

Please note these are the 2028 details for this course

Domestic students

Selection rank	
Delivery mode	Blended On campus
Location	Bruce, Canberra
Duration	3.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts & Communication
UAC code	368105
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Selection rank	
Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page. View UC's academic entry requirements
Delivery mode	On campus
Location	Bruce, Canberra
Duration	3.0 years
Faculty	Faculty of Arts and Design

Discipline	School of Arts & Communication
CRICOS code	116129H
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
	View IELTS equivalences

About this course

The highly flexible Bachelor of Arts is a 3-year undergraduate degree. It offers students an interdisciplinary pathway into a range of innovative disciplines. Majors are available from within the creative and humanities disciplines and beyond, including in Creative Writing, Culture and Heritage, Global Studies, Digital Media, Indigenous Studies, and Literary Studies. Students in the Bachelor of Arts secure their foundational skills in writing, critical thinking, critical literacy and expression, while exploring a range of arts-focused work-integrated learning opportunities. The degree has a flexible structure, offering cutting edge learning, in an environment where students are encouraged to explore their interests and pursue the study trajectory that suits them best.

Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:

- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.

More information is available on our Alternative Entry page: <http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry>

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2028	Bruce, Canberra	Semester 1	14 February 2028	✓ Open for domestic admissions	✓ Open for international admissions

2028	Bruce, Canberra	Semester 2	07 August 2028	✓ Open for domestic admissions	✓ Open for international admissions
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Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

Credit Based On Work Experience

[Equivalent Graduate Status / Work Experience / Veteran Tertiary Support Program \(24CP\) \(35169\)](#)

Other Australian Tafe

[Any Australian Certificate IV \(AQF4\) \(12CP\) \(35190\)](#)

[Any Australian Diploma \(AQF5\) or Advanced Diploma \(AQF6\) \(24CP\) \(35168\)](#)

Course requirements

Bachelor of Arts (ARB009) | 72 credit points

Required - Must pass 72 credit points as follows

[Expand All](#) | [Collapse All](#)

Restricted Choice - Must select 1 of the following

Specialist Major in Film Production (SM0004) | 24 credit points

Required - Must pass 21 credit points as follows

[Film Studio, Production Project \(11137\) | 3 credit points — Level 3](#)

[Short Film Production \(11139\) | 3 credit points — Level 2](#)

[Reading Movies - A Practitioner's Guide \(11140\) | 3 credit points — Level 2](#)

[Australian National Cinema \(11141\) | 3 credit points — Level 2](#)

[Creative Collaboration and Specialisation in Film Project \(11142\) | 3 credit points — Level 2](#)

[Documentary Production \(11143\) | 3 credit points — Level 1](#)

[The Creative Producer \(11144\) | 3 credit points — Level 3](#)

Restricted Choice - Must pass 3 credit points from the following

[Films Tools and a Meta-Narrative Vocabulary \(11138\) | 3 credit points — Level 1](#)

[Film Tools \(12226\) | 3 credit points — Level 1](#)

Note:

- From 2026, unit 12226 Film Tools has replaced unit 11138 Films Tools and a Meta-Narrative Vocabulary.

Specialist Major in Global Studies (SM0005) | 24 credit points

Required - Must pass 24 credit points as follows

Cultures and Diversity (11129) | 3 credit points — Level 1
Global Ethical Challenges (11145) | 3 credit points — Level 1
Global Perspectives on Gender, Sex and Sexuality (11146) | 3 credit points — Level 2
How the World Really Works: Busting the Myths of Globalisation (11147) | 3 credit points — Level 2
Studies in World Philosophies (11148) | 3 credit points — Level 2
Listening to Global Voices: World Literature and Cinema (11149) | 3 credit points — Level 2
Global Environmental Futures (11150) | 3 credit points — Level 3
Global Activism and Social Change (11151) | 3 credit points — Level 3

Specialist Major in Creative Writing (SM0001) | 24 credit points

Required - Must pass 24 credit points as follows

Introduction to Creative Writing (11113) | 3 credit points — Level 1
Writing, Rewriting (11114) | 3 credit points — Level 1
From Hungry Caterpillars to Hunger Games: Writing for Young People (11115) | 3 credit points — Level 2
Screenwriting (11116) | 3 credit points — Level 2
Poetry and the Imagination (11117) | 3 credit points — Level 2
Writing Self, Writing Place (11118) | 3 credit points — Level 2
Word and Image (11119) | 3 credit points — Level 3
Major Project Studio (11120) | 3 credit points — Level 3

