

Bachelor of Communication and Media (Journalism)

(ARB102.2)

Please note these are the 2024 details for this course

Domestic students

Selection rank	60 Note: The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
Delivery mode	On campus
Location	Bruce, Canberra
Duration	3.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications
UAC code	362428
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Academic entry requirements	<p>To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.</p> <p>View UC's academic entry requirements</p>
Delivery mode	On campus
Location	Bruce, Canberra
Duration	3.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications
CRICOS code	095567G
English language requirements	<p>An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).</p> <p>View IELTS equivalences</p>

About this course

Tell engaging stories that matter, in ways that create impact

With a Bachelor of Communication and Media (Journalism) from the University of Canberra, you'll be equipped for success in a media and communications landscape that's changing faster than ever. In this course you will learn by doing, developing your skills and knowledge in a realistic production environment. You will engage with big ideas and the theoretical underpinnings of journalism, and apply them in your work.

From day one of your degree, you'll work hands-on as a student journalist for The Owl and UCFM, and by the final year of study you'll be exercising editorial leadership across the entire course. Along the way, you'll build the editorial and technical competencies required to produce compelling, accurate and trustworthy journalism for contemporary and future audiences. You'll graduate as a confident early career journalist who employs the highest standards of professionalism and ethical practice in your work.

Study a Bachelor of Communication and Media (Journalism) at UC and you will:

- produce compelling and trustworthy multiplatform journalism
- identify and engage contemporary audiences within complex media and information landscapes
- work flexibly, autonomously and collaboratively in deadline-driven editorial production environments
- employ the highest standards of professionalism and ethical practice in your work
- interrogate the evolving role of journalism in societies and its interaction with power.

Work Integrated Learning

During the course, you'll gain 100 hours of real-world industry experience through an internship placement at media organisations such as the ABC, the Canberra Times, WIN, and amplifyCBR. There are also exciting year-round on-air and production opportunities for journalism students at the Faculty of Arts and Design's radio station, UCFM.

Career opportunities

- Reporter
- Producer
- Newsreader
- Podcaster
- Multiplatform content creator
- Social media coordinator
- Online community manager
- Digital campaigner
- Media advisor

Course-specific information

We also offer a range of short and longer term international study and internship opportunities which count as credit towards your degree. If you're interested in pursuing a career in research, we provide a clear pathway to the Master of Communication degree.

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2025	Bruce, Canberra	Semester 1	03 February 2025	✓	✓
2025	Bruce, Canberra	Winter Term	26 May 2025	✓	
2025	Bruce, Canberra	Semester 2	28 July 2025	✓	✓
2026	Bruce, Canberra	Semester 1	16 February 2026	✓	✓
2026	Bruce, Canberra	Winter Term	08 June 2026	✓	
2026	Bruce, Canberra	Semester 2	10 August 2026	✓	✓

Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

Other Australian Tafe

[Any Australian Diploma \(AQF5\) \(31646\)](#)

[Certificate IV \(Any Completed NRT0 Cert IV \) \(31645\)](#)

University Of Canberra College

[Diploma of Communication \(31664\)](#)

Course requirements

Bachelor of Communication and Media (Journalism) (ARB102) | 72 credit points

Required - 48 credit points as follows

[Expand All](#) | [Collapse All](#)

Core Major in Communication and Media (CM0002) | 24 credit points

Required - Must pass 18 credit points as follows

[Professional Orientation \(Communication and Media\) \(10335\) | 3 credit points — Level 1](#)

The Art and Power of Communication (11079) | 3 credit points — Level 1

Digital Media Fundamentals (11080) | 3 credit points — Level 1

Producing Credible Communication (11081) | 3 credit points — Level 1

Engaging Audiences (11082) | 3 credit points — Level 1

Professional Evidence (Communication and Media) (11083) | 3 credit points — Level 3

Restricted Choice - Must pass 6 credit points from the following

Professional Practice 1: Work Integrated Learning (11017) | 3 credit points — Level 2

Professional Practice 2: Work Integrated Learning (11018) | 3 credit points — Level 3

Professional Practice Internship (11575) | 6 credit points — Level 3

Professional Practice (Internships A) (11829) | 3 credit points — Level 2

Professional Practice (Specialist Skills) (11830) | 3 credit points — Level 2

Professional Practice (Internships B) (11832) | 3 credit points — Level 3

Professional Practice (Industry and Creative Projects) (11833) | 3 credit points — Level 3

Professional Practice (Internships A) (12144) | 3 credit points — Level 3

Note:

- 1. From 2022 11017 Professional Practice 1: Work Integrated Learning and 11018 Professional Practice 2: Work Integrated Learning are no longer offered.
- 2. From 2025, unit 12144 Professional Practice (Internships A) replaces unit 11829 Professional Practice (Internships A)
- 3. Students in the Bachelor of Communication and Media (Sports Media) must complete one of 11575 or 12144 and 11832.
- 4. Students in the Bachelor of Communication (Journalism) must complete 11830 and can then choose their final Professional Practice unit.
- 5. All other students must select two units from 12144, 11830, 11832 and 11833. Please email FAD.student@canberra.edu.au and request a personalised course plan if you are not sure.

