

# Bachelor of Sports Management (688AA.5)

Please note these are the 2015 details for this course

## Domestic students

Selection rank	
Delivery mode	On campus
Location	
Duration	3.0 years
Faculty	Faculty of Health
Discipline	Discipline of Sport and Exercise Science
UAC code	
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
	<a href="#">View IELTS equivalences</a>

## International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.
	<a href="#">View UC's academic entry requirements</a>

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<b>Delivery mode</b>	On campus
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<b>Location</b>	
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<b>Duration</b>	3.0 years
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<b>Faculty</b>	Faculty of Health
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<b>Discipline</b>	Discipline of Sport and Exercise Science
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<b>CRICOS code</b>	046609J
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<b>English language requirements</b>	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). <a href="#">View IELTS equivalences</a>
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# About this course

The degree in Sports Management provides students with the knowledge and skills involved in becoming a competent sports manager. This degree (established in 1981) was the first of its kind in Australia and has since become the leader in the field of professional sport management education.

## Professional accreditation

Graduates are eligible for membership with the Australian Council for Health, Physical Education and Recreation (ACHPER), the Institute of Sport Management and the Sport Management Association of Australia and New Zealand.

# Admission requirements

Normal requirements for admission to an undergraduate degree course.

## Additional admission requirements

Structured work experience is a requirement of this course and is provided through individual or group placements with sports organisations as part of the requirements of individual units. Students will be required to complete AFP police checks.

## Assumed knowledge

ACT: Mathematics (T) and English (T). NSW: Mathematics and English Advanced.

## Periods course is open for new admissions

This course is not open for new admissions.

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

# Course requirements

## Bachelor of Sports Management (688AA) | 72 credit points

**Required - 60 credit points as follows**

[Expand All](#) | [Collapse All](#)

### Minor in Sport Practice (MN0099) | 12 credit points

#### Restricted Choice - Must pass 12 credit points from the following

- Sport Governance and Policy (9368) | 3 credit points – Level 2
- Sport Event and Venue Management (9371) | 3 credit points – Level 3
- Sport Marketing (9373) | 3 credit points – Level 3
- Sport Sponsorship and Public Relations (9374) | 3 credit points – Level 3

### Major in Sport Management (MJ0113) | 18 credit points

#### Restricted Choice - Must pass 18 credit points from the following

- Sports and the Law (7052) | 3 credit points – Level 2
- Contemporary Issues in Sport (7983) | 3 credit points – Level 2
- Sport Management and Development (9372) | 3 credit points – Level 1

### Major in Sport Business (MJ0154) | 18 credit points

#### Restricted Choice - Must pass 18 credit points from the following

- Introduction to Business Law (4977) | 3 credit points – Level 1
- Accounting for Managers (5617) | 3 credit points – Level 1
- Marketing Research Methods (6372) | 3 credit points – Level 2
- Strategic Management (7371) | 3 credit points – Level 3
- Sport Business (9367) | 3 credit points – Level 3
- Strategic Sport Management (9375) | 3 credit points – Level 2
- Business Decision Making (11009) | 3 credit points – Level 1

[Business Law \(11220\) | 3 credit points – Level 2](#)

Note:

- 1. From Semester 1 2018 unit 5617 Accounting for Managers is no longer offered. Students complete unit 11009 Business Decision Making instead.
- 2. From Semester 1 2018 unit 4977 Introduction to Business Law is no longer offered. Students complete unit 11220 Business Law.

## Required Units - Must pass 12 credit points as follows

[Introduction to Statistics \(6540\) | 3 credit points – Level 1](#)

## Open Electives - 12 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 12 credit points from anywhere in the University, as a Minor or as individual units.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

[Accounting for Managers \(5617\)](#)

[Introduction to Professional Communication \(8122\)](#)

[Introduction to Statistics \(6540\)](#)

[The Australian Sports System \(7978\)](#)

Semester 2

[Global Tourism Issues \(8729\)](#)

[Industrial Relations in Sport \(7140\)](#)

[Introduction to Business Law \(4977\)](#)

[Introduction to Exercise Science \(8389\)](#)

## Year 2

### Semester 1

[Advertising Strategy \(6809\)](#)

[Governance and Sport \(7979\)](#)

[Sports and the Law \(7052\)](#)

Open Elective Unit

### Semester 2

Open Elective Unit

[Business, Politics and Sport \(7977\)](#)

[Contemporary Issues in Sport \(7983\)](#)

[Marketing Research Methods \(6372\)](#)

## Year 3

### Semester 1

[Sport Research and Practice \(part A\) \(8185\)](#)

Open Elective Unit

[Sport as a Product \(8394\)](#)

[Sports Sponsorship and Media \(7981\)](#)

### Semester 2

[Sport Research and Practice \(part B\) \(8186\)](#)

[Sport as Entertainment \(7984\)](#)

[Strategic Management \(7371\)](#)

Open Elective Unit

# Course information

## Course duration

Standard six semesters full-time; equivalent part-time; maximum 20 semesters.

## Majors

- [Minor in Sport Practice \(MN0099\)](#)

- [Major in Sport Business \(MJ0154\)](#)
- [Major in Sport Management \(MJ0113\)](#)

## Awards

Award	Official abbreviation
Bachelor of Sports Management	B SportsMgt

## Honours

High performing students may be eligible for enrolment in the Bachelor of Sport Studies (Honours).

## Alternative exits

155JA Bachelor of Sport Coaching and Exercise Science / Bachelor of Sports Management

898AA Bachelor of Tourism Management / Bachelor of Sports Management

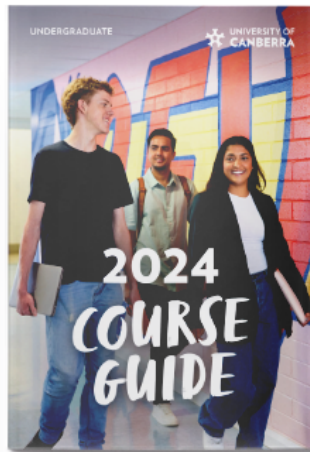
## Enquiries

Student category	Contact details
Current and Commencing Students	Email: <a href="mailto:health.student@canberra.edu.au">health.student@canberra.edu.au</a>

Prospective Students

Please email: [study@canberra.edu.au](mailto:study@canberra.edu.au) or telephone: 1800 UNI CAN (1800 864 226)

## Download your course guide



# Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.