

Bachelor of Arts in International Studies/Bachelor of Tourism Management (825AA.4)

Please note these are the 2014 details for this course

Domestic students

Selection rank	
Delivery mode	On campus
Location	
Duration	4.0 years
Faculty	Faculty of Arts and Design
Discipline	School of Arts and Communications Canberra Business School
UAC code	362363
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you
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meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

Delivery mode	On campus
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Location	
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Duration	4.0 years
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Faculty	Faculty of Arts and Design
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Discipline	School of Arts and Communications Canberra Business School
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CRICOS code	056112G
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English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
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[View IELTS equivalences](#)

About this course

This double degree will equip students with specific conceptual and practical skills required at middle and senior levels of the tourism industry and government tourism administration. The specific tourism management themes that run throughout the program are sustainable tourism development; culture and heritage tourism, strategic tourism management, marketing and planning; Pacific Rim tourism; visitor service management; and event management. In addition, the International Studies component will equip students with foreign language skills and an enhanced ability to function at an international level. Students will explore the interplay of cultural, political and economic forces in the global arena. A highly recommended international exchange semester provides first-hand international experience. Students may choose to exit the degree after the equivalent of three years full-time study and take out the single BA International Studies degree or the Bachelor of Tourism Management degree. This single degree may be taken out when at least 72 credit points have been attained. These students should consult their course convener during second year to ensure that they will be able to meet the course requirements.

Professional accreditation

The Tourism Program offering the Bachelor of Tourism Management at the University of Canberra is accredited by the Tourism Industry Council.

Admission requirements

Attainment of the published ATAR or its equivalent of either the Bachelor of Arts in International Studies or Bachelor of Tourism Management (whichever is higher).

Additional admission requirements

Refer to individual courses.

Assumed knowledge

Refer to individual courses.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

Course requirements

Bachelor of Arts in International Studies/Bachelor of Tourism Management (825AA) | 96 credit points

Required - 87 credit points as follows

[Expand All](#) | [Collapse All](#)

International Studies - 39 credit points as follows

Minor in Human Rights and Social Justice (MN0132) | 12 credit points

Required - Must pass 12 credit points as follows

[Global Peace and Conflict Studies \(8167\) | 3 credit points – Level 3](#)

[Global Social Movements \(8168\) | 3 credit points – Level 3](#)

[Global Ethical Challenges \(8510\) | 3 credit points – Level 2](#)

[International Human Rights \(8513\) | 3 credit points – Level 2](#)

Major in International Studies (Restricted) (18cp) (MJ0240) | 18 credit points

Required - Must pass 12 credit points as follows

Anarchy and Order in International Relations (8166) | 3 credit points — Level 2

Globalisation and Resistance (8169) | 3 credit points — Level 1

International History of the 20th Century (8511) | 3 credit points — Level 2

Cultures and Diversity (8671) | 3 credit points — Level 1

Restricted Choice - Must pass 6 credit points from the following

Politics and Democracy (675) | 3 credit points — Level 1

Discourse and Culture (6696) | 3 credit points — Level 3

Global Challenges in Governance (7533) | 3 credit points — Level 2

Language, Cultures and Communication (7546) | 3 credit points — Level 3

Introduction to Politics and Government (8296) | 3 credit points — Level 1

Politics and Security in the Asia-Pacific (8297) | 3 credit points — Level 3

International Studies Internship (8512) | 3 credit points — Level 3

Language, Cultures and Communication (9485) | 3 credit points — Level 3

Discourse and Culture (9493) | 3 credit points — Level 3

Required Units - Must pass 9 credit points as follows

Introduction to International Studies (8668) | 3 credit points — Level 1

Introduction to International Development (8669) | 3 credit points — Level 2

Foundations of Research and Creative Inquiry (9437) | 3 credit points — Level 1

Tourism Management - 48 credit points as follows

Major in Tourism Management (MJ0123) | 24 credit points

Required - Must pass 21 credit points as follows

Service Industry Project Scheme (7144) | 3 credit points — Level 3

Tourism and the World Economy (8052) | 3 credit points — Level 2

Tourism Policy (8053) | 3 credit points — Level 3

Tourism and Communication (8731) | 3 credit points — Level 2

Restricted Choice - Must pass 3 credit points from the following

Introduction to Events and Tourism (9470) | 3 credit points — Level 1

Minor in Business Foundation (MN0145) | 12 credit points

Restricted Choice - 12 credit points as follows

Part A - Must pass 3 credit points from the following

[Introduction to Management \(4207\)](#) | 3 credit points – Level 1

[Principles of Management \(9525\)](#) | 3 credit points – Level 2

Part B - Must pass 3 credit points from the following

[Accounting for Managers \(5617\)](#) | 3 credit points – Level 1

[Foundations of Financial Accounting \(9516\)](#) | 3 credit points – Level 1

[Business Decision Making \(11009\)](#) | 3 credit points – Level 1

Note:

- From Semester 1 2018 unit 5617 Accounting for Managers is no longer offered. Students complete unit 11009 Business Decision Making instead.

