# Bachelor of Arts (ARB009.2)

Please note these are the 2026 details for this course

## Domestic students

| | |
|---|---|
| Selection rank | |
| Delivery mode | On campus |
| Location | Bruce, Canberra |
| Duration | 3.0 years |
| Faculty | Faculty of Arts and Design |
| Discipline | School of Arts and Communications |
| UAC code | 368105 |
| English language requirements | An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).<br><br>**View IELTS equivalences** |

## International students

| | |
|---|---|
| Academic entry requirements | To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.<br><br>**View UC's academic entry requirements** |
| Delivery mode | On campus |
| Location | Bruce, Canberra |
| Duration | 3.0 years |
| Faculty | Faculty of Arts and Design |
| Discipline | School of Arts and Communications |
| CRICOS code | 116129H |
| English language requirements | An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).<br><br>**View IELTS equivalences** |

# About this course

The highly flexible Bachelor of Arts is a 3-year undergraduate degree. It offers students an interdisciplinary

pathway into a range of innovative disciplines. Majors are available from within the creative and humanities disciplines and beyond, including in Creative Writing, Culture and Heritage, Global Studies, Digital Media, as well as in Game Development, Sports Media and more. Students in the Bachelor of Arts secure their foundational skills in writing, critical thinking, critical literacy and expression, while exploring a range of arts-focused work-integrated learning opportunities. The degree has a flexible structure, offering cutting edge learning, in an environment where students are encouraged to explore their interests and pursue the study trajectory that suits them best.

# Admission requirements

Admission to this course is based on an entrance rank. A rank can be achieved by the following means:
- Year 12 ATAR
- other Australian Qualification
- work experience
- overseas qualification

We also offer a number of entry initiatives that give you the opportunity to gain entry to the University via alternate pathway programs and admissions schemes.
More information is available on our Alternative Entry page: http://www.canberra.edu.au/future-students/applications/apply-now/alternative-entry

**Assumed knowledge**

None.

**Periods course is open for new admissions**

| Year | Location | Teaching period | Teaching start date | Domestic | International |
|------|----------|-----------------|---------------------|----------|--------------|
| 2026 | Bruce, Canberra | Semester 1 | 16 February 2026 | | |
| 2026 | Bruce, Canberra | Semester 2 | 10 August 2026 | | |
| 2027 | Bruce, Canberra | Semester 1 | 15 February 2027 | | |
| 2027 | Bruce, Canberra | Semester 2 | 09 August 2027 | | |

**Credit arrangements**

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current course rules and university policy.

# Course requirements

**Bachelor of Arts (ARB009) | 72 credit points**

Required - Must pass 72 credit points as follows

Expand All | Collapse All

Specialist Major in Film Production (SM0004) | 24 credit points

Required - Must pass 21 credit points as follows

Film Studio, Production Project (11137) | 3 credit points — Level 3
Short Film Production (11139) | 3 credit points — Level 2
Reading Movies - A Practitioner's Guide (11140) | 3 credit points — Level 2
Australian National Cinema (11141) | 3 credit points — Level 2
Creative Collaboration and Specialisation in Film Project (11142) | 3 credit points — Level 2
Documentary Production (11143) | 3 credit points — Level 1
The Creative Producer (11144) | 3 credit points — Level 3

Restricted Choice - Must pass 3 credit points from the following

Films Tools and a Meta-Narrative Vocabulary (11138) | 3 credit points — Level 1
Film Tools (12226) | 3 credit points — Level 1

**Note:**

- From 2026, unit 12226 Film Tools has replaced unit 11138 Films Tools and a Meta-Narrative Vocabulary.