Specialist Major in Journalism (SM0007) | 24 credit points

Required - Must pass 24 credit points as follows

First Draft (12024) | 3 credit points — Level 1

On Assignment (12025) | 3 credit points — Level 1

Streaming and Social (12026) | 3 credit points — Level 2

Reporting Diversity (12027) | 3 credit points — Level 2

Deep Dives (12028) | 3 credit points — Level 3

Radio and TV (12029) | 3 credit points — Level 2

Public Opinion (12030) | 3 credit points — Level 3

Editorial Leadership (12031) | 3 credit points — Level 3

Open Electives - 24 credit points as follows

- Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Digital Media Fundamentals (11080)

First Draft (12024)

Professional Orientation (Communication and Media) (10335)

The Art and Power of Communication (11079)

Semester 2

Engaging Audiences (11082)

On Assignment (12025)

Producing Credible Communication (11081)

Open Elective unit

Year 2

Semester 1

Reporting Diversity (12027)

Streaming and Social (12026)

Two Open Elective units

Semester 2

[Deep Dives \(12028\)](#)

[Professional Practice \(Specialist Skills\) \(11830\)](#)

[Radio and TV \(12029\)](#)

Open Elective unit

Year 3

Semester 1

[Editorial Leadership \(12031\)](#)

[Professional Practice \(Industry and Creative Projects\) \(11833\)](#)

Two Open Elective units

Semester 2

[Professional Evidence \(Communication and Media\) \(11083\)](#)

[Public Opinion \(12030\)](#)

Two Open Elective units

Standard Full Time, Semester 2 Commencing

Year 1

Semester 2

[Engaging Audiences \(11082\)](#)

[On Assignment \(12025\)](#)

[Producing Credible Communication \(11081\)](#)

[Professional Orientation \(Communication and Media\) \(10335\)](#)

Year 2

Semester 1

[Digital Media Fundamentals \(11080\)](#)

[First Draft \(12024\)](#)

[The Art and Power of Communication \(11079\)](#)

Open Elective unit

Semester 2

[Deep Dives \(12028\)](#)

[Professional Practice \(Specialist Skills\) \(11830\)](#)

Two Open Elective units

Year 3

Semester 1

[Reporting Diversity \(12027\)](#)

[Streaming and Social \(12026\)](#)

Two Open Elective units

Semester 2

[Professional Evidence \(Communication and Media\) \(11083\)](#)

[Professional Practice \(Internships A\) \(11829\)](#)

[Public Opinion \(12030\)](#)

[Radio and TV \(12029\)](#)

Year 4

Semester 1

[Editorial Leadership \(12031\)](#)

Three Open Elective units

Standard Full Time, Winter Commencing

Year 1

Semester 2

[Engaging Audiences \(11082\)](#)

[On Assignment \(12025\)](#)

[Producing Credible Communication \(11081\)](#)

[Professional Orientation \(Communication and Media\) \(10335\)](#)

Winter Term

[Digital Media Fundamentals \(11080\)](#)

Open Elective unit

Year 2

Semester 1

[First Draft \(12024\)](#)

[The Art and Power of Communication \(11079\)](#)

Two Open Elective units

Semester 2

[Deep Dives \(12028\)](#)

[Professional Practice \(Specialist Skills\) \(11830\)](#)

Two Open Elective units

Winter Term

Two Open Elective units

Year 3

Semester 1

[Editorial Leadership \(12031\)](#)

[Professional Practice \(Internships B\) \(11832\)](#)

[Reporting Diversity \(12027\)](#)

[Streaming and Social \(12026\)](#)

Semester 2

[Professional Evidence \(Communication and Media\) \(11083\)](#)

[Public Opinion \(12030\)](#)

[Radio and TV \(12029\)](#)

Open Elective unit

Course information

Course duration

Standard 3 years full time or part-time equivalent. Maximum 10 years from date of enrolment to date of course completion.

Learning outcomes

Learning outcomes	Related graduate attributes
Employ the highest standards of professionalism and ethical practice in your work.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve

	<p>theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.</p> <p>UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.</p> <p>UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.</p>
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Interrogate the evolving role of journalism in societies and its interaction with power.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.

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and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

Work flexibly, autonomously and collaboratively in deadline driven editorial production environments.	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.</p> <p>UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.</p> <p>UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.</p>
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Identify and engage contemporary audiences within complex media and information landscapes.	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.</p> <p>UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their</p>
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UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

<p>Produce compelling and trustworthy multiplatform journalism.</p>	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.</p> <p>UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.</p> <p>UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.</p>
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Majors

- [Specialist Major in Journalism \(SM0007\)](#)
- [Core Major in Communication and Media \(CM0002\)](#)

Awards

Award	Official abbreviation
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Bachelor of Communication and Media (Journalism)	BComm&Media (Jnl)
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Enquiries

Student category	Contact details
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students:	Email FAD.Student@canberra.edu.au or Phone 1300 301 727

Download your course guide



Scholarships

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Explore Scholarships

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CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.