Part C - Must pass 3 credit points from the following

[Introduction to Economics \(6355\)](#) | 3 credit points – Level 1

[Foundations of Microeconomics \(9518\)](#) | 3 credit points – Level 1

Part D - Must pass 3 credit points from the following

[Introduction to Marketing \(6357\)](#) | 3 credit points – Level 1

[Foundations of Marketing \(9521\)](#) | 3 credit points – Level 1

Note:

- From Semester 1 2018 students not completing the major in Marketing, Marketing Management or Business Administration, may choose to complete an Open Elective unit in lieu of 6357 Intro to Marketing.

Note:

- Commerce students seeking accreditation by professional Accounting bodies or the Financial Planning Assoc must pass Intro to Economics & (Accounting for Managers or Business Decision Making).

Required Units - Must pass 12 credit points as follows

[Introduction to Business Law \(4977\)](#) | 3 credit points – Level 1

[Government-Business Relations \(6606\)](#) | 3 credit points – Level 1

[Problem Evaluation and Resolution \(8730\)](#) | 3 credit points – Level 2

Restricted Choice - 3 credit points as follows

Arts Foundation Units - Must pass 3 credit points from the following

- 1. If one of the units in this list is already a required unit within the typical course structure, it cannot be counted as a Restricted Choice.
- 2. This list includes units from both Semesters 1 and 2 so you will need to check unit availability.

[Introduction to Journalism \(5565\)](#) | 3 credit points — Level 1

[Editing Sound and Image \(8120\)](#) | 3 credit points — Level 1

[Introduction to Media Production \(8121\)](#) | 3 credit points — Level 1

[Writing Short Narratives \(8147\)](#) | 3 credit points — Level 1

[Globalisation and Resistance \(8169\)](#) | 3 credit points — Level 1

[Introduction to Creative Writing \(8304\)](#) | 3 credit points — Level 1

[Cultures and Diversity \(8671\)](#) | 3 credit points — Level 1

[People, Place and the Past \(8948\)](#) | 3 credit points — Level 1

[Digital Media Literacy \(9022\)](#) | 3 credit points — Level 1

[Introduction to Communication \(9023\)](#) | 3 credit points — Level 1

[Introduction to Political Communication \(9024\)](#) | 3 credit points — Level 1

[Media, Technology and Society \(9027\)](#) | 3 credit points — Level 1

[Design History \(9483\)](#) | 3 credit points — Level 1

[English Grammar \(9494\)](#) | 3 credit points — Level 1

[Study of Language \(9498\)](#) | 3 credit points — Level 1

Open Electives - 6 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 6 credit points from anywhere in the University.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Government-Business Relations \(6606\)](#)

[Introduction to Events and Tourism \(9470\)](#)

[Introduction to International Studies \(8668\)](#)

Semester 2

[Foundations of Research and Creative Inquiry \(9437\)](#)

[Globalisation and Resistance \(8169\)](#)

[Introduction to Management \(4207\)](#)

[Problem Analysis and Statistics \(8732\)](#)

Year 2

Semester 1

[Accounting for Managers \(5617\)](#)

[Cultures and Diversity \(8671\)](#)

[Global Ethical Challenges \(8510\)](#)

[Problem Evaluation and Resolution \(8730\)](#)

Semester 2

[Anarchy and Order in International Relations \(8166\)](#)

[International History of the 20th Century \(8511\)](#)

[Introduction to Business Law \(4977\)](#)

[Introduction to Marketing \(6357\)](#)

Year 3

Semester 1

[Global Peace and Conflict Studies \(8167\)](#)

[Introduction to Economics \(6355\)](#)

MJ0240 Restricted Choice Unit

[Introduction to International Development \(8669\)](#)

Semester 2

MJ0240 Restricted Choice Unit

[International Human Rights \(8513\)](#)

[Tourism and Communication \(8731\)](#)

Year 4

Semester 1

[Service Industry Project Scheme \(7144\)](#)

[Tourism Policy \(8053\)](#)

[Tourism and the World Economy \(8052\)](#)

Open Elective Unit

Semester 2

[Global Social Movements \(8168\)](#)

Open Elective Unit

Course information

Course duration

Eight semesters full time or equivalent. Maximum twenty semesters. Students undertaking an international exchange program may require additional semester(s).

Placements requirements

Refer to individual courses.

Majors

- [Major in International Studies \(Restricted\) \(18cp\) \(MJ0240\)](#)
- [Major in Tourism Management \(MJ0123\)](#)
- [Minor in Business Foundation \(MN0145\)](#)
- [Minor in Human Rights and Social Justice \(MN0132\)](#)

Awards

Award

Official abbreviation

Bachelor of Tourism Management	B TrsmMgt
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Bachelor of Arts in International Studies

BA IntlSt

Honours

High performing students may be eligible for enrolment in the Bachelor of Arts in International Studies (Honours) course or Bachelor of Tourism Management (Honours) course.

Related courses

- [Bachelor of Arts in International Studies \(793AA\)](#)
- [Bachelor of Arts in International Studies \(698AA\)](#)
- [Bachelor of Tourism Management \(638AA\)](#)

Enquiries

Student category	Contact details
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students	Email international@canberra.edu.au or Phone +61 25 6201 5342
Current and Commencing Students	Email FAD.Student@canberra.edu.au or Phone 1300 301 727

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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CRICOS 00212K

TEQSA Provider ID: PRV12003 (Australian University)

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.