

## Bachelor of Business/ Bachelor of Arts (MGAR03.1)

Please note these are the 2021 details for this course

### Domestic students

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**Selection rank** 60

**Note:**

The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

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**English language requirements**

There are non-standard English language requirements for this course. To be eligible you must have an overall IELTS Academic score (or equivalent) of 6.0, a score of not less than 7.0 in both reading and writing, and no band score below 6.0. For alternate/equivalent ways of meeting the English requirements for this course please view the English Proficiency Requirements document on the university website.

[View IELTS equivalences](#)

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**Duration** 4.0 years

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**UAC code** 361544

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**Faculty** Faculty of Business, Government & Law

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**Discipline** School of Arts and Communications  
Canberra Business School

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**Location** UC - Canberra, Bruce

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**Fees** 2021: Commonwealth Supported Place  
2022: Commonwealth Supported Place

**Disclaimer:**

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Students enrolled in a Commonwealth Support Place (CSP) are required to make a contribution towards the cost of their education, which is set by the Commonwealth Government. Information on Commonwealth Supported Places, HECS-HELP and how fees are calculated can be found [here](#).

### International students

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**Academic entry**

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**requirements**

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.

[View UC's academic entry requirements](#)

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**English language requirements**

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[View IELTS equivalences](#)

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**CRICOS code**

099026E

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**Faculty**

Faculty of Business, Government & Law

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**Discipline**

School of Arts and Communications  
Canberra Business School

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**Location**

UC - Canberra, Bruce

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**Duration**

4.0 years

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**Fees**

2021: \$32,300 per year

2022: \$32,800 per year

**Disclaimer:**

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Information on how fees are calculated can be found [here](#).

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## About this course

### Manage everything and anything

Take the theoretical knowledge and practical skills of business and add any one of five core creative study pathways and you have one of the most structured, flexible and transferrable qualifications available - welcome to the Bachelor of Business / Bachelor of Arts double degree.

This course takes the best components of a range of courses and combines them to create a powerful and adaptable qualification that covers everything from management, innovation and entrepreneurship, to Creative Writing, Journalism, Film Production and Digital Media.

This course has been designed to produce innovative, globally engaged thinkers with the knowledge, skills and confidence to stamp their mark in dynamic working and creative environments anywhere the world.

If you desire a career in management within an industry that's both engaging challenging, but still unsure if which direction to focus on, then the UC Bachelor of Business and Bachelor of Arts will help ensure that you have all future bases covered.

## Study a Bachelor of Business / Bachelor of Arts at UC and you will:

- acquire theoretical knowledge to reflect critically on professional practice in the areas of business analysis, change management and implementation
- select a creative degree award in which to focus your studies on
- integrate theory and practice in entrepreneurship and innovation, and articulate the impacts of recent developments within the field
- critically evaluate a range of core business skills to find solutions to future work challenges in legal, economic and global business environments
- participate in international work and study experiences
- develop experience of professional management in work and organisations demonstrating creativity and initiative in new situations
- complete engaging hands-on units within industry organisations
- build strong industry relationships and networks.

## Career opportunities

The UC Bachelor of Business / Bachelor of Art is a globally recognised qualification that is both flexible and transferrable across a wide range of industries. Graduates of this course possess a clear understanding of business management and strategy, combined with a comprehensive insight in how to use creativity to add value to any business or organisation.

As a result, this qualification opens the door to many career pathways including:

- international business development manager
- global account manager
- author
- copywriter
- journalist
- playwright
- screenwriter
- scriptwriter
- communications manager
- publisher
- editor
- media analyst
- technical writer
- international project manager
- campaign manager
- international consultant
- journalist
- international development worker
- policy officer
- community development educator
- program analyst
- company director
- tourism manager
- filmmaker

- creative producer
- director
- screenwriter
- first assistant director
- director of photography
- editor
- sound designer
- production designer
- costume designer
- production manager
- camera operator
- sound recorder
- props master
- special effects supervisor
- digital imaging technician
- international management consultant
- trade and international economics officer
- international finance manager
- business intelligence manager
- international trade administrator
- strategic planning manager
- foreign affairs officer
- industry association analyst

## Professional accreditation

Refer to individual courses.

## Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

## Assumed knowledge

None.

## Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2021	UC - Canberra, Bruce	Semester 1	08 February 2021	✓	✓
2021	UC - Canberra, Bruce	Semester 2	02 August 2021	✓	✓
2022	UC - Canberra, Bruce	Semester 1	07 February 2022	✓	✓
2022	UC - Canberra, Bruce	Semester 2	01 August 2022	✓	✓
2023	UC - Canberra, Bruce	Semester 1	06 February 2023	✓	✓
2023	UC - Canberra, Bruce	Semester 2	31 July 2023	✓	✓

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#). Credit is not permitted towards completion of a graduate certificate.

## Course requirements

### Bachelor of Business/ Bachelor of Arts (MGAR03) | 96 credit points

Restricted Choice - 48 credit points as follows

Arts - Must select 1 of the following

Specialist Major in Film Production (SM0004) | 24 credit points

Required - Must pass 24 credit points as follows

[Film Studio, Production Project \(11137\)](#) | 3 credit points – Level 3

[Films Tools and a Meta-Narrative Vocabulary \(11138\)](#) | 3 credit points – Level 1

[Short Film Production \(11139\)](#) | 3 credit points – Level 2

[Reading Movies - A Practitioner's Guide \(11140\)](#) | 3 credit points – Level 2

[Australian National Cinema \(11141\)](#) | 3 credit points – Level 2

[Creative Collaboration and Specialisation in Film Project \(11142\)](#) | 3 credit points – Level 2

[Documentary Production \(11143\)](#) | 3 credit points – Level 1

[The Creative Producer \(11144\)](#) | 3 credit points – Level 3

Specialist Major in Global Studies (SM0005) | 24 credit points

Required - Must pass 24 credit points as follows

[Cultures and Diversity \(11129\)](#) | 3 credit points – Level 1

[Global Ethical Challenges \(11145\)](#) | 3 credit points – Level 1

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#) | 3 credit points – Level 2

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#) | 3 credit points – Level 2

[Studies in World Philosophies \(11148\)](#) | 3 credit points – Level 2

[Listening to Global Voices: World Literature and Cinema \(11149\)](#) | 3 credit points – Level 2

Global Environmental Futures (11150) | 3 credit points – Level 3

Global Activism and Social Change (11151) | 3 credit points – Level 3

**Specialist Major in Creative Writing (SM0001) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Introduction to Creative Writing (11113) | 3 credit points – Level 1

Writing, Rewriting (11114) | 3 credit points – Level 1

From Hungry Caterpillars to Hunger Games: Writing for Young People (11115) | 3 credit points – Level 2

Screenwriting (11116) | 3 credit points – Level 2

Poetry and the Imagination (11117) | 3 credit points – Level 2

Writing Self, Writing Place (11118) | 3 credit points – Level 2

Word and Image (11119) | 3 credit points – Level 3

Major Project Studio (11120) | 3 credit points – Level 3

**Specialist Major in Culture and Heritage (SM0002) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Heritage Conservation (11015) | 3 credit points – Level 1

Understanding Cultural and Heritage Values (11121) | 3 credit points – Level 2

Indigenous Cultures and Digital Contexts (11122) | 3 credit points – Level 2

Decolonising the Museum (11123) | 3 credit points – Level 3

Exploring Digital Culture and Heritage (11124) | 3 credit points – Level 3

Indigenous Ways of Knowing (11126) | 3 credit points – Level 2

Connections to Country (11128) | 3 credit points – Level 2

Cultures and Diversity (11129) | 3 credit points – Level 1

**Specialist Major in Digital Media (SM0003) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Pixels and Polygons (11013) | 3 credit points – Level 1

Media Worlds (11130) | 3 credit points – Level 1

Space, Time and Form (11131) | 3 credit points – Level 2

Engineering Reality (11132) | 3 credit points – Level 2

Character Design and Animation (11133) | 3 credit points – Level 2

Sound Design (11134) | 3 credit points – Level 2

Real Time Environments (11135) | 3 credit points – Level 3

Illuminated Bits (11136) | 3 credit points – Level 3

**Business - Must select 1 of the following**

**Specialist Major in Marketing (SM0025) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Marketing Fundamentals (11176) | 3 credit points – Level 1

Negotiation and Sales Management (11177) | 3 credit points – Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points – Level 2

Digital Marketing (11179) | 3 credit points – Level 3

Marketing Research Methods (11180) | 3 credit points – Level 2

Relationship Marketing (11181) | 3 credit points – Level 3

International Marketing (11182) | 3 credit points – Level 3

Strategic Marketing Management (11183) | 3 credit points – Level 3

**Specialist Major in Service Management (SM0026) | 24 credit points**

**Required - Must pass 21 credit points as follows**

Marketing Fundamentals (11176) | 3 credit points – Level 1

Consumer and Buyer Behaviour (11178) | 3 credit points – Level 2

Service Management (11184) | 3 credit points – Level 1

Service Operations, Technology and Interfaces (11185) | 3 credit points – Level 3

Service Systems, Transformation and Wellbeing (11186) | 3 credit points – Level 3

Business Models and Value Creation (11187) | 3 credit points – Level 3

Service Design Project (11188) | 3 credit points – Level 3

**Restricted Choice - Must pass 3 credit points from the following**

Introduction to Interaction and User-Centred Design (11043) | 3 credit points – Level 1

Organisational Behaviour (11189) | 3 credit points – Level 2

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

Introduction to Interaction Design (11655) | 3 credit points – Level 1

Note:

- From 2021 unit 11043 has been replaced by unit 11655.

