UNIVERSITY OF CANBERRA

Graduate Certificate in Communication (ARC201.3)

Please note these are the 2028 details for this course

Domestic students

Selection rank	
Delivery mode	Blended On campus Online
Location	Bruce, Canberra
Duration	1.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts & Communication
UAC code	880938
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Selection rank	
Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page. View UC's academic entry requirements
Delivery mode	Online
Location	Bruce, Canberra
Duration	1.0 years

Faculty	Faculty of Arts and Design
Discipline	School of Arts & Communication
CRICOS code	
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

About this course

The Graduate Certificate in Communication has been designed for professionals moving into management or senior roles who want to deepen their understanding of communication theory, strategy and behavioural insights, and digital data analytics and visualisation. Those studying the Graduate Certificate in Communication (Engagement) will build on the internationally recognised Certificate in Engagement from the International Association of Public Participation Australasia (IAP2A), by studying crisis and reputation management and engagement with diverse communities. Credit is available into the Master in Communication and Graduate Diploma of Communication upon successful completion of the Graduate Certificate of Communication.

Admission requirements

Applicants must have an undergraduate degree (AQF level 7) or equivalent.

Students who have completed a Certificate in Engagement with International Association for Public Participation (IAP2) may be eligible to receive Credit for 1 unit (3 Credit Points) with relevant work experience into the Engagement Stream.

Alternate entry pathways are available to IAP2 graduates without Bachelor's qualifications in accordance with the Admission (for Undergraduate and Postgraduate Coursework Courses) Procedure.

Please refer to the Faculty of Arts and Design website for full details and instructions. https://www.canberra.edu.au/about-uc/faculties/arts-design/courses/iap2-graduates

In making an offer to an applicant, the University will give consideration to a range of factors including English proficiency, academic record and/or employment experience.

You can use professional experience and prior learning to enter into a postgraduate qualification at UC through our Professional Pathway Entry program. If you have significant work experience or hold industry-recognised qualifications, this program could be your route to bypass undergraduate study and accelerate your career. Explore Professional Pathway Entry https://www.canberra.edu.au/future-students/get-into-uc/admissions-programs/professional-pathway-entry

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2028	Bruce, Canberra	Semester 1	14 February 2028	✓	✓
2028	Bruce, Canberra	Semester 2	07 August 2028	✓	✓

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current course rules and university policy.

Course requirements

Graduate Certificate in Communication (ARC201) | 12 credit points

Expand All | Collapse All

Required - 12 credit points from the following

Award Options - Must select 1 of the following

Engagement Stream - Must pass 12 credit points as follows

Restricted Choice - Must pass 9 credit points from the following

Digital Data Analytics and Visualisation G (11937) | 3 credit points — Level G

Communicating with Diverse Audiences G (11938) | 3 credit points — Level G

Communication, Change and Innovation G (12336) | 3 credit points — Level G

Understanding Audiences G (12340) | 3 credit points — Level G

Required Units - Must pass 3 credit points as follows

Community Engagement G (11935) | 3 credit points — Level G

- Students admitted to follow the Engagement Stream will receive Recognition of Prior Learning for unit 11935 Community Engagement G and will not enrol in the unit.

- Please refer to admission requirements for this stream.

Standard Stream - Must pass 12 credit points as follows

Required Units - Must pass 12 credit points as follows

Communication and Behaviour Change G (11936) | 3 credit points — Level G

Digital Data Analytics and Visualisation G (11937) | 3 credit points — Level G

Communicating with Diverse Audiences G (11938) | 3 credit points — Level G

Communication, Change and Innovation G (12336) | 3 credit points — Level G

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the inherent requirements statement applicable to your course

Typical study pattern

Course information

Course duration

Standard 1 year part-time. Maximum 3 years from date of enrolment to date of course completion.

Learning outcomes

Learning outcomes	Related graduate attributes
1. Critique and assess communication and engagement theory and practice informed by discourse and local and global contexts, with reference to best practice models.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.
2. Synthesise critical knowledge of strategic communication and/or	UC graduates are professional: Employ up-to-date and relevant

community engagement with advanced digital and other professional skills to enable innovation in the profession.	knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.
3. Create purposeful and contextualised programs in the areas of strategic communication or community engagement.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload. UC graduates are global citizens: Think globally about issues in their profession; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

4. Examine and interpret research to identify and address challenges and opportunities in organisational and community-led engagement and communication, considering ethical and cultural impacts.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload. UC graduates are global citizens: Think globally about issues in their profession; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.
5. Employ reflexive professional skills and judgement, underpinned by theory, to address real world problems.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

Awards

Award	Official abbreviation
Graduate Certificate in Communication	GradCert Comm
Graduate Certificate in Communication (Engagement)	GradCert Comm (Engagement)

Enquiries

Student category	Contact details
Current and Commencing Students:	Email FAD.Student@canberra.edu.au or Phone 1300 301 727
Prospective Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

Download your course guide

Scholarships

Find the scholarship that's the right fit for you

Explore Scholarships

University of Canberra, Bruce ACT 2617 Australia
+61 2 6201 5111

ABN 81 633 873 422
CRICOS 00212K
TEQSA Provider ID: PRV12003 (Australian University)
UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.