Specialist Major in Global Studies (SM0005) | 24 credit points

Required - Must pass 24 credit points as follows

Cultures and Diversity (11129) | 3 credit points — Level 1
Global Ethical Challenges (11145) | 3 credit points — Level 1
Global Perspectives on Gender, Sex and Sexuality (11146) | 3 credit points — Level 2
How the World Really Works: Busting the Myths of Globalisation (11147) | 3 credit points — Level 2
Studies in World Philosophies (11148) | 3 credit points — Level 2
Listening to Global Voices: World Literature and Cinema (11149) | 3 credit points — Level 2
Global Environmental Futures (11150) | 3 credit points — Level 3
Global Activism and Social Change (11151) | 3 credit points — Level 3

Specialist Major in Creative Writing (SM0001) | 24 credit points

Required - Must pass 24 credit points as follows

Introduction to Creative Writing (11113) | 3 credit points — Level 1
Writing, Rewriting (11114) | 3 credit points — Level 1
From Hungry Caterpillars to Hunger Games: Writing for Young People (11115) | 3 credit points — Level 2
Screenwriting (11116) | 3 credit points — Level 2
Poetry and the Imagination (11117) | 3 credit points — Level 2
Writing Self, Writing Place (11118) | 3 credit points — Level 2
Word and Image (11119) | 3 credit points — Level 3
Major Project Studio (11120) | 3 credit points — Level 3

Specialist Major in Culture and Heritage (SM0002) | 24 credit points

Required - Must pass 21 credit points as follows

Heritage Conservation (11015) | 3 credit points — Level 1
Understanding Cultural and Heritage Values (11121) | 3 credit points — Level 2
Indigenous Cultures and Digital Contexts (11122) | 3 credit points — Level 2
Exploring Digital Culture and Heritage (11124) | 3 credit points — Level 3
Indigenous Ways of Knowing (11126) | 3 credit points — Level 2
Connections to Country (11128) | 3 credit points — Level 2
Cultures and Diversity (11129) | 3 credit points — Level 1

Restricted Choice - Must pass 3 credit points from the following

Decolonising the Museum (11123) | 3 credit points — Level 3
Culture: Voicing the Living Archive (11861) | 3 credit points — Level 3

**Note:**

- From 2023 unit 11123 Decolonising the Museum has been replaced with 11861 Culture: Voicing the Living Archive.

Specialist Major in Digital Media (SM0003) | 24 credit points

Required - Must pass 15 credit points as follows

Design for Digital Contexts (11064) | 3 credit points — Level 2
Character Design and Animation (11133) | 3 credit points — Level 2
3D Media Art Production (11838) | 3 credit points — Level 2
Emerging Production Technologies (11839) | 3 credit points — Level 3
Digital Production Project (11840) | 3 credit points — Level 3

Restricted Choice - Must pass 9 credit points as follows

Part C - Must pass 3 credit points from the following

Digital Media Art 1: Narrative Production (11837) | 3 credit points — Level 1
Visual Narrative Production (12234) | 3 credit points — Level 1

**Note:**

- From 2026, unit 12234 Visual Narrative Production has replaced unit 11837 Digital Media Art 1: Narrative Production.

Part A - Must pass 3 credit points from the following

Sound Design (11134) | 3 credit points — Level 2
Sound Design (12219) | 3 credit points — Level 1

**Note:**

- From 2026, unit 12219 Sound Design has replaced unit 11134 Sound Design.

Part B - Must pass 3 credit points from the following

Digital Media Art 2: Image Production (11836) | 3 credit points — Level 1
Image and Animation Production (12227) | 3 credit points — Level 1
**Note:**

- From 2026, unit 12227 Image and Animation Production has replaced unit 11836 Digital Media Art 2: Image Production.

Specialist Major in Journalism (SM0007) | 24 credit points

Required - Must pass 21 credit points from the following

First Draft (12024) | 3 credit points — Level 1
On Assignment (12025) | 3 credit points — Level 1
Streaming and Social (12026) | 3 credit points — Level 2
Deep Dives (12028) | 3 credit points — Level 3
Radio and TV (12029) | 3 credit points — Level 2
Public Opinion (12030) | 3 credit points — Level 3
Editorial Leadership (12031) | 3 credit points — Level 3
Podcasting (12229) | 3 credit points — Level 2
**Note:**

- Unit 12024 First Draft is no longer offered from Semester 1, 2026.

