



## Bachelor of Arts/ Bachelor of Event and Tourism Management (ARMG02.1)

Please note these are the 2021 details for this course

### Domestic students

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Selection rank 65

**Note:**

The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

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English  
language  
requirements

There are non-standard English language requirements for this course. To be eligible you must have an overall IELTS Academic score (or equivalent) of 6.0, a score of not less than 7.0 in both reading and writing, and no band score below 6.0. For alternate/equivalent ways of meeting the English requirements for this course please view the English Proficiency Requirements document on the university website.

[View IELTS equivalences](#)

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Duration 4.0 years

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UAC code 361533

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Faculty Faculty of Arts and Design

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Discipline School of Arts and Communications  
Canberra Business School

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Location UC - Canberra, Bruce

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Fees 2021: Commonwealth Supported Place  
2022: Commonwealth Supported Place

**Disclaimer:**

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Students enrolled in a Commonwealth Support Place (CSP) are required to make a contribution towards the cost of their education, which is set by the Commonwealth Government. Information on Commonwealth Supported Places, HECS-HELP and how fees are calculated can be found [here](#).

### International students

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**Academic entry requirements**

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.

[View UC's academic entry requirements](#)

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**English language requirements**

There are non-standard English language requirements for this course. To be eligible you must have an overall IELTS Academic score (or equivalent) of 6.0, a score of not less than 7.0 in both reading and writing, and no band score below 6.0. For alternate/equivalent ways of meeting the English requirements for this course please view the English Proficiency Requirements document on the university website.

[View IELTS equivalences](#)

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**CRICOS code**

099003A

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**Faculty**

Faculty of Arts and Design

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**Discipline**

School of Arts and Communications  
Canberra Business School

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**Location**

UC - Canberra, Bruce

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**Duration**

4.0 years

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**Fees**

2021: \$29,000 per year  
2022: \$30,000 per year

**Disclaimer:**

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Information on how fees are calculated can be found [here](#).

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## About this course

### Imagine, create, produce and impress

Use your creative ideas and natural problem-solving skills to forge an outstanding career creating world class productions designed to attract local and international audiences with the UC Bachelor of Arts/Bachelor of Event and Tourism Management double degree.

This course offers a variety of creative study pathways that will teach you how to develop and amplify your creative skills, while equipping you the necessary critical, theoretical and practical business skills to enable you to create outstanding events regardless of budget, placement or demographic.

As the tourism industry continues to grow globally, your ability to create and produce innovative events to attract audiences will be in high

demand. This is your chance to gain a qualification, knowledge and skills to work in tourist destinations all over the world.

## Study a Bachelor of Arts and Bachelor of Event and Tourism Management at UC and you will:

- develop your creative, conceptual and development skills
- engage with communities and invent new ways of navigating professional and cultural environments
- compose innovative ideas and business strategies
- research, budget and produce in-depth campaign and marketing plans
- develop comprehensive presentation skills
- explore audience motivations and devise communication collateral designed to engage and influence
- identify and anticipate emerging technological trends and adapt your knowledge and skills to a changeable industrial context
- systematically and critically analyse digital and interactive media works and production processes
- learn how to create and produce integrated advertising campaigns.

## Career opportunities

A UC Bachelor of Arts/Bachelor of Event and Tourism double degree opens doors to employment opportunities all over the world. If you're looking for an amazing career full of travel, never ending challenges and the chance to work on high profile events that engage and influence change – then this course is the one for you. Potential job opportunities leading from this course include:

- event manager
- conference center manager
- tourism information officer
- restaurant manager
- public relations officer
- marketing manager
- festival program director
- sponsorship and event coordinator
- wedding planner
- tourism policy officer
- local government economic development manager
- tourism research consultant
- hotel or resort manager
- creative producer
- digital media producer
- strategist
- communications director
- freelance event consultant

## Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and

admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

## Assumed knowledge

None.

## Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2021	UC - Canberra, Bruce	Semester 1	08 February 2021	✓	✓
2021	UC - Canberra, Bruce	Semester 2	02 August 2021	✓	✓
2022	UC - Canberra, Bruce	Semester 1	07 February 2022	✓	✓
2022	UC - Canberra, Bruce	Semester 2	01 August 2022	✓	✓
2023	UC - Canberra, Bruce	Semester 1	06 February 2023	✓	✓
2023	UC - Canberra, Bruce	Semester 2	31 July 2023	✓	✓
2024	UC - Canberra, Bruce	Semester 1	05 February 2024	✓	✓
2024	UC - Canberra, Bruce	Semester 2	29 July 2024	✓	✓

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#). Credit is not permitted towards completion of a graduate certificate.

