

Bachelor of Communication and Media (Journalism) (ARB102.1)

Please note these are the 2021 details for this course

Domestic students

Selection rank 60

Note:

The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

Duration 3.0 years

UAC code 362428

Faculty Faculty of Arts and Design

Discipline School of Arts and Communications

Location UC - Canberra, Bruce

Fees 2022: Commonwealth Supported Place
2021: Commonwealth Supported Place

Disclaimer:

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Students enrolled in a Commonwealth Support Place (CSP) are required to make a contribution towards the cost of their education, which is set by the Commonwealth Government. Information on Commonwealth Supported Places, HECS-HELP and how fees are calculated can be found [here](#).

International students

Academic entry requirements

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code

095567G

Faculty

Faculty of Arts and Design

Discipline

School of Arts and Communications

Location

UC - Canberra, Bruce

Duration

3.0 years

Fees

2022: \$30,000 per year

2021: \$28,000 per year

Disclaimer:

Annual fee rates

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About this course

Report stories from the heart of the nation

With a Bachelor of Communication and Media (Journalism) from the University of Canberra, you'll be on the path to an exciting journalistic future. With unrivalled opportunities due to the unique Canberra location and proximity to the Parliament House Press Gallery, you'll study the art of storytelling and learn how to tell true, accurate and intriguing stories about our world.

You'll explore how to research, produce, publish and promote news across a range of different media, and develop your editorial judgement and leadership ability by working in teams to publish your original stories in print, on-air and online. Topics studied include traditional reporting, digital curation, content creation and freelancing. You'll graduate with the full suite of in-demand skills which will allow you to produce engaging quality journalism in a multi-platform media environment.

Study a Bachelor of Communication and Media (Journalism) at UC and you will:

- appreciate and critique the role of public interest journalism in society
- work flexibly, collaboratively and autonomously in deadline-driven environments
- instinctively adopt communication technologies in the production of journalism
- become a confident professional storyteller with the ability to work locally, regionally and internationally
- apply the highest standards of professionalism expected of journalists.

Work Integrated Learning

During the course, you'll undertake 100 hours of real-world industry experience through internship placements with local and national media organisations like the Federal Parliamentary Press Gallery, ABC TV and radio, Canberra Times, Channel 9, Sky News, Australian Associated Press, 2CC and Win Television.

Your study will finish in the production of a feature-length multi-platform journalism project and will be presented using expertise gained in print, video and audio journalism. Students are encouraged to get involved in the student radio station 87.8 UCFM, producing and presenting programs, and writing for the UC student magazine Curieux. Study abroad is promoted as a way of gaining a global perspective on local issues, and there are numerous opportunities to take part in international study and study tours.

Career opportunities

- Journalist (newspaper, magazine, radio, television and online)
- Communications officer
- Editor
- Producer
- Media adviser
- Social media coordinator
- Online community manager
- Digital campaigner
- Content creator and marketer
- Social entrepreneur
- Digital editor/curator
- Multi-platform content creator
- Videographer/photographer/podcaster
- Professional writer

Course-specific information

We also offer a range of short and longer term international study and internship opportunities which count as credit towards your degree. If you're interested in pursuing a career in research, we provide a clear pathway to the Master of Communication degree.

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2021	UC - Canberra, Bruce	Semester 1	08 February 2021	✓	✓
2021	UC - Canberra, Bruce	Winter Term	01 June 2021	✓	
2021	UC - Canberra, Bruce	Semester 2	02 August 2021	✓	✓
2022	UC - Canberra, Bruce	Semester 1	07 February 2022	✓	✓
2022	UC - Canberra, Bruce	Winter Term	30 May 2022	✓	
2022	UC - Canberra, Bruce	Semester 2	01 August 2022	✓	✓
2023	UC - Canberra, Bruce	Semester 1	06 February 2023	✓	✓
2023	UC - Canberra, Bruce	Winter Term	30 May 2023	✓	
2023	UC - Canberra, Bruce	Semester 2	31 July 2023	✓	✓
2024	UC - Canberra, Bruce	Semester 1	05 February 2024	✓	✓
2024	UC - Canberra, Bruce	Winter Term	27 May 2024	✓	
2024	UC - Canberra, Bruce	Semester 2	29 July 2024	✓	✓

Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

Amity University

[Bachelor of Arts \(Journalism & Mass Communication\) - Semester 1 Commencement \(19432\)](#)

[Bachelor of Arts \(Journalism & Mass Communication\) - Semester 2 Commencement \(19431\)](#)

Other Australian Tafe

[Any Australian Diploma \(AQF5\) \(22455\)](#)

[Certificate IV \(Any Completed NRT0 Cert IV\) \(22450\)](#)

Rangsit University

[Bachelor of Communication Arts \(Journalism\) - Semester 1 Commencement \(18333\)](#)

[Bachelor of Communication Arts \(Journalism\) - Semester 2 Commencement \(22930\)](#)

Ucsi University Malaysia

Bachelor of Mass Communication - Semester 1 Commencement (24691)

Bachelor of Mass Communication - Semester 2 Commencement (24692)

University Of Canberra College

Diploma of Communication (20251)

University Of Mumbai Affiliated Institutions

Bachelor of Mass Media (Specialising in Journalism) - Semester 1 Commencement (22490)

Bachelor of Mass Media (Specialising in Journalism) - Semester 2 Commencement (24632)

