

Please note these are the 2028 details for this course

Domestic students

Selection rank

Delivery mode

Blended
On campus
Online

Location

Bruce, Canberra

Duration

1.0 years

Faculty

Faculty of Arts and Design

Discipline

School of Arts & Communication

UAC code

**English language
requirements**

An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

International students

Selection rank

**Academic entry
requirements**

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.

[View UC's academic entry requirements](#)

Delivery mode

On campus

Location

Bruce, Canberra

Duration

1.0 years

Faculty	Faculty of Arts and Design
Discipline	School of Arts & Communication
CRICOS code	110293M
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).
	View IELTS equivalences

About this course

Untap your creative leadership potential Take your career a step further with a Graduate Diploma in Creative industries. Develop a strong understanding of the creative sector and learn to engage with audiences and markets in digital environments while building networks that will help shape your career. Tailor your course to suit you with the option to choose from a broad range of units including marketing, user-experience, conservation, entrepreneurship, digital leadership, and finance for creative business. Get inspired by guest lecturers and course content from leaders working at the cutting edge of the creative and cultural industries. For those working locally, you'll take advantage of a growing Creative Business sector and be ready to take advantage of the ACT government's ambitions to cultivate Canberra into Australia's arts capital. Designed as the second step in the Creative Industries suite, the Graduate Diploma in Creative Industries can be added on to Graduate Certificate in Creative Industries or started from the beginning.

Admission requirements

Applicants must have an undergraduate degree (AQF level 7) or equivalent as approved by the University Admissions.

Students who have completed one of the following Graduate Certificates at UC may apply, and receive credit for the units completed under the Graduate Certificate:

- Graduate certificate in Creative Industries,
- Graduate Certificate in Digital Marketing
- Graduate Certificate in Heritage Materials Conservation
- Graduate Certificate in Creative Business
- Graduate Certificate in Creative Leadership
- Graduate Certificate in Design.

(note: only credit for one Graduate Certificate can be applied)

The following Defence members are eligible for direct entry into this course through the Veteran Tertiary Support Program - Postgraduate Course Entry:

- Commissioned Officer (any rank),

- Chaplain or Maritime Spiritual Wellbeing Officer,
- Senior Non-Commissioned Defence Force Members (E-6 or higher),
- Defence Force Members - Other Ranks (E-2 to E-5) with three or more years' experience.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2028	Bruce, Canberra	Semester 1	14 February 2028	✓ Open for domestic admissions	✓
2028	Bruce, Canberra	Semester 2	07 August 2028	✓ Open for domestic admissions	✓

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

Course requirements

Graduate Diploma in Creative Industries (ARG501) | 24 credit points

Required - Must pass 24 credit points as follows

[Expand All](#) | [Collapse All](#)

Specialisations - Must select 1 of the following

Specialisation in Digital Marketing (SP0003) | 12 credit points

Required - Must pass 12 credit points as follows

Digital Data Analytics and Visualisation G (11937) | 3 credit points — Level G

Integrated Digital Marketing and Communication G (12033) | 3 credit points — Level G

Social Media Marketing PG (12332) | 3 credit points — Level P

Understanding Audiences G (12340) | 3 credit points — Level G

Specialisation in Creative Leadership (SP0004) | 12 credit points

Required - Must pass 9 credit points as follows

Leadership, Ethics and Innovation PG (11159) | 6 credit points — Level P

Business Decision Making G (11396) | 3 credit points — Level G

Restricted Choice - Must pass 3 credit points from the following

Entrepreneurship PG (9691) | 3 credit points — Level P

Strategy, Innovation and Change PG (11506) | 3 credit points — Level P

Specialisation in Design (SP0005) | 12 credit points

Required - Must pass 12 credit points as follows

Visual Communication for Creative Businesses G (11869) | 3 credit points — Level G

UX Design G (11870) | 3 credit points — Level G

Information Visualisation PG (12337) | 3 credit points — Level P

Design Culture and Society PG (12338) | 3 credit points — Level P

Specialisation in Heritage Materials Conservation (SP0006) | 12 credit points

Required - Must pass 12 credit points as follows

Heritage Materials and Their Environments G (11160) | 3 credit points — Level G

The Cultural Significance of Patina G (11161) | 3 credit points — Level G

Heritage Materials - Structure and Integrity G (11162) | 3 credit points — Level G

Heritage Materials - Aesthetics and Stability G (11163) | 3 credit points — Level G

Required Units - Must pass 12 credit points as follows

Impact and Enterprise G (11155) | 3 credit points — Level G

Indigeneity and the Creative Sector G (11863) | 3 credit points — Level G

Professional Practice (Internships A) PG (11873) | 3 credit points — Level P

Communicating with Diverse Audiences G (11938) | 3 credit points — Level G

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

Course information

Course duration

Standard 1 year full time or part time equivalent. Maximum 4 years from date of enrolment to date of course completion.

Learning outcomes

Learning outcomes	Related graduate attributes
Anticipate, identify and develop knowledge of key technological developments and their relevance to creative practice	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology. UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.
Understanding and managing change and uncertainty to confidently produce novel solutions	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional

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Create, pitch and develop strategies for creative projects and businesses

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Engage respectfully with Indigenous approaches and knowledge to strengthen the creative sector

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Majors

- [Specialisation in Heritage Materials Conservation \(SP0006\)](#)
- [Specialisation in Creative Leadership \(SP0004\)](#)
- [Specialisation in Digital Marketing \(SP0003\)](#)
- [Specialisation in Design \(SP0005\)](#)

Awards

Award	Official abbreviation
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Honours

None.

Alternative exits

Students may exit early from the Graduate Diploma course with any of the following awards if they have met the requirements of that award:

Graduate Certificate in Creative Industries

Graduate Certificate in Creative Leadership

Graduate Certificate in Design

Graduate Certificate in Digital Marketing

Graduate Certificate in Heritage Materials Conservation

Enquiries

Student category	Contact details
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Current and Commencing Students:	Email FAD.Student@canberra.edu.au or Phone 1300 301 727

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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University of Canberra, Bruce ACT 2617 Australia

+61 2 6201 5111

ABN 81 633 873 422

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.