

Bachelor of Business Administration (761AA.3)

Please note these are the 2015 details for this course

Domestic students

Selection rank

70

Note:

The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

Delivery mode

On campus

Location

Duration

3.0 years

Faculty

Faculty of Business, Government & Law

Discipline

Canberra Business School

UAC code

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

International students

Academic entry requirements

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

Delivery mode On campus

Location

Duration 3.0 years

Faculty Faculty of Business, Government & Law

Discipline Canberra Business School

CRICOS code 025564B

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

About this course

Build a global career in business

The Bachelor of Business Administration will develop you into the well-rounded business professional you've always wanted to be. You will be equipped to solve problems specific to a multi-disciplinary business environment while possessing a broad understanding of business disciplines.

This flexible degree also allows you to focus on a major from a business area such as banking and financial services, business management, international business and marketing. Six open electives may also be taken in a business or non-business-related area. And, you may consider a minor in the humanities to extend your knowledge of wider social, environmental and political dimensions of business and commerce.

Study a Bachelor of Business Administration at UC and you will:

- cover the fundamentals of business - accounting, economics, ethics, management, marketing and law
- build practical skills in problem solving within a complex business world
- extend your understanding of the wider social, environmental and political dimensions of business.

Career opportunities

- Business analyst

- General manager
- Management consultant
- Middle manager
- Small business owner
- Strategic planner

Course specific information

If you don't meet the entry requirements for this course you can apply for a Bachelor of Commerce with a major in business administration. You'll then have the option of transferring at the end of first year if your grade average is strong.

You can combine our Bachelor of Business Administration with the Bachelor of Laws in a 5 year program.

Professional accreditation

None.

Admission requirements

Normal requirements for admission to an undergraduate degree.

Assumed knowledge

ACT: Mathematical Methods Major NSW: Mathematics International students need to meet the English language requirements of the University of Canberra. Students should note the assumed knowledge requirements for individual majors and minors when choosing a program of study.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

Course requirements

Bachelor of Business Administration (761AA) | 72 credit points

Required - 54 credit points as follows

[Expand All](#) | [Collapse All](#)

Major in Business Administration (MJ0135) | 24 credit points

Required - Must pass 24 credit points as follows

Entrepreneurship (6349) | 3 credit points – Level 2
Managing Human Resources (6354) | 3 credit points – Level 2
Introduction to International Business (6356) | 3 credit points – Level 1
Services Marketing (6366) | 3 credit points – Level 2
Business Ethics (6397) | 3 credit points – Level 3
Leadership, Innovation and Change (7075) | 3 credit points – Level 2
Strategic Management (7371) | 3 credit points – Level 3
Organisational Behaviour (7878) | 3 credit points – Level 2

Minor in Business and Government Foundation (MN0144) | 12 credit points

Restricted Choice - 9 credit points as follows

Part B - Must pass 3 credit points from the following

Government-Business Relations (6606) | 3 credit points – Level 1
Introduction to Politics and Government (8296) | 3 credit points – Level 1

Note:

- From 2018 students should take unit 8296 Introduction to Politics & Government instead of unit 6606. Students who are already required to take 8296 in their course may select an Open Elective instead.

Part C - Must pass 3 credit points from the following

Sociology of Technology and Work (7087) | 3 credit points – Level 2
Governance for Environmental Sustainability (7778) | 3 credit points – Level 2
Business and Government Internship (8036) | 3 credit points – Level 3
Civil Society: Politics and Policy (8716) | 3 credit points – Level 3
Public Policy in Theory and Practice (8785) | 3 credit points – Level 3
Climate Change and Sustainable Business Futures (9469) | 3 credit points – Level 2

Part A - Must pass 3 credit points from the following

Business Statistics (5123) | 3 credit points – Level 1
Problem Evaluation and Resolution (8730) | 3 credit points – Level 2
Business Research Methods (9522) | 3 credit points – Level 1

Note:

- 1. Unit 8730 Problem Evaluation and Resolution was replaced by unit 5123 Business Statistics or 9522 Business Research Methods from 2016.
- 2. Students enrolled in the Bachelor of Commerce at Bruce campus not undertaking an Accounting, Banking & Finance or Financial Planning major can substitute 5123 with 9522 Business Research Methods

Required - Must pass 3 credit points as follows

Problem Analysis and Statistics (8732) | 3 credit points – Level 1

Minor in Business Foundation (MN0145) | 12 credit points

Restricted Choice - 12 credit points as follows

Part A - Must pass 3 credit points from the following

[Introduction to Management \(4207\) | 3 credit points – Level 1](#)

[Principles of Management \(9525\) | 3 credit points – Level 2](#)

Part B - Must pass 3 credit points from the following

[Accounting for Managers \(5617\) | 3 credit points – Level 1](#)

[Foundations of Financial Accounting \(9516\) | 3 credit points – Level 1](#)

[Business Decision Making \(11009\) | 3 credit points – Level 1](#)

Note:

- From Semester 1 2018 unit 5617 Accounting for Managers is no longer offered. Students complete unit 11009 Business Decision Making instead.