Course requirements

Bachelor of Communication and Media (Journalism) (ARB102) | 72 credit points

Required - 48 credit points as follows

Specialist Major in Journalism (SM0007) | 24 credit points

Required - Must pass 24 credit points as follows

Journalism Now and Next (11084) | 3 credit points – Level 1

Street Stories (11085) | 3 credit points – Level 1

Sound Stories (11086) | 3 credit points – Level 2

In-Depth: Feature and Specialist Writing (11087) | 3 credit points – Level 3

Data Journalism (11088) | 3 credit points – Level 2

Video Live (11089) | 3 credit points – Level 2

Newsfeed (11090) | 3 credit points – Level 3

Advocacy and Influence: Shaping Public Opinion (11091) | 3 credit points – Level 3

Core Major in Communication and Media (CM0002) | 24 credit points

Required - Must pass 24 credit points as follows

Professional Orientation (Communication and Media) (10335) | 3 credit points – Level 1

Professional Practice 1: Work Integrated Learning (11017) | 3 credit points – Level 2

Professional Practice 2: Work Integrated Learning (11018) | 3 credit points – Level 3

The Art and Power of Communication (11079) | 3 credit points – Level 1

Digital Media Fundamentals (11080) | 3 credit points – Level 1

Producing Credible Communication (11081) | 3 credit points – Level 1

Engaging Audiences (11082) | 3 credit points – Level 1

Professional Evidence (Communication and Media) (11083) | 3 credit points – Level 3

Open Electives - 24 credit points as follows

- - Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Digital Media Fundamentals (11080)

Journalism Now and Next (11084)

Professional Orientation (Communication and Media) (10335) Street Stories (11085)

The Art and Power of Communication (11079)

Semester 2

Engaging Audiences (11082)

Producing Credible Communication (11081)

Year 2

Semester 1

Two Open Elective units

Data Journalism (11088)

Sound Stories (11086)

Semester 2

In-Depth: Feature and Specialist Writing (11087)

Professional Practice 1: Work Integrated Learning (11017)

Video Live (11089)

Year 3

Semester 1

Two Open Elective units

Newsfeed (11090)

Professional Practice 2: Work Integrated Learning (11018)

Semester 2

Advocacy and Influence: Shaping Public Opinion (11091)

Two Open Elective units

Professional Evidence (Communication and Media) (11083)

Standard Full Time, Semester 2 Commencing

Year 1

Semester 2

Engaging Audiences (11082)

Producing Credible Communication (11081)

Professional Orientation (Communication and Media) (10335)

Open Elective unit

Year 2

Semester 1

Open Elective unit

Digital Media Fundamentals (11080)

Journalism Now and Next (11084)

The Art and Power of Communication (11079)

Semester 2

Two Open Elective units

In-Depth: Feature and Specialist Writing (11087)

Street Stories (11085)

Year 3

Semester 1

Professional Practice 2: Work Integrated Learning (11018)

Open Elective unit

Data Journalism (11088)

Sound Stories (11086)

Semester 2

Advocacy and Influence: Shaping Public Opinion (11091)

Professional Practice 1: Work Integrated Learning (11017)

Video Live (11089)

Open Elective unit

Year 4

Semester 1

Newsfeed (11090)

Professional Evidence (Communication and Media) (11083)

Two Open Elective units

Standard Full Time, Winter Term Commencing

Year 1

Semester 2

Engaging Audiences (11082)

Producing Credible Communication (11081)

Open Elective unit

Professional Orientation (Communication and Media) (10335)

Winter Term

Digital Media Fundamentals (11080)

Open Elective unit

Year 2

Semester 1

Two Open Elective units

Journalism Now and Next (11084)

The Art and Power of Communication (11079)

Semester 2

In-Depth: Feature and Specialist Writing (11087)

Professional Practice 1: Work Integrated Learning (11017)

Street Stories (11085)

Open Elective unit

Winter Term

Two

Open

Elective

units

Year 3

Semester 1

Data Journalism (11088)

Newsfeed (11090)

Professional Practice 2: Work Integrated Learning (11018)

Sound Stories (11086)

Semester 2

Open Elective unit

Advocacy and Influence: Shaping Public Opinion (11091)

Professional Evidence (Communication and Media) (11083)

Video Live (11089)

Course information

Course duration

Standard six semesters full-time or equivalent. Maximum twenty semesters.

Learning outcomes

Learning outcomes	Related graduate attributes
Appreciate and critique the role of public interest journalism in society.	<p>2.1 UC graduates are global citizens: think globally about issues in their profession;</p> <p>2.5 UC graduates are global citizens: make creative use of technology in their learning and professional lives; and</p> <p>2.6 UC graduates are global citizens: behave ethically and sustainably in their professional and personal lives.</p>
Critically examine and apply the highest standards of professionalism expected of journalists.	<p>1.6 UC graduates are professional: take pride in their professional and personal integrity;</p> <p>2.6 UC graduates are global citizens: behave ethically and sustainably in their professional and personal lives; and</p> <p>3.2 UC graduates are lifelong learners: be self-aware.</p>
Work flexibly, collaboratively and autonomously in deadline driven environments.	<p>1.4 UC graduates are professional: work collaboratively as part of a team, negotiate, and resolve conflict; and</p> <p>1.5 UC graduates are professional: display initiative and drive, and use their organisational skills to plan and manage their workload.</p>
Reflexively adopt communication technologies in the production of journalism.	<p>1.1 UC graduates are professional: employ up-to-date and relevant knowledge and skills; and</p> <p>3.4 UC graduates are lifelong learners: evaluate and adopt new technology.</p>

Majors

- [Specialist Major in Journalism \(SM0007\)](#)
- [Core Major in Communication and Media \(CM0002\)](#)

Awards

Award	Official abbreviation
Bachelor of Communication and Media (Journalism)	BComm&Media (Jnl)

Enrolment data

2020 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

Location	Enrolments
UC - Canberra, Bruce	74

Enquiries

Student category	Contact details
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students:	Email FAD.Student@canberra.edu.au or Phone 1300 301 727

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CRICOS 00212K

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.