

Graduate Diploma in Communication (ARG201.1)

Please note these are the 2023 details for this course

Domestic students

Selection rank	PG
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences
Duration	1.0 years
UAC code	880937
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications
Location	Bruce, Canberra UC - Canberra, Online

Fees 

Per Unit	Full Course
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International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.
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[View UC's academic entry requirements](#)

English language requirements An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code 103875C

Faculty Faculty of Arts and Design

Discipline School of Arts and Communications

Location Bruce, Canberra

Duration 1.0 years

Fees 

Per Unit

Full Course

About this course

Studying the Graduate Diploma in Communication will support you to build your professional practice as an emerging leader in the communications industry. As well as developing advanced skills based on current best practice models of modern communications, you will engage in work integrated learning projects which will link you with industry leaders. This will give you unique and valuable opportunities to transmit your knowledge, skills and ideas to help solve real-world problems. Progression from this course to the Master of Communication is available by enrolling in additional units.

Professional accreditation

None.

Admission requirements

Applicants must have an undergraduate degree (AQF level 7) or equivalent as approved by the University Admissions Committee.

Students who have completed the Graduate Certificate in Communication (UC) will receive credit for the 4 Graduate Certificate (level G) units.

In making an offer to an applicant, the University will give consideration to a range of factors including English proficiency, academic record and/or employment experience.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2023	Bruce, Canberra	Semester 1	06 February 2023	✓	✓
2023	UC - Canberra, Online	Semester 1	06 February 2023	✓	

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

Course requirements

Graduate Diploma in Communication (ARG201) | 24 credit points

Required - Must pass 18 credit points as follows

[Expand All](#) | [Collapse All](#)

[Communicating Politics G \(11627\) | 3 credit points – Level G](#)

[Communication Theory: A Toolbox for Practical Problem Solving G \(11628\) | 3 credit points – Level G](#)

[Smart Ideas for Communication G \(11629\) | 3 credit points – Level G](#)

[Communication Trends and Innovation G \(11630\) | 3 credit points – Level G](#)

[Communication Workplace Learning PG \(11635\) | 3 credit points – Level P](#)

[Industry and Identity: Challenges and Triumphs G \(11638\) | 3 credit points – Level G](#)

Restricted Choice - Must pass 6 credit points from the following

[Strategic Communication PG \(11631\) | 3 credit points – Level P](#)

[Global Strategic Communication Planning PG \(11632\) | 3 credit points – Level P](#)

[The Long Decade of Digital Disruption PG \(11633\) | 3 credit points – Level P](#)

[Audiences, Data and Media Convergence PG \(11634\) | 3 credit points – Level P](#)

[Social Research PG \(11636\) | 3 credit points – Level P](#)

Doing Social Research PG (11637) | 3 credit points – Level P

Global Marketing Communication and Branding PG (11639) | 3 credit points – Level P

Crucial Marketing Communication Theory for Practice PG (11640) | 3 credit points – Level P

Managing Marketing Communication Practice PG (11641) | 3 credit points – Level P

Social Research Project PG (11642) | 6 credit points – Level P

Voice and Engagement in Organisational Communication PG (11643) | 3 credit points – Level P

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Communication Theory: A Toolbox for Practical Problem Solving G \(11628\)](#)

Restricted Choice unit

[Communicating Politics G \(11627\)](#)

[Industry and Identity: Challenges and Triumphs G \(11638\)](#)

Semester 2

Restricted Choice unit

[Communication Trends and Innovation G \(11630\)](#)

[Communication Workplace Learning PG \(11635\)](#)

[Smart Ideas for Communication G \(11629\)](#)

Standard Part Time, Semester 1 Commencing

Year 1

Semester 1

[Communicating Politics G \(11627\)](#)

[Communication Theory: A Toolbox for Practical Problem Solving G \(11628\)](#)

Semester 2

[Communication Trends and Innovation G \(11630\)](#)

[Smart Ideas for Communication G \(11629\)](#)

Year 2

Semester 1

[Industry and Identity: Challenges and Triumphs G \(11638\)](#)

Restricted Choice unit

Semester 2

[Communication Workplace Learning PG \(11635\)](#)

Restricted Choice unit

Course information

Course duration

Standard 1 year full time or equivalent part time. Maximum duration is 4 years.

Learning outcomes

Learning outcomes	Related graduate attributes
Exemplify specialised professional skills and judgments focusing on reflective and informed practice through the agency of work integrated learning.	-
Distinguish and enact specialised to advanced creative and critical thinking skills consistent with strategic management attributes necessary for public and private sector practice.	-
Integrate critical knowledge and communications skills for sustained contribution to innovation and leadership in their field.	-
Examine and interpret ongoing research to identify challenges and opportunities across industry environments, considering ethical and cultural impacts.	-
Design and employ professional best practice models underpinned by theory, addressing real-world	-

problems across sectors.

Critique and assess communication theory and practice informed by discourse and local and global contexts, with reference to best practice models.

Awards

Award	Official abbreviation
Graduate Diploma in Communication	GradDip Comm

Alternative exits

This course is subsumable into ARM201 Master of Communication.

Alternative exit award Graduate Certificate in Communication:

Students may exit early from the Graduate Diploma course if they have passed 12 credit points as follows:

11627 Communicating Politics G

11628 Communication Theory: A Toolbox for Practical Problem Solving G

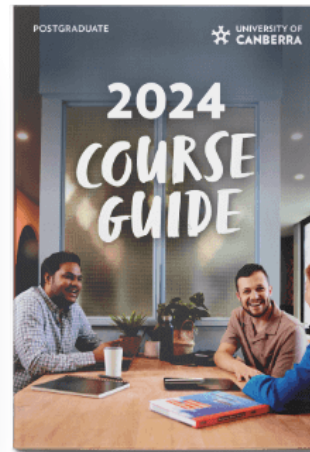
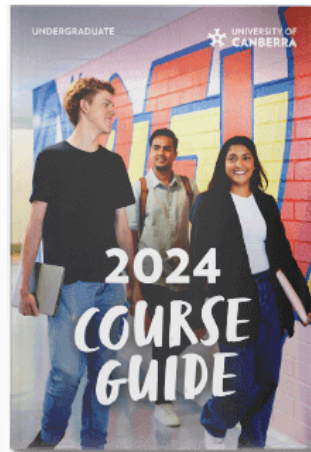
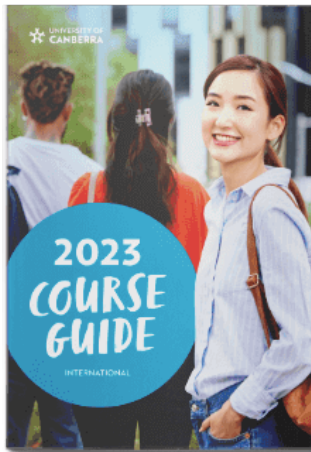
11629 Smart Ideas for Communication G

11630 Communication Trends and Innovation G

Enquiries

Student category	Contact details
Current and Commencing Students:	Email FAD.Student@canberra.edu.au or Phone 1300 301 727
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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CRICOS 00212K

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.