Restricted Choice - Must pass 3 credit points from the following

Reporting Diversity (12027) | 3 credit points — Level 2
Representation and Diversity (12220) | 3 credit points — Level 1
**Note:**

- Unit 12027 Reporting Diversity is no longer offered from Semester 1, 2026.

Specialist Major in Sports Media (SM0009) | 24 credit points

Required - Must pass 15 credit points from the following

Game On: Sports Media Foundations (11932) | 3 credit points — Level 1
Sports Broadcasting (11933) | 3 credit points — Level 2
Streaming and Social (12026) | 3 credit points — Level 2
Deep Dives (12028) | 3 credit points — Level 3
Radio and TV (12029) | 3 credit points — Level 2
Podcasting (12229) | 3 credit points — Level 2
**Note:**

- Unit 11933 Sports Broadcasting is no longer offered from Semester 1, 2026.

Restricted Choice - Must pass 9 credit points as follows

Part A - Must pass 3 credit points from the following

[Editorial Leadership (12031) | 3 credit points — Level 3](#)
[Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3](#)

Part B - Must pass 3 credit points from the following

[Sideline Eye: Sports Reporting (11093) | 3 credit points — Level 1](#)
[Sideline Eye: Sports Reporting (12224) | 3 credit points — Level 2](#)

**Note:**

- From Semester 1, 2026, unit 12224 Sideline Eye: Sports Reporting has replaced unit 11093 Sideline Eye: Sports Reporting.

Part C - Must pass 3 credit points from the following

[Sports Media and Society (11934) | 3 credit points — Level 3](#)
[Play-by-Play: Sports Media Values (12225) | 3 credit points — Level 3](#)

**Note:**

- From Semester 1, 2026, unit 12225 Play-by-Play: Sports Media Values has replaced unit 11934 Sports Media and Society.

Specialist Major in Game Development (SM0092) | 24 credit points

Required - Must pass 12 credit points as follows

[Emerging Production Technologies (11839) | 3 credit points — Level 3](#)
[Digital Production Project (11840) | 3 credit points — Level 3](#)
[Game Studies (12126) | 3 credit points — Level 1](#)
[Concept Art Fundamentals (12127) | 3 credit points — Level 2](#)

Restricted Choice - Must pass 12 credit points as follows

Part A - Must pass 3 credit points from the following

[Advanced Real-Time Production (11650) | 3 credit points — Level 3](#)
[Advanced Game Development (12169) | 3 credit points — Level 3](#)

**Note:**

- From Semester 1 2025, unit 12169 Advanced Game Development has replaced 11650 Advanced Real-Time Production.

Introduction to Games Production (11683) | 3 credit points — Level 1
Indie Game Development (12170) | 3 credit points — Level 1

**Note:**

- From Semester 1 2025, unit 12170 Indie Game Development has replaced 11683 Introduction to Games Production.

Virtual Environments (11687) | 3 credit points — Level 2
Extended Realities (12171) | 3 credit points — Level 2

**Note:**

- From Semester 1 2025, unit 12171 Extended Realities has replaced 11687 Virtual Environments.

Introduction to Game Design (11689) | 3 credit points — Level 1
Tabletop Game Design (12172) | 3 credit points — Level 1

**Note:**

- From Semester 1 2025, unit 12172 Tabletop Game Design has replaced 11689 Introduction to Game Design.

