

# Bachelor of Applied Entrepreneurship (Social Entrepreneurship) (Online) (335JA.1)

Please note these are the 2018 details for this course

## Domestic students

<b>Selection rank</b>	60
	<b>Note:</b>
	The selection rank is the minimum ATAR plus adjustment factors required for admission to the program in the previous year. This is an indicative guide only as ranks change each year depending on demand.

<b>English language requirements</b>	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
	<a href="#">View IELTS equivalences</a>

<b>Duration</b>	3.0 years
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<b>UAC code</b>	361208
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<b>Faculty</b>	Faculty of Business, Government & Law
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<b>Discipline</b>	Canberra Business School
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<b>Location</b>	UC - Ducere, Online
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Fees 

Per Unit	Per Annum	Full Course
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## International students

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**Academic entry requirements** To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our [academic entry requirements page](#).

[View UC's academic entry requirements](#)

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**English language requirements** An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).

[View IELTS equivalences](#)

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**CRICOS code**

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**Faculty** Faculty of Business, Government & Law

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**Discipline** Canberra Business School

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**Location** UC - Ducere, Online

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**Duration** 3.0 years

Fees 

Per Unit

Per Annum

Full Course

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# About this course

## Become an influential business entrepreneur

Are you passionate about social and environmental issues? Our Bachelor of Applied Entrepreneurship (Social Entrepreneurship) (Online) is specifically designed for students with the enthusiasm and ambition to create better future outcomes for businesses. You'll gain a broad foundation of business skills tailored to the needs of entrepreneurs and business leaders. Through the delivery of unique learning experiences, students will be prepared to be an outstanding future business leader.

## Study a Bachelor of Applied Entrepreneurship (Social Entrepreneurship) (Online) at UC and you will:

- gain an in-depth understanding of the theories and dynamics of entrepreneurship, in order to identify legitimate business opportunities
- learn to identify, analyse and solve social entrepreneurial challenges within both new and established organisations

- develop a broad and coherent knowledge of the environmental, social and financial impacts of business decisions
- understand how to utilise digitally enabled or enhanced technologies to gain insights into market dynamics, trends and opportunities
- gain insights into market dynamics, trends and opportunities that can be utilised for further business development.

## Work-integrated learning

Throughout the duration of this course, you will work your way through a unique learning experience that includes tailored learning activities, and unique and exclusive video content from a range of global leaders to assist you in the development of detailed and strategic business plans.

## Career opportunities

- Entrepreneur
- Social Entrepreneur
- Venture Capital Analyst
- Marketing Managers
- Executive Managers

## Course specific information

All content is available online and the unit can be commenced within the teaching periods displayed under the 'Admissions' tab.

# Admission requirements

Normal UC requirements for admission to an undergraduate course.

## Assumed knowledge

None.

## Periods course is open for new admissions

This course is not open for new admissions.

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#). Credit is not permitted towards completion of a graduate certificate.

# Course requirements

Bachelor of Applied Entrepreneurship (Social Entrepreneurship) (Online)  
(335JA) | 72 credit points

**Required - 48 credit points as follows**

[Expand All](#) | [Collapse All](#)

**Minor in Applied Entrepreneurship Fundamentals (MN0199) | 12 credit points**

**Required - Must pass 12 credit points as follows**

Fundamentals of Entrepreneurship (9924) | 3 credit points – Level 1

Fundamentals of Management (9926) | 3 credit points – Level 1

Fundamentals of Project Management (9927) | 3 credit points – Level 1

Fundamentals of Marketing (9958) | 3 credit points – Level 1

**Major in Applied Social Entrepreneurship (Restricted) (MJ0269) | 18 credit points**

**Required - Must pass 18 credit points as follows**

The Global Economy (9936) | 3 credit points – Level 3

Applied Leadership (9937) | 3 credit points – Level 3

Social Activism (9943) | 3 credit points – Level 2

Corporate Responsibility (9944) | 3 credit points – Level 2

Not For Profit Leadership (9946) | 3 credit points – Level 3

Stakeholder Management (9947) | 3 credit points – Level 3

**Major in Applied Entrepreneurship (Restricted) (MJ0266) | 18 credit points**

**Required - Must pass 15 credit points as follows**

Introduction to Innovation (9928) | 3 credit points – Level 1

Competitive Market Positioning (9929) | 3 credit points – Level 1

Corporate Structuring and Business Law (9931) | 3 credit points – Level 2

Digital Business and Disruption (9933) | 3 credit points – Level 2

Social Enterprise (9963) | 3 credit points – Level 1

**Restricted Choice - Must pass 3 credit points from the following**

Business Model Analysis (9959) | 3 credit points – Level 1

Business Model Development (10279) | 3 credit points – Level 1

**Restricted Choice - Must select 1 of the following**

**Option 1 - 24 credit points as follows**

## Required - Must pass 24 credit points as follows

### Major in New Venture Development (Restricted) (MJ0270) | 24 credit points

#### Required - Must pass 24 credit points as follows

Applied Entrepreneurship - Concept Development and Validation (6cp) (9939) | 6 credit points – Level 2