Part C - Must pass 3 credit points from the following

[Introduction to Economics \(6355\) | 3 credit points – Level 1](#)

[Foundations of Microeconomics \(9518\) | 3 credit points – Level 1](#)

Part D - Must pass 3 credit points from the following

[Introduction to Marketing \(6357\) | 3 credit points – Level 1](#)

[Foundations of Marketing \(9521\) | 3 credit points – Level 1](#)

Note:

- From Semester 1 2018 students not completing the major in Marketing, Marketing

Management or Business Administration, may choose to complete an Open Elective unit in lieu of 6357 Intro to Marketing.

Note:

- Commerce students seeking accreditation by professional Accounting bodies or the Financial Planning Assoc must pass Intro to Economics & (Accounting for Managers or Business Decision Making).

Required Units - Must pass 6 credit points as follows

[Introduction to Business Law \(4977\) | 3 credit points – Level 1](#)

[Information Systems in Organisations \(6348\) | 3 credit points – Level 1](#)

Open Electives - 18 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 18 credit points from anywhere in the University, as a major, a minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Accelerated (2 Years), Semester 1 Commencing (2016)

Year 1

Semester 1

[Accounting for Managers \(5617\)](#)

[Foundations of Professional Planning \(9799\)](#)

[Government-Business Relations \(6606\)](#)

[Introduction to Management \(4207\)](#)

Semester 2

[Business Research Methods \(9522\)](#)

[Introduction to Economics \(6355\)](#)

[Introduction to International Business \(6356\)](#)

[Introduction to Marketing \(6357\)](#)

Summer Term

Two Open Elective Units

Winter Term

[Information Systems in Organisations \(6348\)](#)

Open Elective Unit

Year 2

Semester 1

[Business Ethics \(6397\)](#)

[Entrepreneurship \(6349\)](#)

[Introduction to Business Law \(4977\)](#)

[Managing Human Resources \(6354\)](#)

Semester 2

[Leadership, Innovation and Change \(7075\)](#)

[Organisational Behaviour \(7878\)](#)

[Services Marketing \(6366\)](#)

[Strategic Management \(7371\)](#)

Summer Term

Two Open Elective Units

Winter Term

Minor in Business & Government Foundation (MGT) Restricted Choice Unit

Open Elective Unit

Accelerated (2.5 Years), Semester 1 Commencing (2016)

Year 1

Semester 1

[Accounting for Managers \(5617\)](#)

[Foundations of Professional Planning \(9799\)](#)

[Government-Business Relations \(6606\)](#)

[Introduction to Management \(4207\)](#)

Semester 2

[Business Research Methods \(9522\)](#)

[Introduction to Economics \(6355\)](#)

[Introduction to International Business \(6356\)](#)

[Introduction to Marketing \(6357\)](#)

Winter Term

Two Open Elective Units

Year 2

Semester 1

[Entrepreneurship \(6349\)](#)

[Information Systems in Organisations \(6348\)](#)

[Introduction to Business Law \(4977\)](#)

[Managing Human Resources \(6354\)](#)

Semester 2

[Leadership, Innovation and Change \(7075\)](#)

[Organisational Behaviour \(7878\)](#)

[Services Marketing \(6366\)](#)

[Strategic Management \(7371\)](#)

Winter Term

Two Open Elective Units

Year 3

Semester 1

Two Open Elective Units

[Business Ethics \(6397\)](#)

Minor in Business & Government Foundation (MGT) Restricted Choice Unit

Accelerated Full Time, Semester 1 Commencing (2015)

Year 1

Semester 1

Accounting for Managers (5617)

Government-Business Relations (6606)

Introduction to Business Law (4977)

Introduction to Economics (6355)

Semester 2

Introduction to International Business (6356)

Introduction to Management (4207)

Introduction to Marketing (6357)

Problem Analysis and Statistics (8732)

