

Graduate Certificate in Creative Industries

(ARC401.1)

Please note these are the 2024 details for this course

Domestic students

Selection rank	
Delivery mode	Blended On campus Online
Location	Bruce, Canberra
Duration	1.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications
UAC code	880612
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements
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specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

Delivery mode	Online
Location	Bruce, Canberra
Duration	1.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications
CRICOS code	
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

About this course

Unleash your creative potential

As the demand for creative professionals expands worldwide, it is more important than ever for aspiring professionals to polish their creative skill set. UC's Graduate Certificate in Creative Industries will fine-tune your skills in problem-solving, critical thinking, technical experimentation, and cultural awareness. It will also help you to build the professional judgement needed to navigate the complexities unique to the creative and cultural sectors with ease.

With flexible and online learning, this course is designed to be studied part-time and fit in seamlessly with your lifestyle. What's more, you can tailor your degree to play to your existing strengths with a broad range of creative elective units on offer.

Study a Graduate Certificate in Creative Industries at UC and you will:

- Reflect on contemporary issues for today's creative industries.
- Analyse and apply professional knowledge, skills, key techniques, and approaches relevant to a specific area of creative and professional practice, including Indigenous approaches to knowledge and creativity.
- Work independently and collaboratively to develop creative solutions to real-world problems and develop an

entrepreneurial approach to implement these solutions.

- Evaluate and apply strategies for creative communication across a range of professional and community contexts.

Career opportunities

- Creative Entrepreneur
- Creative Agency Director
- Exhibition Producer
- Campaign Manager
- Executive in the GLAM sector
- Creative Director
- Publicist
- Communication Strategist
- Public Servants working in creative and cultural areas

Course-specific information

Designed as part of a nested series, you can choose to continue studying for a Graduate Diploma in Creative Industries, or the Master of Creative Industries simply by adding on additional units of study.

Admission requirements













Applicants must have an undergraduate degree (AQF level 7) or equivalent as approved by the University Admissions.







Defence members at any rank (with a minimum of 3 years experience) are eligible for direct entry into this course through the Veteran Tertiary Support Program.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2025	Bruce, Canberra	Semester 1 	03 February 2025		
2025	Bruce, Canberra	Semester 2 	28 July 2025		
2026	Bruce, Canberra	Semester 1 	16 February 2026		
2026	Bruce, Canberra	Semester 2 	10 August 2026		

2027	Bruce, Canberra	Semester 1 	15 February 2027		
2027	Bruce, Canberra	Semester 2 	09 August 2027		

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

Course requirements

Graduate Certificate in Creative Industries (ARC401) | 12 credit points

Required Units - Must pass 9 credit points as follows

[Expand All](#) | [Collapse All](#)

Impact and Enterprise G (11155) | 3 credit points – Level G

Creativity and Digital Engagement G (11862) | 3 credit points – Level G

Indigeneity and the Creative Sector G (11863) | 3 credit points – Level G

Restricted Choice - Must pass 3 credit points from the following

Entrepreneurship PG (9691) | 3 credit points – Level P

Innovation Toolbox PG (11077) | 3 credit points – Level P

Leadership, Ethics and Innovation PG (11159) | 6 credit points – Level P

Heritage Materials and Their Environments G (11160) | 3 credit points – Level G

The Cultural Significance of Patina G (11161) | 3 credit points – Level G

Heritage Materials - Structure and Integrity G (11162) | 3 credit points – Level G

Heritage Materials - Aesthetics and Stability G (11163) | 3 credit points – Level G

Business Decision Making G (11396) | 3 credit points – Level G

Finance for Creative Businesses PG (11498) | 3 credit points – Level P

Creative Decision Making G (11500) | 3 credit points – Level G

Audiences, Data and Media Convergence PG (11634) | 3 credit points – Level P

Art, Technology and Business G (11864) | 3 credit points – Level G

Leadership in the Creative Industries G (11865) | 3 credit points – Level G

Digital Advertising Practices PG (11866) | 3 credit points – Level P

Social Media Marketing G (11867) | 3 credit points – Level G

Digital Advertising & Marketing Principles G (11868) | 3 credit points – Level G

Visual Communication for Creative Businesses G (11869) | 3 credit points – Level G

UX Design G (11870) | 3 credit points – Level G

Digital and Tangible Design G (11871) | 3 credit points – Level G

Designing Dramatic Screen Stories G (11889) | 3 credit points – Level G

Writing Dramatic Screenplays G (11890) | 3 credit points – Level G

The Creative Producer G (11891) | 3 credit points – Level G

Integrated Digital Marketing and Communication G (12033) | 3 credit points – Level G

- - Not all restricted choice units are offered online. Students who have opted to complete their course online should only select from the units with an online offering available.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Part Time, Semester 1 Commencing

Year 1

Semester 1

Restricted Choice Unit

[Indigeneity and the Creative Sector G \(11863\)](#)

Semester 2

[Creativity and Digital Engagement G \(11862\)](#)

[Impact and Enterprise G \(11155\)](#)

Standard Part Time, Semester 2 Commencing

Year 1

Semester 2

[Creativity and Digital Engagement G \(11862\)](#)

[Impact and Enterprise G \(11155\)](#)

Year 2

Semester 1

Course information

Course duration

Standard 1 year part-time. Maximum 3 years from date of enrolment to date of course completion. This course is only available for part-time enrolment.

Learning outcomes

Learning outcomes	Related graduate attributes
Reflect on contemporary issues for today's creative industries.	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and work collaboratively as part of a team, negotiate, and resolve conflict.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; and behave ethically and sustainably in their professional and personal lives.</p> <p>UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; and adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.</p> <p>UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; and apply their knowledge to working with Indigenous Australians in socially just ways.</p>

Analyse and apply professional knowledge and skills, and key techniques and approaches,

UC graduates are professional: Employ up-to-date and relevant knowledge and

relevant to a specific area of creative and professional practice, including Indigenous approaches to knowledge and creativity.

skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; and take pride in their professional and personal integrity.

UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; and behave ethically and sustainably in their professional and personal lives.

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UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; and apply their knowledge to working with Indigenous Australians in socially just ways.

Evaluate and apply strategies for creative communication across a range of professional and community contexts.

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UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and evaluate and adopt new technology.

Work independently and collaboratively to develop creative solutions to real-world problems and to develop entrepreneurial approaches to implement these solutions.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; and use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems.

UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; and communicate effectively in diverse cultural and social settings.

UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; and adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.

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apply their knowledge to working with Indigenous Australians in socially just ways.

Awards

Award	Official abbreviation
Graduate Certificate in Creative Industries	GradCert CreativeIndustries

Honours

None.

Enquiries

Student category	Contact details
Prospective Domestic Students:	Prospective Domestic Students: Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

Current and Commencing
Students:

Email FAD.Student@canberra.edu.au or Phone 1300 301 727

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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CRICOS 00212K

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.