## Course requirements

### Bachelor of Arts/ Bachelor of Event and Tourism Management (ARMG02) | 96 credit points

Required - Must pass 72 credit points as follows

[Expand All](#) | [Collapse All](#)

Core Major in Arts (CM0001) | 24 credit points

Required - Must pass 18 credit points as follows

[Professional Orientation \(Arts\) \(10333\) | 3 credit points – Level 1](#)

[Big Stories: Culture, Memory and Power \(11108\) | 3 credit points – Level 1](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\) | 3 credit points – Level 1](#)

[Reading Culture, Curating Culture \(11110\) | 3 credit points – Level 1](#)

[The Grand Experiment \(11111\) | 3 credit points – Level 1](#)

Professional Evidence (Arts) (11112) | 3 credit points – Level 3

**Restricted Choice - Must pass 6 credit points from the following**

Professional Practice 1: Work Integrated Learning (11017) | 3 credit points – Level 2

Professional Practice 2: Work Integrated Learning (11018) | 3 credit points – Level 3

Professional Practice (Internships A) (11829) | 3 credit points – Level 2

Professional Practice (Specialist Skills) (11830) | 3 credit points – Level 2

Professional Practice (Internships B) (11832) | 3 credit points – Level 3

Professional Practice (Industry and Creative Projects) (11833) | 3 credit points – Level 3

Note:

- From 2022 units 11017 and 11018 are no longer available. Students must select two units from 11829, 11830, 11832 and 11833.

**Specialist Major in Event and Tourism Management (SM0028) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Marketing Fundamentals (11176) | 3 credit points – Level 1

Service Systems, Transformation and Wellbeing (11186) | 3 credit points – Level 3

Climate Change and Sustainable Business Futures (11318) | 3 credit points – Level 2

Introduction to Events and Tourism (11321) | 3 credit points – Level 1

Event Development (11322) | 3 credit points – Level 2

Tourism and Communication (11323) | 3 credit points – Level 2

Tourism and the World Economy (11324) | 3 credit points – Level 2

Tourism Policy (11325) | 3 credit points – Level 3

**Core Major in Event and Tourism Management (CM0010) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Business Decision Making (11009) | 3 credit points – Level 1

Professional Orientation (Business) (11011) | 3 credit points – Level 1

Business Research Methods (11172) | 3 credit points – Level 1

Introduction to Management (11174) | 3 credit points – Level 1

Introduction to Economics (11175) | 3 credit points – Level 1

Destination Management and the Visitor Economy (11210) | 3 credit points – Level 2

Professional Evidence (Event and Tourism Management) (11211) | 3 credit points – Level 3

Event Management (11320) | 3 credit points – Level 3

**Restricted Choice - Must select 1 of the following**

**Specialist Major in Film Production (SM0004) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Film Studio, Production Project (11137) | 3 credit points – Level 3

Films Tools and a Meta-Narrative Vocabulary (11138) | 3 credit points – Level 1

Short Film Production (11139) | 3 credit points – Level 2

Reading Movies - A Practitioner's Guide (11140) | 3 credit points – Level 2

Australian National Cinema (11141) | 3 credit points – Level 2

Creative Collaboration and Specialisation in Film Project (11142) | 3 credit points – Level 2

Documentary Production (11143) | 3 credit points – Level 1

The Creative Producer (11144) | 3 credit points – Level 3

**Specialist Major in Global Studies (SM0005) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Cultures and Diversity (11129) | 3 credit points – Level 1

Global Ethical Challenges (11145) | 3 credit points – Level 1

Global Perspectives on Gender, Sex and Sexuality (11146) | 3 credit points – Level 2

How the World Really Works: Busting the Myths of Globalisation (11147) | 3 credit points – Level 2

Studies in World Philosophies (11148) | 3 credit points – Level 2

Listening to Global Voices: World Literature and Cinema (11149) | 3 credit points – Level 2

