

# Bachelor of Communication and Media (Journalism)

## (ARB102.1)

Please note these are the 2023 details for this course

### Domestic students

Selection rank	60 <b>Note:</b> The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.
Delivery mode	On campus
Location	Bruce, Canberra
Duration	3.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications
UAC code	362428
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). <a href="#">View IELTS equivalences</a>

### International students

<b>Academic entry requirements</b>	<p>To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our <a href="#">academic entry requirements page</a>.</p> <p><a href="#">View UC's academic entry requirements</a></p>
<b>Delivery mode</b>	On campus
<b>Location</b>	Bruce, Canberra
<b>Duration</b>	3.0 years
<b>Faculty</b>	Faculty of Arts and Design
<b>Discipline</b>	School of Arts and Communications
<b>CRICOS code</b>	095567G
<b>English language requirements</b>	<p>An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).</p> <p><a href="#">View IELTS equivalences</a></p>

# About this course

## Report stories from the heart of the nation

With a Bachelor of Communication and Media (Journalism) from the University of Canberra, you'll be on the path to an exciting journalistic future. With unrivalled opportunities due to the unique Canberra location and proximity to the Parliament House Press Gallery, you'll study the art of storytelling and learn how to tell true, accurate and intriguing stories about our world.

You'll explore how to research, produce, publish and promote news across a range of different media, and develop your editorial judgement and leadership ability by working in teams to publish your original stories in print, on-air and online. Topics studied include traditional reporting, digital curation, content creation and freelancing. You'll graduate with the full suite of in-demand skills which will allow you to produce engaging quality journalism in a multi-platform media environment.

## Study a Bachelor of Communication and Media (Journalism) at UC and you will:

- appreciate and critique the role of public interest journalism in society

- work flexibly, collaboratively and autonomously in deadline-driven environments
- instinctively adopt communication technologies in the production of journalism
- become a confident professional storyteller with the ability to work locally, regionally and internationally
- apply the highest standards of professionalism expected of journalists.

## Work Integrated Learning

During the course, you'll undertake 100 hours of real-world industry experience through internship placements with local and national media organisations like the Federal Parliamentary Press Gallery, ABC TV and radio, Canberra Times, Channel 9, Sky News, Australian Associated Press, 2CC and Win Television.

Your study will finish in the production of a feature-length multi-platform journalism project and will be presented using expertise gained in print, video and audio journalism. Students are encouraged to get involved in the student radio station 87.8 UCFM, producing and presenting programs, and writing for the UC student magazine Curieux. Study abroad is promoted as a way of gaining a global perspective on local issues, and there are numerous opportunities to take part in international study and study tours.

## Career opportunities

- Journalist (newspaper, magazine, radio, television and online)
- Communications officer
- Editor
- Producer
- Media adviser
- Social media coordinator
- Online community manager
- Digital campaigner
- Content creator and marketer
- Social entrepreneur
- Digital editor/curator
- Multi-platform content creator
- Videographer/photographer/podcaster
- Professional writer

## Course-specific information

We also offer a range of short and longer term international study and internship opportunities which count as credit towards your degree. If you're interested in pursuing a career in research, we provide a clear pathway to the Master of Communication degree.

# Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification

- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

## Assumed knowledge

None.

## Periods course is open for new admissions

This course is not open for new admissions.

## Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

### Amity University

[Bachelor of Arts \(Journalism & Mass Communication\) - Semester 1 Commencement \(19432\)](#)

[Bachelor of Arts \(Journalism & Mass Communication\) - Semester 2 Commencement \(19431\)](#)

### Rangsit University

[Bachelor of Communication Arts \(Journalism\) - Semester 1 Commencement \(18333\)](#)

### University Of Mumbai Affiliated Institutions

[Bachelor of Mass Media \(Specialising in Journalism\) - Semester 1 Commencement \(22490\)](#)

[Bachelor of Mass Media \(Specialising in Journalism\) - Semester 2 Commencement \(24632\)](#)

# Course requirements

**Bachelor of Communication and Media (Journalism) (ARB102) | 72 credit points**

**Required - 48 credit points as follows**

[Expand All](#) | [Collapse All](#)