**Specialist Major in Entrepreneurship and Innovation (SM0020) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Marketing Fundamentals (11176) | 3 credit points – Level 1

Indigenous and Cultural Entrepreneurship (11190) | 3 credit points – Level 3

The Entrepreneurial Mind - Foundations of Entrepreneurship (11198) | 3 credit points – Level 1

Business Start Up Essentials (11199) | 3 credit points – Level 1

Entrepreneurship in Government and Large Organisations (11200) | 3 credit points – Level 2

Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2

Innovation Management (11202) | 3 credit points – Level 2

Commercialising Your Business Idea (11203) | 3 credit points – Level 3

**Specialist Major in Human Resource Management (SM0022) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Organisational Behaviour (11189) | 3 credit points – Level 2

Managing Human Capital (11191) | 3 credit points – Level 1

Sustaining the Employment Relationship (11192) | 3 credit points – Level 1

Sourcing and Building Capability (11193) | 3 credit points – Level 2

Shaping Behaviour and Strengthening Performance (11194) | 3 credit points – Level 3

Workplace Law in Context (11195) | 3 credit points – Level 3

Integrating and Aligning Human Capital (11196) | 3 credit points – Level 3

Industry Project (11197) | 3 credit points – Level 3

**Specialist Major in International Business (SM0023) | 24 credit points**

**Required - Must pass 24 credit points as follows**

- Marketing Fundamentals (11176) | 3 credit points – Level 1
- International Marketing (11182) | 3 credit points – Level 3
- Introduction to International Business (11204) | 3 credit points – Level 1
- Global E-Business (11205) | 3 credit points – Level 2
- Asia Pacific Business (11206) | 3 credit points – Level 2
- International Economics (11207) | 3 credit points – Level 3
- Cost Benefit Analysis (11208) | 3 credit points – Level 3
- Economic Development (11209) | 3 credit points – Level 3

**Specialist Major in Management (SM0024) | 24 credit points**

**Required - Must pass 24 credit points as follows**

- Service Management (11184) | 3 credit points – Level 1
- Organisational Behaviour (11189) | 3 credit points – Level 2
- Managing Human Capital (11191) | 3 credit points – Level 1
- Workplace Law in Context (11195) | 3 credit points – Level 3
- Industry Project (11197) | 3 credit points – Level 3
- Creative and Critical Thinking for Problem Solving (11201) | 3 credit points – Level 2
- Climate Change and Sustainable Business Futures (11318) | 3 credit points – Level 2
- Negotiation (11319) | 3 credit points – Level 3

**Specialist Major in Sport Management (SM0027) | 24 credit points**

**Required - Must pass 24 credit points as follows**

- Principles of Sport Delivery (11559) | 3 credit points – Level 1
- Stakeholder Engagement in Sport (11560) | 3 credit points – Level 1
- High Performance Sport Management (11561) | 3 credit points – Level 2
- Sport Innovation and Program Development (11562) | 3 credit points – Level 2
- Sport Governance and Policy (11563) | 3 credit points – Level 2
- Sports Integrity, Ethics and Law (11564) | 3 credit points – Level 2
- The Commercialisation of Sport (11565) | 3 credit points – Level 3
- Leadership in Sport (11566) | 3 credit points – Level 3

- The new Specialist Major in Sport Management is available from Semester 1, 2020.

- Specialist majors determine the course award names. E.g. Completing a Major in Marketing & a Major in Digital Media leads to the awards B Business (Marketing) & B Arts (Digital Media).

**Required - 48 credit points as follows**

**Core Major in Arts (CM0001) | 24 credit points**

**Required - Must pass 24 credit points as follows**

- Professional Orientation (Arts) (10333) | 3 credit points – Level 1
- Professional Practice 1: Work Integrated Learning (11017) | 3 credit points – Level 2
- Professional Practice 2: Work Integrated Learning (11018) | 3 credit points – Level 3
- Big Stories: Culture, Memory and Power (11108) | 3 credit points – Level 1



It Must Be True: Knowledge, Culture and Creativity (11109) | 3 credit points – Level 1

Reading Culture, Curating Culture (11110) | 3 credit points – Level 1

The Grand Experiment (11111) | 3 credit points – Level 1

Professional Evidence (Arts) (11112) | 3 credit points – Level 3

**Core Major in Business (CM0014) | 24 credit points**

**Required - Must pass 18 credit points as follows**

Business Decision Making (11009) | 3 credit points – Level 1

Professional Orientation (Business) (11011) | 3 credit points – Level 1

Business Research Methods (11172) | 3 credit points – Level 1

Professional Evidence (Business) (11173) | 3 credit points – Level 3

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

**Restricted Choice - Must pass 6 credit points from the following**

International Business Study Tour (9628) | 3 credit points – Level 2

Business, Government & Law Extended Internship (10158) | 6 credit points – Level 3

Business, Government & Law Professional Internship (10236) | 12 credit points – Level 3

BGL Internship (Commerce) (11166) | 3 credit points – Level 3

BGL Internship (Business and Management) (11167) | 3 credit points – Level 3

BGL Internship (Government and Policy) (11168) | 3 credit points – Level 3

Organisational Communications, Culture and Change (11169) | 3 credit points – Level 3

Business Communication (11170) | 3 credit points – Level 2

Social Enterprise (11379) | 3 credit points – Level 2

Note:

- Credit Points: Students who want to do more than 6 credit points from this list may count them towards Open Electives.
- International Exchange: Students may also choose to undertake units at an international institution, subject to approval by the Program Director.

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

## Typical study pattern

### UC - Canberra, Bruce

Business (Entrepreneurship & Innovation)

with Arts (Creative Writing) - Full Time, Sem 1 Commencing

#### Year 1

##### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Creative Writing (11113)

Introduction to Management (11174)

##### Semester 2

Business Decision Making (11009)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

Writing, Rewriting (11114)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

## Year 2

### Semester 1

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109)

Screenwriting (11116)

The Entrepreneurial Mind - Foundations of  
Entrepreneurship (11198)

### Semester 2

Business Research Methods (11172)

Creative and Critical Thinking for Problem Solving (11201)

From Hungry Caterpillars to Hunger Games: Writing for  
Young People (11115)

The Grand Experiment (11111)

## Year 3

### Semester 1

Business Start Up Essentials (11199)

Entrepreneurship in Government and Large Organisations  
(11200)

Writing Self, Writing Place (11118)

CM0014 Core Major in Business Restricted Choice Unit

### Semester 2

Innovation Management (11202)

Poetry and the Imagination (11117)

Professional Practice 1: Work Integrated Learning (11017)

CM0014 Core Major in Business Restricted Choice Unit

## Year 4

### Semester 1

Indigenous and Cultural Entrepreneurship (11190)

Word and Image (11119)

Open Elective Unit

Professional Practice 2: Work Integrated Learning (11018)

### Semester 2

Commercialising Your Business Idea (11203)

Major Project Studio (11120)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

with Arts (Creative Writing) - Full Time, Sem 2 Commencing

## Year 1

### Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

Reading Culture, Curating Culture (11110)

Writing, Rewriting (11114)

## Year 2

### Semester 1

Big Stories: Culture, Memory and Power (11108)

### Semester 2

Business Research Methods (11172)

Introduction to Creative Writing (11113)	From Hungry Caterpillars to Hunger Games: Writing for Young People (11115)
The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)	Marketing Fundamentals (11176)
10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)	The Grand Experiment (11111)

**Year 3**

**Semester 1**

Business Decision Making (11009)  
 Business Start Up Essentials (11199)  
 It Must Be True: Knowledge, Culture and Creativity (11109)  
 Screenwriting (11116)

**Semester 2**

Creative and Critical Thinking for Problem Solving (11201)  
 Innovation Management (11202)  
 Poetry and the Imagination (11117)  
 Professional Practice 1: Work Integrated Learning (11017)

**Year 4**

**Semester 1**

Indigenous and Cultural Entrepreneurship (11190)  
 CM0014 Core Major in Business Restricted Choice Unit  
 Professional Practice 2: Work Integrated Learning (11018)  
 Writing Self, Writing Place (11118)

**Semester 2**

Commercialising Your Business Idea (11203)  
 Major Project Studio (11120)  
 Professional Evidence (Arts) (11112)  
 CM0014 Core Major in Business Restricted Choice Unit

**Year 5**

**Semester 1**

Professional Evidence (Business) (11173)  
 Word and Image (11119)  
 Open Elective Unit  
 Entrepreneurship in Government and Large Organisations (11200)

with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing

**Year 1**

**Semester 1**

Big Stories: Culture, Memory and Power (11108)  
 Cultures and Diversity (11129)  
 Introduction to Management (11174)  
 10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

