111\)](#)

### **Year 3**

#### **Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

[Marketing Research Methods \(11180\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

[Relationship Marketing \(11181\)](#)

[Studies in World Philosophies \(11148\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

#### **Year 4**

##### **Semester 1**

[Global Environmental Futures \(11150\)](#)

[International Marketing \(11182\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Strategic Marketing Management \(11183\)](#)

### **with Arts (Global Studies) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Marketing Fundamentals \(11176\)](#)

[The Grand Experiment \(11111\)](#)

#### **Year 2**

### **Semester 1**

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

Introduction to Economics (11175)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

Business Research Methods (11172)

Global Ethical Challenges (11145)

Global Perspectives on Gender, Sex and Sexuality (11146)

Negotiation and Sales Management (11177)

## **Year 3**

### **Semester 1**

Business Decision Making (11009)

Consumer and Buyer Behaviour (11178)

How the World Really Works: Busting the Myths of Globalisation (11147)

Reading Culture, Curating Culture (11110)

### **Semester 2**

Digital Marketing (11179)

Relationship Marketing (11181)

Studies in World Philosophies (11148)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

Global Environmental Futures (11150)

Listening to Global Voices: World Literature and Cinema (11149)

Marketing Research Methods (11180)

Open Elective Unit

### **Semester 2**

Global Activism and Social Change (11151)

Professional Evidence (Arts) (11112)

[Strategic Marketing Management \(11183\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 5**

##### **Semester 1**

[International Marketing \(11182\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## **Business (Service Management)**

**with Arts (Creative Writing) - Full Time, Sem 1 Commencing**

#### **Year 1**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

##### **Semester 2**

[Business Decision Making \(11009\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

[Writing, Rewriting \(11114\)](#)

#### **Year 2**

##### **Semester 1**

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

SM0026 Service Management Restricted Choice Unit

**Semester 2**

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[Introduction to Economics \(11175\)](#)

[The Grand Experiment \(11111\)](#)

**Year 3**

**Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Service Operations, Technology and Interfaces \(11185\)](#)

[Writing Self, Writing Place \(11118\)](#)

Open Elective Unit

**Semester 2**

[Poetry and the Imagination \(11117\)](#)

[Service Systems, Transformation and Wellbeing \(11186\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

**Year 4**

**Semester 1**

[Business Models and Value Creation \(11187\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Service Design Project \(11188\)](#)

with Arts (Creative Writing) - Full Time, Sem 2 Commencing



## **Year 1**

### **Semester 2**

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

[Writing, Rewriting \(11114\)](#)

## **Year 2**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Marketing Fundamentals \(11176\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[Introduction to Economics \(11175\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

SM0026 Service Management Restricted Choice Unit

### **Semester 2**

[Poetry and the Imagination \(11117\)](#)

[Service Systems, Transformation and Wellbeing \(11186\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

Open Elective Unit

## **Year 4**

**Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

Service Operations, Technology and Interfaces (11185)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

Service Design Project (11188)

CM0014 Core Major in Business Restricted Choice Unit

**Year 5****Semester 1**

[Business Models and Value Creation \(11187\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

**with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing****Year 1****Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

[Business Decision Making \(11009\)](#)

[Heritage Conservation \(11015\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

## **Year 2**

### **Semester 1**

[Indigenous Cultures and Digital Contexts \(11122\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

SM0026 Service Management Restricted Choice Unit

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Connections to Country \(11128\)](#)

[Introduction to Economics \(11175\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Indigenous Ways of Knowing \(11126\)](#)

Service Operations, Technology and Interfaces (11185)

Open Elective Unit

### **Semester 2**

[Service Systems, Transformation and Wellbeing \(11186\)](#)

[Understanding Cultural and Heritage Values \(11121\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 4**

### **Semester 1**

[Business Models and Value Creation \(11187\)](#)

[Decolonising the Museum \(11123\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Exploring Digital Culture and Heritage \(11124\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Service Design Project \(11188\)](#)

## with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing

### **Year 1**

#### **Semester 2**

[Heritage Conservation \(11015\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

### **Year 2**

#### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Marketing Fundamentals \(11176\)](#)

[10333 Professional Orientation \(Arts\) OR 11011 Professional Orientation \(Business\)](#)

#### **Semester 2**

[Business Research Methods \(11172\)](#)

