

# Graduate Certificate in Design Strategies

## (ARCo01.1)

Please note these are the 2021 details for this course

### Domestic students

Selection rank	PG
Delivery mode	
Location	Bruce, Canberra
Duration	0.5 years
Faculty	Faculty of Arts and Design
Discipline	School of Design and the Built Environment
UAC code	880602
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).
	<a href="#">View IELTS equivalences</a>

### International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our <a href="#">academic entry requirements page</a> .
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[View UC's academic entry requirements](#)

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**Delivery mode**

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**Location** Bruce, Canberra

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**Duration** 0.5 years

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**Faculty** Faculty of Arts and Design

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**Discipline** School of Design and the Built Environment

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**CRICOS code** 096395D

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**English language requirements** An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

# About this course

## Develop a strategic career by design

This graduate certificate by coursework takes a practice-led approach to design research and creative thinking. You will develop an understanding of the theory and methodologies of applied design for developing innovative solutions for products, interfaces and services.

You will graduate as a well-rounded design student, having also developed key skills in service design and interaction design along the way. Progression from this course to the Graduate Diploma in Design Strategies and the Master of Design Strategies is available by enrolling in additional units.

## Study a Graduate Certificate of Design Strategies at UC and you will:

- interpret and solve complex problems using design thinking techniques and processes
- develop and review an iterative process of design involving the use of models and prototypes to be able to test and evaluate concepts and solutions to a wide variety of design problems
- integrate design knowledge and ideas to communicate design solutions to specialist and non-specialist audiences.

## Work Integrated Learning

Work Integrated Learning (WIL) is a foundation of the Graduate Certificate of Design Strategies course, providing you with ongoing

opportunities for direct industry engagement, such as connecting with government and private industry in Australia and overseas.

## Career opportunities

- Design strategist
- Design and project manager
- Design studio manager
- Design and innovation strategist
- Digital innovation manager
- Creative thinker and visualiser

## Course-specific information

Applicants must have an undergraduate degree or equivalent as approved by the University Admissions Committee.

In making an offer to an applicant, the University will give consideration to a range of factors, including English proficiency, academic record and/or employment experience.

Students who have completed this course may apply and receive credit for units within the Graduate Diploma of Design Strategies.

Progression from the Graduate Diploma to the Master of Design Strategies is available by enrolling in additional units.

## Professional accreditation

No specific accreditation is required but a listing on the Design Institute of Australia's recognised courses will be sought.

# Admission requirements

Applicants must have an undergraduate degree or equivalent as approved by the University Admissions Committee.

In making an offer to an applicant, the University will give consideration to a range of factors including English proficiency, academic record and/or employment experience.

## Assumed knowledge

None.

## Periods course is open for new admissions

This course is not open for new admissions.

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

# Course requirements

Graduate Certificate in Design Strategies (ARC001) | 12 credit points

**Required - Must pass 12 credit points as follows**

[Expand All](#) | [Collapse All](#)

Creative Thinking G (11070) | 3 credit points – Level G

Designpreneurship G (11072) | 3 credit points – Level G

Visualisation and Prototyping G (11073) | 6 credit points – Level G

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

## Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Creative Thinking G (11070)

Designpreneurship G (11072)

Visualisation and Prototyping G (11073)

## Course information

### Course duration

One semester full-time or equivalent. Maximum four semesters.

### Learning outcomes

Learning outcomes	Related graduate attributes
Develop and review an iterative process of design involving the use of models and prototypes to be able to test and evaluate	1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;

concepts and solutions to a wide variety of design problems.	<p>1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;</p> <p>2.1 UC graduates are global citizens: think globally about issues in their profession; and</p> <p>3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.</p>
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Interpret analyse and solve complex problems using design thinking techniques and processes.

1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;

1.3 UC graduates are professional: use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems;

1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload;

2.2 UC graduates are global citizens: adopt an informed and balanced approach across professional and international boundaries;

2.3 UC graduates are global citizens: understand issues in their profession from the perspective of other cultures;

2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives;

3.1 UC graduates are lifelong learners: reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development;

3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and

3.4 UC graduates are lifelong learners: evaluate and adopt

new technology.

Synthesise design knowledge and ideas to communicate design solutions to specialist and non-specialist audiences.

1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills;

1.4 UC graduates are professional: work collaboratively as part of a team, negotiate, and resolve conflict;

1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload;

2.3 UC graduates are global citizens: understand issues in their profession from the perspective of other cultures;

2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives;

3.3 UC graduates are lifelong learners: adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and

3.4 UC graduates are lifelong learners: evaluate and adopt new technology.

## Awards

Award	Official abbreviation
Graduate Certificate in Design Strategies	GradCertDesStrategies

## Enquiries

Student category	Contact details
Prospective Domestic Students:	Email <a href="mailto:study@canberra.edu.au">study@canberra.edu.au</a> or Phone 1800 UNI CAN (1800 864 226)

Prospective International Students: Email [international@canberra.edu.au](mailto:international@canberra.edu.au) or Phone +61 2 6201 5342

Current and Commencing Students:

Email [artsanddesign.enquiries@canberra.edu.au](mailto:artsanddesign.enquiries@canberra.edu.au) or Phone (02) 6201 2570 or 6206 3887

## Download your course guide



# Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge

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and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.