Specialist Major in Culture and Heritage (SM0002) | 24 credit points

Required - Must pass 21 credit points as follows

Heritage Conservation (11015) | 3 credit points — Level 1
Understanding Cultural and Heritage Values (11121) | 3 credit points — Level 2
Indigenous Cultures and Digital Contexts (11122) | 3 credit points — Level 2
Exploring Digital Culture and Heritage (11124) | 3 credit points — Level 3
Indigenous Ways of Knowing (11126) | 3 credit points — Level 2
Connections to Country (11128) | 3 credit points — Level 2
Cultures and Diversity (11129) | 3 credit points — Level 1

Restricted Choice - Must pass 3 credit points from the following

Decolonising the Museum (11123) | 3 credit points — Level 3

Culture: Voicing the Living Archive (11861) | 3 credit points — Level 3

Note:

- From 2023 unit 11123 Decolonising the Museum has been replaced with 11861 Culture: Voicing the Living Archive.

Specialist Major in Digital Media (SM0003) | 24 credit points

Required - Must pass 12 credit points as follows

Design for Digital Contexts (11064) | 3 credit points — Level 2

3D Media Art Production (11838) | 3 credit points — Level 2

Emerging Production Technologies (11839) | 3 credit points — Level 3

Digital Production Project (11840) | 3 credit points — Level 3

Restricted Choice - Must pass 12 credit points as follows

Part C - Must pass 3 credit points from the following

Digital Media Art 1: Narrative Production (11837) | 3 credit points — Level 1

Visual Narrative Production (12234) | 3 credit points — Level 1

Note:

- From 2026, unit 12234 Visual Narrative Production has replaced unit 11837 Digital Media Art 1: Narrative Production.

Part A - Must pass 3 credit points from the following

Sound Design (11134) | 3 credit points — Level 2

Sound Design (12219) | 3 credit points — Level 1

Note:

- From 2026, unit 12219 Sound Design has replaced unit 11134 Sound Design.

Part B - Must pass 3 credit points from the following

Digital Media Art 2: Image Production (11836) | 3 credit points — Level 1

Image and Animation Production (12227) | 3 credit points — Level 1

Note:

- From 2026, unit 12227 Image and Animation Production has replaced unit 11836 Digital Media Art 2: Image Production.

Part D - Must pass 3 credit points from the following

Character Design and Animation (11133) | 3 credit points — Level 2

Character Design and Animation (12284) | 3 credit points — Level 3

Note:

- From Sem-2, 2026, unit 12284 Character Design and Animation replaces unit 11133 Character Design and Animation

Specialist Major in Literary Studies (SM0045) | 24 credit points

Required - Must pass 18 credit points as follows

Introduction to Creative Writing (11113) | 3 credit points — Level 1

Writing, Rewriting (11114) | 3 credit points — Level 1

Listening to Global Voices: World Literature and Cinema (11149) | 3 credit points — Level 2

Literary Studies: The Novel (11152) | 3 credit points — Level 1

Literary Studies: From Romanticism to the Present (11153) | 3 credit points — Level 2

The Kids are All Right: Literature for 0-18 (11154) | 3 credit points — Level 3

Restricted Choice - Must pass 6 credit points from the following

Writing Self, Writing Place (11118) | 3 credit points — Level 2

Word and Image (11119) | 3 credit points — Level 3

Australian National Cinema (11141) | 3 credit points — Level 2

Specialist Major in Indigenous Studies (SM0099) | 18 credit points

Required - Must pass 18 credit points as follows

Indigenous Cultures and Digital Contexts (11122) | 3 credit points — Level 2

Indigenous Ways of Knowing (11126) | 3 credit points — Level 2

Connections to Country (11128) | 3 credit points — Level 2

Aboriginal and Torres Strait Islander People's Health Contexts (11852) | 3 credit points — Level 2