Introduction to Creative Writing (11113) | 3 credit points — Level 1
Writing, Rewriting (11114) | 3 credit points — Level 1
Listening to Global Voices: World Literature and Cinema (11149) | 3 credit points — Level 2
Literary Studies: The Novel (11152) | 3 credit points — Level 1
Literary Studies: From Romanticism to the Present (11153) | 3 credit points — Level 2
The Kids are All Right: Literature for 0-18 (11154) | 3 credit points — Level 3

Writing Self, Writing Place (11118) | 3 credit points — Level 2
Word and Image (11119) | 3 credit points — Level 3
Australian National Cinema (11141) | 3 credit points — Level 2

Foundations of Marketing Communication (11096) | 3 credit points — Level 1
Managing Brands (11097) | 3 credit points — Level 1

[The Craft of Creative Communication (11100) | 3 credit points — Level 3](#)
[Stakeholder Engagement (11101) | 3 credit points — Level 2](#)
[Global Brand Communication (11102) | 3 credit points — Level 3](#)
[Social Media Campaigns (12082) | 3 credit points — Level 3](#)
[Communication Strategy and Campaign Planning (12221) | 3 credit points — Level 2](#)
[Channel Planning and Selection (12222) | 3 credit points — Level 2](#)

Required Units - Must pass 24 credit points as follows

Core Major in Arts (CM0001) | 6 credit points

Required - Must pass 18 credit points as follows

[Professional Orientation (Arts) (10333) | 3 credit points — Level 1](#)
[Big Stories: Culture, Memory and Power (11108) | 3 credit points — Level 1](#)
[It Must Be True: Knowledge, Culture and Creativity (11109) | 3 credit points — Level 1](#)
[Reading Culture, Curating Culture (11110) | 3 credit points — Level 1](#)
[The Grand Experiment (11111) | 3 credit points — Level 1](#)
[Professional Evidence (Arts) (11112) | 3 credit points — Level 3](#)

Restricted Choice - Must pass 6 credit points as follows

Specialisations - Must pass 1 of the following

Digital Media - Must pass 6 credit points as follows

Required - Must pass 3 credit points as follows

[Professional Practice (Industry Studios) (11831) | 3 credit points — Level 2](#)

Restricted Choice - Must pass 3 credit points from the following

[Professional Practice (Internships B) (11832) | 3 credit points — Level 3](#)
[Professional Practice (Advanced Industry Studios) (11834) | 3 credit points — Level 3](#)
[Professional Practice (Internships A) (12144) | 3 credit points — Level 3](#)

All Majors excluding Digital Media - Must pass 6 credit points as follows

Restricted Choice - Must pass 6 credit points from the following

[Global Brand Communication (11102) | 3 credit points — Level 3](#)
[Word and Image (11119) | 3 credit points — Level 3](#)
[Global Environmental Futures (11150) | 3 credit points — Level 3](#)
[Global Activism and Social Change (11151) | 3 credit points — Level 3](#)
[The Kids are All Right: Literature for 0-18 (11154) | 3 credit points — Level 3](#)
[Impact and Enterprise G (11155) | 3 credit points — Level G](#)
[Heritage Materials and Their Environments G (11160) | 3 credit points — Level G](#)
[The Cultural Significance of Patina G (11161) | 3 credit points — Level G](#)
[Heritage Materials - Structure and Integrity G (11162) | 3 credit points — Level G](#)

Heritage Materials - Aesthetics and Stability G (11163) | 3 credit points — Level G
Professional Practice Internship (11575) | 6 credit points — Level 3
Communicating Politics G (11627) | 3 credit points — Level G
Communication Trends and Innovation G (11630) | 3 credit points — Level G
Industry and Identity: Challenges and Triumphs G (11638) | 3 credit points — Level G
Professional Practice (Internships B) (11832) | 3 credit points — Level 3
Emerging Production Technologies (11839) | 3 credit points — Level 3
Digital Production Project (11840) | 3 credit points — Level 3
Indigeneity and the Creative Sector G (11863) | 3 credit points — Level G
Visual Communication for Creative Businesses G (11869) | 3 credit points — Level G
UX Design G (11870) | 3 credit points — Level G
Sports Media and Society (11934) | 3 credit points — Level 3
Deep Dives (12028) | 3 credit points — Level 3
Public Opinion (12030) | 3 credit points — Level 3
Integrated Digital Marketing and Communication G (12033) | 3 credit points — Level G
Reputation: Issues and Crisis Communication (12081) | 3 credit points — Level 3
Social Media Campaigns (12082) | 3 credit points — Level 3
Professional Practice (Internships A) (12144) | 3 credit points — Level 3

> Open Electives - 24 credit points as follows

- Must pass 24 credit points from anywhere in the University, as a breadth major, a breadth minor and/or as individual units.

