

# Graduate Certificate in Communication (ARC201.1)

Please note these are the 2021 details for this course

## Domestic students

Selection rank	PG
Delivery mode	On campus Online
Location	Bruce, Canberra UC - Canberra, Online
Duration	0.5 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications
UAC code	880938
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).  <a href="#">View IELTS equivalences</a>

## International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.  <a href="#">View UC's academic entry requirements</a>
-----------------------------	---

---

<b>Delivery mode</b>	Online
----------------------	--------

---

<b>Location</b>	
-----------------	--

---

<b>Duration</b>	0.5 years
-----------------	-----------

---

<b>Faculty</b>	Faculty of Arts and Design
----------------	----------------------------

---

<b>Discipline</b>	School of Arts and Communications
-------------------	-----------------------------------

---

<b>CRICOS code</b>	
--------------------	--

---

<b>English language requirements</b>	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). <a href="#">View IELTS equivalences</a>
--------------------------------------	--

## About this course

Studying the Graduate Certificate in Communication will suit those looking to enhance their existing skills and knowledge, supporting them to become emerging leaders in the communications industry. The course has been designed for professionals moving into management or senior roles who want to refresh their understanding of the modern communications environment and develop a greater understanding of the communications theory that underpins their practice. The course is offered in part-time mode to better suit busy high performers. Progression from this course to the Graduate Diploma of Communication and the Master of Communication is available by enrolling in additional units.

### Professional accreditation

None.

## Admission requirements

Applicants must have an undergraduate degree (AQF level 7) or equivalent as approved by the University Admissions Committee.

In making an offer to an applicant, the University will give consideration to a range of factors including English proficiency, academic record and/or employment experience.

### Assumed knowledge

None.

## Periods course is open for new admissions

This course is not open for new admissions.

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

# Course requirements

## Graduate Certificate in Communication (ARC201) | 12 credit points

### Required - Must pass 12 credit points as follows

[Expand All](#) | [Collapse All](#)

[Communicating Politics G \(11627\) | 3 credit points – Level G](#)

[Communication Theory: A Toolbox for Practical Problem Solving G \(11628\) | 3 credit points – Level G](#)

[Smart Ideas for Communication G \(11629\) | 3 credit points – Level G](#)

[Communication Trends and Innovation G \(11630\) | 3 credit points – Level G](#)

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

## UC - Canberra, Bruce

### Standard Part Time, Semester 1 Commencing

#### Year 1

##### Semester 1

[Communicating Politics G \(11627\)](#)

[Communication Theory: A Toolbox for Practical Problem Solving G \(11628\)](#)

##### Semester 2

[Communication Trends and Innovation G \(11630\)](#)

[Smart Ideas for Communication G \(11629\)](#)

# Course information

## Course duration

Standard 1 year part time. Maximum duration is 3 years.

## Learning outcomes

Learning outcomes	Related graduate attributes
Integrate critical knowledge and communications skills for sustained contribution to innovation and leadership in their field.	-
Distinguish and enact specialised creative and critical thinking skills consistent with strategic management attributes necessary for public and private sector practice.	-
Critique and assess communication theory and practice informed by discourse and local and global contexts, with reference to best practice models.	-
Examine and interpret ongoing research to identify challenges and opportunities across industry environments, considering ethical and cultural impacts.	-
Design and employ professional best practice models underpinned by theory to address real-world problems.	-

## Awards

Award	Official abbreviation
Graduate Certificate in Communication	GradCert Comm

## Alternative exits

Graduate Diploma in Communication

Master of Communication

## Enquiries

Student category	Contact details
------------------	-----------------

Current and Commencing Students:

Email [FAD.Student@canberra.edu.au](mailto:FAD.Student@canberra.edu.au) or Phone 1300 301 727

Prospective Domestic Students:

Email [study@canberra.edu.au](mailto:study@canberra.edu.au) or Phone 1800 UNI CAN (1800 864 226)

## Download your course guide



# Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

Printed on 17, May, 2025

University of Canberra, Bruce ACT 2617 Australia

+61 2 6201 5111

ABN 81 633 873 422

CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

---

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.