

Bachelor of Event and Tourism Management/Bachelor of Sports Management (282JA.1)

Please note these are the 2017 details for this course

Domestic students

Selection rank	
Delivery mode	On campus
Location	
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	Canberra Business School Discipline of Sport and Exercise Science
UAC code	
English language requirements	An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent). View IELTS equivalences

International students

Academic entry requirements	<p>To study at UC, you'll need to meet our academic entry requirements and any admission requirements specific to your course. Please read your course admission requirements below. To find out whether you meet UC's academic entry requirements, visit our academic entry requirements page.</p> <p>View UC's academic entry requirements</p>
Delivery mode	On campus
Location	
Duration	4.0 years
Faculty	Faculty of Business, Government & Law
Discipline	<p>Canberra Business School</p> <p>Discipline of Sport and Exercise Science</p>
CRICOS code	081000G
English language requirements	<p>An IELTS Academic score of 6.0 overall, with no band score below 6.0 (or equivalent).</p> <p>View IELTS equivalences</p>

About this course

The confluence of the events, tourism and sports industries is an exciting and evolving place of work with events, especially mega sport events such as the Olympics and Paralympics, providing exceptional opportunities for communities to enhance their tourism yield, economic growth and social legacies as a result of these events. The double degree in event, tourism and sports management will enable students to work effectively across a diverse range of contexts, such as event management, tourism operations and management, and sports management, including the growing area of sports tourism. The underpinning business foundation units enable the development of knowledge and skills that may be applied in many industries and workplaces. With the opportunity for a significant industry involvement and participation, students can graduate with the knowledge, skills and professional expertise to work effectively and efficiently upon graduation across a range of contexts in events, tourism and/or sport.

Admission requirements

Normal UC requirements for admission to an undergraduate course.

Assumed knowledge

None.

Periods course is open for new admissions

This course is not open for new admissions.

Credit arrangements

There are currently no formal credit transfer arrangements for entry to this course. Any previous study or work experience will only be considered as part of the application process in accordance with current [course rules](#) and [university policy](#).

Course requirements

Bachelor of Event and Tourism Management/Bachelor of Sports Management (282JA) | 96 credit points

Required - 90 credit points as follows

[Expand All](#) | [Collapse All](#)

Event and Tourism Management - 54 credit points as follows

Minor in Business and Government Foundation (MN0144) | 12 credit points

Restricted Choice - 9 credit points as follows

Part B - Must pass 3 credit points from the following

[Government-Business Relations \(6606\) | 3 credit points — Level 1](#)

[Introduction to Politics and Government \(8296\) | 3 credit points — Level 1](#)

Note:

- From 2018 students should take unit 8296 Introduction to Politics & Government instead of unit 6606. Students who are already required to take 8296 in their course may select an Open Elective instead.

Part C - Must pass 3 credit points from the following

[Sociology of Technology and Work \(7087\) | 3 credit points — Level 2](#)

[Governance for Environmental Sustainability \(7778\) | 3 credit points — Level 2](#)

[Business and Government Internship \(8036\) | 3 credit points — Level 3](#)

[Civil Society: Politics and Policy \(8716\) | 3 credit points — Level 3](#)

[Public Policy in Theory and Practice \(8785\) | 3 credit points — Level 3](#)

Climate Change and Sustainable Business Futures (9469) | 3 credit points — Level 2

Part A - Must pass 3 credit points from the following

Business Statistics (5123) | 3 credit points — Level 1

Problem Evaluation and Resolution (8730) | 3 credit points — Level 2

Business Research Methods (9522) | 3 credit points — Level 1

Note:

- 1. Unit 8730 Problem Evaluation and Resolution was replaced by unit 5123 Business Statistics or 9522 Business Research Methods from 2016.
- 2. Students enrolled in the Bachelor of Commerce at Bruce campus not undertaking an Accounting, Banking & Finance or Financial Planning major can substitute 5123 with 9522 Business Research Methods

Required - Must pass 3 credit points as follows

Problem Analysis and Statistics (8732) | 3 credit points — Level 1

Major in Event and Tourism Management (MJ0248) | 24 credit points

Required - Must pass 24 credit points as follows

Event Management (7016) | 3 credit points — Level 3

Service Industry Project Scheme (7144) | 3 credit points — Level 3

Contemporary Issues in Tourism and Events (7923) | 3 credit points — Level 3

Event Development (7924) | 3 credit points — Level 2

Tourism and the World Economy (8052) | 3 credit points — Level 2

Tourism Policy (8053) | 3 credit points — Level 3

Tourism and Communication (8731) | 3 credit points — Level 2

Introduction to Events and Tourism (9470) | 3 credit points — Level 1

Minor in Business Foundation (MN0145) | 12 credit points

Restricted Choice - 12 credit points as follows

Part A - Must pass 3 credit points from the following

Introduction to Management (4207) | 3 credit points — Level 1

[Principles of Management \(9525\) | 3 credit points – Level 2](#)

Part B - Must pass 3 credit points from the following

[Accounting for Managers \(5617\) | 3 credit points – Level 1](#)

[Foundations of Financial Accounting \(9516\) | 3 credit points – Level 1](#)

[Business Decision Making \(11009\) | 3 credit points – Level 1](#)

Note:

- From Semester 1 2018 unit 5617 Accounting for Managers is no longer offered. Students complete unit 11009 Business Decision Making instead.

