

# Bachelor of Communication and Media (Journalism)

## (ARB102.2)

Please note these are the 2024 details for this course

### Domestic students

<b>Selection rank</b>	60 <b>Note:</b> The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
<b>Delivery mode</b>	On campus
<b>Location</b>	Bruce, Canberra
<b>Duration</b>	3.0 years
<b>Faculty</b>	Faculty of Arts and Design
<b>Discipline</b>	School of Arts and Communications
<b>UAC code</b>	362428
<b>English language requirements</b>	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). <a href="#">View IELTS equivalences</a>

### International students

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<b>Academic entry requirements</b>	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our <a href="#">academic entry requirements page</a> .  <a href="#">View UC's academic entry requirements</a>
<b>Delivery mode</b>	On campus
<b>Location</b>	Bruce, Canberra
<b>Duration</b>	3.0 years
<b>Faculty</b>	Faculty of Arts and Design
<b>Discipline</b>	School of Arts and Communications
<b>CRICOS code</b>	095567G
<b>English language requirements</b>	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).  <a href="#">View IELTS equivalences</a>

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# About this course

## Tell engaging stories that matter, in ways that create impact

With a Bachelor of Communication and Media (Journalism) from the University of Canberra, you'll be equipped for success in a media and communications landscape that's changing faster than ever. In this course you will learn by doing, developing your skills and knowledge in a realistic production environment. You will engage with big ideas and the theoretical underpinnings of journalism, and apply them in your work.

From day one of your degree, you'll work hands-on as a student journalist for The Owl and UCFM, and by the final year of study you'll be exercising editorial leadership across the entire course. Along the way, you'll build the editorial and technical competencies required to produce compelling, accurate and trustworthy journalism for contemporary and future audiences. You'll graduate as a confident early career journalist who employs the highest standards of professionalism and ethical practice in your work.

**Study a Bachelor of Communication and Media (Journalism) at UC and you will:**

- produce compelling and trustworthy multiplatform journalism
- identify and engage contemporary audiences within complex media and information landscapes
- work flexibly, autonomously and collaboratively in deadline-driven editorial production environments
- employ the highest standards of professionalism and ethical practice in your work
- interrogate the evolving role of journalism in societies and its interaction with power.

## Work Integrated Learning

During the course, you'll gain 100 hours of real-world industry experience through an internship placement at media organisations such as the ABC, the Canberra Times, WIN, and amplifyCBR. There are also exciting year-round on-air and production opportunities for journalism students at the Faculty of Arts and Design's radio station, UCFM.

## Career opportunities

- Reporter
- Producer
- Newsreader
- Podcaster
- Multiplatform content creator
- Social media coordinator
- Online community manager
- Digital campaigner
- Media advisor

## Course-specific information

We also offer a range of short and longer term international study and internship opportunities which count as credit towards your degree. If you're interested in pursuing a career in research, we provide a clear pathway to the Master of Communication degree.

# Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

## Assumed knowledge

None.

## Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2024	Bruce, Canberra	Semester 1	05 February 2024	✓	✓
2024	Bruce, Canberra	Winter Term	27 May 2024	✓	
2024	Bruce, Canberra	Semester 2	29 July 2024	✓	✓
2025	Bruce, Canberra	Semester 1	03 February 2025	✓	✓
2025	Bruce, Canberra	Winter Term	26 May 2025	✓	
2025	Bruce, Canberra	Semester 2	28 July 2025	✓	✓
2026	Bruce, Canberra	Semester 1	02 February 2026	✓	✓
2026	Bruce, Canberra	Winter Term	25 May 2026	✓	
2026	Bruce, Canberra	Semester 2	27 July 2026	✓	✓

## Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

### Other Australian Tafe

[Any Australian Diploma \(AQF5\) \(31646\)](#)

[Certificate IV \(Any Completed NRTO Cert IV\) \(31645\)](#)

### University Of Canberra College

[Diploma of Communication \(31664\)](#)

# Course requirements

Bachelor of Communication and Media (Journalism) (ARB102) | 72 credit points

Required - 48 credit points as follows

## Core Major in Communication and Media (CM0002) | 24 credit points

### Required - Must pass 18 credit points as follows

Professional Orientation (Communication and Media) (10335) | 3 credit points – Level 1

The Art and Power of Communication (11079) | 3 credit points – Level 1

Digital Media Fundamentals (11080) | 3 credit points – Level 1

Producing Credible Communication (11081) | 3 credit points – Level 1

Engaging Audiences (11082) | 3 credit points – Level 1

Professional Evidence (Communication and Media) (11083) | 3 credit points – Level 3

### Restricted Choice - Must pass 6 credit points from the following

Professional Practice 1: Work Integrated Learning (11017) | 3 credit points – Level 2

Professional Practice 2: Work Integrated Learning (11018) | 3 credit points – Level 3

Professional Practice Internship (11575) | 6 credit points – Level 3

Professional Practice (Internships A) (11829) | 3 credit points – Level 2

Professional Practice (Specialist Skills) (11830) | 3 credit points – Level 2

Professional Practice (Internships B) (11832) | 3 credit points – Level 3

Professional Practice (Industry and Creative Projects) (11833) | 3 credit points – Level 3

#### Note:

- 1. From 2022 11017 Professional Practice 1: Work Integrated Learning and 11018 Professional Practice 2: Work Integrated Learning are no longer offered.
- 2. Students in the Sports Media Specialisation must complete unit 11575, students in Journalism specialisation must complete unit 11830 and then can choose for their final Professional Practice unit.
- 3. All other students must select two units from 11829, 11830, 11832 and 11833. Please email [FAD.student@canberra.edu.au](mailto:FAD.student@canberra.edu.au) and request a personalised course plan if you are not sure.