**Semester 2**

Business Decision Making (11009)  
 Heritage Conservation (11015)  
 Marketing Fundamentals (11176)  
 Reading Culture, Curating Culture (11110)

**Year 2**

**Semester 1**

Indigenous Cultures and Digital Contexts (11122)

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109) Creative and Critical Thinking for Problem Solving (11201)

The Entrepreneurial Mind - Foundations of  
Entrepreneurship (11198)

**Semester 2**

Business Research Methods (11172)

Connections to Country (11128)

The Grand Experiment (11111)

**Year 3****Semester 1**

Business Start Up Essentials (11199)

Entrepreneurship in Government and Large Organisations  
(11200)

Indigenous Ways of Knowing (11126)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

CM0014 Core Major in Business Restricted Choice Unit

Innovation Management (11202)

Professional Practice 1: Work Integrated Learning (11017)

Understanding Cultural and Heritage Values (11121)

**Year 4****Semester 1**

Open Elective Unit

Decolonising the Museum (11123)

Indigenous and Cultural Entrepreneurship (11190)

Professional Practice 2: Work Integrated Learning (11018)

**Semester 2**

Commercialising Your Business Idea (11203)

Exploring Digital Culture and Heritage (11124)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing

**Year 1****Semester 2**

Heritage Conservation (11015)

Introduction to Economics (11175)

Introduction to Management (11174)

Reading Culture, Curating Culture (11110)

**Year 2****Semester 1**

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

The Entrepreneurial Mind - Foundations of  
Entrepreneurship (11198)

**Semester 2**

Business Research Methods (11172)

Connections to Country (11128)

Marketing Fundamentals (11176)

The Grand Experiment (11111)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

### Year 3

#### Semester 1

Business Decision Making (11009)

Business Start Up Essentials (11199)

Indigenous Cultures and Digital Contexts (11122)

It Must Be True: Knowledge, Culture and Creativity (11109)

#### Semester 2

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

Professional Practice 1: Work Integrated Learning (11017)

Understanding Cultural and Heritage Values (11121)

### Year 4

#### Semester 1

Indigenous Ways of Knowing (11126)

Indigenous and Cultural Entrepreneurship (11190)

Professional Practice 2: Work Integrated Learning (11018)

CM0014 Core Major in Business Restricted Choice Unit

#### Semester 2

Commercialising Your Business Idea (11203)

Exploring Digital Culture and Heritage (11124)

Professional Evidence (Arts) (11112)

CM0014 Core Major in Business Restricted Choice Unit

### Year 5

#### Semester 1

Decolonising the Museum (11123)

Entrepreneurship in Government and Large Organisations (11200)

Professional Evidence (Business) (11173)

Open Elective Unit

with Arts (Digital Media) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

Introduction to Management (11174)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

Media Worlds (11130)

#### Semester 2

Business Decision Making (11009)

Marketing Fundamentals (11176)

Pixels and Polygons (11013)

Reading Culture, Curating Culture (11110)

### Year 2

#### Semester 1

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109)

#### Semester 2

Business Research Methods (11172)

Creative and Critical Thinking for Problem Solving (11201)

Space, Time and Form (11131)

The Entrepreneurial Mind - Foundations of  
Entrepreneurship (11198)

Engineering Reality (11132)

The Grand Experiment (11111)

### Year 3

#### Semester 1

Character Design and Animation (11133)

Entrepreneurship in Government and Large Organisations  
(11200)

CM0014 Core Major in Business Restricted Choice Unit

Business Start Up Essentials (11199)

#### Semester 2

Innovation Management (11202)

Professional Practice 1: Work Integrated Learning (11017)

CM0014 Core Major in Business Restricted Choice Unit

Sound Design (11134)

### Year 4

#### Semester 1

Indigenous and Cultural Entrepreneurship (11190)

Professional Practice 2: Work Integrated Learning (11018)

Real Time Environments (11135)

Open Elective Unit

#### Semester 2

Commercialising Your Business Idea (11203)

Illuminated Bits (11136)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

with Arts (Digital Media) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

Pixels and Polygons (11013)

Reading Culture, Curating Culture (11110)

### Year 2

#### Semester 1

The Entrepreneurial Mind - Foundations of  
Entrepreneurship (11198)

10333 Professional Orientation (Arts) OR 11011  
Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

Media Worlds (11130)

#### Semester 2

Business Research Methods (11172)

Engineering Reality (11132)

Marketing Fundamentals (11176)

The Grand Experiment (11111)

### Year 3

**Semester 1**

Business Decision Making (11009)

Business Start Up Essentials (11199)

It Must Be True: Knowledge, Culture and Creativity (11109) Professional Practice 1: Work Integrated Learning (11017)

Space, Time and Form (11131)

**Semester 2**

Creative and Critical Thinking for Problem Solving (11201)

Innovation Management (11202)

Sound Design (11134)

**Year 4****Semester 1**

Character Design and Animation (11133)

Indigenous and Cultural Entrepreneurship (11190)

Professional Practice 2: Work Integrated Learning (11018)

CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

Commercialising Your Business Idea (11203)

Illuminated Bits (11136)

CM0014 Core Major in Business Restricted Choice Unit

Professional Evidence (Arts) (11112)

**Year 5****Semester 1**

Entrepreneurship in Government and Large Organisations (11200)

Professional Evidence (Business) (11173)

Real Time Environments (11135)

Open Elective Unit

with Arts (Film Production) - Full Time, Sem 1 Commencing

**Year 1****Semester 1**

Big Stories: Culture, Memory and Power (11108)

Films Tools and a Meta-Narrative Vocabulary (11138)

Introduction to Management (11174)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

**Semester 2**

Business Decision Making (11009)

Documentary Production (11143)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

**Year 2****Semester 1**

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109) Creative Collaboration and Specialisation in Film Project

Short Film Production (11139)

The Entrepreneurial Mind - Foundations of

Entrepreneurship (11198)

**Semester 2**

Business Research Methods (11172)

(11142)

Creative and Critical Thinking for Problem Solving (11201)

The Grand Experiment (11111)

### Year 3

#### Semester 1

Australian National Cinema (11141)  
Business Start Up Essentials (11199)  
Entrepreneurship in Government and Large Organisations (11200)  
CM0014 Core Major in Business Restricted Choice Unit

#### Semester 2

Professional Practice 1: Work Integrated Learning (11017)  
CM0014 Core Major in Business Restricted Choice Unit  
Innovation Management (11202)  
Reading Movies - A Practitioner's Guide (11140)

### Year 4

#### Semester 1

Indigenous and Cultural Entrepreneurship (11190)  
Professional Practice 2: Work Integrated Learning (11018)  
Open Elective Unit  
The Creative Producer (11144)

#### Semester 2

Commercialising Your Business Idea (11203)  
Film Studio, Production Project (11137)  
Professional Evidence (Arts) (11112)  
Professional Evidence (Business) (11173)

with Arts (Film Production) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Introduction to Economics (11175)  
Introduction to Management (11174)  
Reading Culture, Curating Culture (11110)  
The Grand Experiment (11111)

### Year 2

#### Semester 1

Films Tools and a Meta-Narrative Vocabulary (11138)  
10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)  
Big Stories: Culture, Memory and Power (11108)  
The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

#### Semester 2

Business Research Methods (11172)  
Documentary Production (11143)  
Marketing Fundamentals (11176)  
Reading Movies - A Practitioner's Guide (11140)

### Year 3

#### Semester 1

Business Decision Making (11009)  
Business Start Up Essentials (11199)

#### Semester 2

Creative Collaboration and Specialisation in Film Project (11142)



It Must Be True: Knowledge, Culture and Creativity (11109) Creative and Critical Thinking for Problem Solving (11201)  
Short Film Production (11139) Innovation Management (11202)  
Professional Practice 1: Work Integrated Learning (11017)

#### Year 4

##### Semester 1

Indigenous and Cultural Entrepreneurship (11190)  
Professional Practice 2: Work Integrated Learning (11018)  
The Creative Producer (11144)  
CM0014 Core Major in Business Restricted Choice Unit

##### Semester 2

Commercialising Your Business Idea (11203)  
Film Studio, Production Project (11137)  
Professional Evidence (Arts) (11112)  
CM0014 Core Major in Business Restricted Choice Unit

#### Year 5

##### Semester 1

Australian National Cinema (11141)  
Professional Evidence (Business) (11173)  
Open Elective Unit  
Entrepreneurship in Government and Large Organisations (11200)

with Arts (Global Studies) - Full Time, Sem 1 Commencing

#### Year 1

##### Semester 1

Big Stories: Culture, Memory and Power (11108)  
Cultures and Diversity (11129)  
Introduction to Management (11174)  
10333 Professional Orientation (Arts) OR 11011  
Professional Orientation (Business)

##### Semester 2

Business Decision Making (11009)  
Global Ethical Challenges (11145)  
Marketing Fundamentals (11176)  
Reading Culture, Curating Culture (11110)

