

Bachelor of Tourism Management (638AA.6)

Please note these are the 2014 details for this course

Domestic students

Selection rank

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

Duration

3.0 years

UAC code

361463

Faculty

Faculty of Business, Government & Law

Discipline

School of Management

Location

International students

Academic entry requirements

To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.

[View UC's academic entry requirements](#)

English language requirements

An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

CRICOS code

040734G

Faculty

Faculty of Business, Government & Law

Discipline

School of Management

Location

Duration 3.0 years

About this course

This course aims to provide students with a sophisticated understanding of the complex nature of tourism, the world's fastest growing industry. It equips students with specific conceptual and practical skills required at middle and senior levels of the tourism industry and government tourism administration. The specific themes that run throughout the program are sustainable tourism development; culture and heritage tourism, strategic tourism management, marketing and planning; Pacific Rim tourism; visitor service management; and event management. Students are encouraged to develop their expertise in a wide range of sectors: attractions, transport, retail travel, event management, tourism information services, tour operations, resorts/accommodation, sporting venues, government policy development, and many more.

Professional accreditation

The Tourism Program offering the Bachelor of Tourism Management at the University of Canberra is accredited by the Tourism Industry Council.

Admission requirements

Normal UC admission requirements to an undergraduate course.

Assumed knowledge

No knowledge is assumed for this course.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#). Credit is not permitted towards completion of a graduate certificate.

Course requirements

Bachelor of Tourism Management (638AA) | 72 credit points

Required - 54 credit points as follows

[Expand All](#) | [Collapse All](#)

Major in Tourism Management (MJ0123) | 24 credit points

Required - Must pass 21 credit points as follows

- [Strategic Tourism Management \(7014\) | 3 credit points – Level 3](#)
- [Service Industry Project Scheme \(7144\) | 3 credit points – Level 3](#)
- [Tourism and the World Economy \(8052\) | 3 credit points – Level 2](#)
- [Tourism Policy \(8053\) | 3 credit points – Level 3](#)
- [Service Industry Research \(8054\) | 3 credit points – Level 2](#)
- [Global Tourism Issues \(8729\) | 3 credit points – Level 2](#)
- [Tourism and Communication \(8731\) | 3 credit points – Level 2](#)

Restricted Choice - Must pass 3 credit points from the following

- [Introduction to Tourism \(6588\) | 3 credit points – Level 1](#)
- [Introduction to Events and Tourism \(9470\) | 3 credit points – Level 1](#)

Minor in Business and Government Foundation (MN0144) | 12 credit points

Restricted Choice - 9 credit points as follows

Part B - Must pass 3 credit points from the following

Government-Business Relations (6606) | 3 credit points – Level 1

Introduction to Politics and Government (8296) | 3 credit points – Level 1

Note:

- From 2018 students should take unit 8296 Introduction to Politics & Government instead of unit 6606. Students who are already required to take 8296 in their course may select an Open Elective instead.

Part C - Must pass 3 credit points from the following

Sociology of Technology and Work (7087) | 3 credit points – Level 2

Governance for Environmental Sustainability (7778) | 3 credit points – Level 2

Business and Government Internship (8036) | 3 credit points – Level 3

Civil Society: Politics and Policy (8716) | 3 credit points – Level 3

Public Policy in Theory and Practice (8785) | 3 credit points – Level 3

The Social Entrepreneurial Project (8917) | 3 credit points – Level 3

Climate Change and Sustainable Business Futures (9469) | 3 credit points – Level 2

Part A - Must pass 3 credit points from the following

Business Statistics (5123) | 3 credit points – Level 1

Problem Evaluation and Resolution (8730) | 3 credit points – Level 2

Business Research Methods (9522) | 3 credit points – Level 1

Note:

1. Unit 8730 Problem Evaluation and Resolution was replaced by unit 5123 Business Statistics or 9522 Business Research Methods from 2016.
2. Students enrolled in the Bachelor of Commerce at Bruce campus not undertaking an Accounting, Banking & Finance or Financial Planning major can substitute 5123 with 9522 Business Research Methods

Required - Must pass 3 credit points as follows

Problem Analysis and Statistics (8732) | 3 credit points – Level 1

Minor in Business Foundation (MN0145) | 12 credit points

Restricted Choice - 12 credit points as follows

Part A - Must pass 3 credit points from the following

Introduction to Management (4207) | 3 credit points – Level 1

Principles of Management (9525) | 3 credit points – Level 2

Part B - Must pass 3 credit points from the following

Accounting for Managers (5617) | 3 credit points – Level 1

Foundations of Financial Accounting (9516) | 3 credit points – Level 1

Business Decision Making (11009) | 3 credit points – Level 1

Note:

- From Semester 1 2018 unit 5617 Accounting for Managers is no longer offered. Students complete unit 11009 Business Decision Making instead.