Applied Entrepreneurship - Fundraising and Pitching (6cp) (9941) | 6 credit points – Level 3

Applied Entrepreneurship - Promotions and Launch (6cp) (9942) | 6 credit points – Level 3

Applied Entrepreneurship - Pilot Development and Implementation (6cp) (9962) | 6 credit points – Level 2

## Option 2 - 24 credit points as follows

### Required - Must pass 6 credit points as follows

Applied Entrepreneurship - Concept Development and Validation (6cp) (9939) | 6 credit points – Level 2

### Open Electives - 18 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 18 credit points approved by the Course Convener.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

## UC - Ducere, Online

This course is delivered online. The recommended study sequence is to complete the units in the following order

First 24 Credit Pts

1.

Fundamentals of Entrepreneurship (9924)

2.

Fundamentals of Marketing (9958)

3.

Fundamentals of Management (9926)

4.

Fundamentals of Project Management (9927)

5.

Introduction to Innovation (9928)

6.

Competitive Market Positioning (9929)

7.

MJ0266 Restricted Choice Unit

8.

Social Enterprise (9963)

#### **Second 24 Credit Pts**

1.

Corporate Structuring and Business Law (9931)

2.

Social Activism (9943)

3.

Applied Entrepreneurship - Concept Development and Validation (6cp) (9939)

4.

Corporate Responsibility (9944)

5.

Digital Business and Disruption (9933)

6.

Applied Entrepreneurship - Pilot Development and Implementation (6cp) (9962)

#### **Third 24 Credit Pts**

1.

[Applied Leadership \(9937\)](#)

2.

[Stakeholder Management \(9947\)](#)

3.

[Applied Entrepreneurship - Fundraising and Pitching \(6cp\) \(9941\)](#)

4.

[Not For Profit Leadership \(9946\)](#)

5.

[The Global Economy \(9936\)](#)

6.

[Applied Entrepreneurship - Promotions and Launch \(6cp\) \(9942\)](#)

# Course information

## Course duration

3 years full time or equivalent

## Learning outcomes

Learning outcomes	Related graduate attributes
1. Graduates will develop an in-depth understanding of the theories and dynamics of entrepreneurship, in order to identify legitimate business opportunities.	- UC graduates are professional
2. This course will develop the students' skills to identify, analyse and solve social entrepreneurial challenges within both new and established organisations, fusing both traditional and modern approaches towards achieving best possible outcomes.	- UC graduates are global citizens
3. Develop the skills and understanding to utilise digitally enabled or enhanced technologies and methodologies, to gain insights into market dynamics, trends and opportunities that can be utilised for further development and funding of established or new ventures.	- UC graduates are professional

4. Graduates will develop in-depth understanding of the unique challenges that come with the development of new ventures as part of a start-up or established organisation, as well as the strategies that can be utilised to overcome them.

- UC graduates are lifelong learners

5. Graduates will develop a broad and coherent knowledge of the 'triple bottom line' of business, considering the impacts business decisions have on not only financial outcomes, but also social and environmental outcomes.

- UC graduates are global citizens

## Majors

- [Major in Applied Social Entrepreneurship \(Restricted\) \(MJ0269\)](#)
- [Major in Applied Entrepreneurship \(Restricted\) \(MJ0266\)](#)
- [Minor in Applied Entrepreneurship Fundamentals \(MN0199\)](#)
- [Major in New Venture Development \(Restricted\) \(MJ0270\)](#)

## Awards

Award	Official abbreviation
Bachelor of Applied Entrepreneurship (Social Entrepreneurship)	B AppEntrepreneurship (SocEntrepreneurship)

## Honours

None.

## Alternative exits

Diploma of Applied Entrepreneurship (after successful completion of 24cp from the course)

Associate Degree of Applied Entrepreneurship (after successful completion of 48cp from the course)

## Enquiries

Student category	Contact details
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email <a href="mailto:bglstudent@canberra.edu.au">bglstudent@canberra.edu.au</a>
Prospective International Students	Email <a href="mailto:international@canberra.edu.au">international@canberra.edu.au</a> , Tel +61 2 6201 5342



Prospective Domestic  
Students

Email [study@canberra.edu.au](mailto:study@canberra.edu.au) Ph 1800 UNI CAN (1800 864 226)

## Download your course guide

# Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.