[Connections to Country \(11128\)](#)

[Introduction to Economics \(11175\)](#)

[The Grand Experiment \(11111\)](#)

### **Year 3**

#### **Semester 1**

[Business Decision Making \(11009\)](#)

[Indigenous Cultures and Digital Contexts \(11122\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[SM0026 Service Management Restricted Choice Unit](#)

## **Semester 2**

[Service Systems, Transformation and Wellbeing \(11186\)](#)

[Understanding Cultural and Heritage Values \(11121\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

Open Elective Unit

## **Year 4**

### **Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Indigenous Ways of Knowing \(11126\)](#)

Service Operations, Technology and Interfaces (11185)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Exploring Digital Culture and Heritage \(11124\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

Service Design Project (11188)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[Business Models and Value Creation \(11187\)](#)

[Decolonising the Museum \(11123\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## **with Arts (Digital Media) - Full Time, Sem 1 Commencing**

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Digital Media Art 1: Narrative Production \(11837\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

[Business Decision Making \(11009\)](#)

[Digital Media Art 2: Image Production \(11836\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

## **Year 2**

### **Semester 1**

[3D Media Art Production \(11838\)](#)

[Introduction to Economics \(11175\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Character Design and Animation \(11133\)](#)

[Sound Design \(11134\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Design for Digital Contexts \(11064\)](#)

SM0026 Service Management Restricted Choice Unit

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Service Systems, Transformation and Wellbeing \(11186\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

## **Year 4**

**Semester 1**

[Business Models and Value Creation \(11187\)](#)

[Emerging Production Technologies \(11839\)](#)

Service Operations, Technology and Interfaces (11185)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

**Semester 2**

[Digital Production Project \(11840\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Service Design Project (11188)

## with Arts (Digital Media) - Full Time, Sem 2 Commencing

**Year 1****Semester 2**

[Digital Media Art 2: Image Production \(11836\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

**Year 2****Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Digital Media Art 1: Narrative Production \(11837\)](#)

[Marketing Fundamentals \(11176\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

[Business Research Methods \(11172\)](#)

[Character Design and Animation \(11133\)](#)

[Introduction to Economics \(11175\)](#)

[The Grand Experiment \(11111\)](#)

### **Year 3**

#### **Semester 1**

[3D Media Art Production \(11838\)](#)

[Business Decision Making \(11009\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

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#### **Semester 2**

[Service Systems, Transformation and Wellbeing \(11186\)](#)

[Sound Design \(11134\)](#)

Open Elective Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

### **Year 4**

#### **Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Design for Digital Contexts \(11064\)](#)

Service Operations, Technology and Interfaces (11185)

CM0014 Core Major in Business Restricted Choice Unit

#### **Semester 2**

[Digital Production Project \(11840\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

Service Design Project (11188)

CM0014 Core Major in Business Restricted Choice Unit

### **Year 5**

#### **Semester 1**

[Business Models and Value Creation \(11187\)](#)

[Emerging Production Technologies \(11839\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

with Arts (Film Production) - Full Time, Sem 1 Commencing



## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Documentary Production \(11143\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

## **Year 2**

### **Semester 1**

[Introduction to Economics \(11175\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[The Grand Experiment \(11111\)](#)

Open Elective Unit

## **Year 3**

### **Semester 1**

[Australian National Cinema \(11141\)](#)

[Consumer and Buyer Behaviour \(11178\)](#)

CM0014 Core Major in Business Restricted Choice Unit

SM0026 Service Management Restricted Choice Unit

### **Semester 2**

[Reading Movies - A Practitioner's Guide \(11140\)](#)

[Service Systems, Transformation and Wellbeing \(11186\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 4**

##### **Semester 1**

[Business Models and Value Creation \(11187\)](#)

Service Operations, Technology and Interfaces (11185)

[The Creative Producer \(11144\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Film Studio, Production Project \(11137\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Service Design Project (11188)

## **with Arts (Film Production) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

[The Grand Experiment \(11111\)](#)

#### **Year 2**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Marketing Fundamentals \(11176\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

[Business Research Methods \(11172\)](#)

[Documentary Production \(11143\)](#)

[Introduction to Economics \(11175\)](#)

[Reading Movies - A Practitioner's Guide \(11140\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

