

## Master of Business Administration (723AA.5)

Please note these are the 2023 details for this course

### Domestic students

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Selection rank PG

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English language requirements

An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

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Duration 1.5 years

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UAC code 880190

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Faculty Faculty of Business, Government & Law

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Discipline Canberra Business School

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Location UC - Canberra, Bruce

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Fees 2021: \$26,500 per year  
2022: \$27,000 per year

**Disclaimer:**

Annual fee rates

The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Students enrolled in a Commonwealth Support Place (CSP) are required to make a contribution towards the cost of their education, which is set by the Commonwealth Government. Information on Commonwealth Supported Places, HECS-HELP and how fees are calculated can be found [here](#).

### International students

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Academic entry requirements

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

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<b>English language requirements</b>	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent). <a href="#">View IELTS equivalences</a>
<b>CRICOS code</b>	052826E
<b>Faculty</b>	Faculty of Business, Government & Law
<b>Discipline</b>	Canberra Business School
<b>Location</b>	UC - Canberra, Bruce
<b>Duration</b>	1.5 years
<b>Fees</b>	2021: \$36,000 per year 2022: \$36,600 per year <b>Disclaimer:</b>  Annual fee rates  The fees shown are the annual fee rates for the course. The annual rate is the fee that applies to standard full-time enrolment, which is 24 credit points. The final fee charged is based on the proportion of 24 credit points in which a student enrolls. Information on how fees are calculated can be found <a href="#">here</a> .

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## About this course

### Become a global business leader

The University of Canberra's Master of Business Administration (MBA) will provide you with the chance to develop high-level competencies relevant to a variety of different types of enterprises. You will study the subtle nuances of business in all its forms, with the view to securing future employment in an executive role, in senior management or as an entrepreneur.

Our MBA covers all aspects of business administration, including finance, marketing, economics, strategic processes and people management, and culminates in the completion of a research project of your choice. Due to the course's strong focus on Work Integrated Learning (WIL) you will graduate with an impressive portfolio of international experience, as well as the solid business mindset required to negotiate your way through an assortment of legal, industrial and cultural settings, and will be confident interacting in an increasingly complex business environment.

### Study a Master of Business Administration at UC and you will:

- formulate a marketing strategy, with particular emphasis on the development of product, distribution, promotion, pricing strategies and tactics
- understand and apply the basic techniques of corporate finance
- demonstrate an understanding of the broad body of knowledge inherent in the process of strategic management
- compare and contrast different forms of entrepreneurial theory and thinking in its role for idea and business development in the global economy
- demonstrate a critical understanding of fundamental economic theories and learn how best to apply them in practical business

situations.

## Work Integrated Learning

Due to the course's global focus, and our connection with partners in Singapore, Bhutan, and Ningbo and Shanghai in China, you can apply for an international internship as part of your MBA experience. You will also hone your leadership and public speaking skills at Toastmasters, and work with fellow UC MBA students around the globe on a variety of Australian and international business projects for small to medium-sized enterprises, councils, government departments, and community groups, across a range of industries, such as farming, tourism, transport, and more.

A key component of the Master of Business Administration is to undertake a specialised real-world research project of your choosing, which will enhance your employability and ensure you are armed with the right mix of skills and knowledge to take a confident leap into the next phase of your business career.

## Career opportunities

- Company director
- President
- Vice president
- Chief executive officer
- Chief financial officer
- Board member
- Marketing director
- Entrepreneur
- Management consultant
- HR director
- Venture capitalist
- Head of finance
- IT director
- Angel investor
- Health services director

## Course-specific information

Applicants must have:

- a Bachelor qualification, or equivalent, in a related field OR
- a Bachelor qualification, or equivalent, in an unrelated field AND three years' work experience OR
- a Bachelor qualification, or equivalent, in an unrelated field AND a Graduate Certificate in Business or higher.

## Admission requirements

Applicants must have a bachelor qualification, or equivalent, in a related field OR Bachelor qualification, or equivalent, in an unrelated field AND three years' work experience OR Bachelor qualification, or equivalent, in an unrelated field AND Graduate Certificate in Business or higher.

## Assumed knowledge

None.

## Periods course is open for new admissions

Year	Location	Teaching period	Teaching start date	Domestic	International
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2023	UC - Canberra, Bruce	Semester 1	06 February 2023	✓	✓
2023	UC - Canberra, Bruce	Semester 2	31 July 2023	✓	✓
2024	UC - Canberra, Bruce	Semester 1	05 February 2024	✓	✓
2024	UC - Canberra, Bruce	Semester 2	29 July 2024	✓	✓

## Credit arrangements

A credit transfer arrangement is available for this course for the following institutions:

### Hunan University

[Master of Business Administration \(21070\)](#)

## Course requirements

### Master of Business Administration (723AA) | 36 credit points

**Required - Must pass 33 credit points as follows**

[Business Finance PG \(6224\) | 3 credit points – Level P](#)

[Economics for Managers G \(6234\) | 3 credit points – Level G](#)

[International Marketing PG \(6244\) | 3 credit points – Level P](#)

[Marketing G \(6261\) | 3 credit points – Level G](#)

[Leadership in Contemporary Organisations PG \(7775\) | 3 credit points – Level P](#)

[Research Methods PG \(9505\) | 3 credit points – Level P](#)

[Entrepreneurship PG \(9691\) | 3 credit points – Level P](#)

[International Business PG \(9694\) | 3 credit points – Level P](#)

[Business Decision Making G \(11396\) | 3 credit points – Level G](#)

[Managing Human Capital G \(11418\) | 3 credit points – Level G](#)

[Strategy, Innovation and Change PG \(11506\) | 3 credit points – Level P](#)

- Students who have previously completed Business Decision Making G may do Service Management G instead.