Global Environmental Futures (11150) | 3 credit points – Level 3

Global Activism and Social Change (11151) | 3 credit points – Level 3

**Specialist Major in Creative Writing (SM0001) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Introduction to Creative Writing (11113) | 3 credit points – Level 1

Writing, Rewriting (11114) | 3 credit points – Level 1

From Hungry Caterpillars to Hunger Games: Writing for Young People (11115) | 3 credit points – Level 2

Screenwriting (11116) | 3 credit points – Level 2

Poetry and the Imagination (11117) | 3 credit points – Level 2

Writing Self, Writing Place (11118) | 3 credit points – Level 2

Word and Image (11119) | 3 credit points – Level 3

Major Project Studio (11120) | 3 credit points – Level 3

**Specialist Major in Culture and Heritage (SM0002) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Heritage Conservation (11015) | 3 credit points – Level 1

Understanding Cultural and Heritage Values (11121) | 3 credit points – Level 2

Indigenous Cultures and Digital Contexts (11122) | 3 credit points – Level 2

Decolonising the Museum (11123) | 3 credit points – Level 3

Exploring Digital Culture and Heritage (11124) | 3 credit points – Level 3

Indigenous Ways of Knowing (11126) | 3 credit points – Level 2

Connections to Country (11128) | 3 credit points – Level 2

Cultures and Diversity (11129) | 3 credit points – Level 1

**Specialist Major in Digital Media (SM0003) | 24 credit points**

**Required - Must pass 24 credit points as follows**

Design for Digital Contexts (11064) | 3 credit points – Level 2

Character Design and Animation (11133) | 3 credit points – Level 2

Sound Design (11134) | 3 credit points – Level 2

Digital Media Art 2: Image Production (11836) | 3 credit points – Level 1

Digital Media Art 1: Narrative Production (11837) | 3 credit points – Level 1

[3D Media Art Production \(11838\) | 3 credit points – Level 2](#)

[Emerging Production Technologies \(11839\) | 3 credit points – Level 3](#)

[Digital Production Project \(11840\) | 3 credit points – Level 3](#)

- 1. The award name for the Arts part of this course is determined by choice of major. E.g. Completion of the Specialist Major in Global Studies leads to the award 'Bachelor of Arts (Global Studies)'.

- 2. The Specialist Major in Digital Media has been revised for 2022 & contains new units. The previous version of this major can be found in the 'Superseded Majors' section.

#### Superseded Majors - May select from

##### Specialist Major in Digital Media (SM0003) | 24 credit points

###### Required - Must pass 24 credit points as follows

[Pixels and Polygons \(11013\) | 3 credit points – Level 1](#)

[Media Worlds \(11130\) | 3 credit points – Level 1](#)

[Space, Time and Form \(11131\) | 3 credit points – Level 2](#)

[Engineering Reality \(11132\) | 3 credit points – Level 2](#)

[Character Design and Animation \(11133\) | 3 credit points – Level 2](#)

[Sound Design \(11134\) | 3 credit points – Level 2](#)

[Real Time Environments \(11135\) | 3 credit points – Level 3](#)

[Illuminated Bits \(11136\) | 3 credit points – Level 3](#)

- This major has been revised from 2022. Students who commenced before 2022 should seek course advice.

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

## Typical study pattern

### UC - Canberra, Bruce

Creative Writing Specialisation - Full Time, Sem 1 Commencing

#### Year 1

##### Semester 1

[Reading Culture, Curating Culture \(11110\)](#)

[10333 Professional Orientation \(Arts\) OR 11011 Professional Orientation \(Business\)](#)

[Big Stories: Culture, Memory and Power \(11108\)](#)

[Introduction to Events and Tourism \(11321\)](#)

##### Semester 2

[Introduction to Economics \(11175\)](#)

[It Must Be True: Knowledge, Culture and Creativity \(11109\)](#)

[The Grand Experiment \(11111\)](#)

[Tourism and Communication \(11323\)](#)

#### Year 2

##### Semester 1

[Introduction to Creative Writing \(11113\)](#)

[Introduction to Management \(11174\)](#)

##### Semester 2

[Business Research Methods \(11172\)](#)

[From Hungry Caterpillars to Hunger Games: Writing for Young People \(11115\)](#)

Tourism and the World Economy (11324)

Marketing Fundamentals (11176)

Open Elective unit

Writing, Rewriting (11114)