SM0026 Service Management Restricted Choice Unit

### **Semester 2**

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Service Systems, Transformation and Wellbeing \(11186\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

Open Elective Unit

## **Year 4**

### **Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Service Operations, Technology and Interfaces \(11185\)](#)

[The Creative Producer \(11144\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Film Studio, Production Project \(11137\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Service Design Project \(11188\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[Australian National Cinema \(11141\)](#)

[Business Models and Value Creation \(11187\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## with Arts (Global Studies) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

[Business Decision Making \(11009\)](#)

[Global Ethical Challenges \(11145\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

### Year 2

#### Semester 1

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Marketing Fundamentals \(11176\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

SM0026 Service Management Restricted Choice Unit

#### Semester 2

[Business Research Methods \(11172\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Introduction to Economics \(11175\)](#)

[The Grand Experiment \(11111\)](#)

### Year 3

**Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

Service Operations, Technology and Interfaces (11185)

Open Elective Unit

**Semester 2**

[Service Systems, Transformation and Wellbeing \(11186\)](#)

[Studies in World Philosophies \(11148\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

**Year 4****Semester 1**

[Business Models and Value Creation \(11187\)](#)

[Global Environmental Futures \(11150\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Service Design Project (11188)

**with Arts (Global Studies) - Full Time, Sem 2 Commencing****Year 1****Semester 2**

[Global Ethical Challenges \(11145\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Service Management \(11184\)](#)

## **Year 2**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

[Marketing Fundamentals \(11176\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Introduction to Economics \(11175\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

SM0026 Service Management Restricted Choice Unit

### **Semester 2**

[Service Systems, Transformation and Wellbeing \(11186\)](#)

[Studies in World Philosophies \(11148\)](#)

Open Elective Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Consumer and Buyer Behaviour \(11178\)](#)

[Global Environmental Futures \(11150\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

Service Design Project (11188)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[Business Models and Value Creation \(11187\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

Service Operations, Technology and Interfaces (11185)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## **Business (Sport Management)**

**with Arts (Creative Writing) - Full Time, Sem 1 Commencing**

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Creative Writing \(11113\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Stakeholder Engagement in Sport \(11560\)](#)

[Writing, Rewriting \(11114\)](#)

## **Year 2**

### **Semester 1**

[Introduction to Economics \(11175\)](#)

[Principles of Sport Delivery \(11559\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Screenwriting \(11116\)](#)

#### **Semester 2**

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

[Sport Governance and Policy \(11563\)](#)

[The Grand Experiment \(11111\)](#)

#### **Year 3**

##### **Semester 1**

[High Performance Sport Management \(11561\)](#)

[Sport Innovation and Program Development \(11562\)](#)

[Writing Self, Writing Place \(11118\)](#)

CM0014 Core Major in Business Restricted Choice Unit

##### **Semester 2**

[Poetry and the Imagination \(11117\)](#)

[Sports Integrity, Ethics and Law \(11564\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 4**

##### **Semester 1**

[The Commercialisation of Sport \(11565\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

Open Elective Unit

##### **Semester 2**

[Leadership in Sport \(11566\)](#)

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)



Professional Evidence (Business) (11173)

## with Arts (Creative Writing) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

The Grand Experiment (11111)

### Year 2

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Creative Writing (11113)

Principles of Sport Delivery (11559)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

Business Research Methods (11172)

From Hungry Caterpillars to Hunger Games: Writing for Young People (11115)

Stakeholder Engagement in Sport (11560)

Writing, Rewriting (11114)

### Year 3

#### Semester 1

Business Decision Making (11009)

High Performance Sport Management (11561)

Reading Culture, Curating Culture (11110)

Screenwriting (11116)

#### Semester 2

Poetry and the Imagination (11117)

Sport Governance and Policy (11563)

[Sports Integrity, Ethics and Law \(11564\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

#### **Year 4**

##### **Semester 1**

[Sport Innovation and Program Development \(11562\)](#)

[Writing Self, Writing Place \(11118\)](#)

Open Elective Unit

CM0014 Core Major in Business Restricted Choice Unit

##### **Semester 2**

[Leadership in Sport \(11566\)](#)

[Major Project Studio \(11120\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 5**

##### **Semester 1**

[Professional Evidence \(Business\) \(11173\)](#)

[The Commercialisation of Sport \(11565\)](#)