Winter Term

Open Elective Unit

Information Systems in Organisations (6348)

Year 2

Semester 1

Problem Evaluation and Resolution (8730)

Open Elective Unit

Entrepreneurship (6349)

Managing Human Resources (6354)

Semester 2

Leadership, Innovation and Change (7075)

Organisational Behaviour (7878)

Services Marketing (6366)

Strategic Management (7371)

Winter Term

Two Open Elective Units

Year 3

Semester 1

MN0144 Restricted Choice Part B Unit

MN0144 Restricted Choice Unit

Business Ethics (6397)

Two Open Elective Units

Full Time with Study Abroad Option, Semester 1 Commencing (2015)

Year 1

Semester 1

[Accounting for Managers \(5617\)](#)

[Government-Business Relations \(6606\)](#)

[Information Systems in Organisations \(6348\)](#)

[Introduction to Economics \(6355\)](#)

Semester 2

[Introduction to Business Law \(4977\)](#)

[Introduction to International Business \(6356\)](#)

[Introduction to Management \(4207\)](#)

[Introduction to Marketing \(6357\)](#)

Year 2

Semester 1

[Business Ethics \(6397\)](#)

[Entrepreneurship \(6349\)](#)

[Managing Human Resources \(6354\)](#)

[Problem Analysis and Statistics \(8732\)](#)

Semester 2

[Organisational Behaviour \(7878\)](#)

[Problem Evaluation and Resolution \(8730\)](#)

Open Elective Unit

[Services Marketing \(6366\)](#)

Year 3

Semester 1

[International Exchange \(12cp\) \(6845\)](#)

Semester 2

MN0144 Restricted Choice Part B Unit

Open Elective Unit

[Strategic Management \(7371\)](#)

MN0144 Restricted Choice Unit

Leadership, Innovation and Change (7075)

Full Time with Study Abroad Option, Semester 1 Commencing (2016)

Year 1

Semester 1

Accounting for Managers (5617)

Foundations of Professional Planning (9799)

Government-Business Relations (6606)

Introduction to Management (4207)

Semester 2

Introduction to Business Law (4977)

Introduction to Economics (6355)

Introduction to International Business (6356)

Introduction to Marketing (6357)

Year 2

Semester 1

Business Ethics (6397)

Entrepreneurship (6349)

Information Systems in Organisations (6348)

Managing Human Resources (6354)

Semester 2

Business Research Methods (9522)

Organisational Behaviour (7878)

Services Marketing (6366)

Open Elective Unit

Year 3

Semester 1

International Exchange (12cp) (6845)

Semester 2

Minor in Business & Government Foundation (MGT) Restricted Choice Unit

Open Elective Unit

Leadership, Innovation and Change (7075)

Strategic Management (7371)

Standard Full Time, Semester 1 Commencing (2015)

Year 1

Semester 1

Accounting for Managers (5617)

Government-Business Relations (6606)

Information Systems in Organisations (6348)

Introduction to Economics (6355)

Semester 2

Introduction to Business Law (4977)

Introduction to International Business (6356)

Introduction to Management (4207)

Introduction to Marketing (6357)

Year 2

Semester 1

Managing Human Resources (6354)

Problem Analysis and Statistics (8732)

Open Elective Unit

Entrepreneurship (6349)

Semester 2

Open Elective Unit

Organisational Behaviour (7878)

Problem Evaluation and Resolution (8730)

Services Marketing (6366)

Year 3

Semester 1

Business Ethics (6397)

Strategic Management (7371)

Two Open Elective Units

Semester 2

Leadership, Innovation and Change (7075)

Two Open Elective Units

MN0144 Restricted Choice Unit

MN0144 Restricted Choice Part B Unit

Standard Full Time, Semester 1 Commencing (2016)

Year 1

Semester 1

Accounting for Managers (5617)

Foundations of Professional Planning (9799)

Government-Business Relations (6606)

Introduction to Management (4207)

Semester 2

Introduction to Business Law (4977)

Introduction to Economics (6355)

Introduction to International Business (6356)

Introduction to Marketing (6357)

Year 2

Semester 1

Entrepreneurship (6349)

Information Systems in Organisations (6348)

Restricted Choice Major OR Open Elective Unit

Managing Human Resources (6354)

Semester 2

Organisational Behaviour (7878)

Services Marketing (6366)

Restricted Choice Major OR Open Elective Unit

Business Research Methods (9522)

Year 3

Semester 1

[Business Ethics \(6397\)](#)

