

Bachelor of Sports Management (688AA.7)

Please note these are the 2019 details for this course

Domestic students

Selection rank

55

Note:

The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

Delivery mode

On campus

Location

UC Canberra - Bruce Campus

Duration

3.0 years

Faculty

Faculty of Health

Discipline

Discipline of Sport and Exercise Science

UAC code

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

International students

Academic entry requirements

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

Delivery mode On campus

Location UC Canberra - Bruce Campus

Duration 3.0 years

Faculty Faculty of Health

Discipline Discipline of Sport and Exercise Science

CRICOS code 046609J

English language requirements An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

About this course

The path to sporting excellence needs great management

Behind every story of sporting excellence is the often untold story of skilled planning and strong management. Our Bachelor of Sports Management was the first of its kind in Australia and has since become a leader in the field of professional sport management education.

Throughout the course you will develop a strong working knowledge of management theory and practice. And, you will have unprecedented access to leaders in sport through our on-campus Sporting Commons.

Study The Bachelor of Sports Management at UC and you will:

- set your pathway to further learning in a variety of sports disciplines
- build strong knowledge of contemporary management theory and practice
- equip yourself with specialised knowledge in specific fields of sports management
- network with current academic and professional leaders in sport
- explore complementary disciplines such as sport media with the flexibility of your study plan open electives.

Work-integrated learning

All students are encouraged to apply for numerous sports internships with our professional sports partners in NRL, Super Rugby, W-League and WNBL. Completing an internship is an invaluable opportunity to gain practical experience and form strong relationships

within industry before graduating.

Career opportunities

- Sports management and operations
- Sports marketing
- Sports sponsorship
- Sports media and public relations
- Management of sports, recreation and leisure clubs
- Advisory and policy roles in the public and private sector

Course specific information

High performing students may be eligible for enrolment in the Bachelor of Sport Studies (Honours).

Admission requirements

Normal requirements for admission to an undergraduate degree course.

Additional admission requirements

Structured work experience is a requirement of this course and is provided through individual or group placements with sports organisations as part of the requirements of individual units. Students will be required to complete AFP police checks.

Assumed knowledge

ACT: Mathematics (T) and English (T). NSW: Mathematics and English Advanced.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

Course requirements

Bachelor of Sports Management (688AA) | 72 credit points

Required - 51 credit points as follows

[Expand All](#) | [Collapse All](#)

Minor in Sport Marketing and Events (MN0185) | 12 credit points

Required - Must pass 12 credit points as follows

Social Media (9369) | 3 credit points – Level 2

Sport Event and Venue Management (9371) | 3 credit points – Level 3

Sport Marketing (9373) | 3 credit points – Level 3

Sport Sponsorship and Public Relations (9374) | 3 credit points – Level 3

Major in Sport Management (Restricted) (MJ0245) | 24 credit points

Required - Must pass 24 credit points as follows

Contemporary Issues in Sport (7983) | 3 credit points – Level 2

High Performance Sport Management (9366) | 3 credit points – Level 2

Sport Business (9367) | 3 credit points – Level 3

Sport Governance and Policy (9368) | 3 credit points – Level 2

Sport Management and Development (9372) | 3 credit points – Level 1

Strategic Sport Management (9375) | 3 credit points – Level 2

Required Units - Must pass 15 credit points as follows

Introduction to Management (4207) | 3 credit points – Level 1

Introduction to Marketing (6357) | 3 credit points – Level 1

Sports and the Law (7052) | 3 credit points – Level 2

Business Research Methods (9522) | 3 credit points – Level 1

Foundations of Professional Planning (9799) | 3 credit points – Level 1

Open Electives - 12 credit points as follows

- Elective Options: Students may wish to study the Minor in Sport Social Media, Minor in High Performance Sport Management or Minor in Sport Integrity and Security.

- Unit Levels: In choosing electives students should note that not more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 12 credit points from anywhere in the University, as a Minor or as individual units.

Restricted Choice - 9 credit points as follows

Part B - Must pass 3 credit points from the following

Accounting for Managers (5617) | 3 credit points – Level 1

Business Decision Making (11009) | 3 credit points – Level 1

Part C - Must pass 3 credit points from the following

Government-Business Relations (6606) | 3 credit points – Level 1

Introduction to Politics and Government (8296) | 3 credit points – Level 1

- 1. From Semester 1 2018 unit 11220 Business Law replaces 4977 Introduction to Business Law.
- 2. From 2018 unit 11009 Business Decision Making replaces 5617 Accounting for Managers.
- 3. From 2018 students should take unit 8296 Introduction to Politics & Government instead of unit 6606 Government-Business Relations.