#### Year 2

##### Semester 1

How the World Really Works: Busting the Myths of  
Globalisation (11147)  
Introduction to Economics (11175)  
It Must Be True: Knowledge, Culture and Creativity (11109)  
The Entrepreneurial Mind - Foundations of  
Entrepreneurship (11198)

##### Semester 2

Business Research Methods (11172)  
Creative and Critical Thinking for Problem Solving (11201)  
Global Perspectives on Gender, Sex and Sexuality (11146)  
The Grand Experiment (11111)

#### Year 3

**Semester 1**

CM0014 Core Major in Business Restricted Choice Unit  
 Business Start Up Essentials (11199)  
 Entrepreneurship in Government and Large Organisations (11200)  
 Listening to Global Voices: World Literature and Cinema (11149)

**Year 4****Semester 1**

Professional Practice 2: Work Integrated Learning (11018)  
 Open Elective Unit  
 Global Environmental Futures (11150)  
 Indigenous and Cultural Entrepreneurship (11190)

with Arts (Global Studies) - Full Time, Sem 2 Commencing

**Year 1****Semester 2**

Global Ethical Challenges (11145)  
 Introduction to Economics (11175)  
 Introduction to Management (11174)  
 Reading Culture, Curating Culture (11110)

**Year 2****Semester 1**

10333 Professional Orientation (Arts) OR  
 Professional Orientation (Business)  
 Big Stories: Culture, Memory and Power (11108)  
 Cultures and Diversity (11129)  
 The Entrepreneurial Mind - Foundations of Entrepreneurship (11198)

**Year 3****Semester 1**

Business Decision Making (11009)  
 Business Start Up Essentials (11199)  
 How the World Really Works: Busting the Myths of Globalisation (11147)

**Semester 2**

Innovation Management (11202)  
 CM0014 Core Major in Business Restricted Choice Unit  
 Professional Practice 1: Work Integrated Learning (11017)  
 Studies in World Philosophies (11148)

**Semester 2**

Commercialising Your Business Idea (11203)  
 Global Activism and Social Change (11151)  
 Professional Evidence (Arts) (11112)  
 Professional Evidence (Business) (11173)

**Semester 2**

11011 Business Research Methods (11172)  
 Global Perspectives on Gender, Sex and Sexuality (11146)  
 Marketing Fundamentals (11176)  
 The Grand Experiment (11111)

**Semester 2**

Creative and Critical Thinking for Problem Solving (11201)  
 Innovation Management (11202)  
 Professional Practice 1: Work Integrated Learning (11017)

It Must Be True: Knowledge, Culture and Creativity (11109) Studies in World Philosophies (11148)

#### Year 4

##### Semester 1

Global Environmental Futures (11150)

Indigenous and Cultural Entrepreneurship (11190)

Listening to Global Voices: World Literature and Cinema (11149)

Professional Practice 2: Work Integrated Learning (11018)

##### Semester 2

CM0014 Core Major in Business Restricted Choice Unit

Commercialising Your Business Idea (11203)

Global Activism and Social Change (11151)

Professional Evidence (Arts) (11112)

#### Year 5

##### Semester 1

Entrepreneurship in Government and Large Organisations (11200)

Professional Evidence (Business) (11173)

CM0014 Core Major in Business Restricted Choice Unit

Open Elective Unit

Business (Human Resource Management)

with Arts (Creative Writing) - Full Time, Sem 1 Commencing

#### Year 1

##### Semester 1

10333 Professional Orientation (Arts) OR 11011 Business Decision Making (11009)

Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

Introduction to Creative Writing (11113)

Introduction to Management (11174)

##### Semester 2

Reading Culture, Curating Culture (11110)

Sustaining the Employment Relationship (11192)

Writing, Rewriting (11114)

#### Year 2

##### Semester 1

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109) From Hungry Caterpillars to Hunger Games: Writing for Young People (11115)

Managing Human Capital (11191)

Screenwriting (11116)

##### Semester 2

Business Research Methods (11172)

Sourcing and Building Capability (11193)

The Grand Experiment (11111)

#### Year 3

##### Semester 1

##### Semester 2

Organisational Behaviour (11189)	Poetry and the Imagination (11117)
Shaping Behaviour and Strengthening Performance (11194)	Professional Practice 1: Work Integrated Learning (11017)
Writing Self, Writing Place (11118)	Workplace Law in Context (11195)
CM0014 Core Major in Business Restricted Choice Unit	CM0014 Core Major in Business Restricted Choice Unit

**Year 4**

**Semester 1**

Open Elective Unit  
 Integrating and Aligning Human Capital (11196)  
 Professional Practice 2: Work Integrated Learning (11018)  
 Word and Image (11119)

**Semester 2**

Industry Project (11197)  
 Major Project Studio (11120)  
 Professional Evidence (Arts) (11112)  
 Professional Evidence (Business) (11173)

with Arts (Creative Writing) - Full Time, Sem 2 Commencing

**Year 1**

**Semester 2**

Introduction to Economics (11175)  
 Introduction to Management (11174)  
 Reading Culture, Curating Culture (11110)  
 Writing, Rewriting (11114)

**Year 2**

**Semester 1**

Big Stories: Culture, Memory and Power (11108)  
 Introduction to Creative Writing (11113)  
 Managing Human Capital (11191)  
 10333 Professional Orientation (Arts) OR 11011  
 Professional Orientation (Business)

**Semester 2**

Business Research Methods (11172)  
 From Hungry Caterpillars to Hunger Games: Writing for  
 Young People (11115)  
 Sustaining the Employment Relationship (11192)  
 The Grand Experiment (11111)

**Year 3**

**Semester 1**

Business Decision Making (11009)  
 It Must Be True: Knowledge, Culture and Creativity (11109)  
 Organisational Behaviour (11189)  
 Screenwriting (11116)

**Semester 2**

Poetry and the Imagination (11117)  
 Professional Practice 1: Work Integrated Learning (11017)  
 Sourcing and Building Capability (11193)  
 Workplace Law in Context (11195)

**Year 4**

**Semester 1**

**Semester 2**

Professional Practice 2: Work Integrated Learning (11018) Professional Evidence (Arts) (11112)  
 Shaping Behaviour and Strengthening Performance (11194) CM0014 Core Major in Business Restricted Choice Unit  
 Writing Self, Writing Place (11118) Industry Project (11197)  
 CM0014 Core Major in Business Restricted Choice Unit Major Project Studio (11120)

**Year 5**

**Semester 1**

Integrating and Aligning Human Capital (11196)  
 Professional Evidence (Business) (11173)  
 Word and Image (11119)  
 Open Elective Unit

with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing

**Year 1**

**Semester 1**

Big Stories: Culture, Memory and Power (11108)  
 Cultures and Diversity (11129)  
 10333 Professional Orientation (Arts) OR 11011  
 Professional Orientation (Business)  
 Introduction to Management (11174)

**Semester 2**

Business Decision Making (11009)  
 Heritage Conservation (11015)  
 Reading Culture, Curating Culture (11110)  
 Sustaining the Employment Relationship (11192)

**Year 2**

**Semester 1**

Indigenous Cultures and Digital Contexts (11122)  
 Introduction to Economics (11175)  
 It Must Be True: Knowledge, Culture and Creativity (11109)  
 Managing Human Capital (11191)

**Semester 2**

Business Research Methods (11172)  
 Connections to Country (11128)  
 Sourcing and Building Capability (11193)  
 The Grand Experiment (11111)

**Year 3**

**Semester 1**

Indigenous Ways of Knowing (11126)  
 Organisational Behaviour (11189)  
 Shaping Behaviour and Strengthening Performance (11194)  
 CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

Understanding Cultural and Heritage Values (11121)  
 CM0014 Core Major in Business Restricted Choice Unit  
 Professional Practice 1: Work Integrated Learning (11017)  
 Workplace Law in Context (11195)

**Year 4**

**Semester 1**

Integrating and Aligning Human Capital (11196)

Professional Practice 2: Work Integrated Learning (11018)

Open Elective Unit

Decolonising the Museum (11123)

**Semester 2**

Exploring Digital Culture and Heritage (11124)

Industry Project (11197)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing

**Year 1****Semester 2**

Heritage Conservation (11015)

Introduction to Economics (11175)

Introduction to Management (11174)

Reading Culture, Curating Culture (11110)

**Year 2****Semester 1**

Big Stories: Culture, Memory and Power (11108)

Managing Human Capital (11191)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

Cultures and Diversity (11129)

**Semester 2**

Business Research Methods (11172)

Connections to Country (11128)

Sustaining the Employment Relationship (11192)

The Grand Experiment (11111)

**Year 3****Semester 1**

Business Decision Making (11009)

Indigenous Cultures and Digital Contexts (11122)

It Must Be True: Knowledge, Culture and Creativity (11109)

Organisational Behaviour (11189)

**Semester 2**

Professional Practice 1: Work Integrated Learning (11017)

Sourcing and Building Capability (11193)

Understanding Cultural and Heritage Values (11121)

