

Graduate Diploma in Design Strategies (ARG001.1)

Please note these are the 2021 details for this course

Domestic students

Selection rank	PG
Delivery mode	
Location	Bruce, Canberra
Duration	1.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Design and the Built Environment
UAC code	880601
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).
	View IELTS equivalences

International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.
	View UC's academic entry requirements

Delivery mode	
Location	Bruce, Canberra
Duration	1.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Design and the Built Environment
CRICOS code	096394E
English language requirements	<p>An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).</p> <p>View IELTS equivalences</p>

About this course

Design your career as a versatile professional

This graduate diploma by coursework takes a practice-led approach and provides you with an understanding of the theory and methodologies of applied design for developing innovative solutions for products, interfaces and services.

The course has a strong focus on social and global innovation and you will have access to opportunities to work directly with both government and private industry in Australia and abroad. You will graduate as a well-rounded design student, having also developed key skills in service design and interaction design along the way.

Study a Graduate Diploma of Design Strategies at UC and you will:

- interpret and solve complex problems using design thinking techniques and processes
- identify and evaluate concepts and theories dealing with service design, design innovation and entrepreneurialism in design
- develop and review an iterative process of design involving models and prototypes to test and evaluate solutions to a wide variety of design problems
- integrate design knowledge and ideas to communicate design solutions to specialist and non-specialist audiences
- prepare and present a professional design strategy to create design solutions to social issues of global importance.

Work Integrated Learning

Work Integrated Learning (WIL) is a foundation of the Graduate Diploma of Design Strategies course, providing you with ongoing opportunities for direct industry engagement, such as connecting with government and private industry in Australia and overseas.

Career opportunities

- Design strategist
- Creative thinker and visualiser
- Design and project manager
- Design consultant
- Design studio manager
- Service designer
- Consumer experience and digital strategist
- Digital innovation manager
- Experiential designer

Course-specific information

Applicants must have an undergraduate degree or equivalent as approved by the University Admissions Committee.

In making an offer to an applicant, the University will give consideration to a range of factors, including English proficiency, academic record and/or employment experience.

Students who have completed the Graduate Certificate in Design Strategies may apply and receive credit for the three graduate certificate (level G) units.

Progression from this course to the Master of Design Strategies is available by enrolling in additional units.

Admission requirements

Applicants must have an undergraduate degree or equivalent as approved by the University Admissions Committee.

Students who have completed the Graduate Certificate in Design Strategies may apply and receive credit for the 3 Graduate Certificate (level G) units.

In making an offer to an applicant, the University will give consideration to a range of factors including English proficiency, academic record and/or employment experience.

Assumed knowledge

None.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be

considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

Course requirements

Graduate Diploma in Design Strategies (ARG001) | 24 credit points

Required - Must pass 24 credit points as follows

[Expand All](#) | [Collapse All](#)

[Creative Thinking G \(11070\) | 3 credit points – Level G](#)

[Ubiquitous Computing and Internet of Things G \(11071\) | 6 credit points – Level G](#)

[Designpreneurship G \(11072\) | 3 credit points – Level G](#)

[Visualisation and Prototyping G \(11073\) | 6 credit points – Level G](#)

[Service Design PG \(11074\) | 6 credit points – Level P](#)

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Creative Thinking G \(11070\)](#)

[Designpreneurship G \(11072\)](#)

[Visualisation and Prototyping G \(11073\)](#)

Semester 2

[Service Design PG \(11074\)](#)

[Ubiquitous Computing and Internet of Things G \(11071\)](#)

Course information

Course duration

Standard two semesters full-time or equivalent. Maximum eight semesters.

Learning outcomes

Learning outcomes	Related graduate attributes
Identify and evaluate concepts and theories dealing with service design, design innovation and entrepreneurialism in design.	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;</p> <p>1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>2.1 UC graduates are global citizens: think globally about issues in their profession; and</p> <p>3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.</p>
Interpret and solve complex problems using design thinking techniques and processes.	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;</p> <p>1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload;</p> <p>2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries;</p> <p>2.3 UC graduates are global citizens: understand issues in their profession from the perspective of other cultures;</p> <p>2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives;</p> <p>3.1 UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills</p>

for continual professional and academic development;

3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and

3.4 UC graduates are lifelong learners: evaluate and adopt new technology.

Prepare and present a professional design strategy to create design solutions to social issues of global importance.

1.2 UC graduates are professional: communicate effectively;

1.6 UC graduates are professional: take pride in their professional and personal integrity,

2.1 UC graduates are global citizens: think globally about issues in their profession;

2.3 UC graduates are global citizens: understand issues in their profession from the perspective of other cultures; and

2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives.

Develop and review an iterative process of design involving the use of models and prototypes to be able to test and evaluate concepts and solutions to a wide variety of design problems.

1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;

1.4 UC graduates are professional: work collaboratively as part of a team, negotiate, and resolve conflict;

1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload;

2.3 UC graduates are global citizens: understand issues in their profession from the perspective of other cultures;

2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives;

3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage

with new ideas; and

3.4 UC graduates are lifelong learners: evaluate and adopt new technology.

Synthesise design knowledge and ideas to communicate design solutions to specialist and non-specialist audiences.

1.2 UC graduates are professional: communicate effectively;

1.4 UC graduates are professional: work collaboratively as part of a team, negotiate, and resolve conflict; and

2.4 UC graduates are global citizens: communicate effectively in diverse cultural and social settings.

Awards

Award	Official abbreviation
Graduate Diploma in Design Strategies	GradDipDesStrategies

Enquiries

Student category	Contact details
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students:	Email artsanddesign.enquiries@canberra.edu.au or Phone (02) 6201 2570 or 6206 3887

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

Explore Scholarships

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.