[Word and Image \(11119\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

### **with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing**

#### **Year 1**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

[Professional Orientation \(Arts\) \(10333\)](#)

##### **Semester 2**

Business Decision Making (11009)

Heritage Conservation (11015)

It Must Be True: Knowledge, Culture and Creativity (11109)

Stakeholder Engagement in Sport (11560)

## **Year 2**

### **Semester 1**

Indigenous Cultures and Digital Contexts (11122)

Introduction to Economics (11175)

Principles of Sport Delivery (11559)

Reading Culture, Curating Culture (11110)

### **Semester 2**

Business Research Methods (11172)

Connections to Country (11128)

Sport Governance and Policy (11563)

The Grand Experiment (11111)

## **Year 3**

### **Semester 1**

High Performance Sport Management (11561)

Indigenous Ways of Knowing (11126)

Sport Innovation and Program Development (11562)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

Sports Integrity, Ethics and Law (11564)

Understanding Cultural and Heritage Values (11121)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

Decolonising the Museum (11123)

[The Commercialisation of Sport \(11565\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

**Semester 2**

[Exploring Digital Culture and Heritage \(11124\)](#)

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing

**Year 1**

**Semester 2**

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[The Grand Experiment \(11111\)](#)

**Year 2**

**Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Principles of Sport Delivery \(11559\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

[Business Research Methods \(11172\)](#)

[Connections to Country \(11128\)](#)

[Heritage Conservation \(11015\)](#)

[Stakeholder Engagement in Sport \(11560\)](#)

**Year 3**

**Semester 1**

[Business Decision Making \(11009\)](#)

[High Performance Sport Management \(11561\)](#)

[Indigenous Cultures and Digital Contexts \(11122\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

**Semester 2**

[Sport Governance and Policy \(11563\)](#)

[Sports Integrity, Ethics and Law \(11564\)](#)

[Understanding Cultural and Heritage Values \(11121\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

**Year 4****Semester 1**

[Indigenous Ways of Knowing \(11126\)](#)

[Sport Innovation and Program Development \(11562\)](#)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

**Semester 2**

[Exploring Digital Culture and Heritage \(11124\)](#)

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

**Year 5****Semester 1**

[Decolonising the Museum \(11123\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[The Commercialisation of Sport \(11565\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

with Arts (Digital Media) - Full Time, Sem 1 Commencing

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Digital Media Art 1: Narrative Production \(11837\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Digital Media Art 2: Image Production \(11836\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Stakeholder Engagement in Sport \(11560\)](#)

## **Year 2**

### **Semester 1**

[3D Media Art Production \(11838\)](#)

[Introduction to Economics \(11175\)](#)

[Principles of Sport Delivery \(11559\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Character Design and Animation \(11133\)](#)

[Sport Governance and Policy \(11563\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[Design for Digital Contexts \(11064\)](#)

[High Performance Sport Management \(11561\)](#)

[Sport Innovation and Program Development \(11562\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Sound Design \(11134\)](#)

[Sports Integrity, Ethics and Law \(11564\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

CM0014 Core Major in Business Restricted Choice Unit

#### **Year 4**

##### **Semester 1**

[Emerging Production Technologies \(11839\)](#)

[The Commercialisation of Sport \(11565\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

##### **Semester 2**

[Digital Production Project \(11840\)](#)

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

## **with Arts (Digital Media) - Full Time, Sem 2 Commencing**

#### **Year 1**

##### **Semester 2**

[Digital Media Art 2: Image Production \(11836\)](#)

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

#### **Year 2**

##### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Digital Media Art 1: Narrative Production \(11837\)](#)

[Principles of Sport Delivery \(11559\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

## **Semester 2**

[Business Research Methods \(11172\)](#)

[Character Design and Animation \(11133\)](#)

[Stakeholder Engagement in Sport \(11560\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[3D Media Art Production \(11838\)](#)

[Business Decision Making \(11009\)](#)

[High Performance Sport Management \(11561\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Sound Design \(11134\)](#)

[Sport Governance and Policy \(11563\)](#)

[Sports Integrity, Ethics and Law \(11564\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Design for Digital Contexts \(11064\)](#)

[Sport Innovation and Program Development \(11562\)](#)

Open Elective Unit

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Digital Production Project \(11840\)](#)

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**



Emerging Production Technologies (11839)

