

Diploma of Communication (951AA.6)

Please note these are the 2022 details for this course

Domestic students

Selection rank	50
	Note:
	The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

English language requirements	An overall IELTS Academic score (or equivalent) of 5.5, with no band score below 5.5. Students who have undertaken all of their education in an English speaking country (as defined on UC website) are deemed to have met our English language proficiency requirements.
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[View IELTS equivalences](#)

Duration	1.0 years
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UAC code	360005
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Faculty	Faculty of Arts and Design
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Discipline	School of Arts and Communications
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Location	UC - University of Canberra College, Bruce
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Fees	2021: Commonwealth Supported Place 2022: Commonwealth Supported Place Disclaimer: Annual fee rates The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Students enrolled in a Commonwealth Support Place (CSP) are required to make a contribution towards the cost of their education, which is set by the Commonwealth Government. Information on Commonwealth Supported Places, HECS-HELP and how fees are calculated can be found here .
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International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic
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entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

English language requirements	An overall IELTS Academic score (or equivalent) of 5.5, with no band score below 5.5. Students who have undertaken all of their education in an English speaking country (as defined on UC website) are deemed to have met our English language proficiency requirements.
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[View IELTS equivalences](#)

CRICOS code	062888G
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Faculty	Faculty of Arts and Design
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Discipline	School of Arts and Communications
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Location	UC - University of Canberra College, Bruce
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Duration	1.0 years
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Fees	2021: \$24,400 per year 2022: \$25,000 per year
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Disclaimer:

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Information on how fees are calculated can be found [here](#).

About this course

Your path to an exciting career in communications

Are you interested in advertising, public relations, journalism or media and arts production? Are you an international student? If so, our Diploma of Communication is the perfect pathway to many exciting careers.

By studying our Diploma of Communication you will:

- be supported in building language and academic skills for further studies
- get direct entry to the 2nd year of a many bachelors degrees
- develop a good understanding in key cultural areas
- develop the professional expertise to enter and confidently contribute to the communication industries.

Study opportunities

Upon finishing your Diploma of Communication you can directly enter 2nd year of a range of bachelor degrees:

- Bachelor of Communication in Advertising
- Bachelor of Communication in Public Relations
- Bachelor of Journalism
- Bachelor of Media Arts and Production
- Bachelor of Communication in Media and Public Affairs
- Bachelor of Arts
- Bachelor of Arts in International Studies.

Important to know

- It will take 2 terms or 7mths of fulltime study. You can take up to 9 terms to finish, if needed.
- If English is your second language you will need IELTS 5.5 or equivalent.

Admission requirements

Students are required to meet English Language requirements and general admission requirements to the University of Canberra College.

Assumed knowledge

None.

Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
2022	UC - University of Canberra College, Bruce	UCC Trimester 3		✓	✓
2022	UC - University of Canberra College, Bruce	UCC Trimester 1		✓	✓
2022	UC - University of Canberra College, Bruce	UCC Trimester 2		✓	✓
2023	UC - University of Canberra College, Bruce	UCC Trimester 2		✓	✓
2023	UC - University of Canberra College, Bruce	UCC Trimester 3		✓	✓
2023	UC - University of Canberra College, Bruce	UCC Trimester 1		✓	✓
2024	UC - University of Canberra College, Bruce	UCC Trimester 1		✓	✓
2024	UC - University of Canberra College, Bruce	UCC Trimester 2		✓	✓
2024	UC - University of Canberra College, Bruce	UCC Trimester 3		✓	✓

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#). Credit is not permitted towards completion of a graduate certificate.

Course requirements

Diploma of Communication (951AA) | 24 credit points

Required - Must pass 24 credit points as follows

Academic English (9487) | 3 credit points – Level 1

Visual Representation Techniques (11041) | 3 credit points – Level 1

The Art and Power of Communication (11079) | 3 credit points – Level 1

Digital Media Fundamentals (11080) | 3 credit points – Level 1

Producing Credible Communication (11081) | 3 credit points – Level 1

Foundations of Marketing Communication (11096) | 3 credit points – Level 1

Corporate and Public Communication Foundations (11103) | 3 credit points – Level 1

Marketing Fundamentals (11176) | 3 credit points – Level 1

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - University of Canberra College, Bruce

Trimester 1 2022 Commencing

Year 1

Trimester 1

Corporate and Public Communication Foundations (11103)

Digital Media Fundamentals (11080)

Foundations of Marketing Communication (11096)

Marketing Fundamentals (11176)

Trimester 2

Academic English (9487)

Producing Credible Communication (11081)

The Art and Power of Communication (11079)

Visual Representation Techniques (11041)

Trimester 1 2022 Commencing - Part Time

Year 1

Trimester 1

Corporate and Public Communication Foundations (11103)

Digital Media Fundamentals (11080)

Foundations of Marketing Communication (11096)

Trimester 2

Producing Credible Communication (11081)

The Art and Power of Communication (11079)

Visual Representation Techniques (11041)

Trimester 3

Academic English (9487)

Marketing Fundamentals (11176)

Trimester 2 2022 Commencing

Year 1

Trimester 2

Academic English (9487)

Trimester 3

Corporate and Public Communication Foundations (11103)

[Producing Credible Communication \(11081\)](#)

[The Art and Power of Communication \(11079\)](#)

[Visual Representation Techniques \(11041\)](#)

[Digital Media Fundamentals \(11080\)](#)

[Foundations of Marketing Communication \(11096\)](#)

[Marketing Fundamentals \(11176\)](#)

Course information

Course duration

Standard 1 year full-time or equivalent. Maximum duration is 4 years.

Learning outcomes

Learning outcomes	Related graduate attributes
<p>1. Develop oral and written communication skills including the ability to present knowledge, ideas and opinions both orally and in written form with confidence and clarity; and to actively listen and respond to the ideas of other people.</p>	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; and take pride in their professional and personal integrity.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; and behave ethically and sustainably in their professional and personal lives.</p> <p>UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; be self-aware; adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas; and evaluate and adopt new technology.</p>
<p>2. Develop the ability to independently locate, evaluate and apply relevant information to develop creative solutions in professional practice.</p>	<p>UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; work collaboratively as part of a team, negotiate, and resolve conflict; display initiative and drive, and use their organisational skills to plan and manage their workload; and take pride in their professional and personal integrity.</p> <p>UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; understand issues in their profession from the perspective of other cultures; communicate effectively in diverse cultural and social settings; make creative use of technology in their learning and professional lives; and behave ethically and sustainably in their professional and personal lives.</p>

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3. Develop a basic understanding of the theoretical principles and practical application of communication in society, and of the nature and functions of the communication professional; including the ability to exercise professional judgement.

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4. Develop analytical and critical thinking skills and apply them to professional practice and academic enquiry.

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technology.

5. Develop skills in group work, including team leader and team member roles, to work cooperatively with diverse stakeholders, to exercise initiative and take responsibility for carrying out agreed tasks

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6. Understand the socio-economic ethical and political context in which the communication professions are practiced and differentiate between ethical and non-ethical professional practice within that context

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Award	Official abbreviation
Diploma of Communication	Dip Comm

Enquiries

Student category	Contact details
Current and Commencing Students	Please contact University of Canberra College, Phone +61 2 6201 2961 or Email ucc.studentservices@canberra.edu.au
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342

Printed on 21, October, 2021

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ABN 81 633 873 422

CRICOS 00212K

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.