Part C - Must pass 3 credit points from the following

[Introduction to Economics \(6355\) | 3 credit points – Level 1](#)

[Foundations of Microeconomics \(9518\) | 3 credit points – Level 1](#)

Part D - Must pass 3 credit points from the following

[Introduction to Marketing \(6357\) | 3 credit points – Level 1](#)

[Foundations of Marketing \(9521\) | 3 credit points – Level 1](#)

Note:

- From Semester 1 2018 students not completing the major in Marketing, Marketing Management or Business Administration, may choose to complete an Open Elective unit in lieu of 6357 Intro to Marketing.

Note:

- Commerce students seeking accreditation by professional Accounting bodies or the Financial Planning Assoc must pass Intro to Economics & (Accounting for Managers or Business Decision Making).

Required Units - Must pass 6 credit points as follows

[Introduction to Business Law \(4977\) | 3 credit points – Level 1](#)

[Information Systems in Organisations \(6348\) | 3 credit points – Level 1](#)

Sports Management - 36 credit points as follows

Required Units - Must pass 36 credit points as follows

Sports and the Law (7052) | 3 credit points – Level 2

Contemporary Issues in Sport (7983) | 3 credit points – Level 2

High Performance Sport Management (9366) | 3 credit points – Level 2

Sport Business (9367) | 3 credit points – Level 3

Sport Governance and Policy (9368) | 3 credit points – Level 2

Sport Event and Venue Management (9371) | 3 credit points – Level 3

Sport Management and Development (9372) | 3 credit points – Level 1

Sport Marketing (9373) | 3 credit points – Level 3

Sport Sponsorship and Public Relations (9374) | 3 credit points – Level 3

Strategic Sport Management (9375) | 3 credit points – Level 2

Open Electives - 6 credit points as follows

- Unit Levels: In selecting electives students should note that no more than 30 credit points at Level 1 is permitted for the entire course.

Note:

- Must pass 6 credit points from anywhere in the University.

In addition to course requirements, in order to successfully complete your course you must meet the inherent requirements. Please refer to the [inherent requirements statement](#) applicable to your course

Typical study pattern

UC - Canberra, Bruce

Standard Full Time, Semester 1 Commencing (2015)

Year 1

Semester 1

[Accounting for Managers \(5617\)](#)

[Government-Business Relations \(6606\)](#)

[Introduction to Events and Tourism \(9470\)](#)

[Sport Management and Development \(9372\)](#)

Semester 2

High Performance Sport Management (9366)

Introduction to Business Law (4977)

Problem Analysis and Statistics (8732)

Tourism and Communication (8731)

Year 2

Semester 1

Introduction to Economics (6355)

Problem Evaluation and Resolution (8730)

Sports and the Law (7052)

Tourism Policy (8053)

Semester 2

Contemporary Issues in Sport (7983)

Event Development (7924)

Introduction to Marketing (6357)

Strategic Sport Management (9375)

Year 3

Semester 1

Information Systems in Organisations (6348)

Sport Governance and Policy (9368)

Sport Marketing (9373)

Tourism and the World Economy (8052)

Semester 2

Contemporary Issues in Tourism and Events (7923)

Introduction to Management (4207)

Sport Business (9367)

Open Elective Unit

Year 4

Semester 1

Event Management (7016)

Sport Sponsorship and Public Relations (9374)

Open Elective Unit

Semester 2

[Service Industry Project Scheme \(7144\)](#)

[Sport Event and Venue Management \(9371\)](#)

MN0144 Restricted Choice Unit

MN0144 Restricted Choice Part B Unit

Standard Full Time, Semester 1 Commencing (2016)

Year 1

Semester 1

[Accounting for Managers \(5617\)](#)

[Foundations of Professional Planning \(9799\)](#)

[Introduction to Events and Tourism \(9470\)](#)

[Sport Management and Development \(9372\)](#)

Semester 2

[Business Research Methods \(9522\)](#)

[High Performance Sport Management \(9366\)](#)

[Introduction to Business Law \(4977\)](#)