**Restricted Choice - Must pass 3 credit points from the following**

[Business and Government Internship PG \(8506\) | 3 credit points – Level P](#)

[BGL Research Project PG \(9504\) | 3 credit points – Level P](#)

[BGL Industry Project PG \(11397\) | 3 credit points – Level P](#)

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

## Typical study pattern

### UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

### Semester 1

Business Decision Making G (11396)

Economics for Managers G (6234)

Managing Human Capital G (11418)

Marketing G (6261)

### Year 2

### Semester 1

International Business PG (9694)

International Marketing PG (6244)

Restricted Choice Unit

Strategy, Innovation and Change PG (11506)

Standard Full Time, Semester 2 Commencing

### Year 1

### Semester 2

Business Decision Making G (11396)

Economics for Managers G (6234)

Entrepreneurship PG (9691)

Marketing G (6261)

### Year 2

### Semester 1

International Business PG (9694)

International Marketing PG (6244)

Managing Human Capital G (11418)

Research Methods PG (9505)

### Semester 2

Business Finance PG (6224)

Entrepreneurship PG (9691)

Leadership in Contemporary Organisations PG (7775)

Research Methods PG (9505)

### Year 1

### Semester 1

Business Finance PG (6224)

Entrepreneurship PG (9691)

Research Methods PG (9505)

Strategy, Innovation and Change PG (11506)

Standard Full Time, Semester 2 Commencing

### Year 2

### Semester 2

Business Finance PG (6224)

Entrepreneurship PG (9691)

Research Methods PG (9505)

Strategy, Innovation and Change PG (11506)

### Year 1

### Semester 1

Business Finance PG (6224)

Leadership in Contemporary Organisations PG (7775)

Strategy, Innovation and Change PG (11506)

Restricted Choice Unit

## Course information

### Course duration

Standard three semesters full-time or equivalent. Maximum eight semesters.

### Learning outcomes

Learning outcomes	Related graduate attributes
Ability to understand and navigate the increasingly complex legal, economic and global business environment including recent	UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries;

developments in these fields.

and understand issues in their profession from the perspective of other cultures.

A strong foundation in problem solving in real organisations including managing human resources and recent developments in these fields.

UC graduates are professional: Use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; and work collaboratively as part of a team, negotiate, and resolve conflict.

Ability to plan and manage innovation and organisational change using cognitive, technical and creative skills.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; and use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems.

UC graduates are global citizens: Make creative use of technology in their learning and professional lives.

UC graduates are lifelong learners: Adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.

Professional development and experience in management of work and organisations demonstrating skills with creativity and initiative in new situations.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; and communicate effectively.

UC graduates are global citizens: Communicate effectively in diverse cultural and social settings.

UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; and adapt to complexity, ambiguity and change by being flexible and keen to engage with new ideas.

An ability to make ethical, socially responsible and sustainable business decisions in a complex business environment demonstrating high level of personal autonomy and accountability.

UC graduates are professional: Display initiative and drive, and use their organisational skills to plan and manage their workload; and take pride in their professional and personal integrity.

UC graduates are global citizens: Adopt an informed and balanced approach across professional and international boundaries; communicate effectively in diverse cultural and social settings; and behave ethically and sustainably in their professional and personal lives.

Understanding of organisational and market research principles and methods by undertaking a research project related to recent developments in the chosen field.

UC graduates are professional: Employ up-to-date and relevant knowledge and skills; communicate effectively; use creativity, critical thinking, analysis and research skills to solve theoretical and real-world problems; display initiative and drive, and use their organisational skills to plan and manage their workload; and take pride in their professional and personal integrity.

UC graduates are global citizens: Think globally about issues in their profession; adopt an informed and balanced approach across professional and international boundaries; make creative use of technology in their learning and professional lives; and behave ethically and sustainably in their professional and personal lives.

UC graduates are lifelong learners: Reflect on their own practice, updating and adapting their knowledge and skills for continual professional and academic development; and evaluate and adopt new technology.

## Awards

Award	Official abbreviation
Master of Business Administration	MBA

## Honours

None.

## Alternative exits

The Graduate Certificate in Business Administration is an exit award.

## Enrolment data

2020 enrolments for this course by location. Please note that enrolment numbers are indicative only and in no way reflect individual class sizes.

Location	Enrolments
UC - Canberra, Bruce	84

## Enquiries

Student category	Contact details
Prospective Domestic Students	Email <a href="mailto:study@canberra.edu.au">study@canberra.edu.au</a> or Phone 1800 UNI CAN (1800 864 226)
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email <a href="mailto:bglstudent@canberra.edu.au">bglstudent@canberra.edu.au</a>
Prospective International Students	Email <a href="mailto:international@canberra.edu.au">international@canberra.edu.au</a> or Phone +61 2 6201 5342

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ABN 81 633 873 422

CRICOS 00212K

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.