**Specialist Major in Journalism (SM0007) | 24 credit points**

**Required - Must pass 24 credit points as follows**

[Journalism Now and Next \(11084\) | 3 credit points — Level 1](#)

Street Stories (11085) | 3 credit points — Level 1

Sound Stories (11086) | 3 credit points — Level 2

In-Depth: Feature and Specialist Writing (11087) | 3 credit points — Level 3

Data Journalism (11088) | 3 credit points — Level 2

Video Live (11089) | 3 credit points — Level 2

Newsfeed (11090) | 3 credit points — Level 3

Advocacy and Influence: Shaping Public Opinion (11091) | 3 credit points — Level 3

## **Core Major in Communication and Media (CM0002) | 24 credit points**

### **Required - Must pass 18 credit points as follows**

Professional Orientation (Communication and Media) (10335) | 3 credit points — Level 1

The Art and Power of Communication (11079) | 3 credit points — Level 1

Digital Media Fundamentals (11080) | 3 credit points — Level 1

Producing Credible Communication (11081) | 3 credit points — Level 1

Engaging Audiences (11082) | 3 credit points — Level 1

Professional Evidence (Communication and Media) (11083) | 3 credit points — Level 3

### **Restricted Choice - Must pass 6 credit points from the following**

Professional Practice 1: Work Integrated Learning (11017) | 3 credit points — Level 2

Professional Practice 2: Work Integrated Learning (11018) | 3 credit points — Level 3

Professional Practice Internship (11575) | 6 credit points — Level 3

Professional Practice (Internships A) (11829) | 3 credit points — Level 2

Professional Practice (Specialist Skills) (11830) | 3 credit points — Level 2

Professional Practice (Internships B) (11832) | 3 credit points — Level 3

Professional Practice (Industry and Creative Projects) (11833) | 3 credit points — Level 3

Professional Practice (Internships A) (12144) | 3 credit points — Level 3

Note:

- 1. From 2022 11017 Professional Practice 1: Work Integrated Learning and 11018 Professional Practice 2: Work Integrated Learning are no longer offered.
- 2. From 2025, unit 12144 Professional Practice (Internships A) replaces unit 11829 Professional Practice (Internships A)
- 3. Students in the Bachelor of Communication and Media (Sports Media) must complete one of 11575 or 12144 and 11832.
- 4. Students in the Bachelor of Communication (Journalism) must complete 11830 and can then

choose their final Professional Practice unit.

- 5. All other students must select two units from 12144, 11830, 11832 and 11833. Please email FAD.student@canberra.edu.au and request a personalised course plan if you are not sure.

**Open Electives - 24 credit points as follows**

- - Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

## UC - Canberra, Bruce

### Standard Full Time, Semester 1 Commencing

#### Year 1

##### Semester 1

[Digital Media Fundamentals \(11080\)](#)

[Journalism Now and Next \(11084\)](#)

[Professional Orientation \(Communication and Media\) \(10335\)](#)

[The Art and Power of Communication \(11079\)](#)

##### Semester 2

[Engaging Audiences \(11082\)](#)

[Street Stories \(11085\)](#)

Open Elective unit

[Producing Credible Communication \(11081\)](#)

#### Year 2

##### Semester 1

[Data Journalism \(11088\)](#)

[Sound Stories \(11086\)](#)

Two Open Elective units

##### Semester 2

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

[In-Depth: Feature and Specialist Writing \(11087\)](#)

Open Elective unit

[Video Live \(11089\)](#)

### **Year 3**

#### **Semester 1**

[Newsfeed \(11090\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

Two Open Elective units

#### **Semester 2**

[Professional Evidence \(Communication and Media\) \(11083\)](#)

Two Open Elective units

[Advocacy and Influence: Shaping Public Opinion \(11091\)](#)

## **Standard Full Time, Semester 2 Commencing**

### **Year 1**

#### **Semester 2**

[Professional Orientation \(Communication and Media\) \(10335\)](#)

Open Elective unit

[Engaging Audiences \(11082\)](#)

[Producing Credible Communication \(11081\)](#)

### **Year 2**

#### **Semester 1**

[The Art and Power of Communication \(11079\)](#)