**Year 3**

**Semester 1**

**Semester 2**

Business Decision Making (11009)

Poetry and the Imagination (11117)

Destination Management and the Visitor Economy (11210)

11829 Professional Practice (Internships A) OR 11830

Screenwriting (11116)

Professional Practice (Specialist Skills)

Writing Self, Writing Place (11118)

Event Development (11322)

Service Systems, Transformation and Wellbeing (11186)

**Year 4**

**Semester 1**

**Semester 2**

Climate Change and Sustainable Business Futures (11318)

Major Project Studio (11120)

Event Management (11320)

Professional Evidence (Arts) (11112)

Word and Image (11119)

Professional Evidence (Event and Tourism Management)  
(11211)

11832 Professional Practice (Internships B) OR 11833

Tourism Policy (11325)

Professional Practice (Industry and Creative Projects)

Creative Writing Specialisation - Full Time, Sem 2 Commencing

**Year 1**

**Semester 2**

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

The Grand Experiment (11111)

**Year 2**

**Semester 1**

**Semester 2**

Big Stories: Culture, Memory and Power (11108)

Business Decision Making (11009)

Introduction to Creative Writing (11113)

From Hungry Caterpillars to Hunger Games: Writing for  
Young People (11115)

Introduction to Economics (11175)

Tourism and Communication (11323)

Introduction to Events and Tourism (11321)

Writing, Rewriting (11114)

**Year 3**

**Semester 1**

**Semester 2**



Destination Management and the Visitor Economy (11210)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

Screenwriting (11116)

11829 Professional Practice (Internships A) OR 11830

Professional Practice (Specialist Skills)

Business Research Methods (11172)

Event Development (11322)

Poetry and the Imagination (11117)

#### Year 4

##### Semester 1

Climate Change and Sustainable Business Futures (11318)

Tourism and the World Economy (11324)

11832 Professional Practice (Internships B) OR 11833

Professional Practice (Industry and Creative Projects)

Writing Self, Writing Place (11118)

##### Semester 2

Major Project Studio (11120)

Professional Evidence (Event and Tourism Management)

(11211)

Service Systems, Transformation and Wellbeing (11186)

Tourism Policy (11325)

#### Year 5

##### Semester 1

Event Management (11320)

Word and Image (11119)

Open Elective unit

Professional Evidence (Arts) (11112)

Culture & Heritage Specialisation - Full Time, Sem 1 Commencing

#### Year 1

##### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Events and Tourism (11321)

10333 Professional Orientation (Arts) OR 11011 Professional

Orientation (Business)

Reading Culture, Curating Culture (11110)

##### Semester 2

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109)

The Grand Experiment (11111)

Tourism and Communication (11323)

#### Year 2

##### Semester 1

Cultures and Diversity (11129)

Introduction to Management (11174)

Open Elective unit

Tourism and the World Economy (11324)

##### Semester 2

Business Research Methods (11172)

Heritage Conservation (11015)

Marketing Fundamentals (11176)

11829 Professional Practice (Internships A) OR 11830

Professional Practice (Specialist Skills)

### Year 3

#### Semester 1

Business Decision Making (11009)

Destination Management and the Visitor Economy (11210)

Indigenous Cultures and Digital Contexts (11122)

Indigenous Ways of Knowing (11126)

#### Semester 2

Connections to Country (11128)

Event Development (11322)

Service Systems, Transformation and Wellbeing (11186)

Understanding Cultural and Heritage Values (11121)

### Year 4

#### Semester 1

Climate Change and Sustainable Business Futures (11318)

11832 Professional Practice (Internships B) OR 11833

Professional Practice (Industry and Creative Projects)

Decolonising the Museum (11123)

Event Management (11320)

#### Semester 2

Exploring Digital Culture and Heritage (11124)

Professional Evidence (Arts) (11112)

Professional Evidence (Event and Tourism Management)  
(11211)

Tourism Policy (11325)

Culture & Heritage Specialisation - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Introduction to Management (11174)

The Grand Experiment (11111)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

It Must Be True: Knowledge, Culture and Creativity (11109)

### Year 2

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Cultures and Diversity (11129)

Introduction to Economics (11175)

Introduction to Events and Tourism (11321)

#### Semester 2

Business Decision Making (11009)

Connections to Country (11128)

Heritage Conservation (11015)