Culture: Voicing the Living Archive (11861) | 3 credit points — Level 3

Indigenous Justice (12103) | 3 credit points — Level 3

Required Units - Must pass 24 credit points as follows

Core Major in Arts (CM0001) | 24 credit points

Required - Must pass 18 credit points as follows

Professional Orientation (Arts) (10333) | 3 credit points — Level 1
Big Stories: Culture, Memory and Power (11108) | 3 credit points — Level 1
It Must Be True: Knowledge, Culture and Creativity (11109) | 3 credit points — Level 1
Reading Culture, Curating Culture (11110) | 3 credit points — Level 1
The Grand Experiment (11111) | 3 credit points — Level 1
Professional Evidence (Arts) (11112) | 3 credit points — Level 3

Restricted Choice - Must pass 6 credit points as follows**All Majors excluding Digital Media - Must pass 6 credit points from the following**

Global Brand Communication (11102) | 3 credit points — Level 3
Word and Image (11119) | 3 credit points — Level 3
Global Environmental Futures (11150) | 3 credit points — Level 3
Global Activism and Social Change (11151) | 3 credit points — Level 3
The Kids are All Right: Literature for 0-18 (11154) | 3 credit points — Level 3
Impact and Enterprise G (11155) | 3 credit points — Level G
Heritage Materials and Their Environments G (11160) | 3 credit points — Level G
The Cultural Significance of Patina G (11161) | 3 credit points — Level G
Heritage Materials - Structure and Integrity G (11162) | 3 credit points — Level G
Heritage Materials - Aesthetics and Stability G (11163) | 3 credit points — Level G
Professional Practice Internship (11575) | 6 credit points — Level 3
Communicating Politics G (11627) | 3 credit points — Level G
Communication Trends and Innovation G (11630) | 3 credit points — Level G
Industry and Identity: Challenges and Triumphs G (11638) | 3 credit points — Level G
Professional Practice (Internships B) (11832) | 3 credit points — Level 3
Emerging Production Technologies (11839) | 3 credit points — Level 3
Digital Production Project (11840) | 3 credit points — Level 3
Indigeneity and the Creative Sector G (11863) | 3 credit points — Level G

Visual Communication for Creative Businesses G (11869) | 3 credit points
— Level G

UX Design G (11870) | 3 credit points — Level G

Sports Media and Society (11934) | 3 credit points — Level 3

Deep Dives (12028) | 3 credit points — Level 3

Public Opinion (12030) | 3 credit points — Level 3

Integrated Digital Marketing and Communication G (12033) | 3 credit
points — Level G

Reputation: Issues and Crisis Communication (12081) | 3 credit points —
Level 3

Social Media Campaigns (12082) | 3 credit points — Level 3

Professional Practice (Internships A) (12144) | 3 credit points — Level 3

Digital Media - Must pass 6 credit points as follows

Restricted Choice - Must pass 3 credit points from the following

Professional Practice (Internships B) (11832) | 3 credit points — Level
3

Professional Practice (Advanced Industry Studios) (11834) | 3 credit
points — Level 3

Professional Practice (Internships A) (12144) | 3 credit points — Level
3

Required - Must pass 3 credit points as follows

Professional Practice (Industry Studios) (11831) | 3 credit points —
Level 2

Open Electives - 24 credit points as follows

- 1. Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.
- 2. Students undertaking the SM0099 - Specialist Major in Indigenous Studies must complete 30 credit points of Open Electives.
- 1. As per the University of Canberra's Course Procedure - Courses and Course Components, students in a three-year bachelor degree must complete at least 18 credit points at level 3 or above.
- 2. Please keep this in mind when choosing your majors and electives and contact FAD.Student@canberra.edu.au if you need help with your study plan.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

Course information

Course duration

Standard 3 years full time or part-time equivalent. Maximum 10 years from date of enrolment to date of course completion.

Learning outcomes

Learning outcomes	Related graduate attributes
Engage with care and integrity in individual and collaborative settings and navigate complex environments by drawing on diverse perspectives, ethical frameworks and culturally aware practice.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology. UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to

	working with Indigenous Australians in socially just ways.
Investigate local and global issues using interdisciplinary methods and interpret how systems, networks and creative or cultural industries shape human experience.	UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity. UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology. UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.
Analyse the continuing impacts of colonial structures and engage respectfully with Aboriginal and Torres Strait Islander knowledges to develop informed and culturally grounded approaches to contemporary challenges.	UC graduates are professional: Use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict. UC graduates are global citizens: Understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; behave

	ethically and sustainably in their professional and personal lives. UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas. UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.
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Evaluate how their learning has shaped their creative and intellectual identity and use this insight to plan purposeful future action in cultural, professional or community settings.