Workplace Law in Context (11195)

**Year 4****Semester 1**

CM0014 Core Major in Business Restricted Choice Unit

Indigenous Ways of Knowing (11126)

Professional Practice 2: Work Integrated Learning (11018)

Shaping Behaviour and Strengthening Performance (11194)

**Semester 2**

Professional Evidence (Arts) (11112)

CM0014 Core Major in Business Restricted Choice Unit

Exploring Digital Culture and Heritage (11124)

Industry Project (11197)

**Year 5**

## Semester 1

Decolonising the Museum (11123)

Integrating and Aligning Human Capital (11196)

Professional Evidence (Business) (11173)

Open Elective Unit

with Arts (Digital Media) - Full Time, Sem 1 Commencing

## Year 1

### Semester 1

Media Worlds (11130)

10333 Professional Orientation (Arts) OR 11011  
Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

Introduction to Management (11174)

### Semester 2

Business Decision Making (11009)

Pixels and Polygons (11013)

Reading Culture, Curating Culture (11110)

Sustaining the Employment Relationship (11192)

## Year 2

### Semester 1

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109)

Managing Human Capital (11191)

Space, Time and Form (11131)

### Semester 2

Business Research Methods (11172)

Engineering Reality (11132)

Sourcing and Building Capability (11193)

The Grand Experiment (11111)

## Year 3

### Semester 1

CM0014 Core Major in Business Restricted Choice Unit

Character Design and Animation (11133)

Organisational Behaviour (11189)

Shaping Behaviour and Strengthening Performance (11194)

### Semester 2

Professional Practice 1: Work Integrated Learning (11017)

Sound Design (11134)

Workplace Law in Context (11195)

CM0014 Core Major in Business Restricted Choice Unit

## Year 4

### Semester 1

Open Elective Unit

Integrating and Aligning Human Capital (11196)

Professional Practice 2: Work Integrated Learning (11018)

Real Time Environments (11135)

### Semester 2

Illuminated Bits (11136)

Industry Project (11197)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

with Arts (Digital Media) - Full Time, Sem 2 Commencing

## Year 1

### Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

Pixels and Polygons (11013)

Reading Culture, Curating Culture (11110)

## Year 2

### Semester 1

Big Stories: Culture, Memory and Power (11108)

Media Worlds (11130)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

Managing Human Capital (11191)

### Semester 2

Business Research Methods (11172)

Engineering Reality (11132)

Sustaining the Employment Relationship (11192)

The Grand Experiment (11111)

## Year 3

### Semester 1

Business Decision Making (11009)

It Must Be True: Knowledge, Culture and Creativity (11109)

Organisational Behaviour (11189)

Space, Time and Form (11131)

### Semester 2

Professional Practice 1: Work Integrated Learning (11017)

Sound Design (11134)

Sourcing and Building Capability (11193)

Workplace Law in Context (11195)

## Year 4

### Semester 1

Character Design and Animation (11133)

Professional Practice 2: Work Integrated Learning (11018)

Shaping Behaviour and Strengthening Performance (11194)

CM0014 Core Major in Business Restricted Choice Unit

### Semester 2

Illuminated Bits (11136)

Industry Project (11197)

CM0014 Core Major in Business Restricted Choice Unit

Professional Evidence (Arts) (11112)

## Year 5

### Semester 1

Integrating and Aligning Human Capital (11196)

Professional Evidence (Business) (11173)

Real Time Environments (11135)

Open Elective Unit

with Arts (Film Production) - Full Time, Sem 1 Commencing



## Year 1

### Semester 1

10333 Professional Orientation (Arts) OR  
Professional Orientation (Business)  
Big Stories: Culture, Memory and Power (11108)  
Films Tools and a Meta-Narrative Vocabulary (11138)  
Introduction to Management (11174)

### Semester 2

11011 Business Decision Making (11009)  
Documentary Production (11143)  
Reading Culture, Curating Culture (11110)  
Sustaining the Employment Relationship (11192)

## Year 2

### Semester 1

Introduction to Economics (11175)  
It Must Be True: Knowledge, Culture and Creativity (11109)  
Managing Human Capital (11191)  
Short Film Production (11139)

### Semester 2

Business Research Methods (11172)  
Creative Collaboration and Specialisation in Film Project  
(11142)  
Sourcing and Building Capability (11193)  
The Grand Experiment (11111)

## Year 3

### Semester 1

Shaping Behaviour and Strengthening Performance (11194)  
CM0014 Core Major in Business Restricted Choice Unit  
Australian National Cinema (11141)  
Organisational Behaviour (11189)

### Semester 2

Professional Practice 1: Work Integrated Learning (11017)  
Reading Movies - A Practitioner's Guide (11140)  
Workplace Law in Context (11195)  
CM0014 Core Major in Business Restricted Choice Unit

## Year 4

### Semester 1

Professional Practice 2: Work Integrated Learning (11018)  
Open Elective Unit  
Integrating and Aligning Human Capital (11196)  
The Creative Producer (11144)

### Semester 2

Film Studio, Production Project (11137)  
Industry Project (11197)  
Professional Evidence (Arts) (11112)  
Professional Evidence (Business) (11173)

with Arts (Film Production) - Full Time, Sem 2 Commencing

## Year 1

### Semester 2

Introduction to Economics (11175)  
Introduction to Management (11174)  
Reading Culture, Curating Culture (11110)

## The Grand Experiment (11111)

### Year 2

#### Semester 1

10333 Professional Orientation (Arts) OR 11011 Business Research Methods (11172)

Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

Films Tools and a Meta-Narrative Vocabulary (11138)

Managing Human Capital (11191)

#### Semester 2

Documentary Production (11143)

Reading Movies - A Practitioner's Guide (11140)

Sustaining the Employment Relationship (11192)

### Year 3

#### Semester 1

Business Decision Making (11009)

It Must Be True: Knowledge, Culture and Creativity (11109) (11142)

Organisational Behaviour (11189)

Short Film Production (11139)

#### Semester 2

Creative Collaboration and Specialisation in Film Project

Professional Practice 1: Work Integrated Learning (11017)

Sourcing and Building Capability (11193)

Workplace Law in Context (11195)

### Year 4

#### Semester 1

Professional Practice 2: Work Integrated Learning (11018) CM0014 Core Major in Business Restricted Choice Unit

Shaping Behaviour and Strengthening Performance (11194) Film Studio, Production Project (11137)

The Creative Producer (11144)

CM0014 Core Major in Business Restricted Choice Unit

Industry Project (11197)

Professional Evidence (Arts) (11112)

### Year 5

#### Semester 1

Australian National Cinema (11141)

Integrating and Aligning Human Capital (11196)

Professional Evidence (Business) (11173)

Open Elective Unit

with Arts (Global Studies) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Management (11174)

#### Semester 2

Business Decision Making (11009)

Global Ethical Challenges (11145)

10333 Professional Orientation (Arts) OR 11011 Reading Culture, Curating Culture (11110)  
Professional Orientation (Business) Sustaining the Employment Relationship (11192)  
Cultures and Diversity (11129)

## Year 2

### Semester 1

How the World Really Works: Busting the Myths of  
Globalisation (11147)  
Introduction to Economics (11175)  
It Must Be True: Knowledge, Culture and Creativity (11109)  
Managing Human Capital (11191)

### Semester 2

Business Research Methods (11172)  
Global Perspectives on Gender, Sex and Sexuality (11146)  
Sourcing and Building Capability (11193)  
The Grand Experiment (11111)

## Year 3

### Semester 1

Listening to Global Voices: World Literature and Cinema  
(11149)  
Organisational Behaviour (11189)  
Shaping Behaviour and Strengthening Performance (11194)  
CM0014 Core Major in Business Restricted Choice Unit

### Semester 2

Professional Practice 1: Work Integrated Learning (11017)  
Studies in World Philosophies (11148)  
Workplace Law in Context (11195)  
CM0014 Core Major in Business Restricted Choice Unit

## Year 4

### Semester 1

Integrating and Aligning Human Capital (11196)  
Open Elective Unit  
Global Environmental Futures (11150)  
Professional Practice 2: Work Integrated Learning (11018)

### Semester 2

Global Activism and Social Change (11151)  
Industry Project (11197)  
Professional Evidence (Arts) (11112)  
Professional Evidence (Business) (11173)

with Arts (Global Studies) - Full Time, Sem 2 Commencing

## Year 1

### Semester 2

Global Ethical Challenges (11145)  
Introduction to Economics (11175)  
Introduction to Management (11174)  
Reading Culture, Curating Culture (11110)

## Year 2

### Semester 1

### Semester 2

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

Managing Human Capital (11191)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

Business Research Methods (11172)

Global Perspectives on Gender, Sex and Sexuality (11146)

Sustaining the Employment Relationship (11192)

The Grand Experiment (11111)

### Year 3

#### Semester 1

Business Decision Making (11009)

How the World Really Works: Busting the Myths of

Globalisation (11147)

It Must Be True: Knowledge, Culture and Creativity (11109)

Organisational Behaviour (11189)

#### Semester 2

Professional Practice 1: Work Integrated Learning (11017)