Tourism and Communication (11323)

### Year 3

#### Semester 1

Destination Management and the Visitor Economy (11210)

Indigenous Ways of Knowing (11126)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

#### Semester 2

Business Research Methods (11172)

Event Development (11322)

Understanding Cultural and Heritage Values (11121)

11829 Professional Practice (Internships A) OR 11830

Professional Practice (Specialist Skills)

Year 4

Semester 1

11832 Professional Practice (Internships B) OR  
Professional Practice (Industry and Creative Projects)  
Climate Change and Sustainable Business Futures (11318)  
Indigenous Cultures and Digital Contexts (11122)  
Tourism and the World Economy (11324)

Semester 2

11833 Exploring Digital Culture and Heritage (11124)  
Professional Evidence (Event and Tourism Management)  
(11211)  
Service Systems, Transformation and Wellbeing (11186)  
Tourism Policy (11325)

Year 5

Semester 1

Decolonising the Museum (11123)  
Event Management (11320)  
Professional Evidence (Arts) (11112)

Open Elective unit

Digital Media Specialisation - Full Time, Sem 1 Commencing

Year 1

Semester 1

Big Stories: Culture, Memory and Power (11108)  
10333 Professional Orientation (Arts) OR 11011 Professional  
Orientation (Business)  
Introduction to Events and Tourism (11321)  
Reading Culture, Curating Culture (11110)

Semester 2

Introduction to Economics (11175)  
It Must Be True: Knowledge, Culture and Creativity (11109)  
The Grand Experiment (11111)  
Tourism and Communication (11323)

Year 2

Semester 1

Introduction to Management (11174)  
Open Elective unit  
Media Worlds (11130)  
Tourism and the World Economy (11324)

Semester 2

Business Research Methods (11172)  
Marketing Fundamentals (11176)  
Pixels and Polygons (11013)  
Professional Practice 1: Work Integrated Learning (11017)

Year 3

Semester 1

Business Decision Making (11009)

Semester 2

Engineering Reality (11132)

Character Design and Animation (11133)

Destination Management and the Visitor Economy (11210)

Space, Time and Form (11131)

#### Year 4

##### Semester 1

Climate Change and Sustainable Business Futures (11318)

Event Management (11320)

Professional Practice 2: Work Integrated Learning (11018)

Real Time Environments (11135)

Event Development (11322)

Service Systems, Transformation and Wellbeing (11186)

Sound Design (11134)

##### Semester 2

Illuminated Bits (11136)

Professional Evidence (Arts) (11112)

Professional Evidence (Event and Tourism Management)  
(11211)

Tourism Policy (11325)

Digital Media Specialisation - Full Time, Sem 2 Commencing

#### Year 1

##### Semester 2

Introduction to Management (11174)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

It Must Be True: Knowledge, Culture and Creativity (11109)

The Grand Experiment (11111)

#### Year 2

##### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Economics (11175)

Introduction to Events and Tourism (11321)

Media Worlds (11130)

##### Semester 2

Business Decision Making (11009)

Engineering Reality (11132)

Pixels and Polygons (11013)

Tourism and Communication (11323)

#### Year 3

##### Semester 1

Destination Management and the Visitor Economy (11210)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

Space, Time and Form (11131)

##### Semester 2

Business Research Methods (11172)

Event Development (11322)

Professional Practice 1: Work Integrated Learning (11017)

Sound Design (11134)

#### Year 4

##### Semester 1

Character Design and Animation (11133)

##### Semester 2

Illuminated Bits (11136)

Climate Change and Sustainable Business Futures (11318)  
Professional Practice 2: Work Integrated Learning (11018)  
Tourism and the World Economy (11324)

Professional Evidence (Event and Tourism Management)  
(11211)  
Service Systems, Transformation and Wellbeing (11186)  
Tourism Policy (11325)

## Year 5

### Semester 1

Real Time Environments (11135)

Open Elective unit

Event Management (11320)

Professional Evidence (Arts) (11112)

Film Production Specialisation - Full Time, Sem 1 Commencing

## Year 1

### Semester 1

10333 Professional Orientation (Arts) OR 11011 Professional  
Orientation (Business)  
Big Stories: Culture, Memory and Power (11108)  
Introduction to Events and Tourism (11321)  
Reading Culture, Curating Culture (11110)