Part C - Must pass 3 credit points from the following

[Introduction to Economics \(6355\) | 3 credit points – Level 1](#)

[Foundations of Microeconomics \(9518\) | 3 credit points – Level 1](#)

Part D - Must pass 3 credit points from the following

[Introduction to Marketing \(6357\) | 3 credit points – Level 1](#)

[Foundations of Marketing \(9521\) | 3 credit points – Level 1](#)

Note:

- From Semester 1 2018 students not completing the major in Marketing, Marketing Management or Business Administration, may choose to complete an Open Elective unit in lieu of 6357 Intro to Marketing.

Note:

- Commerce students seeking accreditation by professional Accounting bodies or the Financial Planning Assoc must pass Intro to Economics & (Accounting for Managers or Business Decision Making).

Required Units - Must pass 6 credit points as follows

[Introduction to Business Law \(4977\) | 3 credit points – Level 1](#)

[Information Systems in Organisations \(6348\) | 3 credit points – Level 1](#)

Open Electives - 18 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 18 credit points from anywhere in the University, as a major, a minor and/or as individual units.

In addition to course requirements, in order to successfully complete your course you may need to meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Accelerated Full Time, Semester 1 Commencing

Year 1

Semester 1

[Accounting for Managers \(5617\)](#)

[Government-Business Relations \(6606\)](#)

[Introduction to Economics \(6355\)](#)

[Introduction to Events and Tourism \(9470\)](#)

Semester 2

[Introduction to Business Law \(4977\)](#)

[Introduction to Management \(4207\)](#)

[Introduction to Marketing \(6357\)](#)

[Problem Analysis and Statistics \(8732\)](#)

Winter Term

[Information](#)

[Systems in](#)

[Organisations](#)

[\(6348\)](#)

[Open](#)

[Elective Unit](#)

Year 2

Semester 1

Semester 2

Winter

Three Open Elective Units

Problem Evaluation and Resolution (8730)

Global Tourism Issues (8729)

Service Industry Research (8054)

Strategic Tourism Management (7014)

Tourism and Communication (8731)

Term

Two

Open

Elective

Units

Year 3

Semester 1

MN0144 Restricted Choice Unit

Service Industry Project Scheme (7144)

Tourism Policy (8053)

Tourism and the World Economy (8052)

MN0144 Restricted Choice Part B Unit

Standard Full Time, Semester 1 Commencing

Year 1

Semester 1

Accounting for Managers (5617)

Government-Business Relations (6606)

Information Systems in Organisations (6348)

Introduction to Events and Tourism (9470)

Semester 2

Introduction to Business Law (4977)

Introduction to Economics (6355)

Introduction to Management (4207)

Introduction to Marketing (6357)

Year 2

Semester 1

Three Open Elective Units

Problem Analysis and Statistics (8732)

Semester 2

Service Industry Research (8054)

Open Elective Unit

Problem Evaluation and Resolution (8730)

Tourism and Communication (8731)

Year 3

Semester 1

Tourism and the World Economy (8052)

Open Elective Unit

Service Industry Project Scheme (7144)

Tourism Policy (8053)

Semester 2

Global Tourism Issues (8729)

Open Elective Unit

MN0144 Restricted Choice Unit

MN0144 Restricted Choice Part B Unit

Strategic Tourism Management (7014)

Standard Full Time, Semester 2 Commencing

Year 1

Semester 2

[Government-Business Relations \(6606\)](#)

[Information Systems in Organisations \(6348\)](#)

[Introduction to Management \(4207\)](#)

[Introduction to Marketing \(6357\)](#)

Year 2

Semester 1

[Accounting for Managers \(5617\)](#)

[Introduction to Business Law \(4977\)](#)

[Introduction to Economics \(6355\)](#)

[Introduction to Events and Tourism \(9470\)](#)

Semester 2

[Global Tourism Issues \(8729\)](#)

[Problem Analysis and Statistics \(8732\)](#)

[Service Industry Research \(8054\)](#)

[Tourism and Communication \(8731\)](#)

Year 3

Semester 1

[Problem Evaluation and Resolution \(8730\)](#)

[Tourism and the World Economy \(8052\)](#)

Two Open Elective Units

Semester 2

Two Open Elective Units

MN0144 Restricted Choice Part B Unit

[Strategic Tourism Management \(7014\)](#)

MN0144 Restricted Choice Unit

Year 4

Semester 1

Two Open Elective Units

[Service Industry Project Scheme \(7144\)](#)

[Tourism Policy \(8053\)](#)

Course information

Course duration

6 semesters full-time; equivalent part-time; maximum 20 semesters.

Majors

- [Minor in Business Foundation \(MN0145\)](#)
- [Major in Tourism Management \(MJ0123\)](#)
- [Minor in Business and Government Foundation \(MN0144\)](#)

Awards

Award	Official abbreviation
Bachelor of Tourism Management	B TrsmMgt

Honours

High performing students may be eligible to enrol in the Bachelor of Philosophy (Honours) course.

Alternative exits

898AA Bachelor of Tourism Management/Bachelor of Sports Management

Enquiries

Student category	Contact details
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342
Current and Commencing Students	In person Faculty of Business, Government and Law student support area (Building 11, Level B, Room 27 - Reception counter) or Email BGLCourseConveners@canberra.edu.au

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CRICOS 00212K

UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.