## Specialist Major in Journalism (SM0007) | 24 credit points

### Required - Must pass 24 credit points as follows

First Draft (12024) | 3 credit points – Level 1

On Assignment (12025) | 3 credit points – Level 1

Streaming and Social (12026) | 3 credit points – Level 2

Reporting Diversity (12027) | 3 credit points – Level 2

Deep Dives (12028) | 3 credit points – Level 3

Radio and TV (12029) | 3 credit points – Level 2

Public Opinion (12030) | 3 credit points – Level 3

Editorial Leadership (12031) | 3 credit points – Level 3

**Open Electives - 24 credit points as follows**

- - Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

**Year 1**

**Semester 1**

Digital Media Fundamentals (11080)

First Draft (12024)

Professional Orientation (Communication and Media) (10335)

The Art and Power of Communication (11079)

**Semester 2**

Engaging Audiences (11082)

On Assignment (12025)

Producing Credible Communication (11081)

Open Elective unit

**Year 2**

**Semester 1**

Reporting Diversity (12027)

Two Open Elective units

Streaming and Social (12026)

**Semester 2**

Deep Dives (12028)

Professional Practice (Specialist Skills) (11830)

Radio and TV (12029)

Open Elective unit

### **Year 3**

#### **Semester 1**

Editorial Leadership (12031)

Two Open Elective units

Professional Practice (Industry and Creative Projects) (11833)

#### **Semester 2**

Two Open Elective units

Professional Evidence (Communication and Media) (11083)

Public Opinion (12030)

## Standard Full Time, Semester 2 Commencing

### **Year 1**

#### **Semester 2**

Engaging Audiences (11082)

On Assignment (12025)

Producing Credible Communication (11081)

Professional Orientation (Communication and Media) (10335)

### **Year 2**

#### **Semester 1**

Digital Media Fundamentals (11080)

First Draft (12024)

The Art and Power of Communication (11079)

Open Elective unit

#### **Semester 2**

Two Open Elective units

Deep Dives (12028)

Professional Practice (Specialist Skills) (11830)

### Year 3

#### Semester 1

Two Open Elective units

Reporting Diversity (12027)

Streaming and Social (12026)

#### Semester 2

Professional Evidence (Communication and Media) (11083)

Professional Practice (Internships A) (11829)

Public Opinion (12030)

Radio and TV (12029)

### Year 4

#### Semester 1

Three Open Elective units

Editorial Leadership (12031)

## Standard Full Time, Winter Commencing

### Year 1

#### Semester 2

Engaging Audiences (11082)

On Assignment (12025)

Producing Credible Communication (11081)

Professional Orientation (Communication and Media) (10335)

#### Winter Term

Open Elective unit

Digital Media Fundamentals (11080)

### Year 2

#### Semester 1

First Draft (12024)



[The Art and Power of Communication \(11079\)](#)

Two Open Elective units

**Semester 2**

[Deep Dives \(12028\)](#)

Two Open Elective units

[Professional Practice \(Specialist Skills\) \(11830\)](#)

**Winter Term**

Two Open Elective units

**Year 3**

**Semester 1**

[Editorial Leadership \(12031\)](#)

[Professional Practice \(Internships B\) \(11832\)](#)

[Reporting Diversity \(12027\)](#)

[Streaming and Social \(12026\)](#)

**Semester 2**

[Professional Evidence \(Communication and Media\) \(11083\)](#)

[Public Opinion \(12030\)](#)

[Radio and TV \(12029\)](#)

Open Elective unit

# Course information

## Course duration

Standard 3 years (six semesters) full-time or equivalent. Maximum 10 years (twenty semesters).

## Learning outcomes

Learning outcomes	Related graduate attributes
Produce compelling and trustworthy multiplatform journalism.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and

resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.

UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.

UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

Work flexibly, autonomously and collaboratively in deadline driven editorial production environments.

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ways.

<p>Identify and engage contemporary audiences within complex media and information landscapes.</p>	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.</p> <p>UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.</p> <p>UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.</p>
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Employ the highest standards of professionalism and ethical practice in your work.

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## Majors

- [Specialist Major in Journalism \(SM0007\)](#)
- [Core Major in Communication and Media \(CM0002\)](#)

## Awards

Award

Official abbreviation

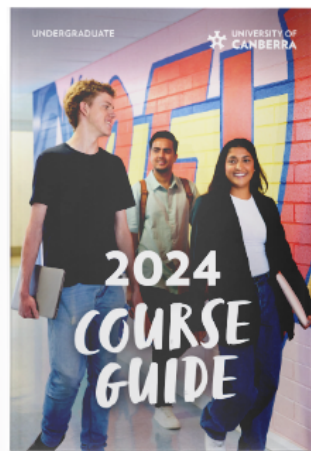
Bachelor of Communication and Media (Journalism)

BComm&Media (Jnl)

## Enquiries

Student category	Contact details
Current and Commencing Students:	Email <a href="mailto:FAD.Student@canberra.edu.au">FAD.Student@canberra.edu.au</a> or Phone 1300 301 727
Prospective Domestic Students:	Email <a href="mailto:study@canberra.edu.au">study@canberra.edu.au</a> or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email <a href="mailto:international@canberra.edu.au">international@canberra.edu.au</a> or Phone +61 2 6201 5342

## Download your course guide



# Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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ABN 81 633 873 422

CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.