### Semester 2

Introduction to Economics (11175)  
It Must Be True: Knowledge, Culture and Creativity (11109)  
The Grand Experiment (11111)  
Tourism and Communication (11323)

## Year 2

### Semester 1

Films Tools and a Meta-Narrative Vocabulary (11138)  
Introduction to Management (11174)  
Tourism and the World Economy (11324)

Open Elective unit

### Semester 2

Business Research Methods (11172)  
Documentary Production (11143)  
Marketing Fundamentals (11176)  
11829 Professional Practice (Internships A) OR 11830  
Professional Practice (Specialist Skills)

## Year 3

### Semester 1

Australian National Cinema (11141)  
Business Decision Making (11009)  
Destination Management and the Visitor Economy (11210)  
Short Film Production (11139)

### Semester 2

Creative Collaboration and Specialisation in Film Project  
(11142)  
Event Development (11322)  
Reading Movies - A Practitioner's Guide (11140)  
Service Systems, Transformation and Wellbeing (11186)

## Year 4

**Semester 1**

Event Management (11320)

11832 Professional Practice (Internships B) OR 11833

Professional Practice (Industry and Creative Projects)

Climate Change and Sustainable Business Futures (11318)

The Creative Producer (11144)

Film Production Specialisation - Full Time, Sem 2 Commencing

**Year 1****Semester 2**

Documentary Production (11143)

Introduction to Management (11174)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

It Must Be True: Knowledge, Culture and Creativity (11109)

**Year 2****Semester 1**

Big Stories: Culture, Memory and Power (11108)

Films Tools and a Meta-Narrative Vocabulary (11138)

Introduction to Economics (11175)

Introduction to Events and Tourism (11321)

**Semester 2**

Film Studio, Production Project (11137)

Professional Evidence (Arts) (11112)

Professional Evidence (Event and Tourism Management) (11211)

Tourism Policy (11325)

**Year 3****Semester 1**

Destination Management and the Visitor Economy (11210)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

Short Film Production (11139)

**Semester 2**

11829 Professional Practice (Internships A) OR 11830

Professional Practice (Specialist Skills)

Business Research Methods (11172)

Event Development (11322)

Reading Movies - A Practitioner's Guide (11140)

**Year 4****Semester 1**

Climate Change and Sustainable Business Futures (11318)

The Creative Producer (11144)

Tourism and the World Economy (11324)

11832 Professional Practice (Internships B) OR 11833

**Semester 2**

Film Studio, Production Project (11137)

Professional Evidence (Event and Tourism Management) (11211)

Service Systems, Transformation and Wellbeing (11186)

Professional Practice (Industry and Creative Projects)

Tourism Policy (11325)

## Year 5

### Semester 1

Open Elective unit

Australian National Cinema (11141)

Event Management (11320)

Professional Evidence (Arts) (11112)

Global Studies Specialisation - Full Time, Sem 1 Commencing

## Year 1

### Semester 1

Big Stories: Culture, Memory and Power (11108)

Introduction to Events and Tourism (11321)

Reading Culture, Curating Culture (11110)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### Semester 2

Introduction to Economics (11175)

It Must Be True: Knowledge, Culture and Creativity (11109)

The Grand Experiment (11111)

Tourism and Communication (11323)

## Year 2

### Semester 1

Global Ethical Challenges (11145)

How the World Really Works: Busting the Myths of Globalisation (11147)

Introduction to Management (11174)

Tourism and the World Economy (11324)

### Semester 2

Cultures and Diversity (11129)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

Business Research Methods (11172)

Marketing Fundamentals (11176)

## Year 3

### Semester 1

Open Elective unit

Business Decision Making (11009)

Destination Management and the Visitor Economy (11210)

Listening to Global Voices: World Literature and Cinema (11149)

### Semester 2

Event Development (11322)

Global Perspectives on Gender, Sex and Sexuality (11146)

Service Systems, Transformation and Wellbeing (11186)

Studies in World Philosophies (11148)

## Year 4

### Semester 1

Climate Change and Sustainable Business Futures (11318)

### Semester 2

Global Activism and Social Change (11151)

Event Management (11320)

Professional Evidence (Arts) (11112)

Global Environmental Futures (11150)

Professional Evidence (Event and Tourism Management)

11832 Professional Practice (Internships B) OR 11833

(11211)

