UNIVERSITY OF CANBERRA

Graduate Diploma in Communication (ARG201.3)

Please note these are the 2027 details for this course

Domestic students

Selection rank	
Delivery mode	Blended On campus Online
Location	Bruce, Canberra
Duration	1.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts & Communication
UAC code	880937
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Selection rank	
Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page. View UC's academic entry requirements
Delivery mode	On campus Online
Location	Bruce, Canberra

Duration	1.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts & Communication
CRICOS code	103875C
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

About this course

Studying the Graduate Diploma in Communication will support you to build your professional practice as an emerging leader in the communications industry. In developing advanced skills based on current best practice models of modern communication, you will explore current trends in communication practice, digital data analysis and visualisation and strategic and risk communication, and will have flexibility to choose elective units that match your aspirations and interests. Credit is available into the Master in Communication upon successful completion of the Graduate Diploma of Communication.

Admission requirements

Applicants must have an undergraduate degree (AQF level 7) or equivalent.

Students who have completed the Graduate Certificate in Communication (UC) or the Graduate Certificate in Communication (Engagement) may apply and receive credit for 12 credit points (4 units) of their completed study.

In making an offer to an applicant, the University will give consideration to a range of factors including English proficiency, academic record and/or employment experience.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2027	Bruce, Canberra	Semester 1	15 February 2027	✓ Open for domestic admissions	✓
2027	Bruce,	Semester 2	09 August 2027	✓ Open for domestic	✓

	Canberra			admissions	
2028	Bruce, Canberra	Semester 1	14 February 2028	✓ Open for domestic admissions	✓
2028	Bruce, Canberra	Semester 2	07 August 2028	✓ Open for domestic admissions	✓

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current course rules and university policy.

Course requirements

Graduate Diploma in Communication (ARG201) | 24 credit points

Required - Must pass 18 credit points as follows

Expand All | Collapse All

- Professional Practice (Internships A) PG (11873) | 3 credit points — Level P
- Communication and Behaviour Change G (11936) | 3 credit points — Level G
- Digital Data Analytics and Visualisation G (11937) | 3 credit points — Level G
- Communicating with Diverse Audiences G (11938) | 3 credit points — Level G
- Communication, Change and Innovation G (12336) | 3 credit points — Level G
- Understanding Audiences G (12340) | 3 credit points — Level G

Restricted Choice - Must pass 6 credit points from the following

Journalism - Must pass 6 credit points as follows

- Video, Podcasting and Presentation PG (12141) | 3 credit points — Level P
- Journalism Ethics and Diversity PG (12142) | 3 credit points — Level P

Strategic Communication - Must pass 6 credit points as follows

- Voice and Engagement in Organisational Communication PG (11643) | 3 credit points — Level P
- Strategic Communication in Disrupted Information Environments PG (12339) | 3 credit points — Level P

Marketing - Must pass 6 credit points from the following

- Crucial Marketing Communication Theory for Practice PG (11640) | 3 credit points — Level P
- Integrated Digital Marketing and Communication G (12033) | 3 credit points — Level G

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the inherent requirements statement applicable to your course

Typical study pattern

Course information

Course duration

Standard 1 year full time or part-time equivalent. Maximum 4 years from date of enrolment to date of course completion.

Learning outcomes

Learning outcomes	Related graduate attributes
Distinguish and enact specialised to advanced creative and critical thinking skills consistent with strategic management attributes necessary for public and private sector practice.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology. UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Communicate and engage with Indigenous Australians in ethical and culturally respectful ways.
Integrate critical knowledge and communications skills for sustained contribution to	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity,

innovation and leadership in their field.	critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology. UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.
Examine and interpret ongoing research to identify challenges and opportunities across industry environments, considering ethical and cultural impacts.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice,

	updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology. UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Communicate and engage with Indigenous Australians in ethical and culturally respectful ways.
Design and employ professional best practice models underpinned by theory, addressing real-world problems across sectors.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology. UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.
Critique and assess communication theory and practice informed by discourse and local and global contexts, with reference to best practice models.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use

	their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology. UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

Awards

Award	Official abbreviation
Graduate Diploma in Communication	GradDip Comm

Alternative exits

This course is subsumable into ARM201 Master of Communication.

Alternative exit awards:

Graduate Certificate in Communication
Graduate Certificate in Communication (Engagement)

Enquiries

Student category	Contact details
Current and Commencing	Email FAD.Student@canberra.edu.au or Phone 1300 301 727

Students:	
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342

Download your course guide

Scholarships

Find the scholarship that's the right fit for you

Explore Scholarships

Printed on 19, August, 2026

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CRICOS 00212K
TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.