Sourcing and Building Capability (11193)

Studies in World Philosophies (11148)

Workplace Law in Context (11195)

### Year 4

#### Semester 1

Global Environmental Futures (11150)

Listening to Global Voices: World Literature and Cinema  
(11149)

Professional Practice 2: Work Integrated Learning (11018)

Shaping Behaviour and Strengthening Performance (11194)

#### Semester 2

Global Activism and Social Change (11151)

Industry Project (11197)

Professional Evidence (Arts) (11112)

CM0014 Core Major in Business Restricted Choice Unit

### Year 5

#### Semester 1

CM0014 Core Major in Business Restricted Choice Unit

Integrating and Aligning Human Capital (11196)

Professional Evidence (Business) (11173)

Open Elective Unit

Business (International Business)

with Arts (Creative Writing) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Creative Writing (11113)

Introduction to Economics (11175)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

#### Semester 2

Business Decision Making (11009)

Introduction to International Business (11204)

Reading Culture, Curating Culture (11110)

Writing, Rewriting (11114)

## Year 2

### Semester 1

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109) From Hungry Caterpillars to Hunger Games: Writing for Young People (11115)

Marketing Fundamentals (11176)

Screenwriting (11116)

### Semester 2

Business Research Methods (11172)

Global E-Business (11205)

The Grand Experiment (11111)

## Year 3

### Semester 1

Cost Benefit Analysis (11208)

International Marketing (11182)

Writing Self, Writing Place (11118)

CM0014 Core Major in Business Restricted Choice Unit

### Semester 2

Asia Pacific Business (11206)

Poetry and the Imagination (11117)

Professional Practice 1: Work Integrated Learning (11017)

CM0014 Core Major in Business Restricted Choice Unit

## Year 4

### Semester 1

Economic Development (11209)

International Economics (11207)

Professional Practice 2: Work Integrated Learning (11018)

Word and Image (11119)

### Semester 2

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

Open Elective Unit

Major Project Studio (11120)

with Arts (Creative Writing) - Full Time, Sem 2 Commencing

## Year 1

### Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

Reading Culture, Curating Culture (11110)

Writing, Rewriting (11114)

## Year 2

### Semester 1

Marketing Fundamentals (11176)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

### Semester 2

Business Research Methods (11172)

From Hungry Caterpillars to Hunger Games: Writing for Young People (11115)

Introduction to International Business (11204)

Introduction to Creative Writing (11113)

The Grand Experiment (11111)

### Year 3

#### Semester 1

Cost Benefit Analysis (11208)

International Marketing (11182)

It Must Be True: Knowledge, Culture and Creativity (11109)

Screenwriting (11116)

#### Semester 2

Business Decision Making (11009)

Global E-Business (11205)

Poetry and the Imagination (11117)

Professional Practice 1: Work Integrated Learning (11017)

### Year 4

#### Semester 1

CM0014 Core Major in Business Restricted Choice Unit

Economic Development (11209)

Professional Practice 2: Work Integrated Learning (11018)

Writing Self, Writing Place (11118)

#### Semester 2

Major Project Studio (11120)

Professional Evidence (Arts) (11112)

CM0014 Core Major in Business Restricted Choice Unit

Asia Pacific Business (11206)

### Year 5

#### Semester 1

Word and Image (11119)

Open Elective Unit

International Economics (11207)

Professional Evidence (Business) (11173)

with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

10333 Professional Orientation (Arts) OR

Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

Introduction to Economics (11175)

#### Semester 2

11011 Business Decision Making (11009)

Heritage Conservation (11015)

Introduction to International Business (11204)

Reading Culture, Curating Culture (11110)

### Year 2

#### Semester 1

Indigenous Cultures and Digital Contexts (11122)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

#### Semester 2

Business Research Methods (11172)

Connections to Country (11128)

Global E-Business (11205)

Marketing Fundamentals (11176)

The Grand Experiment (11111)

**Year 3**

**Semester 1**

Indigenous Ways of Knowing (11126)

CM0014 Core Major in Business Restricted Choice Unit

Cost Benefit Analysis (11208)

International Marketing (11182)

**Semester 2**

Professional Practice 1: Work Integrated Learning (11017)

Understanding Cultural and Heritage Values (11121)

CM0014 Core Major in Business Restricted Choice Unit

Asia Pacific Business (11206)

**Year 4**

**Semester 1**

Decolonising the Museum (11123)

Economic Development (11209)

International Economics (11207)

Professional Practice 2: Work Integrated Learning (11018)

**Semester 2**

Exploring Digital Culture and Heritage (11124)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

Open Elective Unit

with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing

**Year 1**

**Semester 2**

Heritage Conservation (11015)

Introduction to Economics (11175)

Introduction to Management (11174)

Reading Culture, Curating Culture (11110)

**Year 2**

**Semester 1**

10333 Professional Orientation (Arts) OR  
Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

Marketing Fundamentals (11176)

**Semester 2**

11011 Business Research Methods (11172)

Connections to Country (11128)

Introduction to International Business (11204)

The Grand Experiment (11111)

**Year 3**

**Semester 1**

Cost Benefit Analysis (11208)

Indigenous Cultures and Digital Contexts (11122)

International Marketing (11182)

**Semester 2**

Business Decision Making (11009)

Global E-Business (11205)

Professional Practice 1: Work Integrated Learning (11017)

It Must Be True: Knowledge, Culture and Creativity (11109) Understanding Cultural and Heritage Values (11121)

#### Year 4

##### Semester 1

CM0014 Core Major in Business Restricted Choice Unit

Economic Development (11209)

Indigenous Ways of Knowing (11126)

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[Character Design and Animation \(11133\)](#)

[Consumer and Buyer Behaviour \(11178\)](#)

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### Semester 1

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Film Studio, Production Project (11137)  
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 Professional Evidence (Business) (11173)  
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### Semester 1

Global Environmental Futures (11150)

### Semester 2

Global Activism and Social Change (11151)

Professional Evidence (Arts) (11112)



CM0014 Core Major in Business Restricted Choice Unit

[Business Models and Value Creation \(11187\)](#)

[Professional Practice 2: Work Integrated Learning \(11018\)](#)

[Professional Evidence \(Business\) \(11173\)](#)

[Service Design Project \(11188\)](#)

with Arts (Global Studies) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

[Global Ethical Challenges \(11145\)](#)

[Introduction to Management \(11174\)](#)

[Reading Culture, Curating Culture \(11110\)](#)

[Service Management \(11184\)](#)

### Year 2

#### Semester 1

[Cultures and Diversity \(11129\)](#)

10333 Professional Orientation (Arts) OR 11011  
[Professional Orientation \(Business\)](#)

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Marketing Fundamentals \(11176\)](#)

#### Semester 2

[Business Research Methods \(11172\)](#)

[Global Perspectives on Gender, Sex and Sexuality \(11146\)](#)

[Introduction to Economics \(11175\)](#)

[The Grand Experiment \(11111\)](#)

### Year 3

#### Semester 1

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

SM0026 Service Management Restricted Choice Unit

[Business Decision Making \(11009\)](#)

[How the World Really Works: Busting the Myths of Globalisation \(11147\)](#)

#### Semester 2

[Service Systems, Transformation and Wellbeing \(11186\)](#)

CM0014 Core Major in Business Restricted Choice Unit

[Professional Practice 1: Work Integrated Learning \(11017\)](#)

[Studies in World Philosophies \(11148\)](#)

### Year 4

#### Semester 1

[Consumer and Buyer Behaviour \(11178\)](#)

[Global Environmental Futures \(11150\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

[Professional Practice 2: Work Integrated Learning \(11018\)](#)

#### Semester 2

CM0014 Core Major in Business Restricted Choice Unit

[Global Activism and Social Change \(11151\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

[Service Design Project \(11188\)](#)

### Year 5

## Semester 1

Business Models and Value Creation (11187)

Professional Evidence (Business) (11173)

Service Operations, Technology and Interfaces (11185)

Open Elective Unit

Business (Sport Management)

with Arts (Creative Writing) - Full Time, Sem 1 Commencing

## Year 1

### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Creative Writing (11113)

Introduction to Management (11174)

10333 Professional Orientation (Arts) OR 11011  
Professional Orientation (Business)

### Semester 2

Business Decision Making (11009)

Reading Culture, Curating Culture (11110)

Stakeholder Engagement in Sport (11560)

Writing, Rewriting (11114)

## Year 2

### Semester 1

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109)

Principles of Sport Delivery (11559)

Screenwriting (11116)

### Semester 2

Business Research Methods (11172)

From Hungry Caterpillars to Hunger Games: Writing for  
Young People (11115)

Sport Governance and Policy (11563)

The Grand Experiment (11111)

## Year 3

### Semester 1

Sport Innovation and Program Development (11562)

CM0014 Core Major in Business Restricted Choice Unit

High Performance Sport Management (11561)

Writing Self, Writing Place (11118)

### Semester 2

Poetry and the Imagination (11117)

CM0014 Core Major in Business Restricted Choice Unit

Professional Practice 1: Work Integrated Learning (11017)