Professional Practice (Industry and Creative Projects)

Tourism Policy (11325)

Global Studies Specialisation - Full Time, Sem 2 Commencing

### Year 1

#### Semester 2

Introduction to Management (11174)

It Must Be True: Knowledge, Culture and Creativity (11109)

The Grand Experiment (11111)

10333 Professional Orientation (Arts) OR 11011 Professional Orientation (Business)

### Year 2

#### Semester 1

Big Stories: Culture, Memory and Power (11108)

Global Ethical Challenges (11145)

Introduction to Economics (11175)

Introduction to Events and Tourism (11321)

#### Semester 2

Business Decision Making (11009)

Cultures and Diversity (11129)

Global Perspectives on Gender, Sex and Sexuality (11146)

Tourism and Communication (11323)

### Year 3

#### Semester 1

Destination Management and the Visitor Economy (11210)

How the World Really Works: Busting the Myths of

Globalisation (11147)

Marketing Fundamentals (11176)

Reading Culture, Curating Culture (11110)

#### Semester 2

Business Research Methods (11172)

Event Development (11322)

Studies in World Philosophies (11148)

11829 Professional Practice (Internships A) OR 11830

Professional Practice (Specialist Skills)

### Year 4

#### Semester 1

Climate Change and Sustainable Business Futures (11318)

Listening to Global Voices: World Literature and Cinema

(11149)

Tourism and the World Economy (11324)

11832 Professional Practice (Internships B) OR 11833

Professional Practice (Industry and Creative Projects)

#### Semester 2

Global Activism and Social Change (11151)

Professional Evidence (Event and Tourism Management)

(11211)

Service Systems, Transformation and Wellbeing (11186)

Tourism Policy (11325)

### Year 5



## Semester 1

[Event Management \(11320\)](#)

[Global Environmental Futures \(11150\)](#)

[Professional Evidence \(Arts\) \(11112\)](#)

Open Elective unit

## Course information

## Course duration

Standard 4 year full time or equivalent. Maximum 10 years.

## Learning outcomes

Learning outcomes	Related graduate attributes
Refer to individual courses.	-

## Majors

- [Specialist Major in Digital Media \(SM0003\)](#)
- [Specialist Major in Digital Media \(SM0003\)](#)
- [Specialist Major in Event and Tourism Management \(SM0028\)](#)
- [Core Major in Event and Tourism Management \(CM0010\)](#)
- [Specialist Major in Film Production \(SM0004\)](#)
- [Specialist Major in Creative Writing \(SM0001\)](#)
- [Specialist Major in Culture and Heritage \(SM0002\)](#)
- [Core Major in Arts \(CM0001\)](#)
- [Specialist Major in Global Studies \(SM0005\)](#)

## Awards

Award	Official abbreviation
Bachelor of Event and Tourism Management	B Event&TrsmMgt
Bachelor of Arts (Creative Writing)	BA (CreativeWrtg)
Bachelor of Arts (Culture and Heritage)	BA (Cult&Herit)
Bachelor of Arts (Digital Media)	BA (DigitalMedia)
Bachelor of Arts (Film Production)	BA (FilmProd)
Bachelor of Arts (Global Studies)	BA (GlobalSt)

# Honours

Refer to individual courses.

## Related courses

- [Bachelor of Arts \(Creative Writing\) \(ARB001\)](#)
- [Bachelor of Arts \(Culture and Heritage\) \(ARB002\)](#)
- [Bachelor of Arts \(Digital Media\) \(ARB003\)](#)
- [Bachelor of Arts \(Film Production\) \(ARB004\)](#)
- [Bachelor of Arts \(Global Studies\) \(ARB005\)](#)
- [Bachelor of Event and Tourism Management \(MGB401\)](#)

## Enrolment data

2020 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

Location	Enrolments
UC - Canberra, Bruce	5

## Enquiries

Student category	Contact details
Prospective Domestic Students:	Email <a href="mailto:study@canberra.edu.au">study@canberra.edu.au</a> or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email <a href="mailto:international@canberra.edu.au">international@canberra.edu.au</a> or Phone +61 2 6201 5342
Current and Commencing Students:	Email <a href="mailto:FAD.Student@canberra.edu.au">FAD.Student@canberra.edu.au</a> or Phone 1300 301 727

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.