

# Master of Arts in Tourism (Research) (327AA.4)

Please note these are the 2021 details for this course

## Domestic students

Selection rank	PG
Delivery mode	
Location	Bruce, Canberra
Duration	2.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
UAC code	
English language requirements	An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).
	<a href="#">View IELTS equivalences</a>

## International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.
	<a href="#">View UC's academic entry requirements</a>

Delivery mode	
Location	Bruce, Canberra
Duration	2.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School
CRICOS code	019927G
English language requirements	<p>An IELTS Academic score of 6.5 overall, with no band score below 6.0 (or equivalent).</p> <p><a href="#">View IELTS equivalences</a></p>

# About this course

## Make a meaningful contribution to the tourism industry

If you have a background in tourism, or have completed previous study in the field, then this course provides you with the opportunity to pursue research at a master's degree level in your area of specialisation. On top of a selection of coursework units, you will undertake training in research methods, and will develop a research proposal and thesis in your chosen area of tourism studies.

You can tailor your research to suit your previous background in the industry or your future area of employment interest, and topics you might like to explore can include alpine tourism; Australasian tourism studies; convention, events and meetings management; cultural and heritage tourism; urban and regional tourism development; nature-based tourism; tourism impact analysis; and tourism crisis and disaster management; among others. As a Higher Degree by Research (HDR), this course is covered under the Australian Government's Research Training Program (RTP) funding model, which provides a fee offset for domestic students for the standard duration of the course.

## Study a Master of Arts in Tourism (Research) at UC and you will:

- develop knowledge and skills in research methodology and research methods
- acquire high-level writing and analysis skills
- initiate closer links between the University and senior professionals in fields associated with tourism, travel, leisure and related disciplines
- prepare either a single substantial dissertation, or two smaller academically rigorous dissertations, which form an in-depth investigation and analysis of a particular professional issue in tourism.

## Work Integrated Learning

Work Integrated Learning (WIL) is a key component of this postgraduate course and in your dissertation, you will be encouraged to use your existing employment knowledge to undertake new academic research in the study of a professional problem in the field of tourism, engaging regularly with the tourism industry over the course of your studies.

## Career opportunities

- Sessional academic
- Tourism director
- Tourism consultant
- Events director
- Marketing director
- Festival program director
- Director of sustainable tourism
- Sponsorship director
- Public relations director
- Communications director
- Brand manager
- Indigenous program director
- Entrepreneur

## Course-specific information

The UC tourism program is accreditation by the Australian Tourism Industry Council.

Before a candidate is admitted to the Master of Arts in Tourism (Research) program, they must satisfy the following admission requirements:

- a. hold a degree or honours degree in tourism, or an honours degree or degree in a cognate area, with at least an average grade of a Credit or better
- b. provide evidence of a capacity for conducting research at a master's level.

There are non-standard English language requirements for this course. To be eligible you must have an academic IELTS or equivalent of 6.5 with no band score below 6.0. Students who have undertaken all their education in an English-speaking country (as defined on the UC website) are deemed to have met our English language proficiency requirements.

Domestic students who are accepted on this course are provided for under the Australian Government's Research Training Program (RTP) funding model, which provides a fee offset for the standard duration of the course. Once your RTP entitlement is consumed, you will be charged the annual fee rate that applied at the start of your degree. Further information on fees for Higher Degree by Research (HDR) students can be found [here](#).

## Professional accreditation

Tourism program accreditation by the Tourism Industry Council in 2004.

# Admission requirements

The entry requirements of the course are:

- a. A degree or honours degree in tourism, or an honours degree or degree in a cognate area, with at least an average grade of a credit or better;
- b. Evidence of a capacity for conducting research at the MA level.

## Assumed knowledge

None.

## Periods course is open for new admissions

This course is not open for new admissions.

## Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules and university policy](#).

# Course requirements

## Master of Arts in Tourism (Research) (327AA) | 48 credit points

### Required - Must pass 12 credit points as follows

[Expand All](#) | [Collapse All](#)

[Research Methods PG. \(994\)](#) | 6 credit points — Level P

### Restricted Choice - Must select 1 of the following

#### Option 2 - Must pass 36 credit points from the following

[Tourism Masters Thesis B R FT \(6872\)](#) | 36 credit points — Level R

[Tourism Masters Thesis B R PT \(6873\)](#) | 36 credit points — Level R

Note:

- The thesis only option is for students with substantial tourism knowledge and study.

#### Option 1 - Must pass 36 credit points as follows

##### Coursework Units - Must pass 3 credit points as follows

##### Thesis - Must pass 33 credit points from the following

[Tourism Masters Thesis A R FT \(6870\) | 33 credit points – Level R](#)

[Tourism Masters Thesis A R PT \(6871\) | 33 credit points – Level R](#)

Note:

- The coursework and thesis option is for students with either limited or no previous tourism knowledge and study.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

# Typical study pattern

## Course information

### Course duration

Standard four semesters full-time, or equivalent. Maximum twelve semesters.

### Awards

Award	Official abbreviation
Master of Arts in Tourism	MA Trsm

### Enquiries

Student category	Contact details
Current & Prospective Students	Faculty of Business, Government and Law <a href="mailto:BGLHDR@canberra.edu.au">BGLHDR@canberra.edu.au</a>

## Download your course guide



# Scholarships

Find the scholarship that's the right fit for you

[Explore Scholarships](#)

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.