Sports Integrity, Ethics and Law (11564)

## Year 4

### Semester 1

Open Elective Unit

Professional Practice 2: Work Integrated Learning (11018)

The Commercialisation of Sport (11565)

Word and Image (11119)

### Semester 2

Leadership in Sport (11566)

Major Project Studio (11120)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

with Arts (Creative Writing) - Full Time, Sem 2 Commencing

## Year 1

### Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

Reading Culture, Curating Culture (11110)

The Grand Experiment (11111)

## Year 2

### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Creative Writing (11113)

Principles of Sport Delivery (11559)

10333 Professional Orientation (Arts) OR 11011  
Professional Orientation (Business)

### Semester 2

Business Research Methods (11172)

From Hungry Caterpillars to Hunger Games: Writing for  
Young People (11115)

Stakeholder Engagement in Sport (11560)

Writing, Rewriting (11114)

## Year 3

### Semester 1

Business Decision Making (11009)

High Performance Sport Management (11561)

It Must Be True: Knowledge, Culture and Creativity (11109)

Screenwriting (11116)

### Semester 2

Poetry and the Imagination (11117)

Professional Practice 1: Work Integrated Learning (11017)

Sport Governance and Policy (11563)

Sports Integrity, Ethics and Law (11564)

## Year 4

### Semester 1

Professional Practice 2: Work Integrated Learning (11018)

Sport Innovation and Program Development (11562)

Writing Self, Writing Place (11118)

CM0014 Core Major in Business Restricted Choice Unit

### Semester 2

Major Project Studio (11120)

Professional Evidence (Arts) (11112)

CM0014 Core Major in Business Restricted Choice Unit

Leadership in Sport (11566)

## Year 5

### Semester 1

Professional Evidence (Business) (11173)

The Commercialisation of Sport (11565)

Word and Image (11119)

Open Elective Unit

with Arts (Culture and Heritage) - Full Time, Sem 1 Commencing

**Year 1**

**Semester 1**

10333 Professional Orientation (Arts) OR 11011 Business Decision Making (11009)  
Professional Orientation (Business)  
Big Stories: Culture, Memory and Power (11108)  
Cultures and Diversity (11129)  
Introduction to Management (11174)

**Semester 2**

Heritage Conservation (11015)  
Reading Culture, Curating Culture (11110)  
Stakeholder Engagement in Sport (11560)

**Year 2**

**Semester 1**

Indigenous Cultures and Digital Contexts (11122)  
Introduction to Economics (11175)  
It Must Be True: Knowledge, Culture and Creativity (11109)  
Principles of Sport Delivery (11559)

**Semester 2**

Business Research Methods (11172)  
Connections to Country (11128)  
Sport Governance and Policy (11563)  
The Grand Experiment (11111)

**Year 3**

**Semester 1**

CM0014 Core Major in Business Restricted Choice Unit  
High Performance Sport Management (11561)  
Indigenous Ways of Knowing (11126)  
Sport Innovation and Program Development (11562)

**Semester 2**

Professional Practice 1: Work Integrated Learning (11017)  
CM0014 Core Major in Business Restricted Choice Unit  
Sports Integrity, Ethics and Law (11564)  
Understanding Cultural and Heritage Values (11121)

**Year 4**

**Semester 1**

Decolonising the Museum (11123)  
Professional Practice 2: Work Integrated Learning (11018)  
The Commercialisation of Sport (11565)  
Open Elective Unit

**Semester 2**

Exploring Digital Culture and Heritage (11124)  
Leadership in Sport (11566)  
Professional Evidence (Arts) (11112)  
Professional Evidence (Business) (11173)

with Arts (Culture and Heritage) - Full Time, Sem 2 Commencing

**Year 1**

**Semester 2**

Introduction to Economics (11175)  
Introduction to Management (11174)  
Reading Culture, Curating Culture (11110)

## The Grand Experiment (11111)

### Year 2

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

10333 Professional Orientation (Arts) OR 11011  
Professional Orientation (Business)

Cultures and Diversity (11129)

Principles of Sport Delivery (11559)

#### Semester 2

Business Research Methods (11172)

Connections to Country (11128)

Heritage Conservation (11015)

Stakeholder Engagement in Sport (11560)

### Year 3

#### Semester 1

Business Decision Making (11009)

High Performance Sport Management (11561)

Indigenous Cultures and Digital Contexts (11122)

It Must Be True: Knowledge, Culture and Creativity (11109) Understanding Cultural and Heritage Values (11121)

#### Semester 2

Professional Practice 1: Work Integrated Learning (11017)

Sport Governance and Policy (11563)

Sports Integrity, Ethics and Law (11564)

### Year 4

#### Semester 1

Indigenous Ways of Knowing (11126)

Professional Practice 2: Work Integrated Learning (11018) Leadership in Sport (11566)

Sport Innovation and Program Development (11562)

CM0014 Core Major in Business Restricted Choice Unit

#### Semester 2

Exploring Digital Culture and Heritage (11124)

Leadership in Sport (11566)

CM0014 Core Major in Business Restricted Choice Unit

Professional Evidence (Arts) (11112)

### Year 5

#### Semester 1

Decolonising the Museum (11123)

The Commercialisation of Sport (11565)

Open Elective Unit

Professional Evidence (Business) (11173)

with Arts (Digital Media) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

10333 Professional Orientation (Arts) OR 11011  
Professional Orientation (Business)

#### Semester 2

Business Decision Making (11009)

Pixels and Polygons (11013)

Reading Culture, Curating Culture (11110)

Introduction to Management (11174)

Stakeholder Engagement in Sport (11560)

Media Worlds (11130)

## Year 2

### Semester 1

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109)

Principles of Sport Delivery (11559)

Space, Time and Form (11131)

### Semester 2

Business Research Methods (11172)

Engineering Reality (11132)

Sport Governance and Policy (11563)

The Grand Experiment (11111)

## Year 3

### Semester 1

Character Design and Animation (11133)

High Performance Sport Management (11561)

Sport Innovation and Program Development (11562)

CM0014 Core Major in Business Restricted Choice Unit

### Semester 2

Professional Practice 1: Work Integrated Learning (11017)

Sound Design (11134)

Sports Integrity, Ethics and Law (11564)

CM0014 Core Major in Business Restricted Choice Unit

## Year 4

### Semester 1

Professional Practice 2: Work Integrated Learning (11018)

Real Time Environments (11135)

The Commercialisation of Sport (11565)

Open Elective Unit

### Semester 2

Illuminated Bits (11136)

Leadership in Sport (11566)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

with Arts (Digital Media) - Full Time, Sem 2 Commencing

## Year 1

### Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

Pixels and Polygons (11013)

Reading Culture, Curating Culture (11110)

## Year 2

### Semester 1

Media Worlds (11130)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

### Semester 2

Business Research Methods (11172)

Engineering Reality (11132)

Stakeholder Engagement in Sport (11560)

Big Stories: Culture, Memory and Power (11108)

The Grand Experiment (11111)

Principles of Sport Delivery (11559)

### Year 3

#### Semester 1

Business Decision Making (11009)

High Performance Sport Management (11561)

It Must Be True: Knowledge, Culture and Creativity (11109)

Space, Time and Form (11131)

#### Semester 2

Professional Practice 1: Work Integrated Learning (11017)

Sound Design (11134)

Sport Governance and Policy (11563)

Sports Integrity, Ethics and Law (11564)

### Year 4

#### Semester 1

CM0014 Core Major in Business Restricted Choice Unit

Character Design and Animation (11133)

Professional Practice 2: Work Integrated Learning (11018)

Sport Innovation and Program Development (11562)

#### Semester 2

CM0014 Core Major in Business Restricted Choice Unit

Illuminated Bits (11136)

Leadership in Sport (11566)

Professional Evidence (Arts) (11112)

### Year 5

#### Semester 1

Open Elective Unit

Professional Evidence (Business) (11173)

Real Time Environments (11135)

The Commercialisation of Sport (11565)

with Arts (Film Production) - Full Time, Sem 1 Commencing

### Year 1

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

10333 Professional Orientation (Arts) OR 11011

Professional Orientation (Business)

Films Tools and a Meta-Narrative Vocabulary (11138)

Introduction to Management (11174)

#### Semester 2

Business Decision Making (11009)

Documentary Production (11143)

Reading Culture, Curating Culture (11110)

Stakeholder Engagement in Sport (11560)

### Year 2

#### Semester 1

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109)

#### Semester 2

Business Research Methods (11172)

Creative Collaboration and Specialisation in Film Project

Principles of Sport Delivery (11559)

(11142)

Short Film Production (11139)

Sport Governance and Policy (11563)

The Grand Experiment (11111)

### Year 3

#### Semester 1

High Performance Sport Management (11561)

CM0014 Core Major in Business Restricted Choice Unit

Australian National Cinema (11141)

Sport Innovation and Program Development (11562)

#### Semester 2

Reading Movies - A Practitioner's Guide (11140)

Sports Integrity, Ethics and Law (11564)

CM0014 Core Major in Business Restricted Choice Unit

Professional Practice 1: Work Integrated Learning (11017)

