

Bachelor of Business Studies (285JB.1)

Please note these are the 2015 details for this course

Domestic students

Selection rank	
Delivery mode	
Location	
Duration	3.0 years
Faculty	Faculty of Business, Government & Law
Discipline	School of Management
UAC code	
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).
View IELTS equivalences	

International students

Academic entry requirements	To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.
View UC's academic entry requirements	

Delivery mode	
Location	
Duration	3.0 years
Faculty	Faculty of Business, Government & Law
Discipline	School of Management
CRICOS code	
English language requirements	<p>An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).</p> <p>View IELTS equivalences</p>

About this course

The Bachelor of Business Studies is designed to prepare students for a leadership role in today's highly competitive, global business environment. Students complete a core program which consists of a selection of units that focus on cross-functional business competencies. The core units will provide students with a range of general business knowledge common to all business career paths. Following the core business units, students will study relevant elective units from business or other fields. These electives are designed to give students the depth of discipline-specific knowledge required to succeed as a leader in a complex, modern organisation. The course will conclude with a capstone unit (Advanced Management), in which students will implement and apply the sum of information learned throughout the course in a strategic development project.

Admission requirements

Normal UC requirements for admission to an undergraduate course, including at least two years study in English. This course is currently accepting admissions only from students who have completed a relevant two-year Associate Degree or Higher Diploma at Lingnan University, Hong Kong.

Assumed knowledge

None.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

Course requirements

Bachelor of Business Studies (285JB) | 72 credit points

Required - Must pass 72 credit points as follows

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Minor in Business Studies Foundation (MN0189) | 12 credit points

Required - Must pass 12 credit points as follows

- Foundations of Financial Accounting (9516) | 3 credit points — Level 1
- Foundations of Managerial Accounting (9517) | 3 credit points — Level 1
- Foundations of Microeconomics (9518) | 3 credit points — Level 1
- Foundations of Macroeconomics (9519) | 3 credit points — Level 1

Major in Business Studies (MJ0249) | 24 credit points

Required - Must pass 24 credit points as follows

- Principles of Finance (9520) | 3 credit points — Level 2
- Foundations of Marketing (9521) | 3 credit points — Level 1
- Business Research Methods (9522) | 3 credit points — Level 1
- Business Law and Ethics (9523) | 3 credit points — Level 2
- Management Information Systems (9524) | 3 credit points — Level 2
- Principles of Management (9525) | 3 credit points — Level 2
- Principles of Organisational Behaviour (9526) | 3 credit points — Level 2
- Advanced Management (9537) | 3 credit points — Level 3

Required Units - Must pass 36 credit points as follows

- Introduction to University Study (9514) | 3 credit points — Level 1
- Foundations of Business (9515) | 3 credit points — Level 1
- Management Communication (9527) | 3 credit points — Level 2
- Operations Management (9528) | 3 credit points — Level 2
- Principles of HRM (9529) | 3 credit points — Level 2

Strategic Information Systems (9530) | 3 credit points — Level 2

Small Business Management (9531) | 3 credit points — Level 2

Marketing and Promotion (9532) | 3 credit points — Level 3

Management Leadership (9533) | 3 credit points — Level 3

Project Management (9534) | 3 credit points — Level 3

Negotiations and Conflict Management (9535) | 3 credit points — Level 3

Risk Management (9536) | 3 credit points — Level 3

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

Course information

Course duration

Standard six semesters full-time or equivalent. Maximum twenty semesters. Note: Initially students entering the program will have successfully completed a relevant two-year Associate Degree or Higher Diploma at Lingnan University, Hong Kong. These students will receive credit for one year in this course (24cp).

Learning outcomes

Learning outcomes	Related graduate attributes
This course will develop cognitive, technical and communication skills so graduates will be able to analyse and evaluate business information to complete activities to support the wellbeing of an enterprise. They will be able to generate and communicate solutions to unpredictable and complex problems related to internal and external business factors.	Communication Analysis and inquiry Problem solving
Graduates will have broad and coherent theoretical and technical business operational knowledge with more in-depth knowledge in one or more disciplines such as small business operations, marketing and/or project management.	Analysis and inquiry Problem solving

Graduates will have broad and coherent knowledge and skills for operating and supporting small- and medium-sized enterprises as well as the foundations to further their education in the business field.	Analysis and inquiry Problem solving
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Graduates will apply knowledge and skills to demonstrate autonomy, well-developed judgement and responsibility. Students will gain strong self-directed learning abilities through the online delivery, within the parameters of business theories and practices, positioning them for lifelong learning.

Professional and
Social responsibility

Working
independently and
with others

Majors

- [Minor in Business Studies Foundation \(MN0189\)](#)
- [Major in Business Studies \(MJ0249\)](#)

Awards

Award	Official abbreviation
Bachelor of Business Studies	B BusStud

Honours

High performing students may be eligible for entry into the Bachelor of Philosophy (Honours) course delivered on-campus in Canberra.

Enquiries

Student category	Contact details
Prospective International Students	Telephone: (852) 2616 8210 / (852) 2616 7237 Email: canberra_life@LN.edu.hk Website: www.LN.edu.hk/life

Download your course guide



Scholarships

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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.