

Diploma of Communication (Extended) (952AA.5)

Please note these are the 2021 details for this course

Domestic students

Selection rank

English language requirements An overall IELTS Academic score (or equivalent) of 5.5. Students who have undertaken all of their education in an English speaking country (as defined on UC website) are deemed to have met our English language proficiency requirements.

[View IELTS equivalences](#)

Duration 1.0 years

UAC code

Faculty Faculty of Arts and Design

Discipline School of Arts and Communications

Location

Fees 2021: Commonwealth Supported Place

Disclaimer:

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Students enrolled in a Commonwealth Support Place (CSP) are required to make a contribution towards the cost of their education, which is set by the Commonwealth Government. Information on Commonwealth Supported Places, HECS-HELP and how fees are calculated can be found [here](#).

International students

Academic entry requirements

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.

[View UC's academic entry requirements](#)

English language requirements	An overall IELTS Academic score (or equivalent) of 5.5. Students who have undertaken all of their education in an English speaking country (as defined on UC website) are deemed to have met our English language proficiency requirements. View IELTS equivalences
CRICOS code	062896G
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications
Location	UC - University of Canberra College, Bruce
Duration	1.0 years
Fees	2021: \$24,400 per year Disclaimer: Annual fee rates The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Information on how fees are calculated can be found here .

About this course

Your way to an exciting career in communications

Are you an international student interested in:

- advertising
- public relations
- journalism
- media and arts production?

Our Diploma of Communication is the perfect path to a variety of exciting careers. If you need more help with your English or any other study skills, the extended Diploma is right for you.

Study our Diploma of Communication (extended) at UC and you will:

- be supported in building language and academic skills for further studies
- get direct entry to the 2nd year of a number of bachelor degrees
- develop a good understanding of key cultural areas
- develop the professional expertise to enter and confidently contribute to the communication industries.

Study opportunities

On finishing your Diploma of Communication you can directly enter 2nd year of a variety of bachelor degrees:

- Bachelor of Communication in Advertising
- Bachelor of Communication in Public Relations
- Bachelor of Journalism
- Bachelor of Media Arts and Production
- Bachelor of Communication in Media and Public Affairs
- Bachelor of Arts
- Bachelor of Arts in International Studies.

Important to know

- It will take 3 terms or 1 year of full time study. You can take up to 9 terms, if needed.
- If English is your 2nd language you will need [IELTS 5.5](#) or [TOEFL equivalent](#).

Admission requirements

Students are required to meet English Language requirements and general admission requirements to the University of Canberra College.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2021	UC - University of Canberra College, Bruce	UCC Trimester 1			✓
2021	UC - University of Canberra College, Bruce	UCC Trimester 2			✓
2021	UC - University of Canberra College, Bruce	UCC Trimester 3			✓
2022	UC - University of Canberra College, Bruce	UCC Trimester 3			✓
2022	UC - University of Canberra College, Bruce	UCC Trimester 1			✓
2022	UC - University of Canberra College, Bruce	UCC Trimester 2			✓
2023	UC - University of Canberra College, Bruce	UCC Trimester 2			✓
2023	UC - University of Canberra College, Bruce	UCC Trimester 3			✓
2023	UC - University of Canberra College, Bruce	UCC Trimester 1			✓

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#). Credit is not permitted towards completion of a graduate certificate.

Course requirements

Diploma of Communication (Extended) (952AA) | 36 credit points

Required - Must pass 30 credit points as follows

English 1: Language and Culture (UCC) (7787) | 3 credit points – Level 1

English 2: Language and Culture (UCC) (7788) | 3 credit points – Level 1

Computing (general) (UCC) (7790) | 3 credit points – Level 1

Mathematics (general) (UCC) (7791) | 3 credit points – Level 1

Visual Representation Techniques (11041) | 3 credit points – Level 1

The Art and Power of Communication (11079) | 3 credit points – Level 1

Digital Media Fundamentals (11080) | 3 credit points – Level 1

Engaging Audiences (11082) | 3 credit points – Level 1

Journalism Now and Next (11084) | 3 credit points – Level 1

Foundations of Marketing Communication (11096) | 3 credit points – Level 1

- Academic Orientation - All students must also complete the UC College study skills unit called Academic Orientation (not for credit).