### Year 4

#### Semester 1

Professional Practice 2: Work Integrated Learning (11018)

The Commercialisation of Sport (11565)

The Creative Producer (11144)

Open Elective Unit

#### Semester 2

Film Studio, Production Project (11137)

Leadership in Sport (11566)

Professional Evidence (Arts) (11112)

Professional Evidence (Business) (11173)

with Arts (Film Production) - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Introduction to Economics (11175)

Introduction to Management (11174)

Reading Culture, Curating Culture (11110)

The Grand Experiment (11111)

### Year 2

#### Semester 1

10333 Professional Orientation (Arts) OR

Professional Orientation (Business)

Big Stories: Culture, Memory and Power (11108)

Films Tools and a Meta-Narrative Vocabulary (11138)

Principles of Sport Delivery (11559)

#### Semester 2

11011 Business Research Methods (11172)

Documentary Production (11143)

Reading Movies - A Practitioner's Guide (11140)

Stakeholder Engagement in Sport (11560)

### Year 3

#### Semester 1

Business Decision Making (11009)

#### Semester 2

Creative Collaboration and Specialisation in Film Project



High Performance Sport Management (11561)	(11142)
It Must Be True: Knowledge, Culture and Creativity (11109)	Professional Practice 1: Work Integrated Learning (11017)
Short Film Production (11139)	Sport Governance and Policy (11563)
	Sports Integrity, Ethics and Law (11564)

**Year 4**

**Semester 1**

Professional Practice 2: Work Integrated Learning (11018)  
 Sport Innovation and Program Development (11562)  
 The Creative Producer (11144)  
 CM0014 Core Major in Business Restricted Choice Unit

**Semester 2**

Film Studio, Production Project (11137)  
 Leadership in Sport (11566)  
 Professional Evidence (Arts) (11112)  
 CM0014 Core Major in Business Restricted Choice Unit

**Year 5**

**Semester 1**

Australian National Cinema (11141)  
 Professional Evidence (Business) (11173)  
 The Commercialisation of Sport (11565)  
 Open Elective Unit

with Arts (Global Studies) - Full Time, Sem 1 Commencing

**Year 1**

**Semester 1**

Big Stories: Culture, Memory and Power (11108)  
 Cultures and Diversity (11129)  
 Introduction to Management (11174)  
 10333 Professional Orientation (Arts) OR 11011  
 Professional Orientation (Business)

**Semester 2**

Business Decision Making (11009)  
 Global Ethical Challenges (11145)  
 Reading Culture, Curating Culture (11110)  
 Stakeholder Engagement in Sport (11560)

**Year 2**

**Semester 1**

How the World Really Works: Busting the Myths of  
 Globalisation (11147)  
 Introduction to Economics (11175)  
 It Must Be True: Knowledge, Culture and Creativity (11109)  
 Principles of Sport Delivery (11559)

**Semester 2**

Business Research Methods (11172)  
 Global Perspectives on Gender, Sex and Sexuality (11146)  
 Sport Governance and Policy (11563)  
 The Grand Experiment (11111)

**Year 3**

**Semester 1**

High Performance Sport Management (11561)  
 Listening to Global Voices: World Literature and Cinema (11149)  
 Sport Innovation and Program Development (11562)  
 CM0014 Core Major in Business Restricted Choice Unit

**Year 4****Semester 1**

Global Environmental Futures (11150)  
 Professional Practice 2: Work Integrated Learning (11018)  
 The Commercialisation of Sport (11565)  
 Open Elective Unit

**Semester 2**

Professional Practice 1: Work Integrated Learning (11017)  
 CM0014 Core Major in Business Restricted Choice Unit  
 Sports Integrity, Ethics and Law (11564)  
 Studies in World Philosophies (11148)

with Arts (Global Studies) - Full Time, Sem 2 Commencing

**Year 1****Semester 2**

Introduction to Economics (11175)  
 Introduction to Management (11174)  
 Reading Culture, Curating Culture (11110)  
 The Grand Experiment (11111)

**Year 2****Semester 1**

Big Stories: Culture, Memory and Power (11108)  
 Cultures and Diversity (11129)  
 10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)  
 Principles of Sport Delivery (11559)

**Semester 2**

Business Research Methods (11172)  
 Global Ethical Challenges (11145)  
 Global Perspectives on Gender, Sex and Sexuality (11146)  
 Stakeholder Engagement in Sport (11560)

**Year 3****Semester 1**

Business Decision Making (11009)  
 High Performance Sport Management (11561)  
 How the World Really Works: Busting the Myths of Globalisation (11147)  
 It Must Be True: Knowledge, Culture and Creativity (11109)

**Semester 2**

Professional Practice 1: Work Integrated Learning (11017)  
 Sport Governance and Policy (11563)  
 Sports Integrity, Ethics and Law (11564)  
 Studies in World Philosophies (11148)

## Year 4

### Semester 1

[Global Environmental Futures \(11150\)](#)

[Listening to Global Voices: World Literature and Cinema \(11149\)](#)

[Professional Practice 2: Work Integrated Learning \(11018\)](#)

[Sport Innovation and Program Development \(11562\)](#)

### Semester 2

[CM0014 Core Major in Business Restricted Choice Unit](#)

[Global Activism and Social Change \(11151\)](#)

[Leadership in Sport \(11566\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

## Year 5

### Semester 1

[Professional Evidence \(Business\) \(11173\)](#)

[The Commercialisation of Sport \(11565\)](#)

Open Elective Unit

[CM0014 Core Major in Business Restricted Choice Unit](#)

## Course information

### Course duration

Standard 4 year full time or equivalent. Maximum 10 years.

### Learning outcomes

Learning outcomes	Related graduate attributes
Refer to individual courses.	-

### Majors

- [Core Major in Business \(CM0014\)](#)
- [Core Major in Arts \(CM0001\)](#)
- [Specialist Major in Culture and Heritage \(SM0002\)](#)
- [Specialist Major in Human Resource Management \(SM0022\)](#)
- [Specialist Major in Digital Media \(SM0003\)](#)
- [Specialist Major in Global Studies \(SM0005\)](#)
- [Specialist Major in Marketing \(SM0025\)](#)
- [Specialist Major in Creative Writing \(SM0001\)](#)
- [Specialist Major in Service Management \(SM0026\)](#)
- [Specialist Major in Entrepreneurship and Innovation \(SM0020\)](#)
- [Specialist Major in Sport Management \(SM0027\)](#)
- [Specialist Major in International Business \(SM0023\)](#)
- [Specialist Major in Film Production \(SM0004\)](#)
- [Specialist Major in Management \(SM0024\)](#)

## Awards

Award	Official abbreviation
Bachelor of Arts (Creative Writing)	BA (CreativeWrtg)
Bachelor of Arts (Culture and Heritage)	BA (Cult&Herit)
Bachelor of Arts (Digital Media)	BA (DigitalMedia)
Bachelor of Arts (Film Production)	BA (FilmProd)
Bachelor of Arts (Global Studies)	BA (GlobalSt)
Bachelor of Business (Entrepreneurship and Innovation)	BBus (Entrepreneurship&Innovation)
Bachelor of Business (Human Resource Management)	BBus (HumanResMgt)
Bachelor of Business (International Business)	BBus (IntlBus)
Bachelor of Business (Management)	BBus (Mgt)
Bachelor of Business (Marketing)	BBus (Mktg)
Bachelor of Business (Service Management)	BBus (ServiceMgt)
Bachelor of Business (Sport Management)	BBus (SportMgt)

## Honours

Refer to individual courses.

## Related courses

- [Bachelor of Arts \(Creative Writing\) \(ARB001\)](#)
- [Bachelor of Arts \(Culture and Heritage\) \(ARB002\)](#)
- [Bachelor of Arts \(Digital Media\) \(ARB003\)](#)
- [Bachelor of Arts \(Film Production\) \(ARB004\)](#)
- [Bachelor of Arts \(Global Studies\) \(ARB005\)](#)
- [Bachelor of Business \(Entrepreneurship & Innovation\) \(MGB101\)](#)
- [Bachelor of Business \(Human Resource Management\) \(MGB103\)](#)
- [Bachelor of Business \(International Business\) \(MGB104\)](#)
- [Bachelor of Business \(Management\) \(MGB105\)](#)
- [Bachelor of Business \(Marketing\) \(MGB106\)](#)
- [Bachelor of Business \(Service Management\) \(MGB107\)](#)
- [Bachelor of Business \(Sport Management\) \(MGB108\)](#)

## Enrolment data

2020 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

Location	Enrolments
UC - Canberra, Bruce	14

## Enquiries

Student category	Contact details
Prospective Domestic Students	Email <a href="mailto:study@canberra.edu.au">study@canberra.edu.au</a> or Phone 1800 UNI CAN 1800 864 226
Prospective International Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email <a href="mailto:bglstudent@canberra.edu.au">bglstudent@canberra.edu.au</a>
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email <a href="mailto:bglstudent@canberra.edu.au">bglstudent@canberra.edu.au</a>

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.