- 1. As per the University of Canberra's Course Procedure - Courses and Course Components, students in a three-year bachelor degree must complete at least 18 credit points at level 3 or above.

- 2. Please keep this in mind when choosing your majors and electives and contact FAD.Student@canberra.edu.au if you need help with your study plan.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the inherent requirements statement applicable to your course

# Typical study pattern

# Course information

### Course duration

Standard 3 years full time or part-time equivalent. Maximum 10 years from date of enrolment to date of course completion.

### Learning outcomes

| Learning outcomes | Related graduate attributes |
| --- | --- |
| 3. Critically reflect, creatively problem solve and apply judgement responsibly with integrity. | UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use |

creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.

UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.

UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

5. Reflect on and synthesize how their learning and skill development throughout the course contributes towards identifying their interests and their future goals and aspirations.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.

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6. Communicate effectively and clearly using written and spoken mediums, in digital and non-digital contexts, to explore and convey complex concepts.

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1. Work individually and collaboratively in complex and sensitive environments, incorporating multiple perspectives and ethical principles, both in academic and professional settings and in the relationships they maintain.

UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; evaluate and adopt new technology.

UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

2. Research and analyse local and global issues and demonstrate a critical understanding of knowledges, networks, and industries from an interdisciplinary perspective.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.

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UC graduates are able to demonstrate Aboriginal and Torres Strait Islander ways of knowing, being and doing: Use local Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; take pride in their professional and personal integrity.

4. Identify and analyse the social and political complexities of colonial environments through diverse cultural lenses, including understanding their impacts on Aboriginal and Torres Strait Islander knowledges and histories, and develop strategies to assist in addressing key issues.

UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; behave ethically and sustainably in their professional and personal lives.

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Indigenous histories and traditional ecological knowledge to develop and augment understanding of their discipline; communicate and engage with Indigenous Australians in ethical and culturally respectful ways; apply their knowledge to working with Indigenous Australians in socially just ways.

## Majors

- [Specialist Major in Digital Media (SM0003)](#)
- [Specialist Major in Global Studies (SM0005)](#)
- [Specialist Major in Culture and Heritage (SM0002)](#)
- [Specialist Major in Creative Writing (SM0001)](#)
- [Core Major in Arts (CM0001)](#)
- [Specialist Major in Marketing Communication (SM0008)](#)
- [Specialist Major in Film Production (SM0004)](#)
- [Specialist Major in Journalism (SM0007)](#)
- [Specialist Major in Game Development (SM0092)](#)
- [Specialist Major in Sports Media (SM0009)](#)
- [Specialist Major in Literary Studies (SM0045)](#)

## Awards

| Award | Official abbreviation |
| --- | --- |
| Bachelor of Arts | BA |
| Bachelor of Arts (Creative Writing) | BA (CreativeWrtg) |
| Bachelor of Arts (Culture and Heritage) | BA (Cult&Herit) |
| Bachelor of Arts (Digital Media) | BA (DigitalMedia) |
| Bachelor of Arts (Global Studies) | BA (GlobalSt) |

## Enquiries

| Student category | Contact details |
| --- | --- |
| Prospective Domestic Students: | Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226) |
| Prospective International Students: | Email international@canberra.edu.au or Phone +61 2 6201 5342 |
| Current and Commencing Students: | Email FAD.Student@canberra.edu.au or Phone 1300 301 727 |

## Download your course guide

## Scholarships

Find the scholarship that's the right fit for you

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.