Open Elective unit

[Digital Media Fundamentals \(11080\)](#)

[Journalism Now and Next \(11084\)](#)

#### **Semester 2**

[In-Depth: Feature and Specialist Writing \(11087\)](#)

[Street Stories \(11085\)](#)

Two Open Elective units

### **Year 3**

#### **Semester 1**

Open Elective unit

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

[Data Journalism \(11088\)](#)

[Sound Stories \(11086\)](#)

#### **Semester 2**

[Video Live \(11089\)](#)

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

[Advocacy and Influence: Shaping Public Opinion \(11091\)](#)

Open Elective unit

### **Year 4**

#### **Semester 1**

Two Open Elective units

[Newsfeed \(11090\)](#)

[Professional Evidence \(Communication and Media\) \(11083\)](#)

## **Standard Full Time, Winter Term Commencing**

### **Year 1**

#### **Semester 2**

[Engaging Audiences \(11082\)](#)

[Producing Credible Communication \(11081\)](#)

[Professional Orientation \(Communication and Media\) \(10335\)](#)

Open Elective unit

#### **Winter Term**

Open Elective unit

[Digital Media Fundamentals \(11080\)](#)

### **Year 2**



### Semester 1

Two Open Elective units

[Journalism Now and Next \(11084\)](#)

[The Art and Power of Communication \(11079\)](#)

### Semester 2

11829 Professional Practice (Internships A) OR 11830 Professional Practice (Specialist Skills)

[In-Depth: Feature and Specialist Writing \(11087\)](#)

[Street Stories \(11085\)](#)

Open Elective unit

### Winter Term

Two Open Elective units

### Year 3

#### Semester 1

[Data Journalism \(11088\)](#)

[Newsfeed \(11090\)](#)

[Sound Stories \(11086\)](#)

11832 Professional Practice (Internships B) OR 11833 Professional Practice (Industry and Creative Projects)

#### Semester 2

[Advocacy and Influence: Shaping Public Opinion \(11091\)](#)

Open Elective unit

[Professional Evidence \(Communication and Media\) \(11083\)](#)

[Video Live \(11089\)](#)

# Course information

## Course duration

Standard six semesters full-time or equivalent. Maximum twenty semesters.

## Learning outcomes

Learning outcomes

Related graduate attributes

Critically examine and apply the highest standards of professionalism expected of journalists.	<p>1.6 UC graduates are professional: take pride in their professional and personal integrity;</p> <p>2.6 UC graduates are global citizens: behave ethically and sustainably in their professional and personal lives; and</p> <p>3.2 UC graduates are lifelong learners: be self-aware.</p>
Work flexibly, collaboratively and autonomously in deadline driven environments.	<p>1.4 UC graduates are professional: work collaboratively as part of a team, negotiate, and resolve conflict; and</p> <p>1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload.</p>
Appreciate and critique the role of public interest journalism in society.	<p>2.1 UC graduates are global citizens: think globally about issues in their profession;</p> <p>2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives; and</p> <p>2.6 UC graduates are global citizens: behave ethically and sustainably in their professional and personal lives.</p>
Reflexively adopt communication technologies in the production of journalism.	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills; and</p> <p>3.4 UC graduates are lifelong learners: evaluate and adopt new technology.</p>

## Majors

- [Specialist Major in Journalism \(SM0007\)](#)
- [Core Major in Communication and Media \(CM0002\)](#)

## Awards

Award	Official abbreviation
Bachelor of Communication and Media (Journalism)	BComm&Media (Jnl)

## Enquiries

Student category	Contact details
Prospective Domestic Students:	Email <a href="mailto:study@canberra.edu.au">study@canberra.edu.au</a> or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email <a href="mailto:international@canberra.edu.au">international@canberra.edu.au</a> or Phone +61 2 6201 5342
Current and Commencing Students:	Email <a href="mailto:FAD.Student@canberra.edu.au">FAD.Student@canberra.edu.au</a> or Phone 1300 301 727

## Download your course guide



## Scholarships

Find the scholarship that's the right fit for you

## Explore Scholarships

Printed on 02, May, 2025

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CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.