Part A - Must pass 3 credit points from the following

Introduction to Business Law (4977) | 3 credit points – Level 1

Business Law (11220) | 3 credit points – Level 2

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Foundations of Professional Planning (9799)

Sport Management and Development (9372)

Semester 2

Business Research Methods (9522)

Contemporary Issues in Sport (7983)

Introduction to Management (4207)

Year 2

Semester 1

Open Elective Unit

Social Media (9369)

Sport Governance and Policy (9368)

Sports and the Law (7052)

Semester 2

High Performance Sport Management (9366)

Introduction to Marketing (6357)

Strategic Sport Management (9375)

Open Elective Unit

Year 3

Semester 1

Sport Marketing (9373)

Sport Sponsorship and Public Relations (9374)

Open Elective Unit

Semester 2

Open Elective Unit

Sport Business (9367)

Sport Event and Venue Management (9371)

Standard Full Time, Semester 1 Commencing (from 2018)

Year 1

Semester 1

Business Decision Making (11009)

Foundations of Professional Planning (9799)

Introduction to Politics and Government (8296)

Sport Management and Development (9372)

Semester 2

Business Law (11220)

Business Research Methods (9522)

Contemporary Issues in Sport (7983)

Introduction to Management (4207)

Year 2

Semester 1

Social Media (9369)

Sport Governance and Policy (9368)

Sports and the Law (7052)

Open Elective Unit

Semester 2

High Performance Sport Management (9366)

Introduction to Marketing (6357)

Strategic Sport Management (9375)

Open Elective Unit

Year 3

Semester 1

Open Elective Unit

Sport Marketing (9373)

Sport Sponsorship and Public Relations (9374)

Semester 2

Open Elective Unit

Sport Business (9367)

Sport Event and Venue Management (9371)

Standard Full Time, Semester 2 Commencing (from 2018)

Year 1

Semester 2

Business Law (11220)

Business Research Methods (9522)

Contemporary Issues in Sport (7983)

Introduction to Management (4207)

Year 2

Semester 1

Business Decision Making (11009)

Foundations of Professional Planning (9799)

Introduction to Politics and Government (8296)

Sport Management and Development (9372)

Semester 2

High Performance Sport Management (9366)

Introduction to Marketing (6357)

Open Elective Unit

Strategic Sport Management (9375)

Year 3

Semester 1

Open Elective Unit

Social Media (9369)

Sport Governance and Policy (9368)

Semester 2

Open Elective Unit

Sport Business (9367)

Sport Event and Venue Management (9371)

Year 4

Semester 1

Sport Marketing (9373)

Sport Sponsorship and Public Relations (9374)

Sports and the Law (7052)

Open Elective Unit

Course information

Course duration

Standard six semesters full-time; equivalent part-time; maximum 20 semesters.

Learning outcomes

Learning outcomes	Related graduate attributes
<p>To experience sport industry placements and internships which will familiarise students with practices, issues and trends in the sport industry which will contribute to a near seamless transition for graduates to the sport industry workplace.</p>	<p>Communication;</p> <p>Analysis and inquiry;</p> <p>Problem solving;</p> <p>Working independently and with others;</p> <p>Professionalism and social responsibility.</p>
<p>To gain knowledge and skills across a range of sport relevant studies which will inform and enhance graduate's sport management capabilities in modern professional sporting organisations.</p>	<p>Communication;</p> <p>Analysis and inquiry;</p> <p>Problem solving;</p> <p>Working independently and with others.</p>
<p>To gain knowledge and skills across a range of business and management studies which will inform and enhance graduate's management capabilities in modern organisations.</p>	<p>Communication;</p> <p>Analysis and inquiry;</p> <p>Problem solving;</p> <p>Working independently and with others.</p>

Majors

- [Minor in Sport Marketing and Events \(MN0185\)](#)
- [Major in Sport Management \(Restricted\) \(MJ0245\)](#)

Awards

Award	Official abbreviation
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Bachelor of Sports Management	B SportsMgt
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Honours

High performing students may be eligible for enrolment in the Bachelor of Sport Studies (Honours).

Enquiries

Student category	Contact details
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students	Please contact the Faculty of Health faculty office, Email health.student@canberra.edu.au
Prospective Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

Download your course guide



Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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CRICOS 00212K

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.