[Tourism and Communication \(8731\)](#)

Year 2

Semester 1

[Government-Business Relations \(6606\)](#)

[Introduction to Economics \(6355\)](#)

[Sports and the Law \(7052\)](#)

[Tourism Policy \(8053\)](#)

Semester 2

[Contemporary Issues in Sport \(7983\)](#)

[Event Development \(7924\)](#)

[Introduction to Marketing \(6357\)](#)

[Strategic Sport Management \(9375\)](#)

Year 3

Semester 1

[Information Systems in Organisations \(6348\)](#)

[Sport Governance and Policy \(9368\)](#)

[Sport Marketing \(9373\)](#)

[Tourism and the World Economy \(8052\)](#)

Semester 2

[Contemporary Issues in Tourism and Events \(7923\)](#)

[Introduction to Management \(4207\)](#)

[Sport Business \(9367\)](#)

Open Elective Unit

Year 4

Semester 1

[Event Management \(7016\)](#)

[Sport Sponsorship and Public Relations \(9374\)](#)

Open Elective Unit

Semester 2

[Service Industry Project Scheme \(7144\)](#)

[Sport Event and Venue Management \(9371\)](#)

Minor in Business and Government (MGT) Restricted Choice Unit

Course information

Course duration

Standard eight semesters full-time or equivalent. Maximum twenty semesters.

Learning outcomes

Learning outcomes	Related graduate attributes
Technical skills to facilitate research and analysis of business and tourism data.	Analysis and inquiry Professionalism and

	<p>social responsibility</p> <p>Working independently and with others</p> <p>Communication</p> <p>Problem solving</p>
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To experience sport industry placements and internships which will familiarise students with practices, issues and trends in the sport industry which will contribute to a near seamless transition for graduates to the sport industry workplace.

Communication

Analysis and inquiry

Problem solving

Working independently and with others

Professionalism and social responsibility

<p>To gain knowledge and skills across a range of sport relevant studies which will inform and enhance graduate's sport management capabilities in modern professional sporting organisations.</p>	<p>Communication</p> <p>Analysis and inquiry</p> <p>Problem solving</p> <p>Working independently and with others</p>
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The ability to critically analyse event and tourism management principles and concepts in order to develop solutions to problems in contemporary professional practice.

Analysis and inquiry

Professionalism and social responsibility

Working independently and

with others

Communication

Problem solving

An in depth knowledge of historic and contemporary principles and concepts in events and tourism management with specific attention to business-related fields and disciplines such as human resource management, accounting and information systems.

Analysis and inquiry

Professionalism and
social responsibility

Working
independently and
with others

Communication

Problem solving

To gain knowledge and skills across a range of business and management studies which will inform and enhance graduate's management capabilities in modern organisations.

Communication

Analysis and inquiry

Problem solving

Working
independently and
with others

Graduates of the Bachelor of Events and Tourism Management degree will demonstrate the application of knowledge and skills through innovation and initiative, particularly as these relate to problem solving and decision making. They will develop and adapt solutions to a diverse range of issues and contexts by taking responsibility for their own learning, both independently and within a team environment.

Analysis and inquiry

Professionalism and
social responsibility

Working
independently and
with others

Communication

	Problem solving
A demonstrated understanding of the events and tourism industry including its structure, standards, codes of practice and corporate governance.	<p>Analysis and inquiry</p> <p>Professionalism and social responsibility</p> <p>Working independently and with others</p> <p>Communication</p> <p>Problem solving</p>
Communication skills to enhance the working environment and to present clear and coherent information in a range of formats for business and academe.	<p>Analysis and inquiry</p> <p>Professionalism and social responsibility</p> <p>Working independently and with others</p> <p>Communication</p> <p>Problem solving</p>

Majors

- [Minor in Business and Government Foundation \(MN0144\)](#)
- [Major in Event and Tourism Management \(MJ0248\)](#)
- [Minor in Business Foundation \(MN0145\)](#)

Awards

Award	Official abbreviation
Bachelor of Sports Management	B SportsMgt

Honours

Refer to individual courses.

Enquiries

Student category	Contact details
Current and Commencing Students	In person, Student Centre Building 1 (take a BGL Faculty course advice ticket) or Email bglstudent@canberra.edu.au
Prospective International Students	Email international@canberra.edu.au or Phone +61 2 6201 5342
Prospective Domestic Students	Email study@canberra.edu.au or Phone 1800 UNI CAN (1800 864 226)

Download your course guide



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UC acknowledges the Ngunnawal people, traditional custodians of the lands where Bruce campus is situated. We wish to acknowledge and respect their continuing culture and the contribution they make to the life of Canberra and the region. We also acknowledge all other First Nations Peoples on whose lands we gather.