Restricted Choice - Must pass 6 credit points from the following

Academic English (9487) | 3 credit points – Level 1

Introduction to Design Thinking Techniques (11042) | 3 credit points – Level 1

Introduction to Interaction and User-Centred Design (11043) | 3 credit points – Level 1

Design Culture and Society (11044) | 3 credit points – Level 1

- International students with less than 6.0 IELTS or equivalent must complete Academic English (9487).

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - University of Canberra College, Bruce

Standard Full Time, Trimester 1 Commencing

Year 1

Trimester 1

11041 Visual Representation Techniques OR 11080 Digital Media Fundamentals
Computing (general) (UCC) (7790)
English 1: Language and Culture (UCC) (7787)
Mathematics (general) (UCC) (7791)

Trimester 2

Foundations of Marketing Communication (11096)
The Art and Power of Communication (11079)
Restricted Choice unit
11080 Digital Media Fundamentals OR 7788 English 2: Language and Culture (UCC)

Trimester 3

11041 Visual Representation Techniques
OR 7788 English 2: Language and Culture (UCC)
Engaging Audiences (11082)

Course information

Course duration

Standard three trimesters full-time or equivalent. Maximum nine trimesters.

Learning outcomes

Learning outcomes	Related graduate attributes
<p>1. Develop oral and written communication skills including the ability to present knowledge, ideas and opinions both orally and in written form with confidence and clarity; and to actively listen and respond to the ideas of other people.</p>	<p>Communication</p> <p>The ability to effectively present knowledge, ideas and opinions and communicate within and across professional and cultural boundaries</p> <p>Working independently and with others</p> <p>The ability to plan their own work, be self-directed, and use interpersonal skills and attitudes to also work collaboratively.</p>
<p>2. Develop the ability to independently locate, evaluate and apply relevant information to develop creative solutions in professional practice.</p>	<p>Analysis and inquiry</p> <p>The ability to gather information, and to analyse and evaluate this information and arising situations in a systematic, creative and insightful way</p> <p>Working independently and with others</p> <p>The ability to plan their own work, be self-directed, and use interpersonal skills and attitudes to also work collaboratively.</p>
<p>3. Develop a basic understanding of the theoretical principles and practical application of communication in society, and of the nature and functions of the communication professional; including the ability to exercise professional judgement.</p>	<p>Problem solving</p> <p>The ability to apply problem-solving processes in novel situations; to identify and analyse problems then formulate and implement solutions.</p>
<p>4. Develop analytical and critical thinking skills and apply them to professional practice and academic enquiry.</p>	<p>Analysis and inquiry</p>

The ability to gather information, and to analyse and evaluate this information and arising situations in a systematic, creative and insightful way

Problem solving

The ability to apply problem-solving processes in novel situations; to identify and analyse problems then formulate and implement solutions.

5. Develop skills in group work, including team leader and team member roles, to work cooperatively with diverse stakeholders, to exercise initiative and take responsibility for carrying out agreed tasks

Working independently and with others

The ability to plan their own work, be self-directed, and use interpersonal skills and attitudes to also work collaboratively.

6. Understand the socio-economic ethical and political context in which the communication professions are practiced and differentiate between ethical and non-ethical professional practice within that context

Professionalism and social responsibility

The capacity and intention to use professional knowledge and skills ethically and responsibly, for the benefit of others and the environment

Awards

Award	Official abbreviation
Diploma of Communication	Dip Comm

Enquiries

Student category	Contact details
Current and Commencing Students	Please contact University of Canberra College, Phone +61 2 6201 2961 or Email ucc.studentservices@canberra.edu.au
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.