Professional Evidence (Business) (11173)

The Commercialisation of Sport (11565)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## with Arts (Film Production) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Films Tools and a Meta-Narrative Vocabulary (11138)

Introduction to Management (11174)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

#### Semester 2

Business Decision Making (11009)

Documentary Production (11143)

It Must Be True: Knowledge, Culture and Creativity (11109)

Stakeholder Engagement in Sport (11560)

### Year 2

#### Semester 1

Introduction to Economics (11175)

Principles of Sport Delivery (11559)

Reading Culture, Curating Culture (11110)

Short Film Production (11139)

#### Semester 2

Business Research Methods (11172)

Creative Collaboration and Specialisation in Film Project (11142)

Sport Governance and Policy (11563)

The Grand Experiment (11111)

### Year 3

**Semester 1**

[Australian National Cinema \(11141\)](#)

[High Performance Sport Management \(11561\)](#)

[Sport Innovation and Program Development \(11562\)](#)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

[Reading Movies - A Practitioner's Guide \(11140\)](#)

[Sports Integrity, Ethics and Law \(11564\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

**Year 4****Semester 1**

[The Commercialisation of Sport \(11565\)](#)

[The Creative Producer \(11144\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

**Semester 2**

[Film Studio, Production Project \(11137\)](#)

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

with Arts (Film Production) - Full Time, Sem 2 Commencing

**Year 1****Semester 2**

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 2**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#)

[Principles of Sport Delivery \(11559\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Documentary Production \(11143\)](#)

[Reading Movies - A Practitioner's Guide \(11140\)](#)

[Stakeholder Engagement in Sport \(11560\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[High Performance Sport Management \(11561\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Short Film Production \(11139\)](#)

### **Semester 2**

[Creative Collaboration and Specialisation in Film Project \(11142\)](#)

[Sport Governance and Policy \(11563\)](#)

[Sports Integrity, Ethics and Law \(11564\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Sport Innovation and Program Development \(11562\)](#)

[The Creative Producer \(11144\)](#)

Open Elective Unit

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Film Studio, Production Project \(11137\)](#)

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

## **Year 5**

### **Semester 1**

[Australian National Cinema \(11141\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[The Commercialisation of Sport \(11565\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

## **with Arts (Global Studies) - Full Time, Sem 1 Commencing**

## **Year 1**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Introduction to Management \(11174\)](#)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### **Semester 2**

[Business Decision Making \(11009\)](#)

[Global Ethical Challenges \(11145\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[Stakeholder Engagement in Sport \(11560\)](#)

## **Year 2**

### **Semester 1**

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Introduction to Economics \(11175\)](#)

[Principles of Sport Delivery \(11559\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

## **Semester 2**

[Business Research Methods \(11172\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Sport Governance and Policy \(11563\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 3**

### **Semester 1**

[High Performance Sport Management \(11561\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

[Sport Innovation and Program Development \(11562\)](#)

CM0014 Core Major in Business Restricted Choice Unit

### **Semester 2**

[Sports Integrity, Ethics and Law \(11564\)](#)

[Studies in World Philosophies \(11148\)](#)

CM0014 Core Major in Business Restricted Choice Unit

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

## **Year 4**

### **Semester 1**

[Global Environmental Futures \(11150\)](#)

[The Commercialisation of Sport \(11565\)](#)

Open Elective Unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

### **Semester 2**

[Global Activism and Social Change \(11151\)](#)

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

with Arts (Global Studies) - Full Time, Sem 2 Commencing

## **Year 1**

### **Semester 2**

[Introduction to Economics \(11175\)](#)

[Introduction to Management \(11174\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[The Grand Experiment \(11111\)](#)

## **Year 2**

### **Semester 1**

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Cultures and Diversity \(11129\)](#)

[Principles of Sport Delivery \(11559\)](#)

[10333 Professional Orientation \(Arts\) OR 11011 Professional Orientation \(Business\)](#)

### **Semester 2**

[Business Research Methods \(11172\)](#)

[Global Ethical Challenges \(11145\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Stakeholder Engagement in Sport \(11560\)](#)

## **Year 3**

### **Semester 1**

[Business Decision Making \(11009\)](#)

[High Performance Sport Management \(11561\)](#)

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

### **Semester 2**

[Sport Governance and Policy \(11563\)](#)