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UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; behave ethically and sustainably in their professional and personal lives.

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communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

Apply critical reflection, imaginative problem solving, informed judgement and responsible AI literacy to navigate uncertainty and design creative or cultural responses with integrity.

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Communicate ideas with clarity across written, spoken and digital forms and adapt messages to diverse audiences, platforms and cultural contexts.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their

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Majors

- [Core Major in Arts \(CM0001\)](#)
- [Specialist Major in Film Production \(SM0004\)](#)
- [Specialist Major in Culture and Heritage \(SM0002\)](#)
- [Specialist Major in Digital Media \(SM0003\)](#)
- [Specialist Major in Global Studies \(SM0005\)](#)
- [Specialist Major in Creative Writing \(SM0001\)](#)
- [Specialist Major in Literary Studies \(SM0045\)](#)
- [Specialist Major in Indigenous Studies \(SM0099\)](#)

Awards

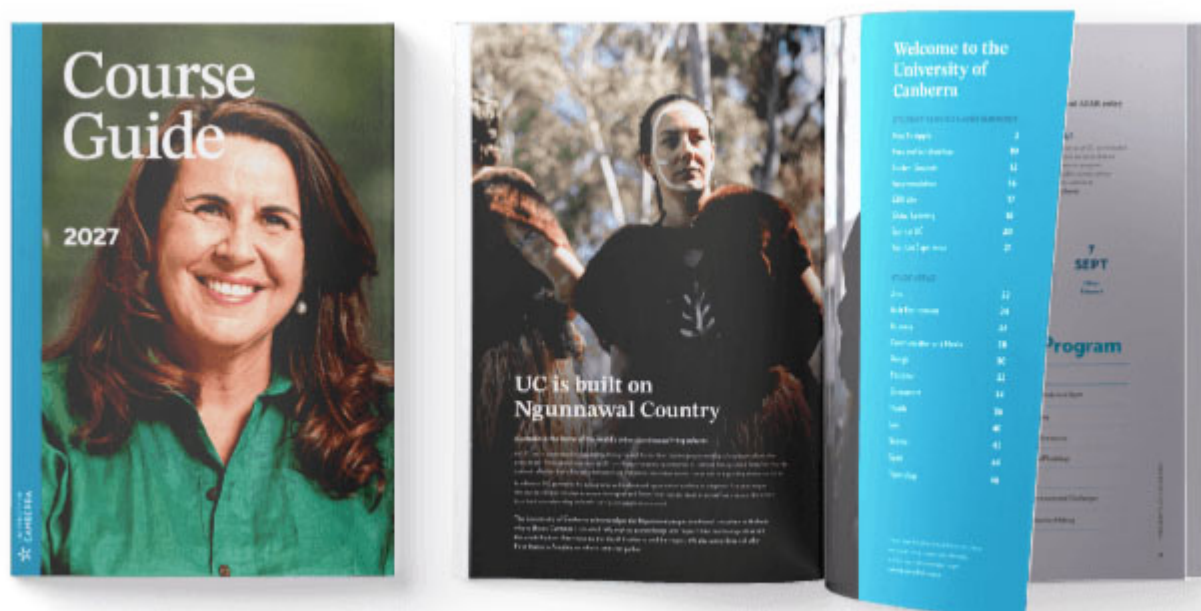
Award	Official abbreviation
Bachelor of Arts	BA
Bachelor of Arts (Creative Writing)	BA (CreativeWrtg)

Bachelor of Arts (Culture and Heritage)	BA (Cult&Herit)
Bachelor of Arts (Digital Media)	BA (DigitalMedia)
Bachelor of Arts (Film Production)	BA (FilmProd)
Bachelor of Arts (Global Studies)	BA (GlobalSt)
Bachelor of Arts (Indigenous Studies)	BA (IndigenousSt)
Bachelor of Arts (Literary Studies)	BA (LitSt)

Enquiries

Student category	Contact details
Prospective Domestic Students:	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students:	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students:	Email FAD.Student@canberra.edu.au or Phone 1300 301 727

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)



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CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.