

# Bachelor of Sports Management (688HG.1)

Please note these are the 2013 details for this course

## Domestic students

Selection rank	
Delivery mode	
Location	
Duration	3.0 years
Faculty	Faculty of Health
Discipline	Discipline of Sport and Exercise Science
UAC code	
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
<a href="#">View IELTS equivalences</a>	

## International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.
<a href="#">View UC's academic entry requirements</a>	

<b>Delivery mode</b>	
<b>Location</b>	
<b>Duration</b>	3.0 years
<b>Faculty</b>	Faculty of Health
<b>Discipline</b>	Discipline of Sport and Exercise Science
<b>CRICOS code</b>	079274K
<b>English language requirements</b>	<p>An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).</p> <p><a href="#">View IELTS equivalences</a></p>

# About this course

The degree in Sports Management provides students with the knowledge and skills involved in becoming a competent sports manager. This degree (established in 1981) was the first of its kind in Australia and has since become the leader in the field of professional sport management education. Graduates can expect to find employment in sports development in Commonwealth and State government departments of sport and recreation, marketing and public relations in the private sector, and in the management of sports, recreation or leisure clubs and centres. Subject to Government approval, Commonwealth Supported Places will be available for this course.

## Professional accreditation

Graduates are eligible for membership with the Australian Council for Health, Physical Education and Recreation (ACHPER), the Institute of Sport Management and the Sport Management Association of Australia and New Zealand.

# Admission requirements

Applicants must meet normal University requirements for admission to an undergraduate course or hold qualifications deemed to be equivalent.

## Additional admission requirements

Structured work experience is a requirement of this course and is provided through individual or group placements with sports organisations as part of the requirements of individual units. Students will be required to complete AFP police checks.

## Assumed knowledge

None.

## Periods course is open for new admissions

This course is not open for new admissions.

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

# Course requirements

## Bachelor of Sports Management (688HG) | 72 credit points

### Required - 60 credit points as follows

[Expand All](#) | [Collapse All](#)

#### Minor in Sport Practice (MN0099) | 12 credit points

##### Restricted Choice - Must pass 12 credit points from the following

[Sport Governance and Policy \(9368\)](#) | 3 credit points — Level 2

[Sport Event and Venue Management \(9371\)](#) | 3 credit points — Level 3

[Sport Marketing \(9373\)](#) | 3 credit points — Level 3

[Sport Sponsorship and Public Relations \(9374\)](#) | 3 credit points — Level 3

#### Major in Sport Business (Restricted) (MJ0236) | 18 credit points

##### Restricted Choice - Must pass 18 credit points from the following

[Introduction to Business Law \(4977\)](#) | 3 credit points — Level 1

[Accounting for Managers \(5617\)](#) | 3 credit points — Level 1

[Marketing Research Methods \(6372\)](#) | 3 credit points — Level 2

[Sports and the Law \(7052\)](#) | 3 credit points — Level 2

[Sport Business \(9367\)](#) | 3 credit points — Level 3

[Strategic Sport Management \(9375\)](#) | 3 credit points — Level 2

#### Required Units - Must pass 30 credit points as follows

[Introduction to Management \(4207\)](#) | 3 credit points — Level 1

[Introduction to Marketing \(6357\)](#) | 3 credit points — Level 1

[Contemporary Issues in Sport \(7983\)](#) | 3 credit points — Level 2

Problem Analysis and Statistics (8732) | 3 credit points – Level 1

Advertising and Brand Management (9017) | 3 credit points – Level 2

## Open Electives - 12 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 12 credit points from any units offered by the University of Canberra Melbourne Campus.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

## UC Melbourne - Waverley Campus

Standard Full Time, Semester 1 Commencing

### Year 1

#### Semester 1

[Accounting for Managers \(5617\)](#)

Open Elective Unit

#### Semester 2

[Contemporary Issues in Sport \(7983\)](#)

[Introduction to Business Law \(4977\)](#)

[Introduction to Management \(4207\)](#)

[Introduction to Marketing \(6357\)](#)

### Year 2

#### Semester 1

[Problem Analysis and Statistics \(8732\)](#)

Two Open Elective Units

#### Semester 2

[Marketing Research Methods \(6372\)](#)

Year 3

Semester 1

[Sports and the Law \(7052\)](#)

Semester 2

Advertising and Brand Management (9017)

Open Elective Unit

# Course information

## Course duration

Standard six semesters full-time or equivalent. Maximum twenty semesters

## Learning outcomes

Learning outcomes	Related graduate attributes
To gain knowledge and skills across a range of business and management studies which will inform and enhance graduate's management capabilities in modern organisations.	Communication  Analysis and inquiry  Problem solving  Working independently and with others
To gain knowledge and skills across a range of sport relevant studies which will inform and enhance graduate's sport management capabilities in modern professional sporting organisations.	Communication  Analysis and inquiry  Problem solving  Working independently and with others
To experience sport industry placements and internships which will familiarise students with practices,	Communication

issues and trends in the sport industry which will contribute to a near seamless transition for graduates to the sport industry workplace.

Analysis and inquiry

Problem solving

Working independently  
and with others

Professionalism and  
social responsibility

## Majors

- [Major in Sport Business \(Restricted\) \(MJ0236\)](#)
- [Minor in Sport Practice \(MN0099\)](#)

## Awards

Award	Official abbreviation
Bachelor of Sports Management	B SportsMgt

## Honours

High performing students may eligible to enrol in the Bachelor of Sport Studies (Honours) available at UC Canberra campus.

## Enquiries

Student category	Contact details
Prospective Students	Please telephone: 1800 864 226.

Current and Commencing Students

Email: [UCM.Enquiry@canberra.edu.au](mailto:UCM.Enquiry@canberra.edu.au) Phone: (03) 9564 1648

## Download your course guide



# Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.