Two Restricted Choice Major OR Open Elective Units

[Strategic Management \(7371\)](#)

Semester 2

Two Restricted Choice Major OR Open Elective Units

[Leadership, Innovation and Change \(7075\)](#)

Minor in Business & Government Foundation (MGT) Restricted Choice Unit

Standard Full Time, Semester 2 Commencing (2015)

Year 1

Semester 2

[Government-Business Relations \(6606\)](#)

[Information Systems in Organisations \(6348\)](#)

[Introduction to Management \(4207\)](#)

[Introduction to Marketing \(6357\)](#)

Year 2

Semester 1

[Accounting for Managers \(5617\)](#)

[Introduction to Business Law \(4977\)](#)

[Introduction to Economics \(6355\)](#)

[Problem Analysis and Statistics \(8732\)](#)

Semester 2

[Introduction to International Business \(6356\)](#)

[Organisational Behaviour \(7878\)](#)

[Problem Evaluation and Resolution \(8730\)](#)

[Services Marketing \(6366\)](#)

Year 3

Semester 1

Entrepreneurship (6349)

Managing Human Resources (6354)

Two Open Elective Units

Semester 2

Two Open Elective Units

Leadership, Innovation and Change (7075)

Strategic Management (7371)

Year 4

Semester 1

Two Open Elective Units

Business Ethics (6397)

MN0144 Restricted Choice Part B Unit

MN0144 Restricted Choice Unit

Standard Full Time, Semester 2 Commencing (2016)

Year 1

Semester 2

Foundations of Professional Planning (9799)

Government-Business Relations (6606)

Introduction to Management (4207)

Introduction to Marketing (6357)

Year 2

Semester 1

Accounting for Managers (5617)

Information Systems in Organisations (6348)

Introduction to Business Law (4977)

Introduction to Economics (6355)

Semester 2

Business Research Methods (9522)

Introduction to International Business (6356)

Organisational Behaviour (7878)

Services Marketing (6366)

Year 3

Semester 1

Two Open Elective Units

Entrepreneurship (6349)

Managing Human Resources (6354)

Semester 2

Leadership, Innovation and Change (7075)

Two Open Elective Units

Strategic Management (7371)

Year 4

Semester 1

Minor in Business & Government Foundation (MGT) Restricted Choice Unit

Business Ethics (6397)

Two Open Elective Units

UC - TAFE Queensland, South Bank

Articulating from Dip Business (BSB50207)

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Accounting for Managers (5617)

Foundations of Professional Planning (9799)

Government-Business Relations (6606)

Introduction to Economics (6355)

Semester 2

Business Research Methods (9522)

Introduction to Business Law (4977)

Introduction to International Business (6356)

Introduction to Marketing (6357)

Year 2

Semester 1

Minor in Business & Government Foundation (MGT) Restricted Choice Unit

Business Ethics (6397)

Entrepreneurship (6349)

Managing Human Resources (6354)

Semester 2

Leadership, Innovation and Change (7075)

Organisational Behaviour (7878)

Services Marketing (6366)

Strategic Management (7371)

Articulating from Dip Business Administration (BSB50407)

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Accounting for Managers (5617)

Foundations of Professional Planning (9799)

Government-Business Relations (6606)

Introduction to Economics (6355)

Semester 2

Business Research Methods (9522)

Introduction to Business Law (4977)

Introduction to International Business (6356)

Introduction to Marketing (6357)

Year 2

Semester 1

[Business Ethics \(6397\)](#)

[Entrepreneurship \(6349\)](#)

Minor in Business & Government Foundation (MGT) Restricted Choice Unit

[Managing Human Resources \(6354\)](#)

Semester 2

[Leadership, Innovation and Change \(7075\)](#)

[Organisational Behaviour \(7878\)](#)

[Services Marketing \(6366\)](#)

[Strategic Management \(7371\)](#)

Course information

Course duration

Six semesters full-time or equivalent. Maximum twenty semesters.

Majors

- [Minor in Business Foundation \(MN0145\)](#)
- [Major in Business Administration \(MJ0135\)](#)
- [Minor in Business and Government Foundation \(MN0144\)](#)

Awards

Award	Official abbreviation
Bachelor of Business Administration	B BusAdmin

Honours

High performing students may be eligible to enrol in the Bachelor of Philosophy (Honours) course.

Alternative exits

806AA Bachelor of Business Administration/Bachelor of Business Informatics

807AA Bachelor of Business Administration/Bachelor of Management

Enquiries

Student category	Contact details
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.