[Sports Integrity, Ethics and Law \(11564\)](#)

[Studies in World Philosophies \(11148\)](#)

[11829 Professional Practice \(Internships A\) OR 11830 Professional Practice \(Specialist Skills\)](#)

## **Year 4**

#### Semester 1

[Global Environmental Futures \(11150\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

[Sport Innovation and Program Development \(11562\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### Semester 2

[Global Activism and Social Change \(11151\)](#)

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

CM0014 Core Major in Business Restricted Choice Unit

#### Year 5

##### Semester 1

[Professional Evidence \(Business\) \(11173\)](#)

[The Commercialisation of Sport \(11565\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

Open Elective Unit

# Course information

## Course duration

Standard 4 year full time or equivalent. Maximum 10 years.

## Learning outcomes

Learning outcomes	Related graduate attributes
Refer to individual courses.	-

## Majors

- [Core Major in Business \(CM0014\)](#)

- [Specialist Major in Film Production \(SM0004\)](#)
- [Core Major in Arts \(CM0001\)](#)
- [Specialist Major in Digital Media \(SM0003\)](#)
- [Specialist Major in Service Management \(SM0026\)](#)
- [Specialist Major in Digital Media \(SM0003\)](#)
- [Specialist Major in International Business \(SM0023\)](#)
- [Specialist Major in Global Studies \(SM0005\)](#)
- [Specialist Major in Culture and Heritage \(SM0002\)](#)
- [Specialist Major in Entrepreneurship and Innovation \(SM0020\)](#)
- [Specialist Major in Marketing \(SM0025\)](#)
- [Specialist Major in Creative Writing \(SM0001\)](#)
- [Specialist Major in Human Resource Management \(SM0022\)](#)
- [Specialist Major in Sport Management \(SM0027\)](#)
- [Specialist Major in Management \(SM0024\)](#)

## Awards

Award	Official abbreviation
Bachelor of Arts	BA
Bachelor of Arts (Creative Writing)	BA (CreativeWrtg)
Bachelor of Arts (Culture and Heritage)	BA (Cult&Herit)
Bachelor of Arts (Digital Media)	BA (DigitalMedia)
Bachelor of Arts (Film Production)	BA (FilmProd)
Bachelor of Arts (Global Studies)	BA (GlobalSt)
Bachelor of Business (Entrepreneurship and Innovation)	BBus (Entrepreneurship&Innovation)
Bachelor of Business (Human Resource Management)	BBus (HumanResMgt)
Bachelor of Business (International Business)	BBus (IntlBus)
Bachelor of Business (Management)	BBus (Mgt)



Bachelor of Business (Marketing)	BBus (Mktg)
Bachelor of Business (Service Management)	BBus (ServiceMgt)
Bachelor of Business (Sport Management)	BBus (SportMgt)

## Honours

Refer to individual courses.

## Related courses

- [Bachelor of Arts \(Creative Writing\) \(ARB001\)](#)
- [Bachelor of Arts \(Culture and Heritage\) \(ARB002\)](#)
- [Bachelor of Arts \(Digital Media\) \(ARB003\)](#)
- [Bachelor of Arts \(Film Production\) \(ARB004\)](#)
- [Bachelor of Arts \(Global Studies\) \(ARB005\)](#)
- [Bachelor of Business \(Entrepreneurship & Innovation\) \(MGB101\)](#)
- [Bachelor of Business \(Human Resource Management\) \(MGB103\)](#)
- [Bachelor of Business \(International Business\) \(MGB104\)](#)
- [Bachelor of Business \(Management\) \(MGB105\)](#)
- [Bachelor of Business \(Marketing\) \(MGB106\)](#)
- [Bachelor of Business \(Service Management\) \(MGB107\)](#)
- [Bachelor of Business \(Sport Management\) \(MGB108\)](#)

## Enquiries

Student category	Contact details
Prospective Domestic Students	Email <a href="mailto:study@canberra.edu.au">study@canberra.edu.au</a> or Phone 1800 UNI CAN 1800 864 226
Prospective International Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email <a href="mailto:bglstudent@canberra.edu.au">bglstudent@canberra.edu.au</a>
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email <a href="mailto:bglstudent@canberra.edu.au">bglstudent@canberra.edu.au</a>

## Download your course guide



# Scholarships

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.